



GE OIL & GAS

OTC May 2015

Forward-Looking Statements:

This document contains "forward-looking statements" – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance and financial condition, and often contain words such as "expect," "anticipate," "intend," "plan," "believe," "seek," "see," "will," "would," or "target." Forward-looking statements by their nature address matters that are, to different degrees, uncertain, such as statements about our announced plan to reduce the size of our financial services businesses, including expected cash and non-cash charges associated with this plan; expected income; earnings per share; revenues; organic growth; margins; cost structure; restructuring charges; cash flows; return on capital; capital expenditures; capital allocation or capital structure; dividends; and the split between Industrial and GE Capital earnings. For us, particular uncertainties that could cause our actual results to be materially different than those expressed in our forward-looking statements include: obtaining (or the timing of obtaining) any required regulatory reviews or approvals or any other consents or approvals associated with our announced plan to reduce the size of our financial services businesses; our ability to complete incremental asset sales as part of this plan in a timely manner (or at all) and at the prices we have assumed; changes in law, economic and financial conditions, including interest and exchange rate volatility, commodity and equity prices and the value of financial assets, including the impact of these conditions on our ability to sell or the value of incremental assets to be sold as part of this plan as well as other aspects of this plan; the impact of conditions in the financial and credit markets on the availability and cost of GECC's funding, and GECC's exposure to counterparties; the impact of conditions in the housing market and unemployment rates on the level of commercial and consumer credit defaults; pending and future mortgage loan repurchase claims and other litigation claims in connection with WMC, which may affect our estimates of liability, including possible loss estimates; our ability to maintain our current credit rating and the impact on our funding costs and competitive position if we do not do so; the adequacy of our cash flows and earnings and other conditions which may affect our ability to pay our quarterly dividend at the planned level or to repurchase shares at planned levels; GECC's ability to pay dividends to GE at the planned level, which may be affected by GECC's cash flows and earnings, financial services regulation and oversight, and other factors; our ability to convert pre-order commitments/wins into orders; the price we realize on orders since commitments/wins are stated at list prices; customer actions or developments such as early aircraft retirements or reduced energy demand and other factors that may affect the level of demand and financial performance of the major industries and customers we serve; the effectiveness of our risk management framework; the impact of regulation and regulatory, investigative and legal proceedings and legal compliance risks, including the impact of financial services regulation and litigation; adverse market conditions, timing of and ability to obtain required bank regulatory approvals, or other factors relating to us or Synchrony Financial that could prevent us from completing the Synchrony Financial split-off as planned; our capital allocation plans, as such plans may change including with respect to the timing and size of share repurchases, acquisitions, joint ventures, dispositions and other strategic actions; our success in completing, including obtaining regulatory approvals for, announced transactions, such as the proposed transactions and alliances with Alstom, Appliances and Real Estate, and our ability to realize anticipated earnings and savings; our success in integrating acquired businesses and operating joint ventures; the impact of potential information technology or data security breaches; and the other factors that are described in "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2014. These or other uncertainties may cause our actual future results to be materially different than those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.

This document includes certain forward-looking projected financial information that is based on current estimates and forecasts. Actual results could differ materially.

