

A NEW GE SURVEY OF 400 SENIOR EXECUTIVES

from the high tech manufacturing industry found...

- 75% say their businesses current position is positive
- 62% of exporters foresee an increase in the value of international orders with an average rise of 12.3%
- 44% expect to increase employee numbers over the next 12 months with an average increase in headcount estimated at 5.7%
- 36% said that overall conditions for UK high tech manufacturing businesses were positive
- 7% say their businesses current position is negative
- 15% felt that overall business conditions for high tech manufacturing businesses would worsen
- 16% cited the cost of raw materials as a major barrier
- 16% cited access to capital as a major barrier
- 17% cited the economy as a major barrier

75%

17%

7%

15%

44%

62%

16%

8%

16%

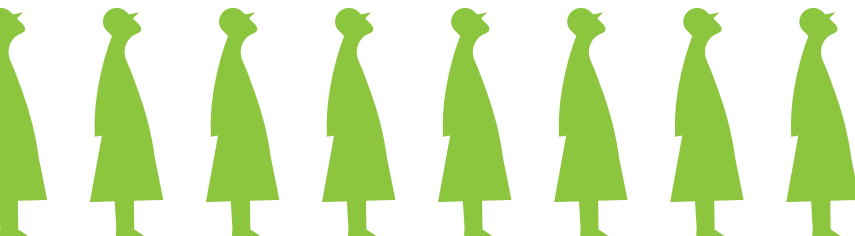
36%



CAPITAL INVESTMENT



A new GE survey of 400 senior executives from the high tech manufacturing industry found that...



of people in the market for capital...

37%

regard the terms on offer as
being unacceptably strict or that
it is impossible to obtain

13%

would consider
capital to be
readily available

75%

said they felt positive about
the current performance of
their own business

36%

said that overall conditions for UK
high tech manufacturing/technology
businesses were positive



INTERNATIONAL AND DOMESTIC TRADE

A new GE survey of 400 senior executives from the high tech manufacturing industry found...



82%

saw at least some of their revenue derived from international exports



46%

of exporters saw the turnover accounted for by exports increase



9.6%

was the average uplift in turnover accounted for by exports



62%

of exporters foresee an increase in the value of international orders



12.3%

is the average rise in value that exporters predict for international orders



50%

predict that orders from UK customers will increase in the next 12 months



8%

predict that orders from UK customers will decrease in the next 12 months



5.8%

is the average predicted increase for orders made by UK customers



HIGH TECH MANUFACTURING PROSPECTS

A new GE survey of 400 senior executives from the high tech manufacturing industry found over the next 12 months...

