Invest & Deliver

J. R. Immelt Chairman & CEO

December 12, 2006

"Results are preliminary and unaudited. This document contains "forward-looking statements" - that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as "expects," "onlicipates," "intends, ""plans," "believes," "seeks," or "will." Forward-looking statements by their nature address matters that or re, to different degrees, uncertain. For us, porticular uncertainties which codversely or positively effect our future results include in the behavior of financial markets, including fluctuations in interest rotes and commodity prices; strategic actions, including dispositions, future integration of acquired businesses; future financial performance of major industries which we serve, including, without limitation, the air and roil transportation, energy generation, media, real eard in helithacer industries; unanticipated loss development in our insurance businesses; and numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive and regulatory nature. These uncertainties may cause our actual future results to be materially different than those expressed in our forward-looking statements. We



Invest & deliver

- ✓ We will deliver a strong 2006
 - Consistent with 3Q'06 guidance
- ✓ We will continue to execute a strategy that delivers for investors long term
 - + Reliable growth company
 - + Invest in leadership businesses
 - + Financial discipline
 - + Growth as a process
 - + Great people & team
- √ We will deliver a solid & low-risk 2007
 - + High quality/high visibility
 - + Growth & margin
 - + Reinvest for long-term growth
- \checkmark We have built a strong team & they will deliver



EPS: \$1.97-1.99



New generation of leaders



Delivering on a strong 2006



2006 fourth quarter operations outlook

Continuing operations

4Q'06 outlook

	Revenues V%	Segment profit V% ^{-a)}
Infrastructure	~10%	15-20%
Industrial	~(5)	5-10
Commercial Finance	~ 20+	~20
GE Money	15-20	~15
Healthcare	5-10	15-20
NBC Universal	0-5	~10

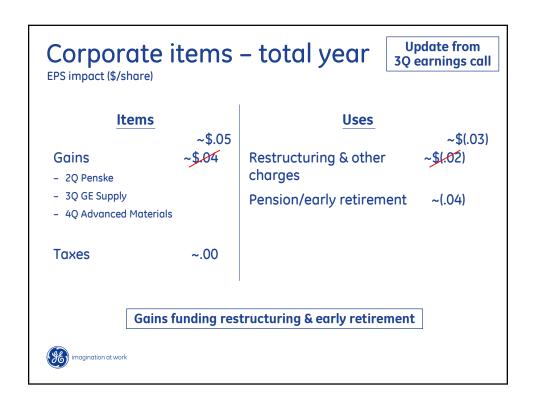
Total company 4Q'06 outlook				
(\$ in billions - except EPS)				
	\$	<u>V%</u>		
Revenues	~\$44	~10%		
Earnings	\$6.4-6.6	11-14%		
EPS	\$.6264	13-16%		

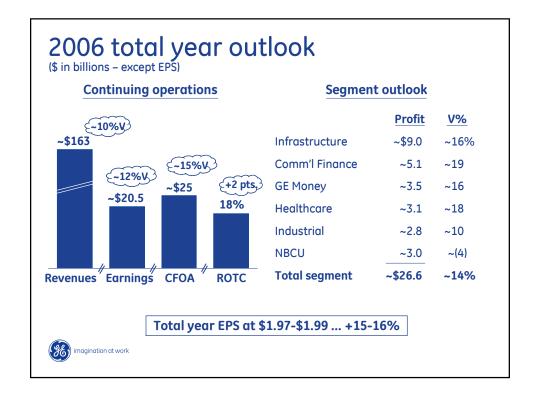
(a- Financial Services on an after-tax basis

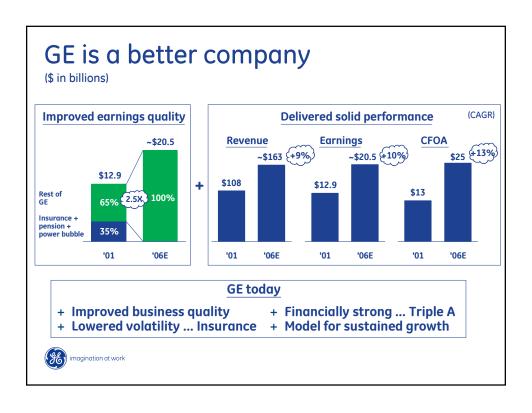
Update

- + Orders are solid ... major equipment + Infrastructure strong
- + Revenue on track Industrial at low end ... Plastics
- + Margins better than expected



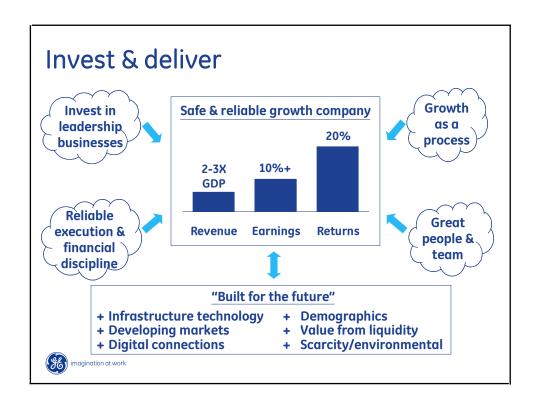


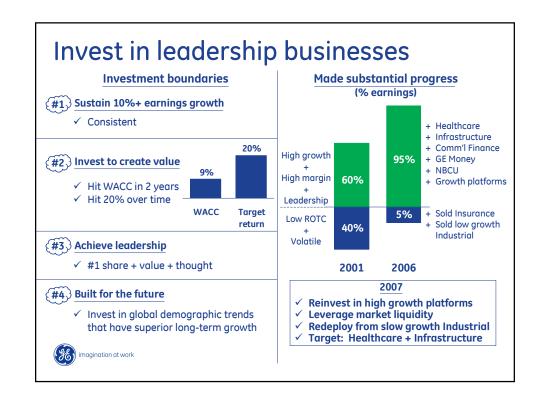




Disciplined execution of a strategy that creates shareholder value







Growth platforms (\$ in billions) **Growth platforms** (revenue) 15-20% \$13 '06E '07F '02-'07 CAGR Hispanic Media +10% Oil & Gas +20% Security & **HCIT** +25 +25 Sensing +25 Water