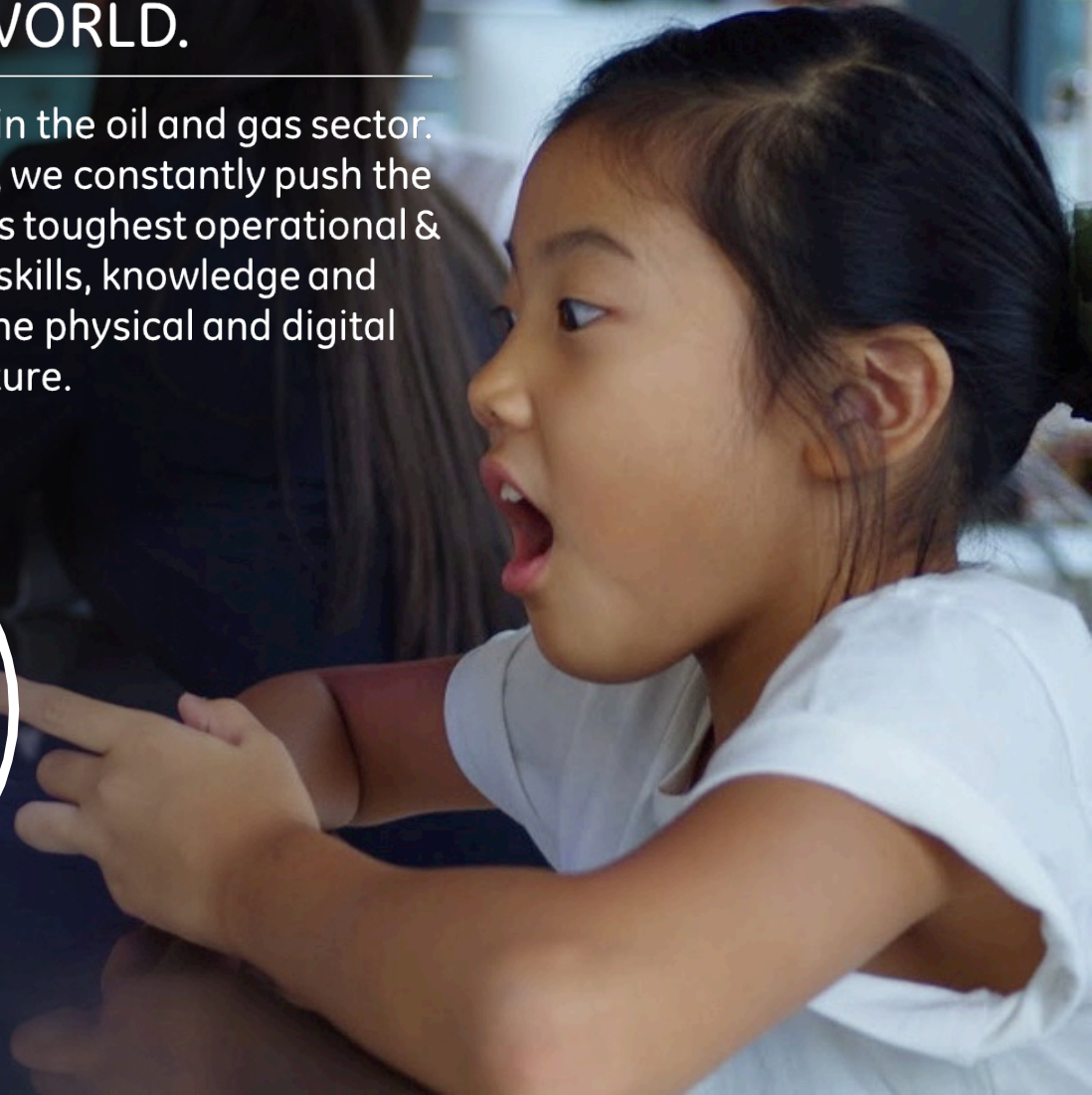
This document also contains non-GAAP financial information. Management uses this information in its internal analysis of results and believes that this information may be informative to investors in gauging the quality of our financial performance, identifying trends in our results and providing meaningful period-to-period comparisons. For a reconciliation of non-GAAP measures presented in this document, see the accompanying supplemental information posted to the investor relations section of our website at www.ge.com.

In this document, "GE" refers to the Industrial businesses of the Company including GECC on an equity basis. GE Capital or GECC refers to the financial services businesses of the company. "GE (ex-GECC)" and/or "Industrial" refer to GE excluding Financial Services."

GE's Investor Relations website at www.ge.com/investor, and our corporate blog at www.aesports.com, as well as GE's Facebook page and Twitter accounts, contain a significant amount of information about GE, including financial and other information for investors. GE encourages investors to visit these websites from time to time, as information is updated and new information is posted.

GE OIL & GAS FUELS THE FUTURE. WE PUSH THE BOUNDARIES OF TECHNOLOGY TO BRING ENERGY TO THE WORLD.

We are inventing the next industrial era in the oil and gas sector. In our labs and factories, and in the field, we constantly push the boundaries of technology to solve today's toughest operational & commercial challenges. We have the skills, knowledge and technical expertise to bring together the physical and digital worlds to fuel the future.



Cutting edge technology and service solutions across the industry

~44,000 EMPLOYEES

~\$19B REVENUES '14

**Subsea Systems
& Drilling**
\$4.9B

Subsea production
systems, BOPs,
Risers

**Turbomachinery
Solutions**
\$5.1B

LNG, on-and
offshore, pipeline

**Downstream
Technology
Solutions**
\$1.6B

Refinery and gas
distribution

Surface
\$3.4B
Onshore trees,
Artificial lift, ESPs

**Measurement
& Control**
\$3.5B
Valves, controls,
diagnostics

IMPROVING THE HEALTH & PRODUCTIVITY OF YOUR OPERATIONS



OUR FOCUS

OPERATIONAL EXCELLENCE TO MANAGE THE ERA OF COMPLEXITY

Through project management expertise and technology innovation, we work to help lower costs, make things faster, simpler and more productive for our customers.

