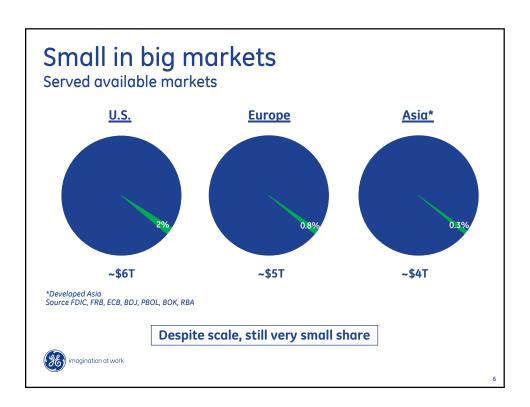




Commercial Finance Corporate Energy Real Financial Financial Services Services Healthcare Capital Insurance **Aviation Financial** Solutions Services Services Provider of global commercial real estate capital and services Global provider of Innovative financial solutions across the entire supply chain Financing for working capital & capital expansion Provider of equipment, real estate and working capital financing to the global **Healthcare Industry** Global provider of Insurance and Reinsurance solutions Financing Global Energy, industrial and infrastructure development 1,300+ Commercial Aircraft - owned Group of businesses with small share in big markets delivering through the cycles (%) imagination at work





What makes us different

AAA rated - ~22,000 world class resources

Origination



Risk Management



GE Value Proposition

- Largest direct origination team 8,500+
- Broad product portfolio
- Targeted focus with deep industry knowledge
- Unparalleled collateral knowledge and experience
- Highly motivated and leveraged
- Acquisitive M&A / integration expertise

- Very disciplined risk processes
- Broad spread of Risk / Small hold positions
- World-class Risk Management Organization around the globe
- Key Risk leaders each with 15-25 years experience and have experienced 2 cycles
- Collateralized by assets we know
- "Smart Tools"/digitized processes to trigger increased surveillance
- Tough Love

- Six Sigma strategy aligned with business imperatives and customer requirements
- Use GE intellectual capital to help our customers... share best practices
- Simplifying businesses to serve our customers better
- Access to "all GE" solutions

"Industrial" approach to Financial Services



7

How we grow...

Commercial Excellence "Net Promoter Score"

Lean Six Sigma enabling growth

Imagination Breakthroughs **Driving organic growth**

Enterprise selling – Delivering one GE solution to the customer

Industry Specialization Industry and channel focused solutions
Healthcare - Offering the total GE solution

Geographic Expansion

Expand in Europe

Create one Commercial Finance in Japan

Capital Markets Originate to sell

Leveraging our front end resources

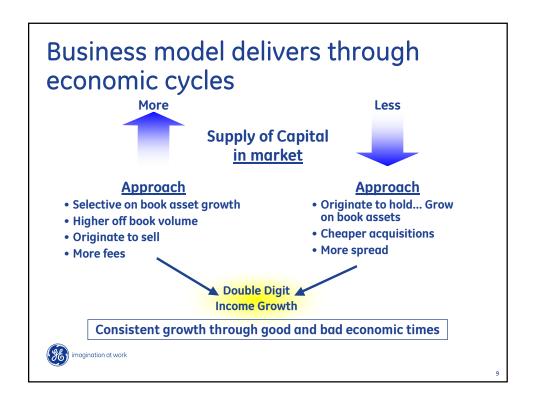
Platform Expansion

Strategic acquisitions
Grow what we buy



В









IB's delivering organic growth



Enterprise Selling	New Enterprise Client Manager brings the full breadth of CF's products and services making it easier for our customers		
Retention	Proactive program to identify customer life-cycle leverage points to extend or replace maturing products		
CFS: Large Cap	Delivering value to 4 distinct "customers": direct borrowers, sponsors, investors and lead banks		
HFS: Hospital Growth	Utilize industry Domain Knowledge to develop New Product Initiatives to meet changing Hospital needs		
CF: IT Financing	Grow CF share of IT finance through better Coordination & Best-Practice Sharing across Multiple CF Platforms		
Growing Japan	Coordinate CF resources to accelerate growth		
Dealer Solutions	Embed affiliate sales to pull products through CF's 'anchor relationships' adding depth and breadth		



