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Imagination at work.

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^{*} Non-GAAP financial measures. See the following pages for reconciliations of these measures to the most directly comparable GAAP financial measures. Also see the Non-GAAP supplemental materials section for descriptions of non-GAAP financial measures and the reasons we believe that they provide useful information to investors.

Orders & backlog by segment

	2Q'17		2Q'17 YTD		2Q'17		
	<u>Orders</u>	V%	Orders	V%_	Backlog	V%_	
Power	\$7.7	(1)%	\$13.7	3%	\$88.0	11%	
Renewable Energy	2.1	2	4.2	5	13.3	6	
Oil & Gas	3.2	12	5.8	10	20.0	(12)	
Aviation	7.3	14	14.7	13	158.6	2	
Healthcare	5.0	3	9.5	5	17.5	4	
Transportation	0.8	22	1.9	46	18.5	(11)	
EC & Lighting	3.0	1	5.6	(1)	10.8	(9)	
- Energy Connections	2.6	(12)	5.0	(12)	10.5	(12)	
- Current & Lighting	0.4	F	0.6	F	0.3	F	
Industrial	\$28.3	6%	\$54.0	8%_	\$326.8	2%_	



Equipment orders

	3Q'16	V%_	_4Q'16	V%_	10'17	V%_	2Q'17	V%_	Four qtr. rolling average	V%_
Power	\$3.6	F%	\$5.0	1%	\$2.3	25%	\$3.1	(1)%	\$3.5	21%
Renewable Energy	2.4	37	2.8	20	1.7	(4)	1.8	12	2.2	16
Oil & Gas	0.8	(22)	1.3	4	0.9	30	1.4	50	1.1	12
Aviation	2.1	(27)	2.9	2	2.7	5	2.8	11	2.6	(3)
Healthcare	2.8	10	3.3	3	2.6	10	3.0	3	2.9	6
Transportation	0.1	(23)	0.1	(98)	0.5	F	0.2	97	0.2	(68)
EC & Lighting	2.5	59	2.4	23	1.9	(6)	2.2	1	2.3	16
- Energy Connections	2.2	38	2.1	9	1.7	(17)	1.9	(15)	2.0	1
- Current & Lighting	0.3	F	0.3	F	0.2	F	0.4	F	0.3	F
Industrial	\$13.9	24%	\$17.3	(7)%_	\$12.3	11%_	\$14.1	9%	\$14.4_	7%_



Equipment/services revenue by segment - 2Q'17

	Equipment	V%_	Services	V%_	Total	V%_
Power	\$2.6	12%	\$4.4	1%	\$7.0	5%
Renewable Energy	2.1	8	0.4	F	2.5	17
Oil & Gas	1.3	(8)	1.8	-	3.1	(3)
Aviation	2.5	(16)	4.1	13	6.5	-
Healthcare	2.7	5	2.0	2	4.7	4
Transportation	0.5	(27)	0.6	-	1.1	(14)
EC & Lighting	2.6	(30)	0.6	(7)	3.2	(27)
- Energy Connections	2.1	(1)	0.6	2	2.7	-
- Current & Lighting	0.5	(71)	0.0	(78)	0.5	(71)
Industrial segments	\$14.2	(8)%	\$13.9	6%_	\$28.0	(2)%



Equipment/services revenue by segment - 2Q'17 YTD

	Equipment	V%_	Services	V%_	<u>Total</u>	V%_
Power	\$5.0	32%	\$8.0	-%	\$13.1	10%
Renewable Energy	3.8	12	0.7	F	4.5	20
Oil & Gas	2.6	(14)	3.5	-	6.1	(6)
Aviation	5.1	(9)	8.2	15	13.3	4
Healthcare	5.0	4	4.0	2	9.0	3
Transportation	0.9	(10)	1.2	-	2.1	(5)
EC & Lighting	4.8	(35)	1.1	(9)	6.0	(31)
- Energy Connections	3.9	(1)	1.1	4	5.0	-
- Current & Lighting	0.9	(73)	0.0	(84)	1.0	(74)
Industrial segments	\$27.4	(6)%	\$26.7	6%_	\$54.1	(1)%