TECHNOLOGY SOLUTIONS DESIGNED TO DRIVE LONG - TERM SUSTAINABILITY

In today's era of complex resources, the deeper, the hotter, the more remote, the more logistically difficult or environmentally sensitive the challenge – the more we can help.

PARTNERING TO BE CLOSER TO YOU

We go where you go and operate side-by-side in 120 countries. The closer we are to our customers, the quicker we can anticipate and solve their challenges.

SKILLS & CAPABILITIES FOR THE FUTURE

We're at work today, to ensure the next generation is equipped and empowered to go further and deeper, helping to fuel the future.



GE “Store” for Technology – a look at subsea

SOFTWARE CENTER

Smart BOP and
advanced controls

POWER & WATER

Water injection
and processing

TURBO MACHINERY

Pumps and compressor
technology

ENERGY MANAGEMENT

Power transmission and
distribution

MEASUREMENT & CONTROL

Leak detection and multiphase
flow measurement

AVIATION

Valve coatings and
advanced materials

HEALTHCARE

Diagnostic
software imaging

GLOBAL RESEARCH CENTER

Flow assurance
and advanced
riser technology

SUBSEA SYSTEMS

Subsea production equipment
and services



USING THE ENTIRE COMPANY TOOLKIT ...
SOLUTIONS FOR CUSTOMERS

Driving Industry Productivity

Customer Challenges

- 10 year escalation in cost & complexity
- Declining returns even at \$100+/bbl
- Cash flow impact of oil price drop
- Capital rationing, project rationalization

New Ways of Working

Examples

Design & Specification

- Standardization of Specifications
- Long-term technology partnerships

- Statoil
- Industry collaboration

Execution

- Lean execution tools
- Elimination of redundant steps

- Realtrack™
- Systems Engineering

Operations

- Outcome-based service models
- Asset performance management

- CSAs
- Predix™
- Field Vantage™

Helping Our Customers Manage Project & Lifecycle Cost





TURBOMACHINERY SOLUTIONS

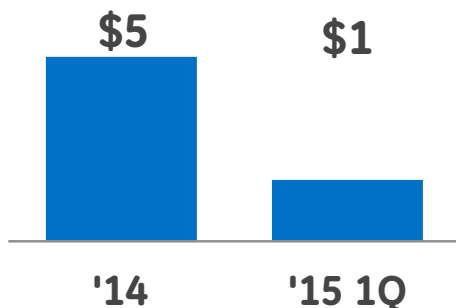
Rafael Santana
VICE PRESIDENT,
TURBOMACHINERY SOLUTIONS

Turbomachinery Solutions

(\$ in billions)

Key metrics

Revenue



Equip. Backlog

\$4 +

New product launches

- ✓ NovaLT16 gas turbine (15 – 20 MW)
- ✓ HPRC High Pressure Ratio Compressor
- ✓ New outcome based services ... Max Predictivity series

Growth imperatives

- 1 Deliver on customer value**
 - + Speed to market ... modularized solutions
 - + Maximizing value ... power density & outage excellence
 - + Developing new technologies with customers
- 2 Excellence in Execution**
 - + World-class project execution
 - + Advanced testing capabilities
 - + Delivering 6% Variable Cost Productivity in '15
- 3 Maximize GE returns**
 - + GE Store as a differentiator
 - + Investing 15%+ in new technologies

