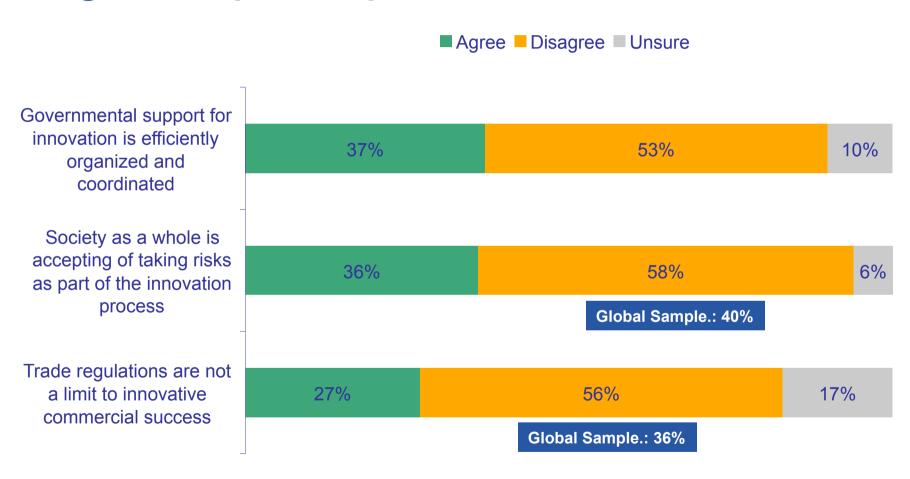
GE Global Innovation Barometer 2011

A Perspective on the State of Innovation in 2011 from 1000 Senior Business Executives in 12 Countries

Germany data

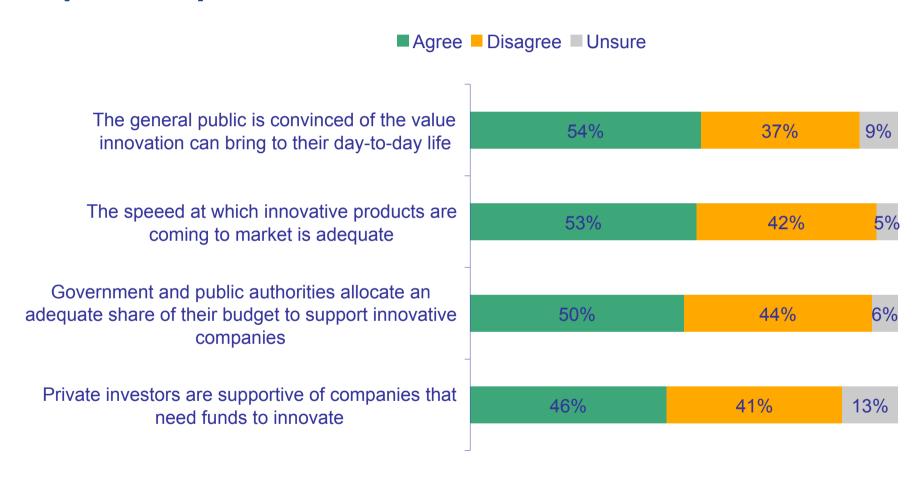


Global innovation context: most negative perceptions





Global innovation context: balanced perceptions





Global innovation context: positive perceptions • Agree • Disagree • Unsure

It is quite easy for companies to partner with universities for their R&D needs

Society as a whole is supportive of innovation; there is an "appetite" for innovation among young generation

Local universities and schools provide a strong education model for tomorrow's innovative leaders

The protection of the copyright and the patent are effective

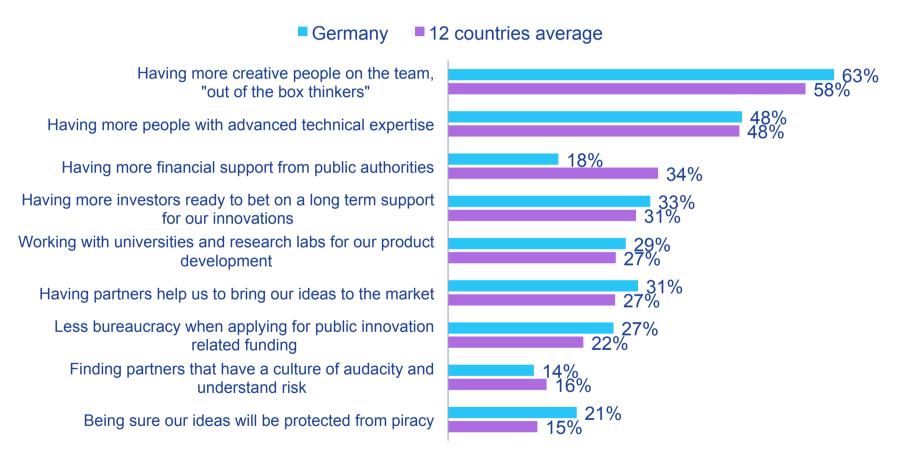
PPPs have proved effective in supporting innovation

Public authorities support both SMEs and large companies that want to innovate





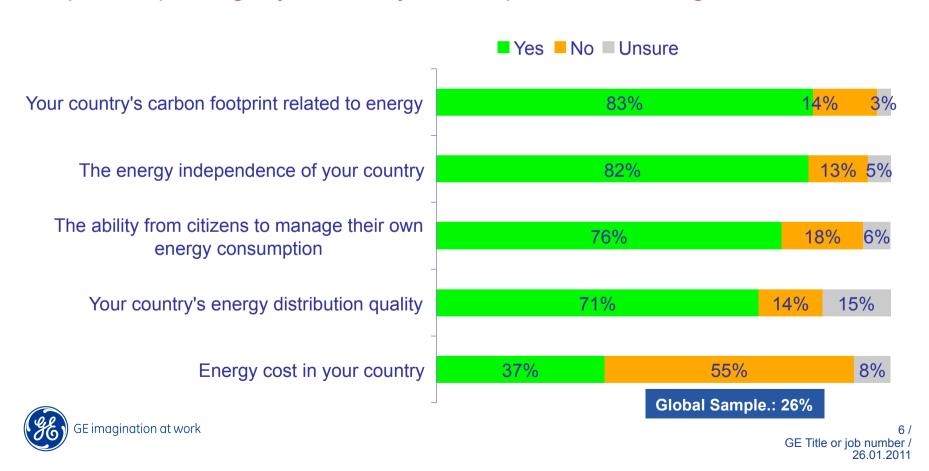
Top 3 factors that would help companies innovate more





Innovation as a driver for improvement in energy

Speaking more specifically about energy, do you think more innovation from companies operating in your country could improve the following:



Innovation as a driver for improvement in healthcare

Speaking more specifically about healthcare, do you think more innovation from companies operating in your country could improve the following:

