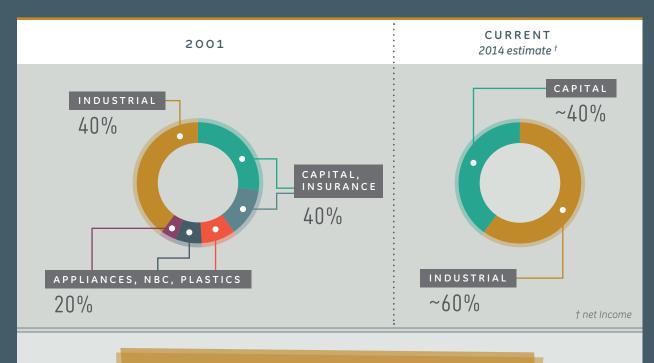
TRANSFORMING THE PORTFOLIO



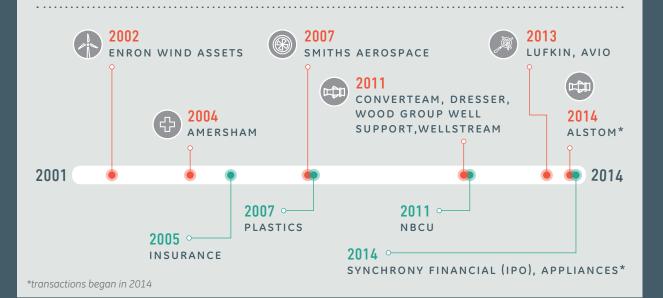
GE is making bold portfolio moves to focus the company around its core industrial assets.



MAJOR PORTFOLIO MOVES SINCE 2001

ACQUISITIONS

DISPOSITIONS



BEYOND 2014

Our Goal

75/25 INDUSTRIAL/CAPITAL EARNINGS RATIO BY 2016