



GE Launches Industrial Internet Solutions, Predictivity™ and its KL-based remote monitoring and diagnostic center, iCenter

- Predictivity™ harnesses the power of the Industrial Internet to connect people, machines, and industrial big data, to deliver better outcomes
- Malaysian “iCenter”, one of three oil and gas global centers, monitors over 800 gas turbines and compressors in 27 countries

Kuala Lumpur, Malaysia, October 21, 2014 – GE (NYSE: GE) today announced the launch of Predictivity™, the company’s portfolio of Industrial Internet solutions to help customers across major industries in the Asia Pacific region reach new levels of productivity. Leveraging big data from intelligent machines and predictive analytics, Predictivity™ will help leading industry players particularly in the oil and gas sector, meet the region’s growing energy needs, while managing operational and capital efficiency.

As a showcase of the company’s continued commitment to the region, GE Oil & Gas’ monitoring and diagnostics facility, the iCenter, was also officiated today at an event co-organized with the Malaysian Investment Development Authority (MIDA). The launch ceremony in KLSentral was officiated by Senator Dato' Sri Idris Jala, Minister in the Prime Minister’s Office, CEO of PEMANDU; and graced by Jeffrey R. Immelt, Chairman and CEO of GE; and Datuk Phang Ah Tong, Deputy CEO of MIDA. Also at the event were Stu Dean, CEO of GE ASEAN; Visal Leng, General Manager, AsiaPac, GE Oil & Gas; as well as Ambassador Joseph Y. Yun, U.S. Ambassador to Malaysia.

GE is on track to deliver more than US\$1B in incremental revenue this year from 40 Industrial Internet offerings, with US\$1.3B in orders, helping customers throughout the world improve asset performance management and business operations. In addition, Predix, GE’s software platform that powers the Industrial Internet, will be made available to any company in 2015, allowing them to create and deploy their own customized industry apps at speed and scale to better manage the performance of their assets.

“Predictivity harnesses the power of the Industrial Internet to connect people, machines, and industrial big data, to deliver better outcomes for customers,” said Jeffrey R. Immelt, Chairman and CEO of GE. “The more we can connect, monitor and manage the world’s machines, the more insight and visibility we can give our customers to reduce unplanned downtime and increase predictability.”



GE Predictivity™ represents the overarching portfolio of GE's Industrial Internet solutions and is powered by the Predix™ software platform, which was created to handle the highly complex scale, volume, velocity, security and regulations associated with industrial data. The potential for improved asset performance management is particularly great for GE's customers in the oil and gas sector where production costs continue to escalate and safety, productivity and efficiency are critical to remain competitive and positioned for growth.

GE Oil & Gas' Monitoring & Diagnostics technology is deployed on over 800 gas turbines and compressors in 27 countries, from LNG, through to Offshore and pipeline applications. Diagnostic Engineers in GE's iCenters can call upon more than 11 million hours of machine data, from countries around the globe, gathered from intelligent sensors and allied with the power of big data and analytics to provide customers with recommendations to ensure that their equipment is performing at the best of its capabilities, and avoid unplanned issues.

The iCenter in KL is one of three global centers strategically set up in different time zones to ensure 24x7 monitoring and diagnostics services for GE's installed fleet of turbomachinery for customers throughout the world. The goal of the iCenter is to enhance rotating equipment availability, reliability and performance through Predictivity™ solutions.

The iCenter in KL is fully integrated with the centers in Florence, Italy and Houston, Texas to guarantee direct access to discipline experts during critical events. The iCenter is managed by local engineers in line with GE's commitment to support the growth of Malaysian talent.

According to Datuk Phang Ah Tong, Deputy Chief Executive Officer of MIDA, "The establishment of GE's iCentre is certainly in line with Malaysia's aspiration to strengthen the oil and gas industrial cluster. The center complements the oil and gas eco-system as it provides critical support services to the oil and gas companies. We believe that such an establishment will also provide impetus to attract other major oil and gas players to establish their presence here. We are happy to note that our local talents are also involved in managing the iCentre. This reflects GE's unwavering dedication and contribution towards human capital development of Malaysia."

"Kuala Lumpur was selected as a location for the iCenter as a demonstration of GE's commitment to the growth of the region's oil and gas sector," said Visal Leng, General Manager, AsiaPac, GE Oil & Gas. "Basing the iCenter, and GE Oil & Gas' overall operations within the capital city made the most sense in terms of market stability, regional access and connectivity, quality of talent, cost of living, and strong infrastructure. GE's office at 1Sentral not only serves as the ASEAN corporate headquarters but is also the Asia Pacific headquarters for Oil & Gas, more specifically our Turbomachinery Solutions and Downstream Technology Solutions businesses."



About MIDA

The Malaysian Investment Development Authority (MIDA) is the Government's principal agency for the promotion of the manufacturing and services sectors in Malaysia. MIDA assists companies which intend to invest in the manufacturing and services sectors, as well as facilitates the implementation of their projects. The wide range of services provided by MIDA includes providing information on the opportunities for investments, as well as facilitating companies which are looking for joint venture partners.

About GE in Malaysia

GE's footprint in Malaysia began in 1975 with a sales and service center. Today, GE is present in several major locations (Kuala Lumpur headquarters and an aircraft engine maintenance, repair and overhaul Center of Excellence in Subang) as well as key customers sites throughout the country providing employment to over 700 employees. All of GE's key businesses (Oil and Gas, Power and Water, Energy Management, Aviation, Healthcare, Transportation and Lighting) are present in Malaysia. The Kuala Lumpur office serves as the company's ASEAN corporate headquarters as well as the Asia-Pacific headquarters for GE Oil & Gas. The company has been supporting the development of the nation across multiple industries and has the depth and breadth to support the different areas identified by the Government under the Economic Transformation Programme to propel Malaysia towards high income status by 2020. GE has invested over RM1billion in Malaysia since beginning operations, and is committed to contributing to the nation's sustainable development and prosperity, investing in its future as a trusted and committed local partner, with advanced technology solutions and services. Visit www.ge.com.my for more information.

About GE

GE (NYSE: GE) works on things that matter. The best people and the best technologies taking on the toughest challenges. Finding solutions in energy, health and home, transportation and finance. Building, powering, moving and curing the world. Not just imagining. Doing. GE works. For more information, visit the company's website at www.ge.com.

About GE Oil & Gas

GE Oil & Gas works on the things that matter in the oil and gas industry. In collaboration with our customers, we push the boundaries of technology to bring energy to the world. From extraction to



transportation to end use, we address today's toughest challenges in order to fuel the future. Follow GE Oil & Gas on Twitter @GE_OilandGas.

About GE Software

GE Software connects streams of machine data to powerful analytics, providing Industrial companies with valuable insights to manage assets and operations more efficiently. World-class talent and software capabilities driving big gains in productivity, availability and longevity. For more information, visit the website at www.gesoftware.com.

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