



Tara DiJulio

Vice President & Chief Communications Officer, GE and
Chief Communications Officer, GE Aerospace

Appointed March 2022

Tara DiJulio is the Vice President & Chief Communications Officer for GE and Chief Communications Officer for GE Aerospace.

In these roles, Tara serves as a strategic advisor to GE Chairman & Chief Executive Officer and GE Aerospace CEO H. Lawrence Culp, Jr. and the senior leadership team as GE plans to become three independent, laser-focused companies focused on the growth sectors of healthcare, energy, and aviation.

As VP & Chief Communications Officer of GE, Tara leads GE's communications function globally, including external communications and media relations, financial communications, public affairs, corporate reputation, and executive communications. At GE Aerospace, she oversees all communications and brand efforts and works closely with leaders to position the business for success as it plays a vital role in shaping the future of flight.

Previously, Tara served as the Senior Executive Director, Global Corporate Communications where she led external communications and Senior Director, Global Public Affairs where she partnered across GE businesses to drive campaigns and coalitions on key policy priorities and brand reputation issues for the company.

Before joining GE in 2016, Tara spent nearly a decade in the U.S. Senate where she was a chief media strategist and national spokesperson for five U.S. senators, including serving as the communications director for the U.S. Senate Foreign Relations Committee. She also served on the executive board of the bipartisan U.S. Senate Press Secretaries Association (SPSA) and was elected by her peers to lead the organization as president in 2012.

Tara is a visiting fellow at the National Security Institute at George Mason University's Antonin Scalia Law School and a member of the National Press Foundation Awards Dinner Committee. She also has served as a volunteer mentor for the Sara Start Fund, which helps young adults transition from foster care to the workforce.

Tara is a graduate of the University of Washington, where she earned bachelor's degrees in Communications and Political Science. She is married and has two children.