

# GE Global Innovation Barometer 2011

A Perspective on the State of Innovation in  
2011 from 1000

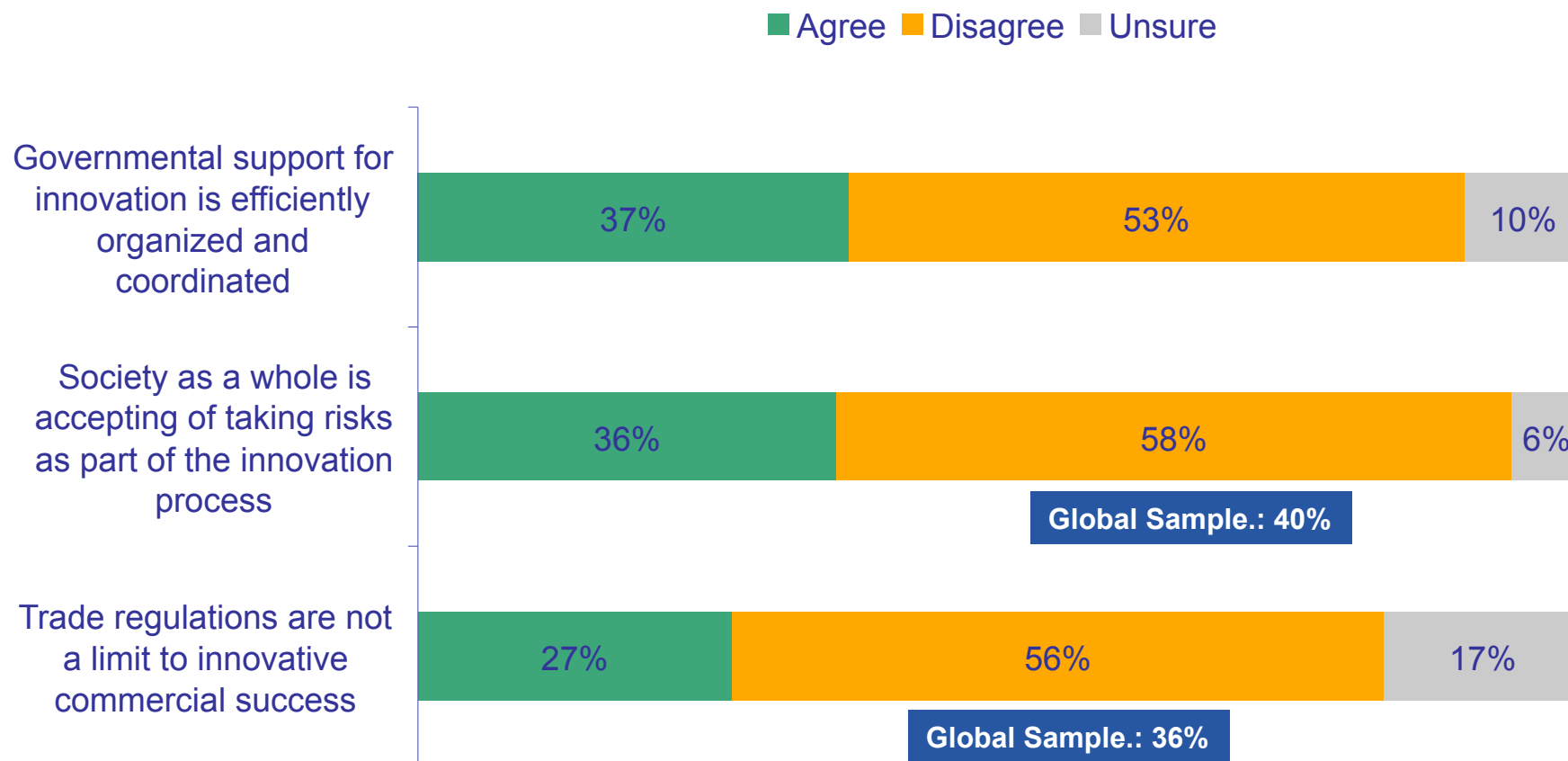
Senior Business Executives in 12 Countries

## Germany data

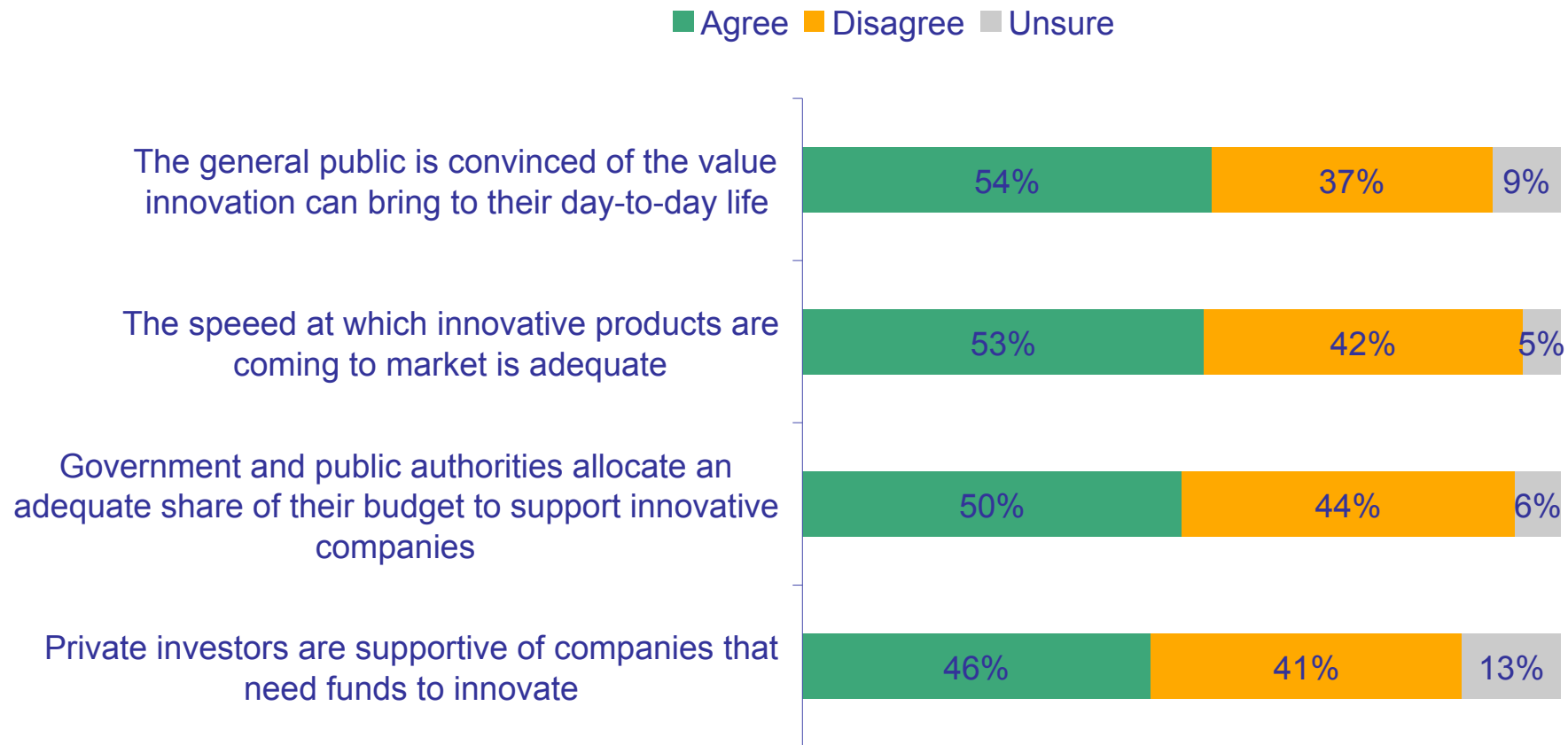


GE imagination at work

# Global innovation context: most negative perceptions