Industrial revenue & operating profit

	2Q'17	2Q'16_	V%	2Q'17 YTD	2Q'16 YTD	V%
Revenue						
GE total revenue (GAAP)	\$27,421	\$30,604	(10)%	\$52,902	\$55,210	(4)%
Less: GE Capital earnings (loss)	(172)	(600)		(219)	(1,492)	
GE revenue excl. GE Capital earnings (loss)						
(Industrial revenue) (GAAP)	27,593	31,204	(12)%	53,121	56,702	(6)%
Less: gains on disposals		3,129	10101	2	3,188	44104
Adjusted Industrial revenue (non-GAAP)	27,593	28,075	(2)%	53,119	53,515	(1)%
Costs						
Costs GE total costs and expenses	25,883	26,756	(3)%	50,441	51,069	(1)%
Less: GE interest and other financial charges	637	567	(3)70	1,200	•	(1)/0
Industrial costs excluding interest and other	037				1,007	
financial charges (GAAP)	25,247	26,189	(4)%	49,241	50,062	(2)%
municial charges (GAAF)	25,247		(4/70	45,241	30,002	(2)/0
Less: non-operating pension costs (pre-tax)	560	511		1,138	1,023	
Less: restructuring and other charges	709	1,188		1,728	1,874	
Less: noncontrolling interests	18	82		96	199	
3						
Adjusted Industrial costs (non-GAAP)	\$23,960	\$24,408	(2)%	\$46,278	\$46,965	(1)%
Industrial profit (GAAP)	\$2,346	\$5,015	(53)%	\$3,881	\$6,640	(42)%
Industrial profit margins (GAAP)	8.5%	16.1%	(7.6)pts.	7.3%	11.7%	(4.4)pts.
Industrial operating profit (non-GAAP)	\$3,633	\$3,667	(1)%	\$6,841	\$6,550	4%
Industrial operating profit margins (non-GAAP)	13.2%	13.1%	0.1pts.	12.9%	12.2%	0.7pts.
madatial operating profit margins with orward	13.2 /0	13.170	o.tpts.	12.370	12.2 /0	0.7 pts.



Industrial segment organic op profit growth

	2Q'17	2Q'16	V%	2Q'17 YTD	2Q'16 YTD	V%
Industrial segment op profit (GAAP)	\$3,947	\$4,122	(4)%	\$7,568	\$7,437	2%
Less the effects of: Acquisitions, dispositions and FX ^{-a)}	(22)	104_		(62)	227_	
Industrial segment op profit excluding the effects of acquisitions, dispositions and FX ^{-a)}	\$3,968	\$4,018	(1)%	\$7,630	\$7,209	6%
Industrial segment op profit (GAAP)	\$3,947	\$4,122	(4)%	\$7,568	\$7,437	2%
Plus: Adjusted Corporate costs (operating) ^{-b)}	(314)	(456)		(728)	(887)	
Industrial op profit ^{-b)}	3,633	3,667	(1)%	6,841	6,550	4%
Less the effects of: Acquisitions, dispositions and FX ^{-a)}	(65)	120_		(115)	260	
Industrial op profit ^{-b)} excluding the effects of acquisitions, dispositions and FX ^{-a)} (non-GAAP)	\$3,698	\$3,547	4%	\$6,955	\$6,290	11%



⁽a - Translational foreign exchange

⁽b - Excluding gains and restructuring & other items

Industrial segment organic revenue growth

	2Q'17	2Q'16	<u>V%</u>	2Q'17 YTD	2Q'16 YTD	<u>V%</u>
Industrial segment revenue (GAAP)	\$28,047	\$28,630	(2)%	\$54,063	\$54,499	(1)%
Less the effects of: Acquisitions, dispositions and FX ^{-a)}	55_	1,254		90	2,811_	
Industrial segment revenue excluding the effects of acquisitions, dispositions and FX ^{-a)} (non-GAAP)	\$27,992	\$27,376	2%	\$53,973	\$51,688	4%