Profitable growth driven by maximizing customer ROIC



A compelling portfolio for gas infrastructure

PRODUCTION



Upstream onshore & offshore gas

PROCESSING

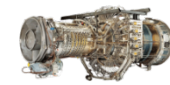


LNG/FLNG

TRANSPORTATION



Pipeline



Aeroderivative Gas Turbines



Heavy Duty Industrial Gas Turbines



LNG & Pipeline Compressors



Synchronous & Induction Electric Motors & Generators



Controls & Sensors



Financial Services

Industry we serve & our presence



Upstream power & gas handling



Liquefaction



Compression stations

The GE Store

Turn-key Solutions



Industrial Modules



Upgrades



Integrated turbocompression

← Customer Service Agreements + Monitoring & Controls

Our differentiator →

20 Years in GE ... Strong foundation of growth throughout cycles



Different customers, common challenges

Time to market



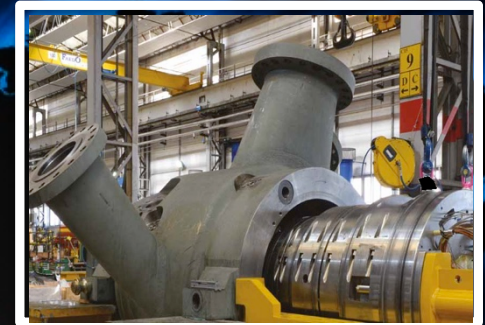
- 70%+ of projects delayed
- 50% decline in Upstream labor productivity

Design to Cost



- Offshore topside weight has ↑ 4X in past 10 yrs
- 60%+ of projects facing cost overruns

Technology / Efficiency



- \$15B of gas flared every year
- 65% of discovered oil fields still undeveloped

Solutions to maximize customer ROIC

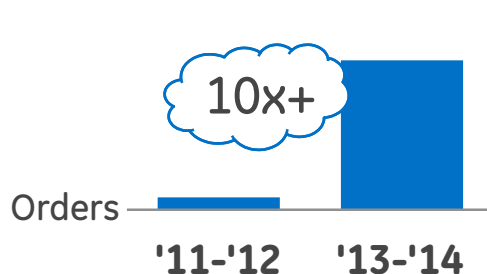
Solving challenges with technology

Modules

Reducing time to production



- ↓8 months Lead Time
- ↓90% On-site man hours
- 3x Workscape vs. stick-built

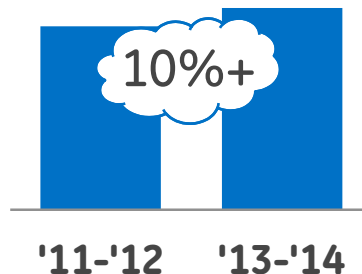


Offshore

Design to cost



- ↓22% Weight of product
- ↓22% Footprint of product
- ↓20% Product Lead Time

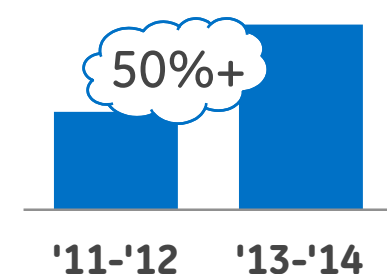


Upgrades

Extending asset life



- ↑10% Fuel efficiency availability
- ↓50% Time vs. Greenfield
- ↓40% Cost vs. Greenfield