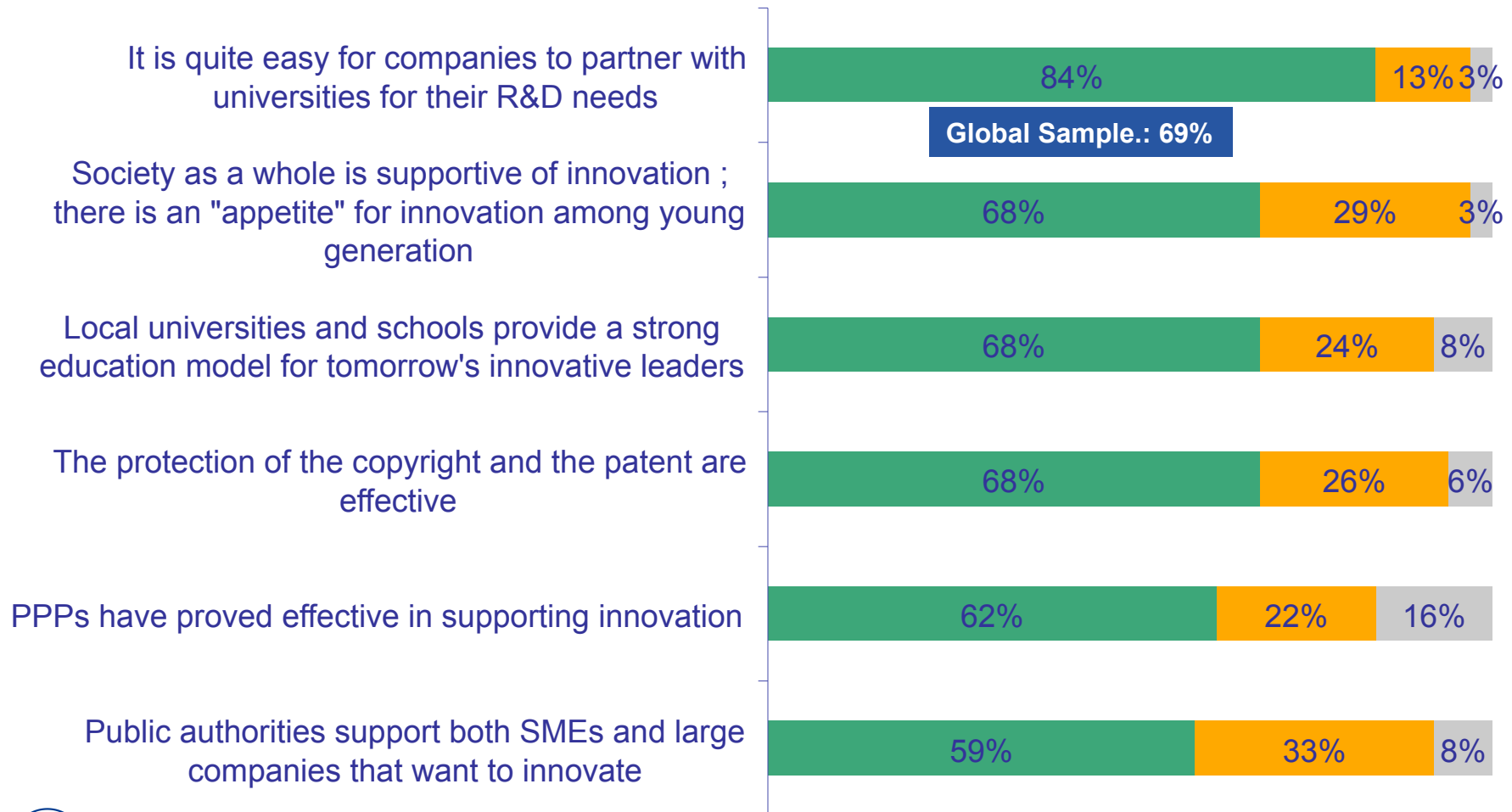


# Global innovation context: balanced perceptions



# Global innovation context: positive perceptions

■ Agree ■ Disagree ■ Unsure