Organic revenue by segment

(\$ in millions)

2Q'17	2Q'16	V%	2Q'17 YTD	2Q'16 YTD	V%
\$6,969	\$6,639	5%	\$13,058	\$11,843	10%
39	28		25	47	
6,930	6,610	5	13,033	11,795	10
2,457	2,094	17	4,501	3,763	20
96			169		
2,361	2,094	13	4,332	3,763	15
3,108	3,219	(3)	6,110	6,533	(6)
(30)			(70)	1	
3,138	3,219	(3)	6,180	6,532	(5)
6,532	6,511	-	13,336	12,774	4
33	21		86	41	
6,498	6,491	-	13,250	12,733	4
4,700	4,525	4	8,990	8,708	3
(28)	11		(39)	16	
4,728	4,514	5	9,029	8,693	4
1,071	1,240	(14)	2,110	2,222	(5)
3	6		5	14	
1,069	1,234	(13)	2,105	2,208	(5)
3,210	4,401	(27)	5,957	8,657	(31)
(58)	1,187		(86)	2,692	
\$3,268	\$3,214	2%	\$6,043	\$5,965	1%
	39 6,930 2,457 96 2,361 3,108 (30) 3,138 6,532 33 6,498 4,700 (28) 4,728 1,071 3 1,069 3,210 (58)	\$6,969 \$6,639 28 6,930 6,610 2,457 2,094 96 - 2,361 2,094 3,108 3,219 (30) - 3,138 3,219 6,532 6,511 33 21 6,498 6,491 4,700 4,525 (28) 11 4,728 4,514 1,071 1,240 3 6 1,069 1,234 3,210 4,401 (58) 1,187	\$6,969 \$6,639 5% 39 28 6,930 6,610 5 2,457 2,094 17 96 - 2,361 2,094 13 3,108 3,219 (3) (30) - 3,138 3,219 (3) 6,532 6,511 - 33 21 6,498 6,491 - 4,700 4,525 4 (28) 11 4,728 4,514 5 1,071 1,240 (14) 3 6 1,069 1,234 (13) 3,210 4,401 (27) (58) 1,187	\$6,969 \$6,639 5% \$13,058 25 6,930 6,610 5 13,033 2,457 2,094 17 4,501 169 169 2,361 2,094 13 4,332 3,108 3,219 (3) 6,110 (70) 3,138 3,219 (3) 6,180 6,532 6,511 - 13,336 3 21 86 6,498 6,491 - 13,250 4,700 4,525 4 8,990 (28) 11 (39) 4,728 4,514 5 9,029 1,071 1,240 (14) 2,110 3 6 1,069 1,234 (13) 2,105 3,210 4,401 (27) 5,957 (86)	\$6,969



(a- Translational foreign exchange

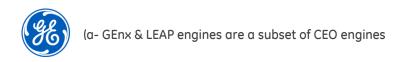
Energy Connections & Lighting ex. Appliances

		Revenue			Segment Profit			Op Profit %		
	2Q'17	2Q'16	V%	2Q'17	2Q'16	V%_	2Q'17	2Q'16	V pts.	
EC & Lighting	\$3,210	\$4,401	(27)%	\$80	\$131	(39)%	2.5%	3.0%	(0.5)pts.	
Less: Appliances		1,133		<u> </u>	116					
EC & Lighting ex. Appliances	\$3,210	\$3,268	(2)%	\$80	\$15	F	2.5%	0.5%	2.0pts.	



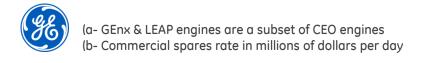
Units summary – orders

	2Q'17	2Q'16	V	2Q'17 YTD	2Q'16 YTD	V
Power: Gas Turbines	24	25	(1)	36	50	(14)
Renewable Energy: Wind Turbines	567	637	(70)	1,156	1,353	(197)
Aviation: CEO engines GEnx engines ^{-a)} LEAP engines ^{-a)} Military engines	644 22 368 174	753 29 265 281	(109) (7) 103 (107)	1,514 34 1,021 246	1,455 36 708 567	59 (2) 313 (321)
Transportation: Locomotives	26	21	5	63	21	42



Units summary – sales

	2Q'17	20'16	V	2Q'17 YTD	2Q'16 YTD	V
Power:	<u> </u>	20 10				
Gas Turbines	21	26	(5)	41	39	2
Renewable Energy:						
Wind Turbines	757	856	(99)	1,324	1,524	(200)
Aviation:						
CEO engines	651	724	(73)	1,282	1,401	(119)
GEnx engines ^{-α)}	60	78	(18)	129	131	(2)
LEAP engines ^{-a)}	93	11	82	174	11	163
Military engines	137	151	(14)	257	302	(45)
Spares rate ^{-b)}	\$21.6	\$19.0	\$2.6	\$21.6	\$18.1	\$3.5
Transportation:						
Locomotives	120	222	(102)	277	378	(101)



Regional summary

		ndustria	l Orders		Industrial Segment Revenue					
			2Q'17		2Q'17					
	2Q'17	V%	YTD_	V%_	_2Q'17	V%_	YTD	V%_		
Resource Rich ^{-a)}	\$7.9	(3)%	\$15.2	11%	\$8.1	2%	\$16.0	8%		
Asia ^{-b)}	4.5	23%	8.4	20%	3.6	8%	6.7	4%		
Growth Markets	12.5	5%	23.6	14%	11.8	4%	22.7	7%		
Developed ^{-c)}	15.8_	7%	30.4	3%	16.3	(6)%	31.4	(6)%		
Total	\$28.3	6%	\$54.0	8%	\$28.0	(2)%	\$54.1	(1)%		



⁽a - Resource Rich: Australia & New Zealand, Canada, Latin America, MENAT, Russia/CIS, & Sub Saharan Africa

⁽b - Asia: ASEAN, China, & India

⁽c - Developed: US, Europe, Japan, & Korea

Corporate revenue & operating profit (cost)

(\$ in millions)				20'17	2Q'16	
	2Q'17	2Q'16_	V%	YTD	YTD	V%
Revenue						
Gains (losses) on dispositions	\$-	\$3,129	(100)%	\$2	\$3,188	(100)%
Corporate operations & eliminations	(935)	(1,036)	10%	(1,973)	(2,004)	2%
Total Corporate revenue (GAAP)	\$(935)	\$2,093	U	\$(1,972)	\$1,184	U
Operating profit (cost)						
Gains (losses) on dispositions	\$-	\$3,129		\$2	\$3,188	
Principal retirement plans ^{-a)}	(551)	(479)		(1,085)	(946)	
Restructuring and other charges	(709)	(1,188)		(1,728)	(1,874)	
Other Corporate costs & eliminations	(324)	(488)		(781)	(964)	
Total Corporate costs (continuing) (GAAP)	(1,583)	974		(3,592)	(597)	
Less: Non-operating pension cost	(560)	(511)		(1,138)	(1,023)	
Total Corporate (operating) profit (non-GAAP)	(1,023)	1,485		(2,454)	426	
Less: restructuring & other, gains	(709)	1,941_		(1,727)	1,313_	
Adj. Total Corporate (operating) (non-GAAP)	\$(314)	\$(456)	31%	\$(728)	\$(887)	18%



Operating & Industrial operating + Verticals earnings & EPS

(\$ in millions except earnings per share)

