



## Tara DiJulio

Vice President, Communications, GE  
*Appointed March 2022*

Tara is Vice President, Communications for GE. Appointed in March of 2022, she is responsible for global communications, media relations, financial communications, and corporate reputation. Tara serves as a strategic advisor to the Chairman and CEO and the leadership team as GE transforms to a more focused, simpler, and stronger high-tech industrial company.

Previously, Tara served as the Senior Executive Director, Global Corporate Communications where she led external communications and Senior Director, Global Public Affairs where she partnered across GE businesses to drive campaigns and coalitions on key policy priorities and brand reputation issues for the company.

Before joining GE in 2016, Tara spent nearly a decade in the U.S. Senate where she was a chief media strategist and national spokesperson for five U.S. senators, including serving as the communications director for the U.S. Senate Foreign Relations Committee. She also served on the executive board of the bipartisan U.S. Senate Press Secretaries Association (SPSA) and was elected by her peers to lead the organization as president in 2012.

Tara is a visiting fellow at the National Security Institute at George Mason University's Antonin Scalia Law School and a member of the National Press Foundation Awards Dinner Committee. She also has served as a volunteer mentor for the Sara Start Fund, which helps young adults transition from foster care to the workforce.

Tara earned her degree in communications and political science at the University of Washington. She lives in Northern Virginia with her husband and two sons.