



3Q 2014

Canadian mid-sized businesses optimistic about economy

Companies are predicting mean revenue growth of

7.7% 



66% of mid-sized firms expect **INCREASED GROSS REVENUE**
35% expect to **INCREASE EMPLOYMENT**

1/2 of mid-sized firms are planning **EQUIPMENT UPGRADES** in the next 12 months.

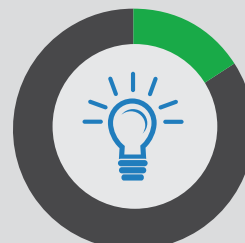
Increasing cost structure means **43%** of firms will increase prices



Innovation is important



2/3 of mid-sized firms generate at least 10% of revenue from **NEW PRODUCTS**



16% invest at least 5% of annual revenue in **R&D**

 **38%** are confident in the Canadian economy

 **36%** are confident in the local economy

 **18%** **Yet only** are confident in the global economy

CANADIAN MID-SIZED
BUSINESS OUTLOOK:



Number of
COMPANIES surveyed:

241



AVERAGE REVENUE
of firms surveyed:

\$93,000,000

Industries surveyed:

Automotive
Energy & Mining
Food & Beverage
Trucking

Avg Number of
EMPLOYEES: **561**

Revenue of Companies Surveyed:
\$5m - \$1B* in revenue