Drivers

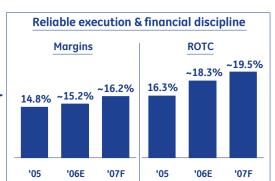
- ✓ Healthcare IT ... market leadership
- ✓ Oil & Gas ... market leadership ... expanding rapidly
- ✓ Water ... continue to expand globally
- Security & Sensing ... continue to expand ... industry consolidating
- ✓ Hispanic media ... grow share in U.S. & explore global opportunity

Growth platforms are delivering

imagination at work

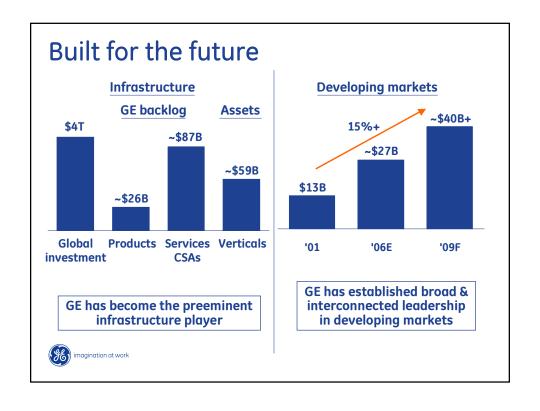
Performing on strategic initiatives

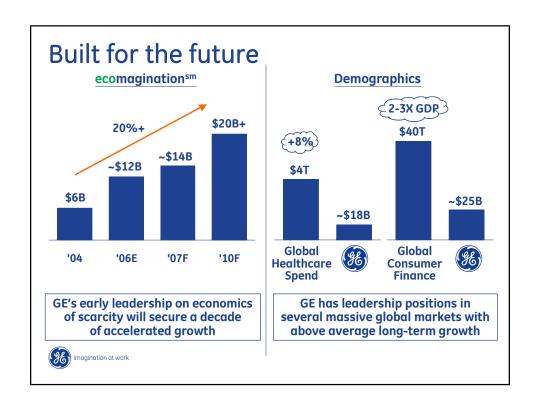


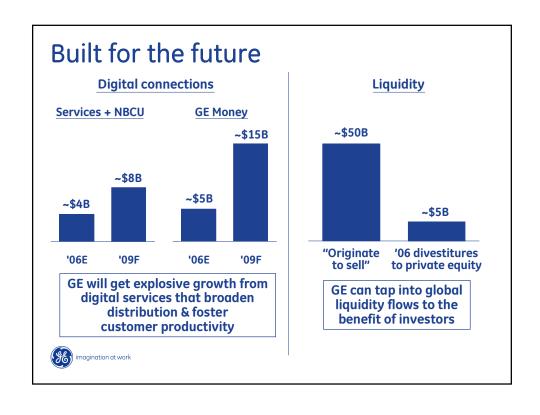


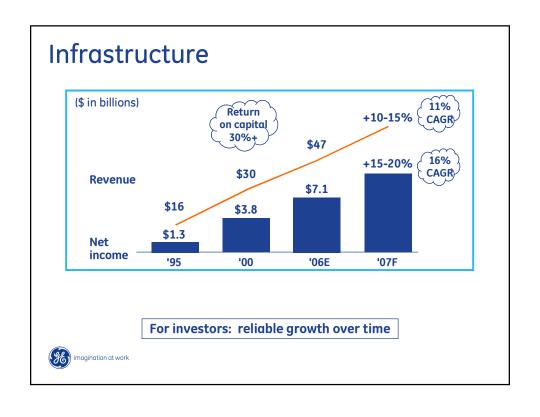
- + GE has always executed strategic initiatives to create shareholder value
- + We have added organic growth as a competency











Long-term commitment to invest & deliver

Infrastructure



Leadership "moments of truth"

- 1) 1995 ... transfer to services model
- 2) 1996 ... invest in quality
- 3) 1998 ... serve U.S. "power bubble"
- 4) 2000 ... use "power bubble" \$ to diversify
- 5) 2001 ... "double down" on commercial aviation
- 6) 2002 ... invest in GEnx/EVO
- 7) 2002 ... built out Water platform
- 8) 2004 ... launch ecomaginationsm/renewables
- 9) 2000-06 ... resources to developing countries
- 10)Now ... invest in new capabilities & services

GE leadership builds successful long-term business



Deliver a solid & low risk 2007 for investors

- High quality earnings growth ≥ S&P
- **2** Generate cash & reinvest to drive long term growth
- Expanding margins in 2007 & beyond
- Another year of 2 3X GDP organic growth
- (5) Improve investor communications



2007 environment



Global economic growth continues

- + Global markets are strong
- Housing & auto have slowed
- = "Watching" U.S. consumer
- + Services/CAPEX are still pretty good



Macro drivers are robust

- + Emerging market growth
- + Infrastructure investment
- + Energy & environmental reinvestment is robust
- + Demographics