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Enterprise selling



~2,000 potential accounts identified

Products:

- Equipment Finance
- Inventory Finance
- Fleet
- Working capital
- Real Estate

Industry expertise

Dedicated Sales force

- North America
- Europe
- Japan
- Australia

Leveraging 8,500+ Front-end across commercial finance

Enterprise Selling

Increase share of wallet...
Currently 1.3 products / customer



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Enterprise selling



Pilot Results

- 325 accounts piloted
- Indirect relationships driving direct opportunities
- \$1.0B in new opportunities identified

Resources In Place

- Single point of contact
- Strong Product Set
- Deep Industry Experience
- Support Processes aligned
- Easier to do business

Enterprise Selling

Increase share of wallet beyond 1.3 products/customer... Deliver full **GE solution to our customers**



"Net Promoter Score" metric to drive customer loyalty



Target...

Listen...

Understand...

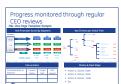
Act...

- √ Focus on key segments
- ✓ Decision Makers
- √ Key Influencers
- √6,000 Surveys to date
- ✓ Management Follow-up
- ✓ Address Non-Respondents
- ✓ Drill down on Promoters and Detractors
- √ Consistent "Tree Structure" **Analytics**
- ✓ Leverage **Promoters**
- ✓ Respond to Detractors
- ✓ Use GE tools







