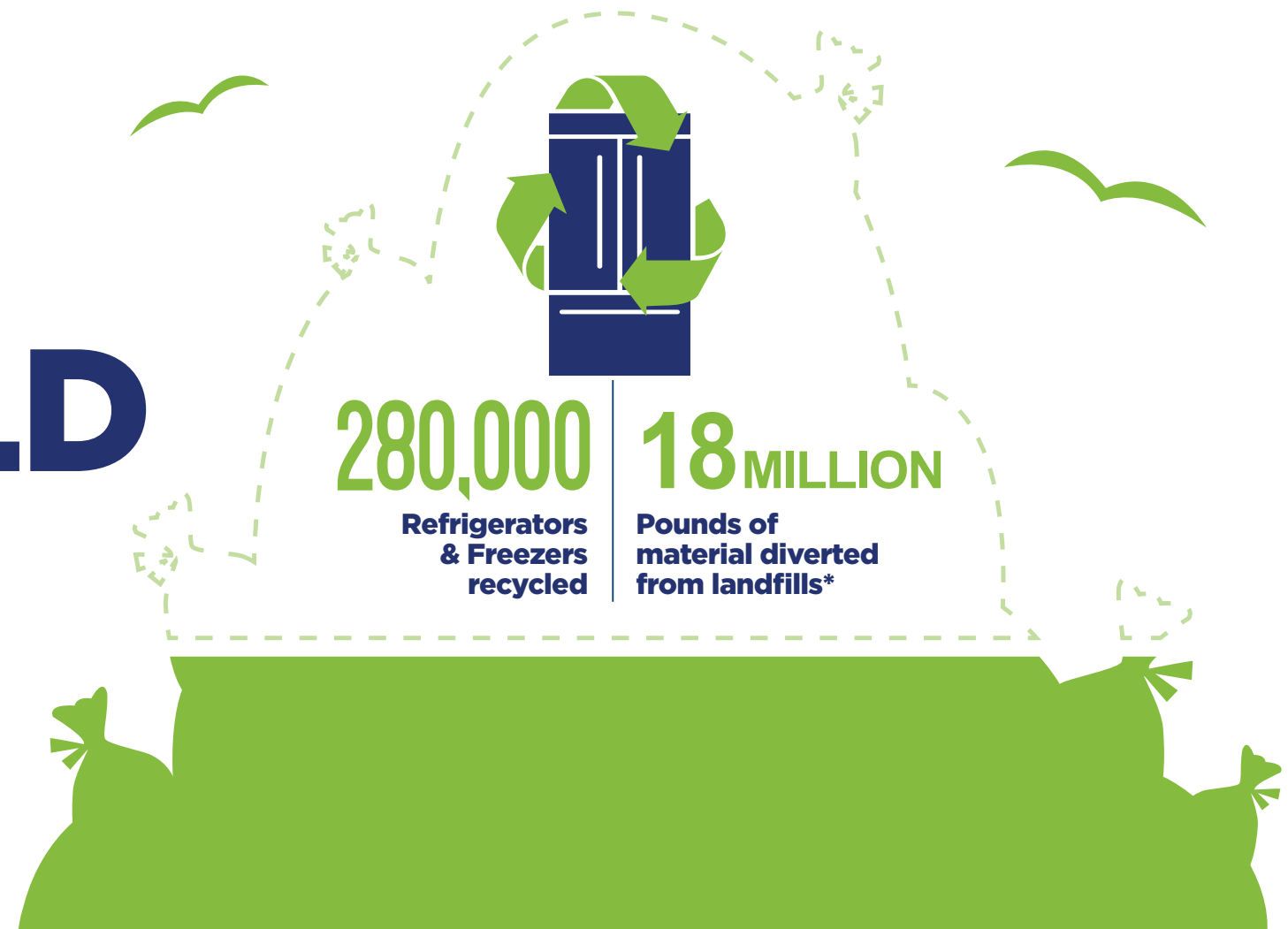


LESS WASTE IN THE WORLD

GE Appliances' Product Recycling Program

GE Appliances is proud to minimize the impact discarded appliances have on the environment by collaborating with Appliance Recycling Centers of America (ARCA). The first North America URT recycling system recovers more materials and substances from refrigerators and freezers, compared to traditional recycling methods, and diverts plastics, glass and insulating foam from landfills for reuse.



450,000

**Pounds of material avoids
landfills per month**

=



10

Pounds per min



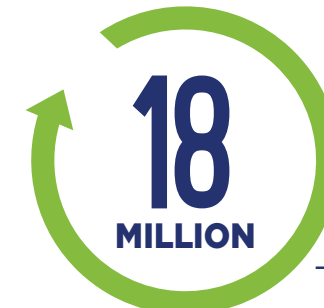
600

Pounds per hour



15,000

Pounds per day



**Additional pounds
recovered for reuse**

PLASTICS
GLASS
DEGASSED
PELLETIZED FOAM

1.9 MILLION APPLIANCES RECYCLED SINCE LAUNCH