Margin environment is stabilizing

- + Risk environment is solid
- +/- Material prices are high ... inflation slowing
- +/- Liquidity is high
- +/- Interest rates absorbed

Winning in 2007

- + Well positioned in global markets
- + Valuable growth ... price > inflation
- + Drive cost out ... protect downside
- + Union negotiations
- + Stability/risk management

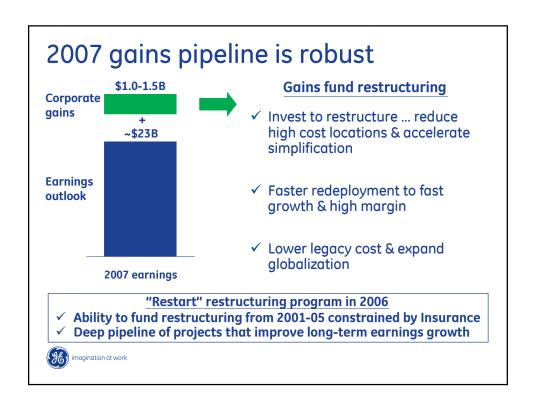
(1) High quality earnings growth \geq S&P

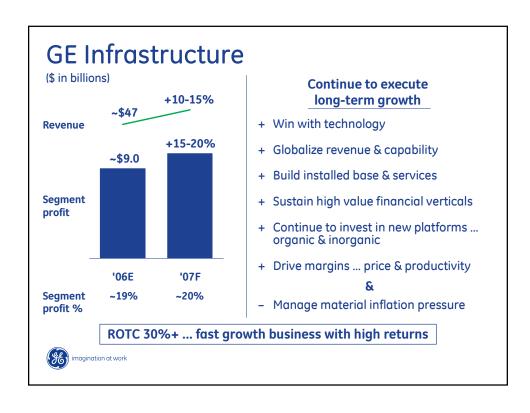
Performance 2007 ٧% **Drivers** metric G Revenue (\$B) ~\$175 ~8% Organic 2-3X GDP **EPS** \$2.17-2.23 +10-13% High quality & broad based Cash (\$B) ~\$24 ~(5)% Industrial +10% G Financial Services +10% Insurance proceeds ... \$3B ↓ Margins (%) ~16.2% +100 bps. Strong momentum Returns (%) ~19.5% +120 bps. Investing in growth

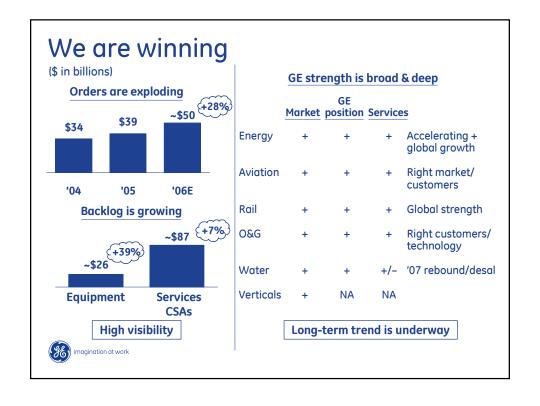
Excellent outlook & good visibility

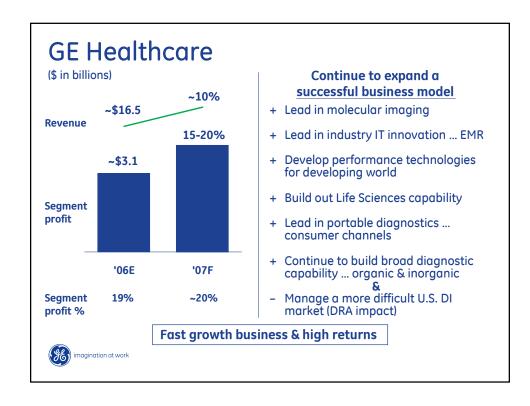


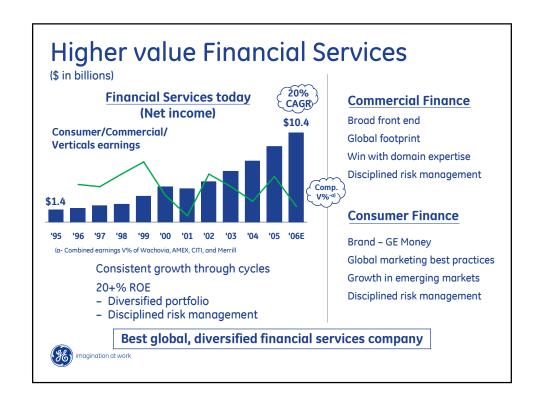
		Grov '06	vth (%) ′07		Dyna	mic	:s	Dov	wnside case
Sustain growth in Infrastructure	35%	~16%	15-20%		Product Service	++	Global Margins		lajor global disruption
Sustain growth in Financial Service	(32%) es	~17	10-15		Origination Risk	-	Margins		natic change in ry or credit cycl
Sustain growth in Healthcare	13%	~18	15-20		Product Global	+	Service U.S. DRA		erse business el breaks down
Turnaround NBCU	10%	~(4)	0-5	+	Cable Global Cost	+/-	- Ratings Price		tings worsen ignificantly
Manage transition in Industrial	(10%)	~10	5-10		NPI Costs	- 1	Divestitures	Plas	stics worsens
Framework:	Segme	ent gro	owth +	Со	rp. (incl. bι	ıyb	ack)		
2006 2007		+14% -14%			+1% -1%		= \$1.97 = \$2.17		(15-16%) (10-13%)