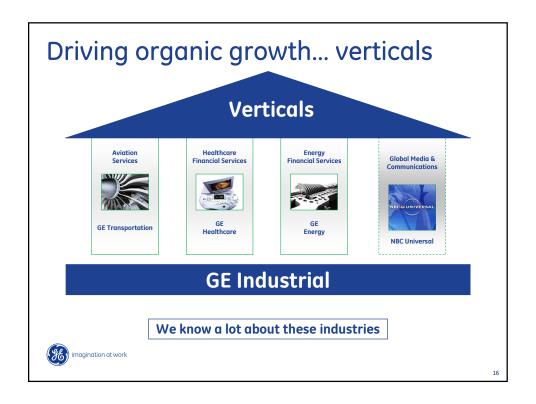




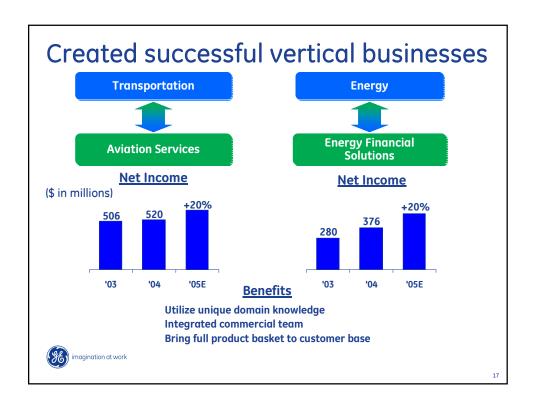




Industry Specialization Magnetian at work









Breadth of Products/Solutions

Demonstrated Execution Capability

Capital Expenditures Growth

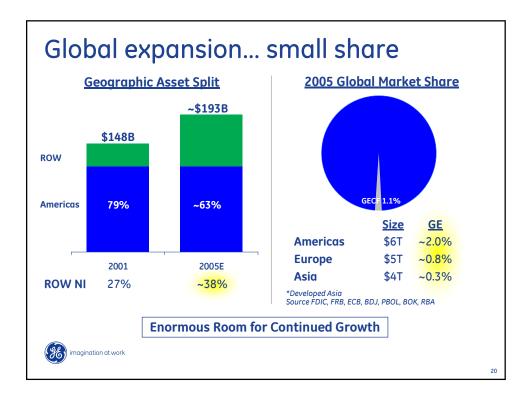
Margin Pressure

(%) imagination at work

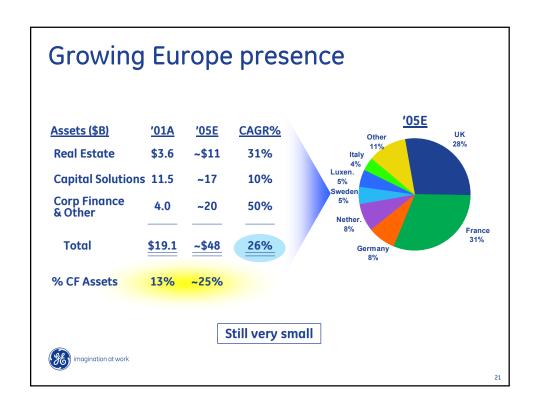


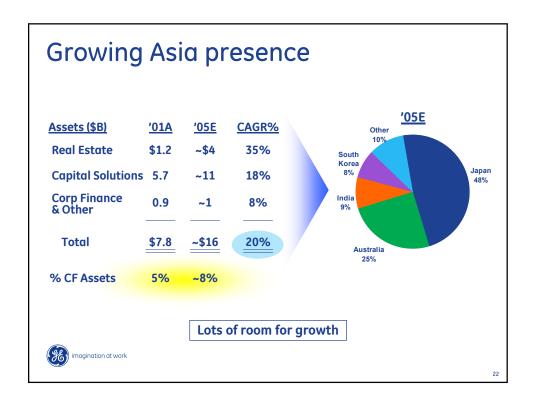
Expand our geographic presence













Grow % share in Europe and Asia to **US** level **Europe 0.8% share now** Asia 0.3% share now √ Strong leadership ✓ New leader appointed √ Focus on specific countries √ Focus on specific countries... Japan √ Selective acquisitions √ Selective acquisitions 2% share ~\$60B 2% share ~\$68B incremental assets incremental assets \$10B assets increase = ~\$ 0.2B NI increase... **Huge growth opportunity** (36) imagination at work





Risk Management Key for Consistent
Growth

Collateral Diversification

Experienced risk professionals

Rigorous governance

Well diversified portfolio

Small hold positions

In-depth collateral expertise

Strong asset management



Senior Secured Positions... Broad Spread of Risk



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Aviation Services update

Solid organization

- 40 years experience... managed through cycles
- 230 staff in 21 global locations
- Deep hardware knowledge, technically proficient
- Structured finance/cap markets skills
- Active Asset Managers proactive portfolio management
- Delivering secondary volume with better risk/return profiles

Fleet composition vs. world

	GECAS	<u>World</u>	<u>v</u>
Regional Jet	26%	15%	+11%
Narrowbody	63%	61%	+2%
Widebody	11%	24%	-13%
<u>AGE</u>	GECAS	<u>World</u>	<u>v</u>
0 - 10 Years	69%	48%	+21%
10+ Years	31%	52%	-21%

Strong fleet management...

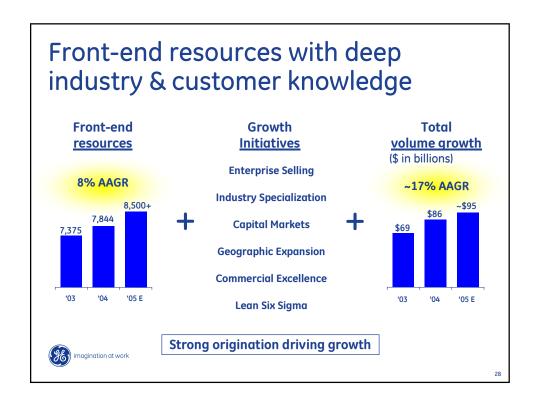
- Since September 11, 2001, placed 826 aircraft ...>75% with non-US clients
- 100% of 2003 2005 new orders placed
- Nearly 100% of 2006 new orders placed
- Strong improvement in worldwide demand for aircraft over past 12 months



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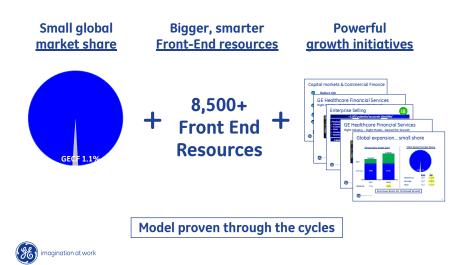


Commercial excellence





Unique business positioned for continuous growth



Agenda

Finance & Risk

Jeff Bornstein Financial Performance/Productivity

Bill Strittmatter Risk Management

Growth Leaders

Michael Pralle GE Commercial Real Estate

Mike Gaudino Corporate Finance

Paul Bossidy GE Capital Solutions

Outlook



