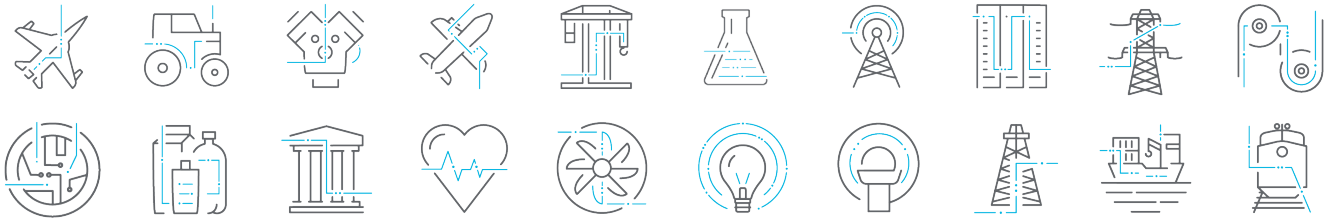


# The Industrial Internet will fuel unprecedented gains in productivity and innovation

## \$225B

Industrial Internet Market Potential by  
**2020**



DIGITAL TRANSFORMATION SPANNING ALL INDUSTRIES

### Industrial Internet:

Connecting people, machines and data across industries, moving beyond the factory walls to drive the next industrial revolution.



**Predict** machine failure earlier

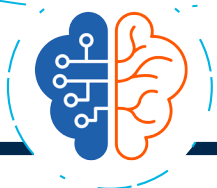
**Increase** reliability

**Create** new business models

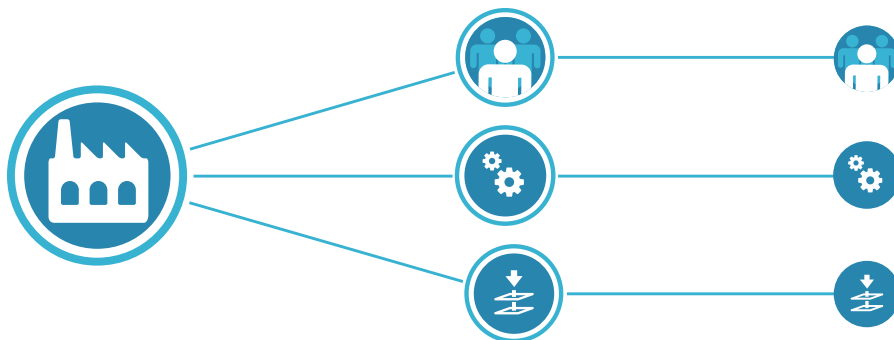
**Increase** productivity

**Increase** connectivity

Connectivity, analytics and machine learning across a network...



... enables the Industrial Internet to learn as it grows.



**Industry 4.0:** A building block on the path to Digital Transformation, but narrowly focused on manufacturing automation.



GE Digital