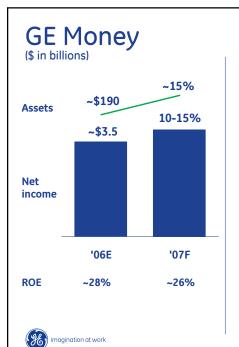


Continue successful business model

- + Create growth & returns through market verticals
- + Accelerate global origination
- + Strengthen customer focus
- + Create new models to tap market liquidity
- + Drive simplification to lower cost

&

 Manage tight margins in high liquidity environment



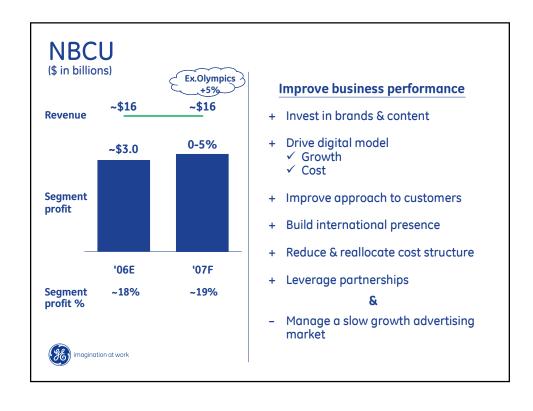
Sustain organic growth momentum

- + Drive consumer finance excellence ... drive products globally
- + Retail banking in emerging markets
- + Simplification & productivity to fund growth
- + Enhance yields through pricing & segmentation

S

 Manage margins & tough Japan environment

Financial Services risk management **Credit loss rate** (% of avg. net investment) **Strategy** ✓ Diversified portfolio 92% developed markets 9/11 Asian 60% commercial/40% consumer recession currency - 78% commercial exposure crisis 0.9 1.0 1.1 1.1 1.0 0.9 0.9 <\$200MM 1.0 _{0.9 _{0.8}} 1.0 ✓ Senior, secured-asset collaterals - 97% secured ... Comm'l Finance ✓ Deep, experienced team– 13,000 risk professionals '95 '96 '97 '98 '99 '00 '01 '02 '03 '04 '05 '06E - 13,000 risk profession. - 300+ asset managers Strong underwriting discipline Historical loss rates ~1% - Seasoned through cycles ✓ Excellent capital markets capability Low volatility ... consistent Strong deal process Rigorous controls & oversight through the cycles Comprehensive risk management critical to GE success & Triple A rating (%) imagination at work



Reestablish content leadership

Fix prime time







- "On brand" content
- ✓ NFL a big plus
- √ #2 in November sweeps

Win in news & information





- ✓ Cable best performance ever
- ✓ Network #1

Momentum in Telemundo





- √ 13 months of ratings growth
- ✓ Well positioned for '07

#1) Lead in cable





- ✓ Strong blend of general and niche
- ✓ Emerging channels growth

Film franchise: 2007





- \checkmark Films with broad appeal
- ✓ International growth

Launch Internet





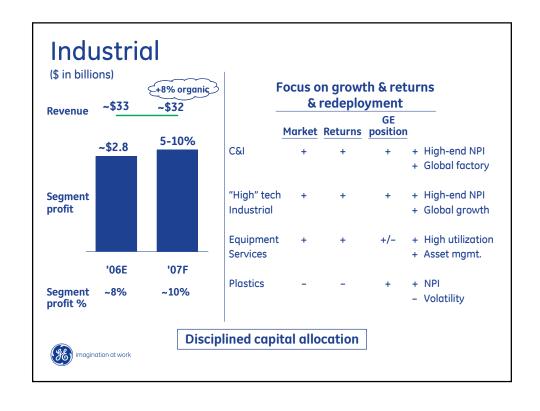
- √ iVillage = critical mass
- ✓ "Internet friendly" destination sites



Content is more valuable today

Expand digital revenue (\$ in billions) **Growth drivers** ~\$1.6 Dedicated site growth (\$0.6 in '09) • iVillage provides foundation • NBBC, CNBC.com, MSNBC.com ~\$1.0 International \checkmark Analog \rightarrow digital (\$0.2) • Companion websites (NBC.com, etc.) • Cross-promotion ~\$0.4 ✓ New distribution (\$0.3) VOD, EST, PPV Wireless · Opening new windows '06E '07F '09F √ NBC 360 (\$0.5) · Creating advertising value **Expansion on track** (%) imagination at work

Restore profitable growth (\$ in millions) **Market continues** '06E **'07F** to value content **Network &** ~\$600 ~20% + Primetime 个 ✓ Univision ~17X (EBITDA) **Stations** + Content ownership ↑ ✓ Comcast/E! ~13X (EBITDA) + NFL 个 + Telemundo 个 ✓ Paramount/DreamWorks ~24X (EBITDA) Cable ~1.500 + Ratings growth + Long term sub fees √ Viacom P/E 23X + New channels + Global ✓ Disney P/E 21X ~900 + '07 slate Growing earnings at Film & **Parks** + New formats **NBCU** is valuable + Global to GE investors ✓ Business model is valuable & strong √ No repeat of Stations sales (%) imagination at work

