



## Kevin Cox

Chief Human Resources Officer, GE  
*Appointed February 2019*

Kevin Cox is the Chief Human Resources Officer for GE. Appointed in February of 2019, Kevin is responsible for leading GE's global HR organization, including Talent Management, Leadership Development and Learning, Compensation and Benefits, Employee Relations and Security.

Kevin has been a leader in Human Resources for nearly three decades, focused on driving business results through the unique intersection of strategy, talent, and culture. With a distinct focus on leadership, his areas of expertise include developing top talent, succession planning for critical roles, helping organizations thrive in dynamic conditions and leading large-scale complex change.

Prior to joining GE, Kevin served as the Chief Human Resources Officer at American Express for 14 years. Previously, he spent 16 years at Pepsi-Cola and the Pepsi Bottling Group (PBG), where he held positions leading strategy, business development, technology, and Human Resources. He played a significant role in the successful initial public offering of PBG in 1999.

In addition, Kevin has extensive corporate board experience, having served on the boards of the Kraft Heinz Company, Corporate Executive Board (CEB), Virgin Mobile USA, American Express Global Business Travel, and Chefs' Warehouse.

Active in several professional organizations, Kevin serves as Chairman of the Health Transformation Alliance, as a board member of the Human Resources Policy Association and as a member of Gartner's CHRO Leadership Board. He is also a former chair and current advisory board member of the Cornell University Center for Advanced Human Resources Studies, and co-founder and board member of the University of South Carolina's Center on Executive Succession.

Kevin is a recipient of the 2015 Distinguished Human Resource Executive Award from the Academy of Management (AOM). This annual award honors executives who have made significant contributions in the field of HR practice, research and education. In 2009, he was named a Fellow of the National Association of Human Resources.

Kevin holds a Master's of Labor and Industrial Relations from Michigan State University and a Bachelor of Arts from Marshall University. His interest in learning to play the guitar has given way to his current passion for flying as a licensed private pilot and working on his instrument rating.