## Key lifestage events – importance and average age

| Event                              | Important to 25yrs olds (%) |      |          | Average age |      |          |
|------------------------------------|-----------------------------|------|----------|-------------|------|----------|
|                                    | 1977                        | 2007 | % Change | 1977        | 2007 | % Change |
| Buying a home                      | 30                          | 17   | -49%     | 27          | 34   | +26%     |
| Getting Married                    | 20                          | 10   | -43%     | 24          | 31   | +29%     |
| Having children                    | 10                          | 7    | -29%     | 27          | 30   | +12%     |
| Spending time with friends/leisure | 7                           | 22   | +217%    | -           | -    | -        |
| Going travelling                   | 3                           | 9    | +246%    | -           | -    | -        |
| Changing jobs                      | 1                           | 6    | +522%    | -           | -    | -        |

Source: GE Money Home Lending/The Future Foundation