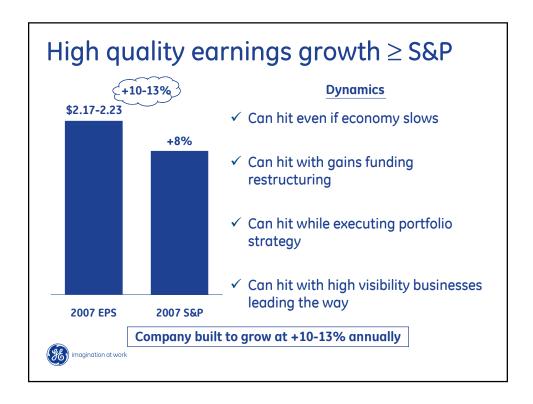


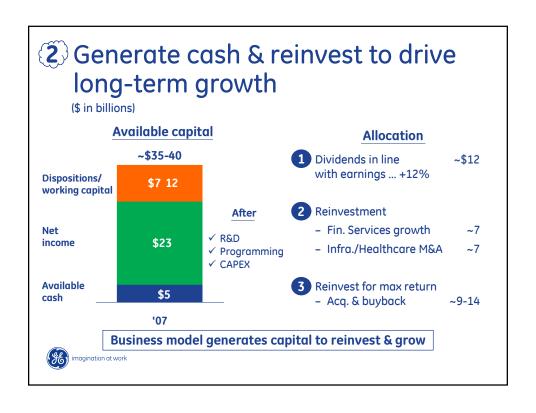
High tech Industrial business (\$ in billions) **Building a valuable platform** ~\$4.0 +15% ~\$0.7 Rev. OP Rev. OP 2006 2007 **Security** Sensing Embedded **Software Protection**

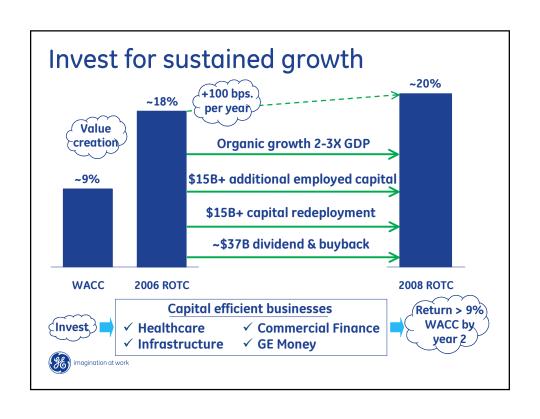
Building within Industrial

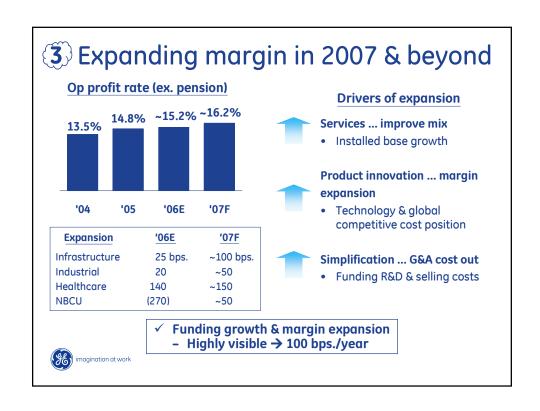
- ✓ High tech & high margin controls & integration business
- ✓ Valuable platforms ... 50%+ CM rate
 - Security ... software & integration
 - Sensors ... miniaturization & application
 - Controls ... consolidating & embedded
 - NDT ... service leadership
 - Protection & communication ... industry leader

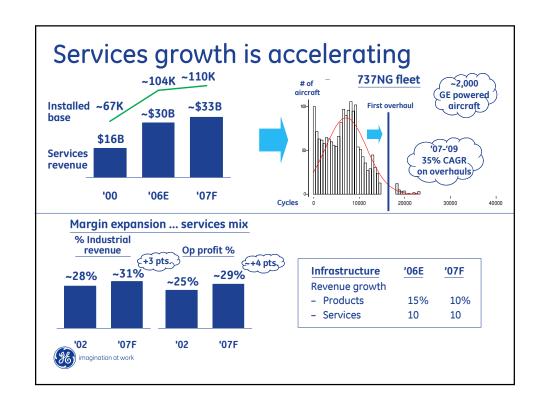
Building a fast growth & high return franchise