				2Q'17	2Q'16	
	2Q'17	2Q'16_	V%	YTD_	YTD_	V%_
Earnings from continuing operations attributable to common shareholders (GAAP)	\$1,338	\$3,300	(59)%	\$2,196	\$3,548	(38)%
Less: non-operating pensions costs (net of tax)	(364)	(332)		(740)	(665)	
Operating earnings (non-GAAP)	1,702	3,632	(53)%	2,936	4,213	(30)%
Less: Other GE Capital (non-GAAP)	(716)	(1,051)		(1,298)	(2,440)	
Industrial operating plus Verticals earnings (non-GAAP)	\$2,418	\$4,684	(48)%	\$4,234	\$6,653	(36)%
Industrial operating earnings (non-GAAP)	\$1,873	\$4,232	(56)%	\$3,155	\$5,705	(45)%
GE Capital Verticals earnings (non-GAAP)	\$544	\$452	20%	\$1,079	\$948	14%
Earnings per share (EPS) - diluted ^{-a)}						
Continuing EPS (GAAP)	\$0.15	\$0.36	(58)%	\$0.25	\$0.38	(34)%
Less: non-operating pensions costs (net of tax)	(0.04)	(0.04)		(0.08)	(0.07)	
Operating EPS (non-GAAP)	0.19	0.39	(51)%	0.33	0.45	(27)%
Less: Other GE Capital (non-GAAP)	(0.08)	(0.11)		(0.15)	(0.26)	
Industrial operating plus Verticals EPS (non-GAAP)	\$0.28	\$0.51	(45)%	\$0.48_	\$0.72	(33)%
Industrial operating EPS (non-GAAP) GE Capital Verticals EPS (non-GAAP)	\$0.21 \$0.06	\$0.46 \$0.05	(54)% 20%	\$0.36 \$0.12	\$0.61 \$0.10	(41)% 20%
GL Cupitul verticuls EF3 (non-GAAP)	φυ.υσ	\$0.05	2070	Φ0.12	Φ0.10	2070



GE effective tax rate (ex. GE Capital)

_	2Q'17	2Q'16	2Q'17 YTD	2Q'16 YTD
GE earnings from continuing operations before income taxes (GAAP)	\$1,538	\$3,847	\$2,461	\$4,141
Less: GE Capital earnings (loss) from continuing ops.	(172)	(600)	(219)	(1,492)
Adjusted earnings from continuing ops. before income taxes (non-GAAP)	\$1,710	\$4,447	\$2,680	\$5,634
GE (ex. GE Capital) provision for income taxes - continuing ops.	\$218	\$629	\$361	\$793
Effective tax rate GE (ex. GE Capital) (non-GAAP)	13%	14%	13%	14%



Industrial CFOA and Free Cash Flow

	2Q'17	2Q'16	2Q'17 YTD	2Q'16 YTD
Cash from GE's op. activities (CFOA) (GAAP)	\$3,215	\$2,865	\$3,585	\$10,767
Add: Deal Taxes (DT)	51	700	51	700
Add: Pension funding	217		217	
Total CFOA ex. DT & Pension (non-GAAP)	\$3,483	\$3,565	\$3,853	\$11,467
Less: GE Capital dividends	2,016	3,500	4,016	11,000
Ind'l CFOA ex. DT & Pension (non-GAAP)	\$1,467	\$65	\$(163)	\$467
Less: Net additions to PP&E	749	617	1,386	1,401
Ind'l Free cash flow ex. DT & Pension (non-GAAP)	\$718	\$(551)	\$(1,550)	\$(934)
Add: GE Capital dividends	2,016	3,500	4,016	11,000
Free cash flow ex. DT & Pension (non-GAAP)	\$2,734	\$2,949	\$2,467	\$10,066
Add: Business dispositions (net of deal tax)	13	4,098	94	4,136
Less: Pension funding	217	_	217	_
Free cash flow + dispositions (non-GAAP)	\$2,530	\$7,046	\$2,344	\$14,202



