GE Technology Infrastructure

John Rice Vice Chairman & CEO August 5th, 2010

Results are preliminary and unaudited. This document contains "forward-looking statements" that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance and financial condition, and often contain words such as "expect," "anticipate," "intend," "plan," "believe," "seek," "seek," "see," or "will." Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, porticular uncertainties that could cause our actual results to be materially different than those expressed in our forward-looking statements include the severity and duration of current economic and financial consists, including valuely in interest and exchange rates, commodity and equity prices and the value of financial assets, the impact of our contions in the instancial of conditions in the housing more that of the instancial containers in the instancial control instancial control

"This document may also contain non-GAAP financial information. Management uses this information in its internal analysis of results and believes that this information may be informative to investors in gauging the quality of our financial performance, identifying trends in our results and providing meaningful period-to-period comparisons. For a reconciliation of non-GAAP measures presented in this document see the accommonal as underental information posted to the investor relations seed for urwebsted relations except for urwebsted to wave accom."

"In this document, "GE" refers to the Industrial businesses of the Company including GECS on an equity basis, "GE (ex. GECS)" and/or "Industrial" refer to GE excluding Financial Services."



2010 earnings "framework"

	2010E	Drivers	
Industrial (ex. Media)	~Flat	+ NPI, service growth, lower cost, global - Excess capacity remains in certain sectors	
Media	-	 + Cable, improved ad markets - Film remains challenged + Olympics in 1Q growth remainder of year 	
GE Capital	+	+ GE Capital well positioned for upside CRE challenged but valuation declines moderating	
Corporate	Flat/-	Pension costs higherExpect more restructuring in 2H	
CFOA	\$13-15B	+ Strong execution+ Working capital improvements- Lower progress payments	
	✓ GE Capit✓ Healthco✓ FX affor	Versus original 2010 framework: ✓ GE Capital better ✓ Healthcare continuing to improve ✓ FX affects revenue, negligible on earnings ✓ Expect more restructuring in 2H	
imagination at work			

Tech. Infrastructure environment





Aviation

- + Int'l. pax ↑ 12% June
- + Int'l. cargo ↑ 27% June
- + A/C production rates 1

- Multiple platform launches/ mix



+ 2Q orders ↑ 6%

- **Healthcare** + Strong emerging markets
 - + Older installed base/NPI



Trans.

- + YTD N.A. traffic vol. ↑ 12%
- + Emerging markets/NPI

+ 2Q backlog 1 4%

-/+Excess capacity (U.S) ...

but improving

- Customer profitability/ government budgets



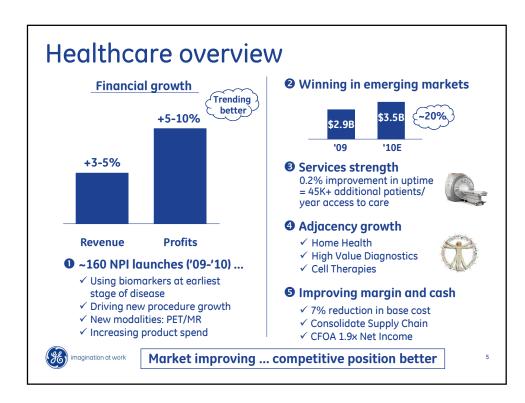


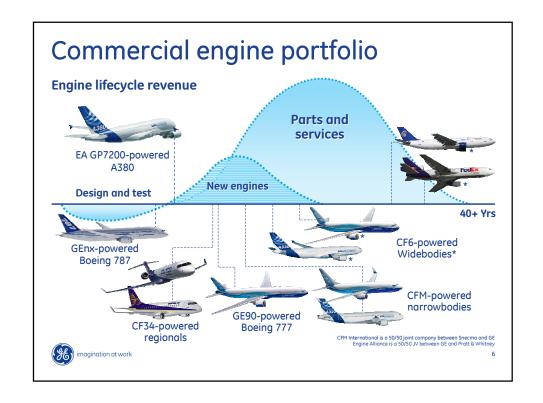
(%) imagination at work

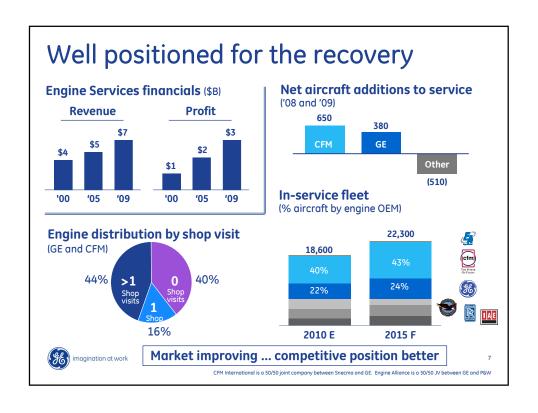
- √ Key indicators continue to improve
- ✓ Some headwinds remain, but diminishing

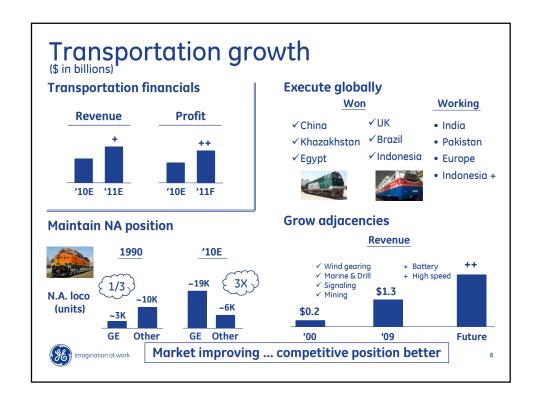
Orders & revenue outlook (\$ in billions) Orders ✓ Healthcare 1H orders ↑ 6% ✓ Aviation improving ... good visibility ~flat Tech to equipment, overhauls / spares ↑ Infra √ Trans orders better **'11** 1H'10 2H'10 Revenue ✓ Healthcare 1H revenue ↑ 4% (8)% ✓ Aviation/Tran 2H'10 backlog solid Tech Infra √ Some FX headwind, minimal op '11 1H'10 2H'10 profit impact

Key indicators translating to orders & revenue growth









Technology Infrastructure

(\$ revenue in billions)

\$30

'09

+ healthymagination + ecomagination

Emerging Markets



Developed Markets

~flat

✓ Partnerships – China Avionics & Loco's

- ✓ Local presence \uparrow sales & distribution
- √ Regional product development
- ✓ Japan CT → Russia, China, India, LA
- ✓ Stabilizing ... better in '11 & beyond
- √ Great technology position
- ✓ Service ↑ large installed base

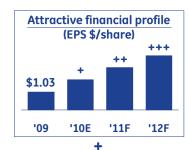
Emerging markets strong → invest + partner
Developed markets stabilizing → technology
Capitalize on global trends → healthy + eco

'11+



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GE - Future



2 Achieve superior growth & returns in Infrastructure over long term ... growth as a process embedded in GE

Value creation

significant profit growth & competitive

1 Repositioned GE Capital will have



advantage



 Capital allocation will create longterm shareholder value

imagination at work

10