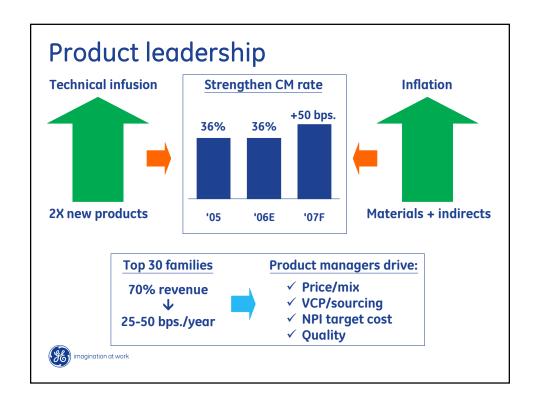


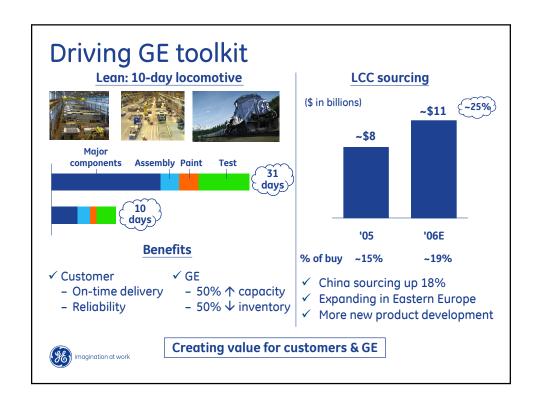


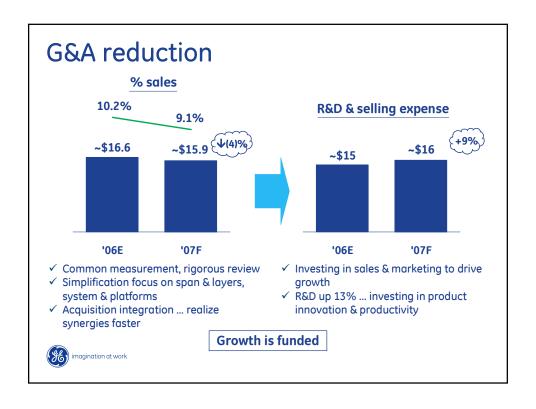


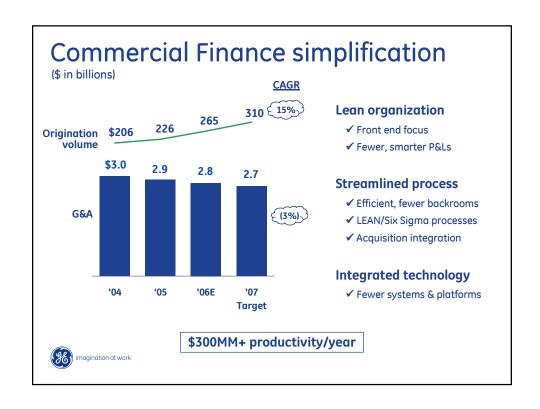




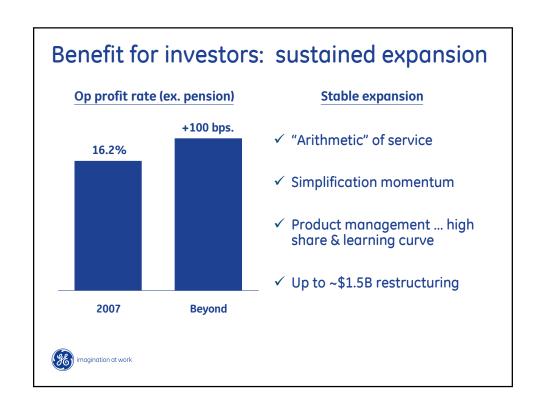




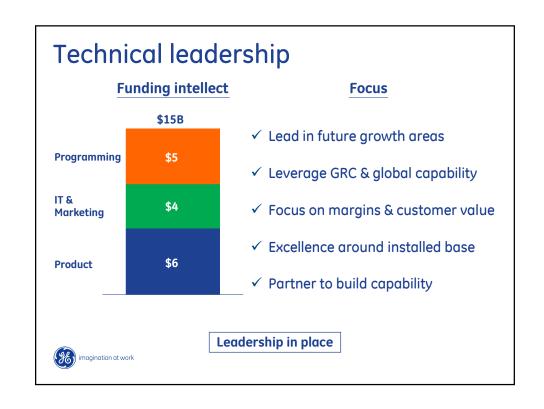




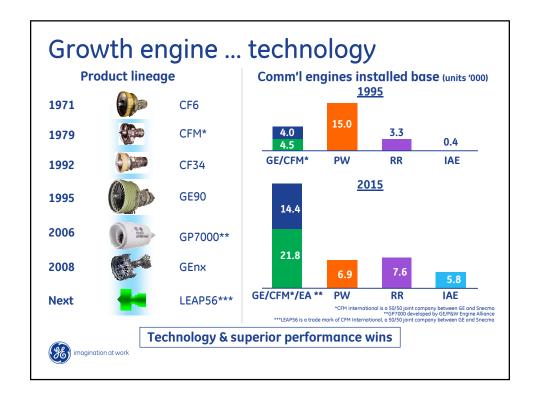
Infrastructure simplification Infrastructure **Aviation &** Energy's Repair **G&A%** revenue **Development Center Transportation** \$350MM synergy 6.4% ~5.9% '05 '06E √ Size, scale & capabilities ✓ Benefits ... sharing new repair & technology √ Requires organizational ✓ Leverage of resources & facilities change ✓ Reduction in NPI cycle time ✓ Metrics & commitments Rethinking "how we operate" ... simplify