Industrial structural cost

_	2Q'17	2Q'16	V\$	2Q'17 YTD	2Q'16 YTD	V\$
Industrial costs excluding interest and other financial charges (GAAP)	\$25,247	\$26,189	\$(942)	\$49,241	\$50,062	\$(822)
Less: segment variable costs	18,517	18,588		35,342	35,398	
Less: Corporate revenue ex. GE-GECC elimination and gains on disposals	(454)	(557)		(944)	(985)	
Less: Corporate restructuring and other charges	709	1,188		1,728	1,874	
Less: Corporate non-operating pension costs	560	511		1,138	1,023	
Less: Corporate noncontrolling interests		(2)			(1)	
Industrial structural costs (non-GAAP)	\$5,915	\$6,461	\$(546)	\$11,976	\$12,754	\$(778)
Less: acquisitions and dispositions structural costs	214	166		278	387	
Industrial structural costs ex. acquisitions and dispositions (non-GAAP)	\$5,701	\$6,294	\$(593)	\$11,698	\$12,368	\$(670)



GE Capital segment results

(\$ in millions – net earnings)

	2Q'17	2Q'16	V%
GECAS	\$369	\$366	1%
EFS	113	99	15
Industrial Finance	123	102	20
Other ^{-a)}	(61)	(115)	47
Verticals	544	452	20%
Other continuing operations-b)	(716)	(1,051)	32
Capital segment profit/(loss)	(172)	(600)	71%
Earnings/(loss) from discontinued ops.	(152)	(544)	72
GE Capital net earnings/(loss)	\$(324)	\$(1,143)	72%



GE Capital segment assets

	2Q'17	2Q'16	V%
GECAS	\$39.9	\$41.3	(3)%
EFS	11.0	11.7	(6)
Industrial Finance	24.9	22.3	12
Other	36.3	37.0	(2)
Verticals	112.1	112.4	-%
Other continuing operations	40.5	57.1	(29)
Capital segment assets	152.6	169.5	(10)%
Assets of discontinued operations	7.9	49.9	(84)
GE Capital total assets	\$160.5	\$219.4	(27)%



2017 Operating framework

2017F Industrial operating + Vertical EPS

\$1.60-1.70

Items not included in non-GAAP metric:

- 1. Non-operating pension costs, which we estimate to be approximately \$(0.16) (0.17) on an EPS basis for the year
- 2. Capital Other continuing earnings (excluding the Verticals), which we estimate to be ~\$(0.03)-(0.12) on an EPS basis for the year. This amount is affected by, among other things:
 - The timing of when, and the amount by which, the Company pays down GE Capital's outstanding debt; and
 - The timing and magnitude of the costs associated with GE Capital's exit plan.



In an effort to provide investors with additional information regarding the company's results as determined by generally accepted accounting principles (GAAP), the company also discusses, in its earnings press release and earnings presentation materials, the following Non-GAAP information which management believes provides useful information to investors.

Operating and non-operating pension costs

We have provided the operating and non-operating components of cost for our principal pension plans. Operating pension costs comprise the service cost of benefits earned, prior service cost amortization and curtailment loss for our principal pension plans. Non-operating pension costs comprise the expected return on plan assets, interest cost on benefit obligations and net actuarial loss amortization for our principal pension plans. We believe that the operating components of pension costs better reflects the ongoing service-related costs of providing pension benefits to our employees. We believe that the operating and non-operating components of cost for our principal pension plans, considered along with the corresponding GAAP measure, provide management and investors with additional information for comparison of our pension plan costs and operating results with the pension plan costs and operating results of other companies.

Adjusted corporate costs (operating)

Operating corporate costs exclude non-service-related pension costs of our principal pension plans, which comprise interest costs, expected return on plan assets and amortization of actuarial gains/losses. Service cost, prior service cost and curtailment loss components of our principal pension plans are included in operating corporate costs. We believe that these components of pension cost better reflect the ongoing service-related costs of providing pension benefits to our employees. Accordingly, we believe that our measure of operating corporate costs provides management and investors with a useful measure of the operational costs incurred outside of our businesses. We believe that this measure, considered along with the corresponding GAAP measure, provides management and investors with additional information for comparison of our operating corporate costs to the operating corporate costs of other companies.