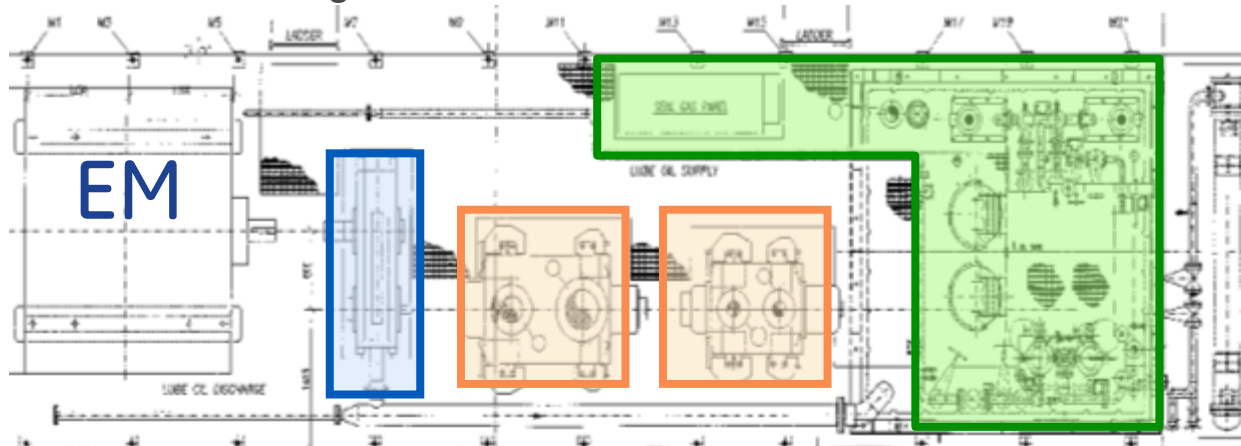


Improving returns for customers, driving margins for GE



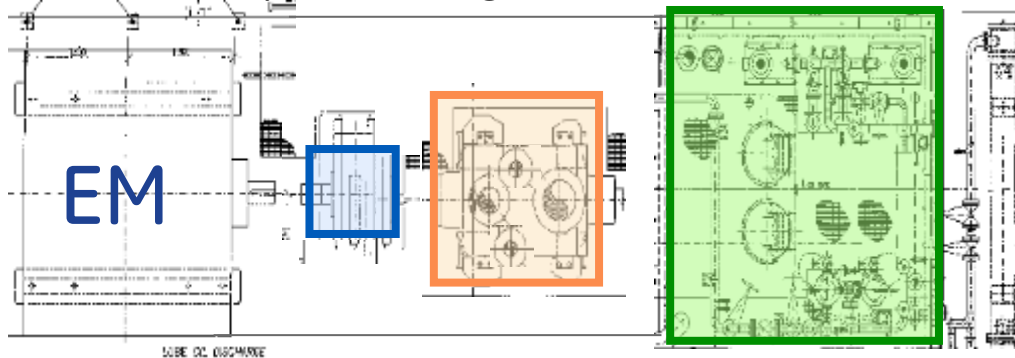
HPRC: Sustainable cost-out in compression technology

Traditional Configuration



- Compression casing
- Auxiliaries
- Gearbox

New and simplified Configuration



Eliminating one compressor body to achieve:

- ✓ 50% ↓ footprint and 30% ↓ weight
- ✓ Up to 5% less power consumption
- ✓ Simplified installation, ↓ CAPEX costs
- ✓ Higher reliability & availability due to auxiliary equipment reduction
- ✓ Lower downtime and easier maintenance

Smaller & more efficient, bigger results

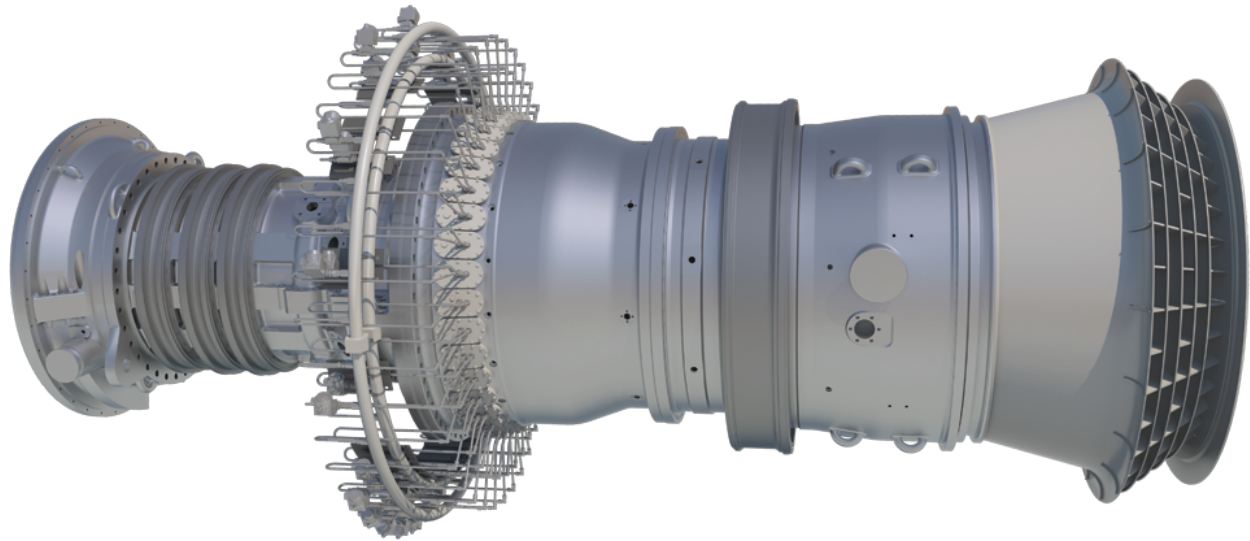


NovaLT16 ... entering a \$5B space

Up to
+2 pts.
Partial Load
Efficiency

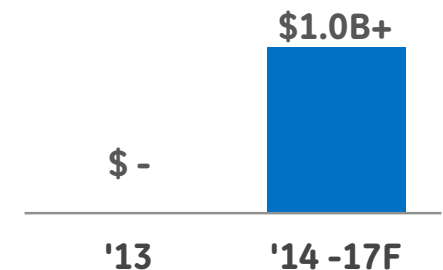
1 day
engine swap

Best in class
cost



- ✓ Aviation tech into Light Industrial turbine ... World class efficiency, ↓ emissions
- ✓ *FastWorks* approach ... from concept to 1st engine test in 30 months
- ✓ *Should-cost* and *design-to-cost* embedded
- ✓ Asset Performance Management ... maximizing customer value through Predix