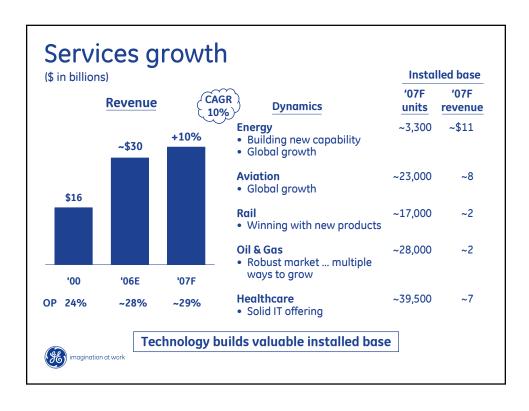


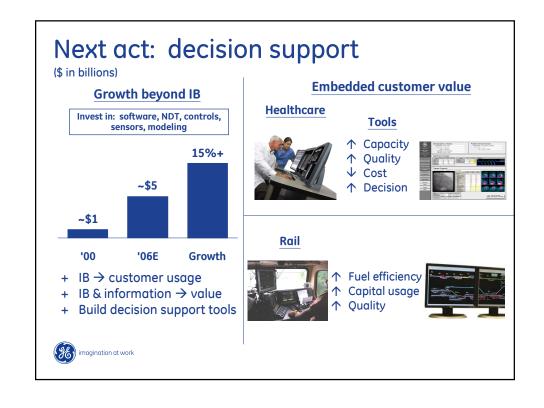












GE process → customer success

1996 Design for Six Sigma

+

2004 Net Promoter Score

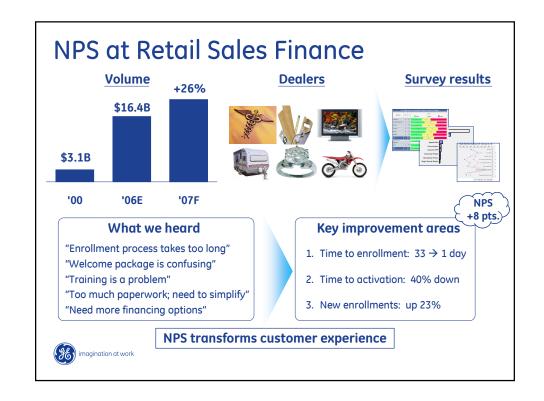
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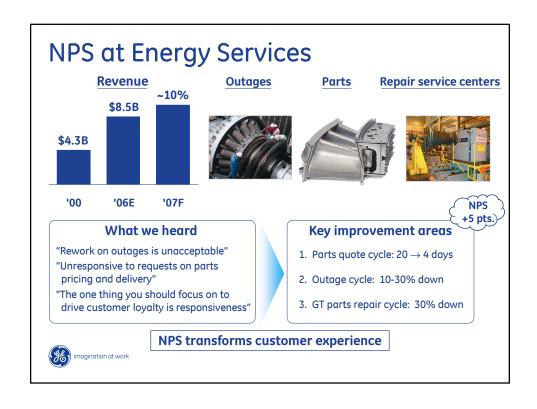
2004 Lean Workouts

- + Applied to New Product Introduction
- + Improves design tolerance → quality, reliability, durability
- + Intent to repurchase/ recommend
- + Customer feedback centers on responsiveness
- + Customer facing processes
- + Cross-functional
- + Reduce cycle time/improve responsiveness

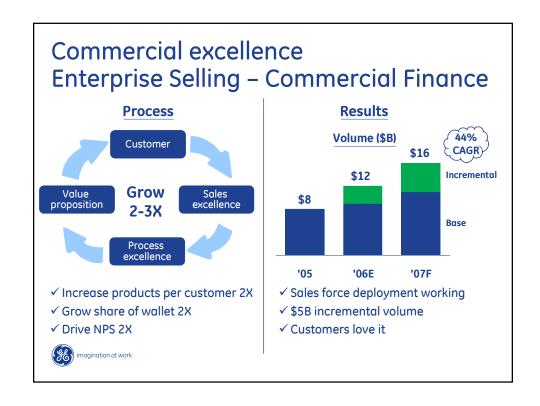
Soft skills → hard results

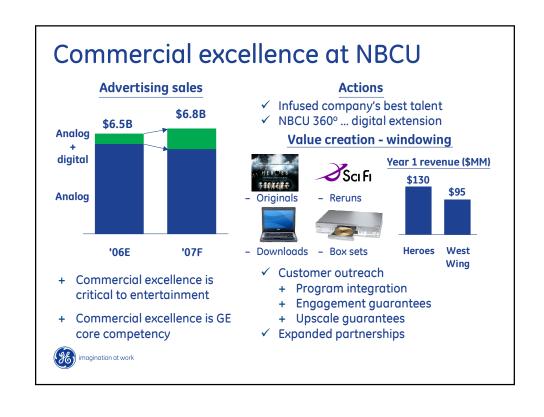


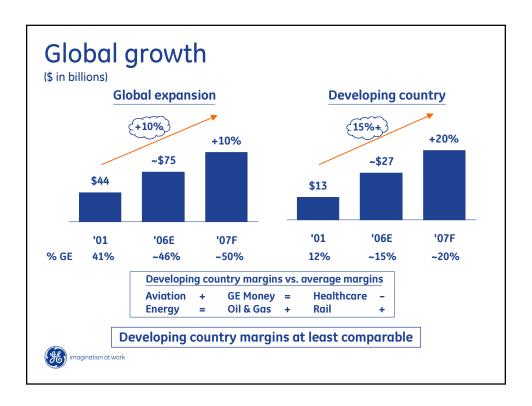












Global rejuvenates "old" business



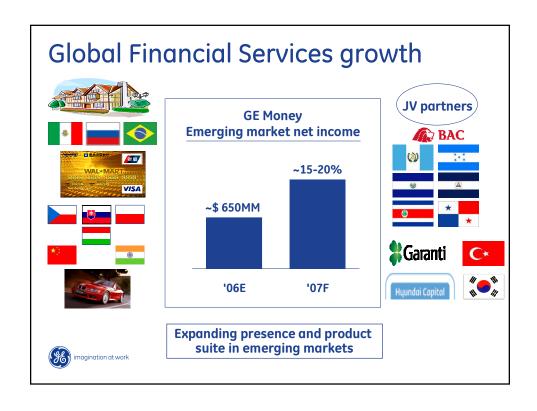
- ✓ Launched EVO in North America
- ✓ Globalized platform...
 - Launched "China" 6000hp EVO
 - Launched "Kazakhstan" 4400hp EVO
 - Launched "Heavy Haul" EVO