We also believe that adjusting operating corporate costs to exclude the effects of items that are not closely associated with ongoing corporate operations, such as earnings of previously divested businesses, gains and losses on disposed and held for sale businesses, and restructuring and other charges, provides management and investors with a meaningful measure that increases the period-to-period comparability of our ongoing corporate costs.

Industrial Segment Organic Revenue Growth

Organic revenue growth measures revenue excluding the effects of acquisitions, business dispositions and currency exchange rates. We believe that this measure provides management and investors with a more complete understanding of underlying operating results and trends of established, ongoing operations by excluding the effect of acquisitions, dispositions and currency exchange, which activities are subject to volatility and can obscure underlying trends. We also believe that presenting organic revenue growth separately for our industrial businesses provides management and investors with useful information about the trends of our industrial businesses and enables a more direct comparison to other non-financial businesses and companies. Management recognizes that the term "organic revenue growth" may be interpreted differently by other companies and under different circumstances. Although this may have an effect on comparability of absolute percentage growth from company to company, we believe that these measures are useful in assessing trends of the respective businesses or companies and may therefore be a useful tool in assessing period-to-period performance trends.

Industrial and Industrial Segment Organic Operating Profit Growth

We have presented our Industrial operating profit and operating profit margin excluding gains, non-operating pension cost, restructuring and other charges, and noncontrolling interests. We believe that Industrial operating profit and operating profit margin adjusted for these items are meaningful measures because they increase the comparability of period-to-period results. We have also presented Industrial organic operating profit excluding the effects of acquisitions, business dispositions and currency exchange rates. We believe that this measure provides management and investors with a more complete understanding of underlying operating results and trends of established, ongoing operations by excluding the effect of acquisitions, dispositions and currency exchange, which activities are subject to volatility and can obscure underlying trends. Management also believe that presenting industrial organic operating profit growth separately provides management and investors with useful information about the trends of our industrial businesses and enables a more direct comparison to other non-financial businesses and companies. Management recognizes that the term "Industrial organic operating profit" may be interpreted differently by other companies and under different circumstances. Although this may have an effect on comparability of absolute percentage growth from company to company, we believe that these measures are useful in assessing trends of the respective businesses or companies and may therefore be a useful tool in assessing period-to-period performance trends



Industrial Cash Flows from Operating Activities (Industrial CFOA)

We define "Industrial CFOA" as GE's cash from operating activities (continuing operations) less the amount of dividends received by GE from GE Capital. This reflects the effects of intercompany transactions, which include, but are not limited to, the following: GE Capital working capital solutions to optimize GE cash management; GE Capital enabled GE industrial orders; aircraft engines, power equipment and healthcare equipment manufactured by GE that are installed on GE Capital investments, including leased equipment; expenses related to parent-subsidiary pension plans; buildings and equipment leased between GE and GE Capital, including sale-leaseback transactions; information technology (IT) and other services sold to GE Capital by GE; and various investments, loans and allocations of GE corporate overhead costs.

We believe that investors may find it useful to compare GE's operating cash flows without the effect of GE Capital dividends, since these dividends are not representative of the operating cash flows of our industrial businesses and can vary from period to period based upon the results of the financial services businesses. We also believe that investors may find it useful to compare Industrial CFOA excluding the effects of deal taxes and contributions to our GE Pension Plan. Management recognizes that these measures may not be comparable to cash flow results of companies which contain both industrial and financial services businesses, but believes that this comparison is aided by the provision of additional information about the amounts of dividends paid by our financial services business and the separate presentation in our financial statements of the GE Capital cash flows. Management believe that our measure of Industrial CFOA and Industrial CFOA excl. deal-related taxes and GE Pension Plan contributions provides management and investors with useful measures to compare the capacity of our industrial operations to generate operating cash flow with the operating cash flow of other non-financial businesses and companies and as such provides useful measures to supplement the reported GAAP CFOA measure.