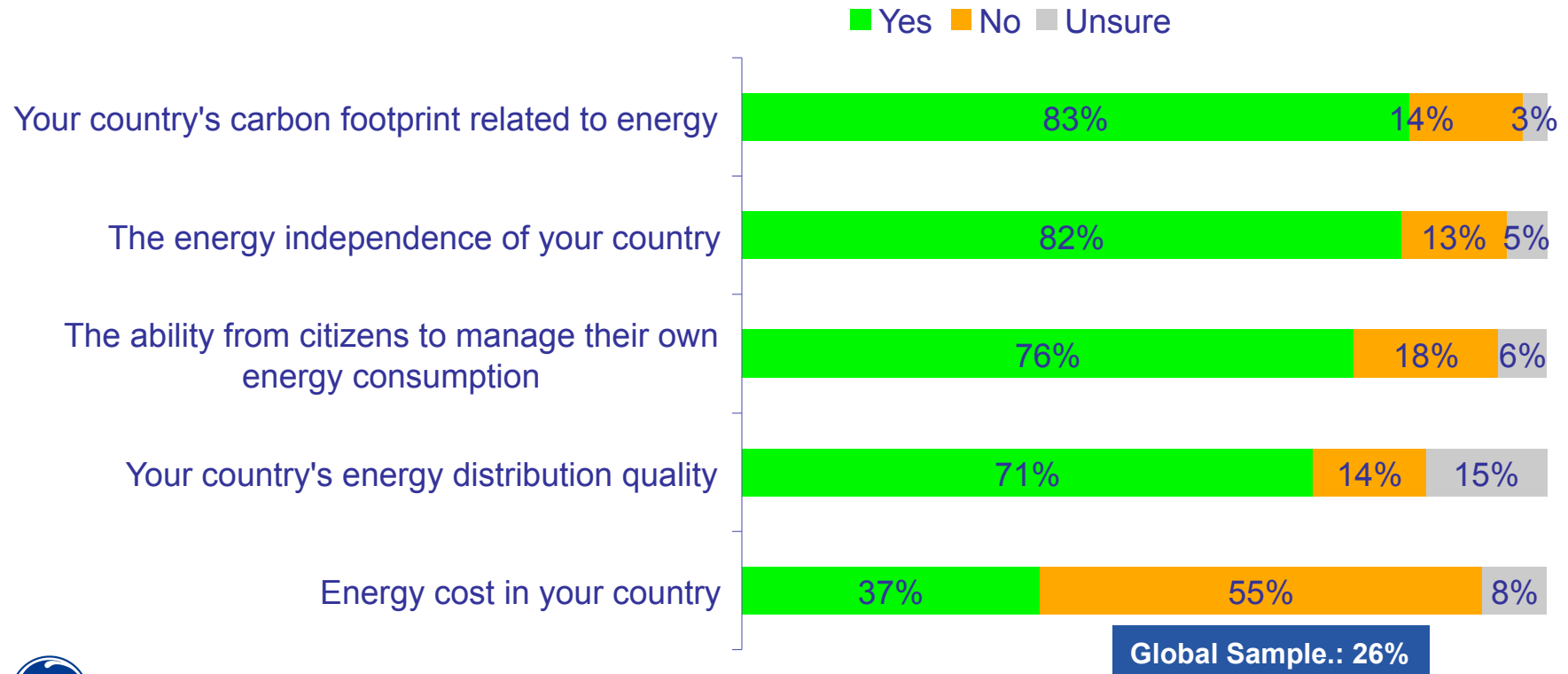
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# Top 3 factors that would help companies innovate more



