

First Time Buyers: living “properly” now and then

Need/requirement	% Change		
	1977	2007	1977-2007
Having leisure time & means to enjoy it	37%	50%	+36%
Going out with friends	32%	45%	+38%
Having the internet access	-	40%	-
Having digital/satellite TV	-	27%	-
Marriage/partnership	71%	53%	-25%
Being friends with neighbours	64%	44%	-31%
Having a telephone landline	54%	50%	-9%
Having children	33%	19%	-44%

Source: GE Money Home Lending/The Future Foundation