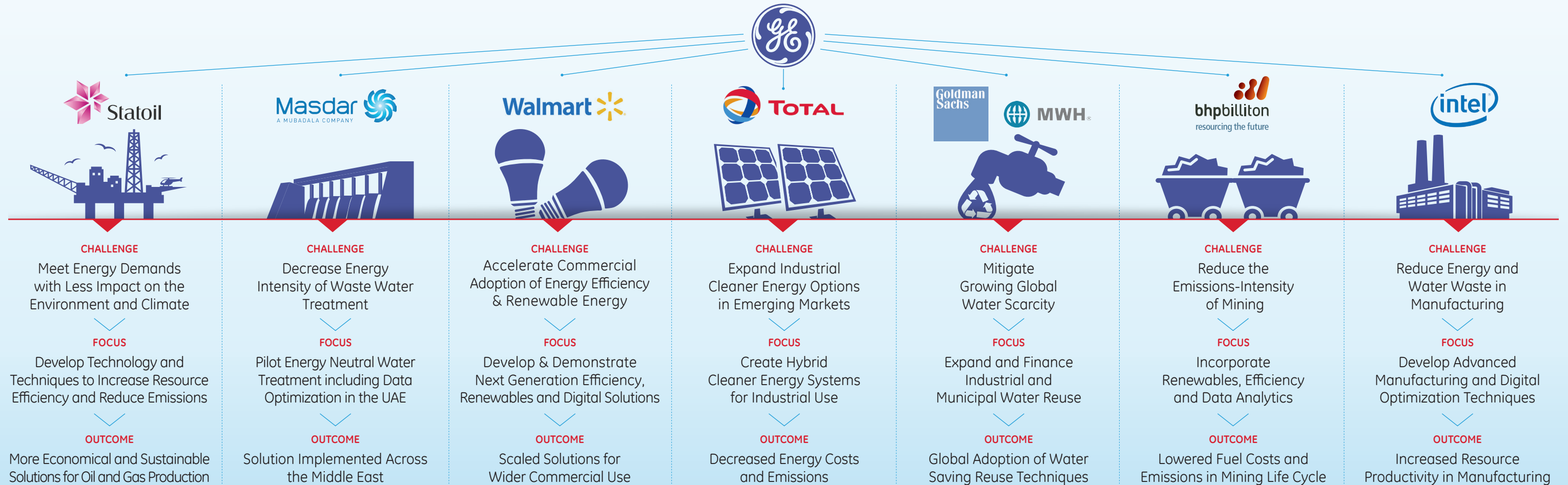


# GE ECOMAGINATION ANNOUNCES PARTNERSHIPS TO ACCELERATE INNOVATION IN WATER AND ENERGY EFFICIENCY

"The success of Ecomagination has proved that efficiency and economics go hand-in-hand. Global water and energy challenges require immediate action. Today we're joining forces with business partners to develop technology solutions that will improve productivity, reduce impact and increase returns."

– JEFF IMMELT, CHAIRMAN & CEO, GE



## BUSINESS CAN DRIVE IMMEDIATE ACTION. BY 2020 WE SEE:

Gas and solar will displace diesel in <b>one third</b> of all distributed power installations	The Industrial Internet will help <b>double</b> the rate of resource productivity	<b>50%</b> of all new electric power additions will be <b>renewables</b>	Energy storage costs will be <b>cut in half</b>	The number of <b>installed smart meters</b> will reach <b>1 billion</b>	Fuel cell installataions will grow by <b>400%</b>	Industrial desalination and water reuse will grow by <b>3X</b>	Global LED shipments will <b>quad-ruple</b>	New coal power plants will achieve <b>a net electrical efficiency of 50%.</b>	<b>One quarter</b> of all global energy industry jobs will be in <b>clean tech</b>	Global transportation energy efficiency will increase by <b>10%</b>
---	---	--	---	---	---	--	---	---	--	---