# Innovation as a driver for improvement in energy

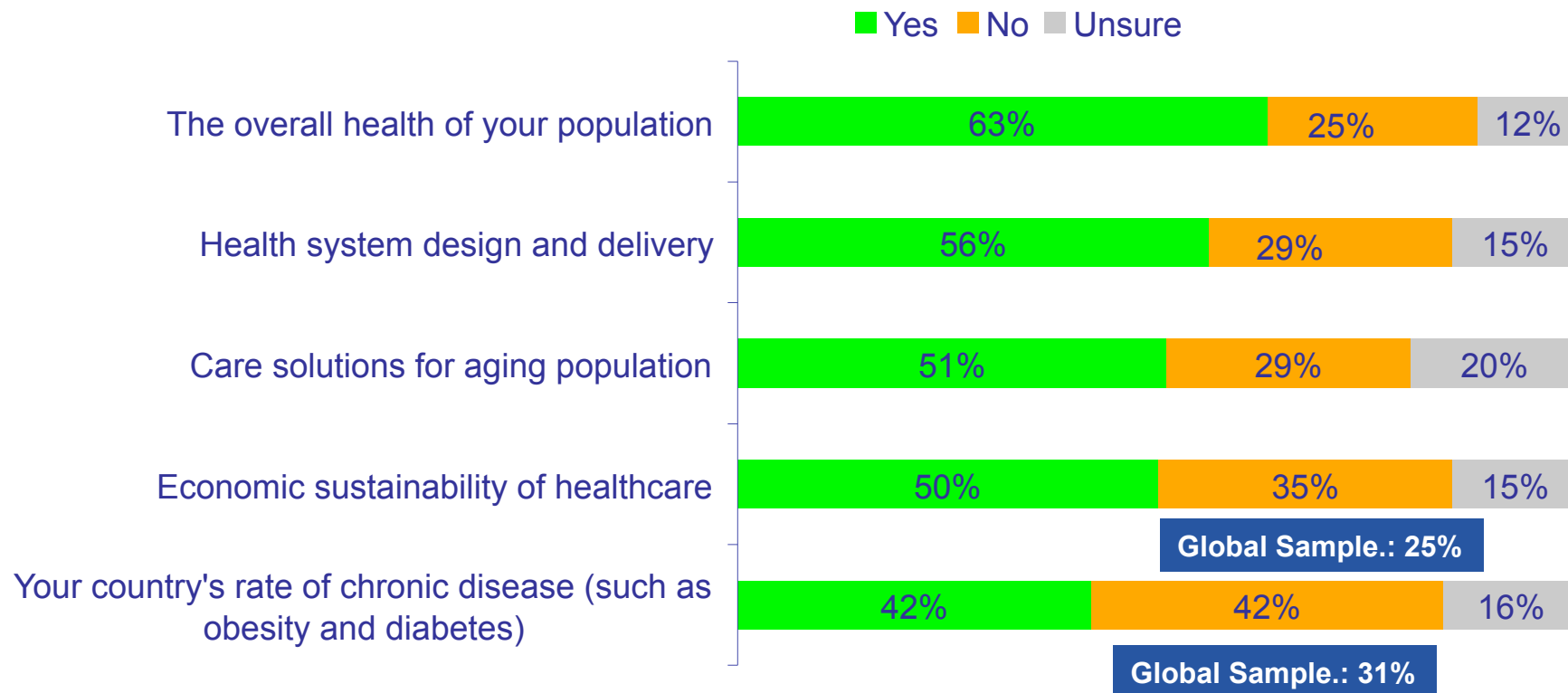
Speaking more specifically about energy, do you think more innovation from companies operating in your country could improve the following:



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# Innovation as a driver for improvement in healthcare

Speaking more specifically about healthcare, do you think more innovation from companies operating in your country could improve the following:



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