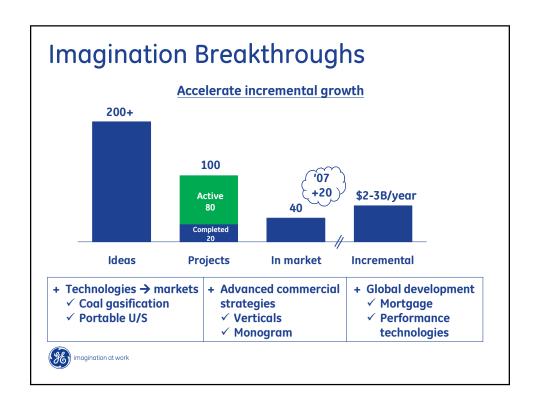


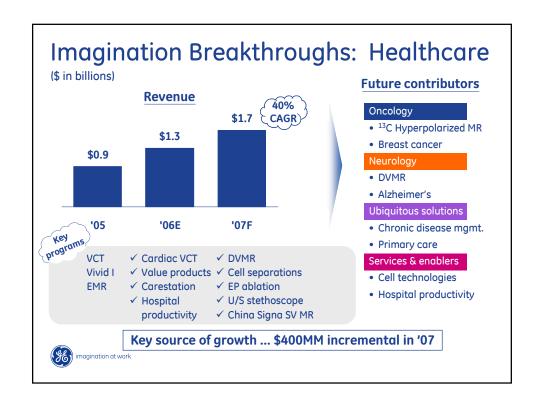


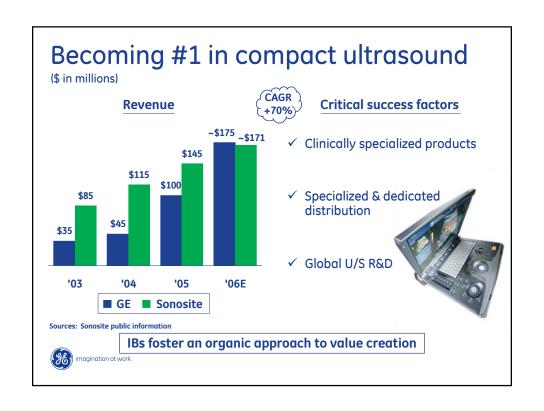
\$4B of opportunity

- + China & India ... major programs & JV
- + Kazakhstan/Russia ... build out
- + Africa/South Africa ... major investments underway
- + South America ... build out







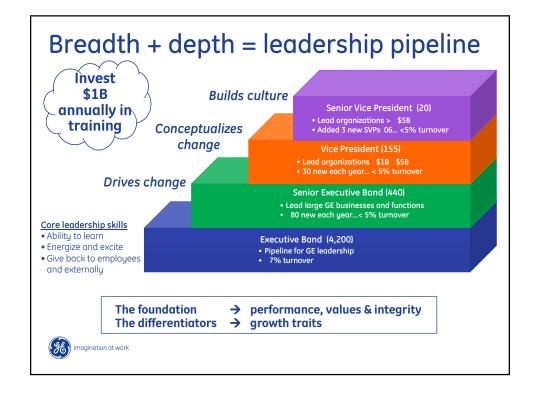


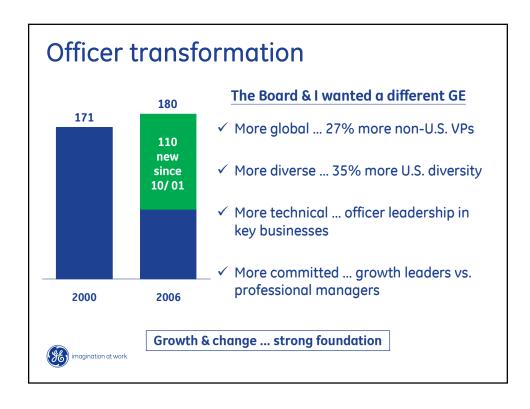
(5) Improve investor communications "Areas of improvement" 2006 actions Balanced communications ✓ Broad discussion of operations Consistent reporting & metrics ✓ Standard earnings metrics & presentation format Re-organization & portfolio actions Set clear "boundary conditions"... strategic actions not disruptive disruptive ✓ Gains fund restructuring Quality of earnings Business & leadership transparency ✓ Continued transparency ... 250+ meetings annually, access to leadership team + actuals on 17 subsegment basis Simplify guidance... 6 segments, annual + one quarter Incorporating investor feedback into our communication processes (36) imagination at work

Deliver a solid & low risk 2007 for investors (\$ in billions) Why believe? Revenue ~\$175B ✓ Growth as a process ... 2+ years @ 8%+ - '06 orders +19% ~16.2% Op rate ✓ Simplification ... G&A% revenue ↓ 100 bps. ✓ Product management ... CM ↑ 50 bps. ✓ Funded restructuring **EPS** +10-13% ✓ Infrastructure, Healthcare, Comm'l Fin. & GE Money ✓ Reduced headwinds ... Insurance ~\$24B Cash ✓ Industrial CFOA grows in line with earnings ✓ Capital efficient businesses **ROTC** ~19.5% ✓ Expanded by 3+ pts. since '04 ✓ Cash > earnings ✓ Disciplined capital allocation **Excellent profile** (%) imagination at work

GE has a great team & continues to invest in leadership & retention









Compensation aligned with investors

Compensation	Dynamic	Assessment criteria	
Salary competitive	Attract	<u>Financial</u>	
	+	✓ ROTC ✓ EPS	
Annual incentive comp	Incent	✓ Cash ✓ Revenue	
performance	+	Strategic	
3-year long-term incentive "top 600"	Retain	✓ Customers ✓ Business ✓ Initiatives imperatives	
	+	Cultural	
GE stock "top 5,000"	Align	✓ Leadership ✓ Compliance	

imagination at work

Employees win as GE performs

Best days ahead for GE investors