15-20MW GT Orders



Incremental \$1B equipment space in 2015



Turbomachinery leading customer solutions

- Leading through technology & expertise — Best of GE Store for Oil & Gas combined with advanced services knowledge
- Strategically positioned to lead major industry trends
- Partnering with Customers — fostering continuous improvement & flexible solutions
- Differentiated project execution, product testing and scalable supply chain capabilities
- Consistent margin expansion ... Design to Cost & Lean structure

Positioned to drive profitable growth



INDUSTRIAL INTERNET

Brian Palmer
VICE PRESIDENT,
MEASUREMENT & CONTROL

Measurement & Control

2014 REVENUE

\$3.5B

CORE INDUSTRIES



OTHER INDUSTRIES



Optimizing for Growth



- Focus on Emerging Markets
- Advanced Manufacturing & Footprint
- Product Structuring
- Aftermarket Services
- Commercial Investment

PRODUCT LINE PLATFORMS



Bently Nevada



Control Solutions



Inspection Technologies



Flow & Process Technologies



Measurement & Sensing



Pipeline Solutions



Software & Services

Optimizing for our customers

EFFICIENCY

Technology that improves processes

Software that connects decision makers

Solutions to avoid unnecessary maintenance costs, costly downtime & regulatory penalties



EXPERTISE

Expert always on site (no traveling) with remote monitoring & diagnostics

Learning from data with “intelligent” software solutions

Years of experience/decisions embedded in technology



RELIABILITY

Proactive maintenance – no longer break/fix

Provide customer “Peace of Mind” with increased performance, reliability & availability



Predix™ | Unified Operations

Improved throughput connecting people, machines, and data



Customer Outcomes

50%
Industry retirement
rate in next 10 years

7X
Industry fatality
rate above norm

129,000
Pieces of equipment
in operation
globally in the
industry



Enhanced safety



Increased availability



Operational visibility



Efficient workforce enablement

Partnering with customer to tackle these industry challenges and create a solution that increases production and lowers cost driving improved customer outcomes.

Unified Operations – A customer co-creation success story



FieldVantage™

Asset Performance Management (APM) for Onshore

Solution Overview

- Providing **field level visibility** and **optimization** across multiple forms of artificial lift technologies
- Integrated insights provided through **common, single, scalable platform**
- 2 year **service contract** on 200+ wells

Asset LifeCycle
Management



Monitoring &
Diagnostics



Condition Based
Maintenance



Real time Operations
Intelligence



Customer outcomes



Enhanced safety



Operational visibility



Improved availability



Optimized performance

...by improving

38%

NAM O&G Upstream Vehicle Fatalities

116K

New wells in 2014

5 Days

Back to production (NAM Avg)

1MM+

Artificially Lifted Wells (Global)

APM – Bringing GE expertise from all industries to deliver system level value



Intelligent Pipeline

Enterprise optimization software for pipelines

Customer outcomes

Enhanced safety Proactive versus reactive decisions

Visibility Complete geospatial view and situational awareness

Optimized Ops Effective data driven resource allocation

Efficient O&M Prioritize spending for assets and resources

First Customer



Columbia
Pipeline
Group SM



2TB

of data for every

3-4%

annual growth

\$40B

invested by pipeline
companies per year

30K

miles of pipeline
in US

2MM

miles of pipelines
globally

- 5 year **service contract**
- Setting the **industry standards** for pipelines **real-time intelligence**

Moving to predictive solutions with our customers



Source: GE O&G analysis based on Douglas Westwood, IHS CERA, FERC, CIA World Factbook, PII Pipeline Database (Summary of Infield Systems, Global Data DOT databases)

