



Having a second fridge is handy, but it can be costly.

More than 40 percent of appliance owners keep their old refrigerators when they buy a new one.<sup>1</sup>

Coldest

Cold



If the old refrigerator in your basement is **AVOCADO GREEN** or **HARVEST GOLD**, it was probably built in the 1960s or 1970s...



And it's draining hundreds of dollars in electrical costs from your bank account each year.

## ENERGY COSTS:



1972 Refrigerator – \$270/year<sup>2</sup>

Current ENERGY STAR® Refrigerator<sup>3</sup> – \$40/year

Total Savings - 85%

## ENERGY COSTS:

1999 Refrigerator – \$95/year<sup>1</sup>

Current ENERGY STAR Refrigerator<sup>3</sup> – \$40/year

Total Savings - 57%



Use the ENERGY STAR® Refrigerator Retirement Savings Calculator at [energystar.gov](http://energystar.gov) to estimate your savings.



Be sure to responsibly dispose of your old fridge. Some states and municipalities offer rebates for recycling.

PRESENTED BY GE APPLIANCES

1. Early Replacement of Appliances. AHAM Consumer Information. Retrieved from <http://www.aham.org/consumer/ht/d/sp/i/68938/pid/68938>

2. Cornell University's College of Human Ecology, [www.human.cornell.edu](http://www.human.cornell.edu)

3. GE 15-cubic-foot model (HPE15BTHWW)

Many of GE's ENERGY STAR-rated refrigerators, including 15-, 16- and 18-cubic-foot top-freezer models, are made in America.