Free cash flow (FCF)

We define FCF as GE's cash from operating activities (continuing operations) less GE additions to property, plant and equipment, which are included in cash flows from investing activities. We believe that FCF is a useful financial metric to assess our ability to pursue opportunities to enhance our growth. We believe that presenting FCF plus proceeds from business dispositions provides investors with useful information about the company's actual performance against performance targets. We also believe that presenting FCF separately for our industrial businesses provides management and investors with useful information about the trends of our industrial businesses and enables a more direct comparison to other non-financial businesses and companies. We also believe that investors may find it useful to compare FCF and Industrial FCF excluding the effects of deal taxes and contributions to our GE Pension Plan. Management recognizes that the term FCF may be interpreted differently by other companies and under different circumstances. Although this may have an effect on comparability of absolute percentage growth from company to company, we believe that these measures are useful in assessing trends of the respective businesses or companies and may therefore be a useful tool in assessing period-to-period performance trends.



Industrial operating earnings and EPS and GE Capital operating earnings (loss) and EPS

Operating earnings (loss) excludes non-service related pension costs of our principal pension plans comprising interest cost, expected return on plan assets and amortization of actuarial gains/losses. The service cost, prior service cost and curtailment loss components of our principal pension plans are included in operating earnings. We believe that these components of pension cost better reflect the ongoing service-related costs of providing pension benefits to our employees. As such, we believe that our measure of operating earnings (loss) provides management and investors with a useful measure of the operational results of our business. Other components of GAAP pension cost are mainly driven by capital allocation decisions and market performance, and we manage these separately from the operational performance of our businesses. Neither GAAP nor operating pension costs are necessarily indicative of the current or future cash flow requirements related to our pension plan. We also believe that this measure, considered along with the corresponding GAAP measure, provides management and investors with additional information for comparison of our operating results to the operating results of other companies.

We believe that presenting operating earnings and operating EPS separately for our industrial and financial services businesses also provides management and investors with useful information about the relative size of our industrial and financial services businesses in relation to the total company.

GE Industrial Operating + Verticals EPS

Verticals represents the GE Capital businesses that we expect to retain (GECAS, Energy Financial Services, Industrial Finance, and run-off insurance activities). We believe that presenting Industrial operating + Vertical earnings-per-share amounts provides management and investors with a useful measure to evaluate the performance of the businesses we expect to retain after the disposition of most of our financial services business. We also believe that adjusting Industrial operating earnings + Verticals earnings and EPS to exclude the effects of items that are not closely associated with ongoing operations, such as gains on disposed businesses and restructuring and other charges, provides management and investors with a meaningful measure that increases period-to-period comparability.



Industrial Operating Profit & Operating Profit Margin

We have presented our Industrial operating profit and operating profit margin excluding gains, non-operating pension costs (pre-tax), restructuring and other charges, and noncontrolling interests. We believe that Industrial operating profit and operating profit margin adjusted for these items are meaningful measures because they increase the comparability of period-to-period results

GE effective tax rate (ex. GE Capital)

We believe that the GE effective tax rate is best analyzed in relation to GE earnings before income taxes excluding the GE Capital net earnings from continuing operations, as GE tax expense does not include taxes on GE Capital earnings. Management believes that in addition to the Consolidated and GE Capital tax rates, this supplemental measure provides investors with useful information as it presents the GE effective tax rate that can be used in comparing the GE results to other non-financial services businesses.

Structural Costs

Industrial structural costs include segment structural costs excluding the impact of business acquisitions and dispositions, plus total Corporate operating profit excluding non-operating pension costs, restructuring and other charges and gains. To establish a consistent baseline, the 2016 amount excluded Appliances (which the Company sold in the second quarter of 2016), and the 2017 amount will exclude significant transactions such as Baker Hughes, LM Wind Power, and additive manufacturing (Arcam & Concept Laser). We believe that Industrial structural costs are a meaningful measure as they are broader than selling, general and administrative costs and represent the total structural costs in the Industrial segments and Corporate that generally do not vary with volume.