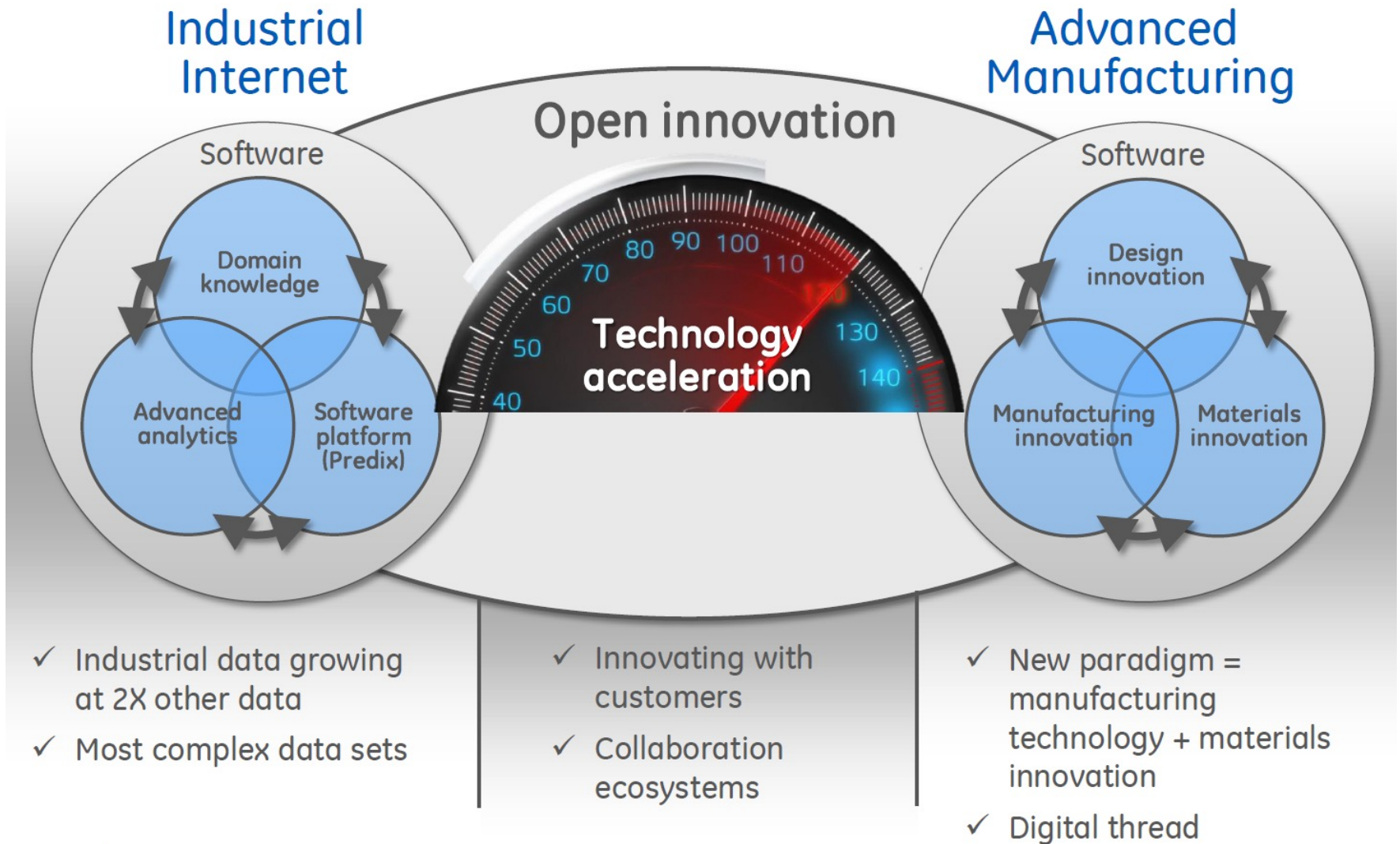
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WHAT'S NEXT

Eric Gebhardt
CHIEF TECHNOLOGY OFFICER

Major trends of the next industrial era



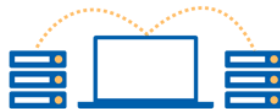
Research that will ignite the future



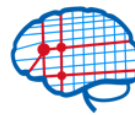
EXTREME
MACHINES



SUPER
MATERIALS



INDUSTRIAL
INTERNET



MAPPED
MINDS



BRILLIANT
FACTORIES



ENERGY
EVERYWHERE



WE FUEL THE FUTURE.

We push the boundaries
of technology to bring
energy to the world.

