

Healthcare Re-imagined

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GE Healthcare - International



imagination at work

GE Healthcare

\$17B global business unit of GE

\$1B+/year in R&D investment

45,000 employees worldwide

Core strengths in Bio-Sciences,
Technology, Services

GE heritage for vision and
execution



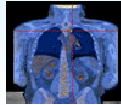
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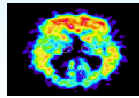
GE Healthcare

Broad Based Diagnostics

Diagnostic Imaging



Medical Diagnostics



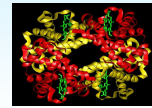
Clinical Systems



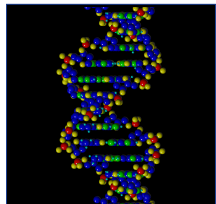
Information Technology & Services



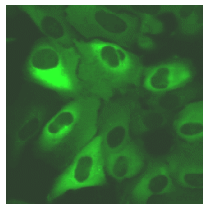
Life Sciences



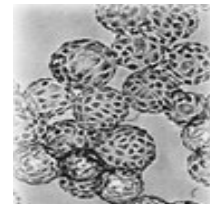
Touching many aspects of healthcare ...



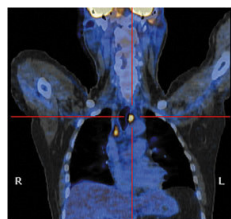
Genomics &
Proteomics



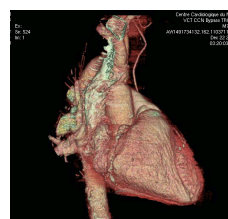
Molecular



Cell
Technology



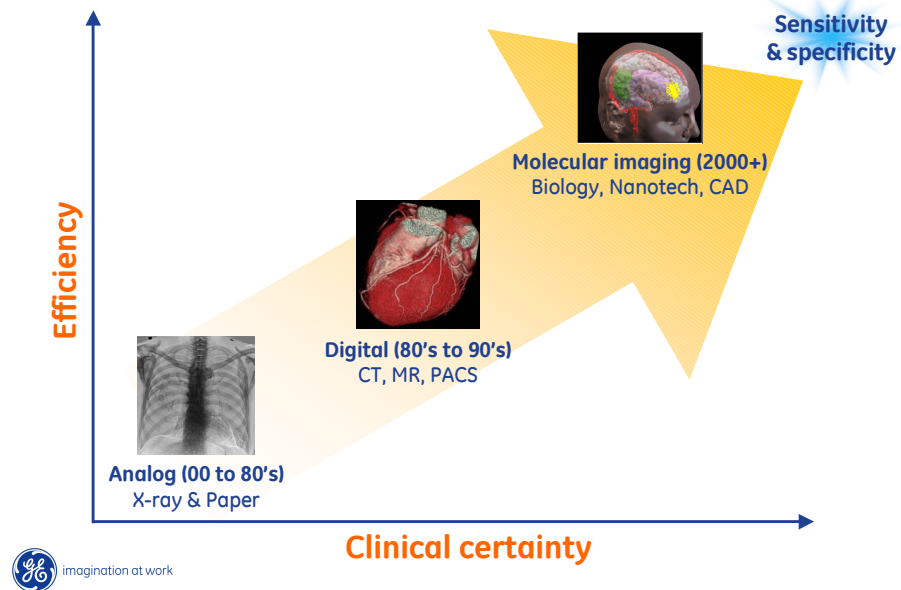
Monitoring



Diagnosis

... from atom to body

Molecular medicine: the right next step



Healthcare re-imagined

We strive to see life more clearly. Our Purpose is to help **predict, diagnose, treat and monitor** disease earlier so people can live life to the fullest

From

"Late Disease"

- ✓ Symptom Based
- ✓ Incomplete Data
- ✓ Managing Illness
- ✓ Standardized treatment

To

"Early Health"

- ✓ Prevention/Prediction
- ✓ Detailed Patient Info
- ✓ Early Diagnosis
- ✓ Targeted Therapies

Driving clinical efficacy & Healthcare system efficiency

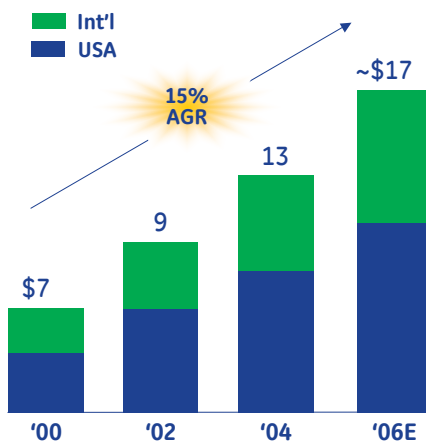
Globalization ... Growth Accelerator



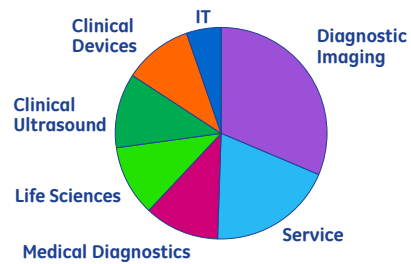
Historical growth and trends

(\$B)

International vs. US



International Footprint

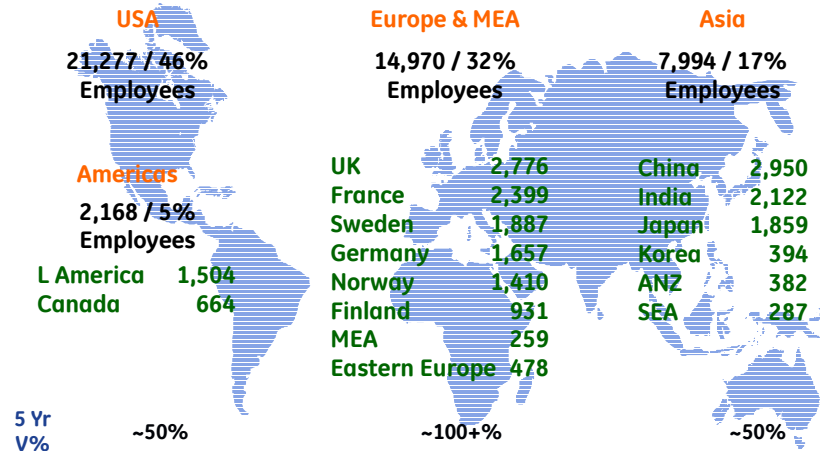


- \$7B+ International Sales
- Emerging countries → Growth Platform

✓ China	10-15%	✓ MEA	20-25%
✓ India	15-20%	✓ EE	15-20%
✓ SEA	20-25%	✓ LA	10-15%



GE Healthcare global presence



Strong global commitment

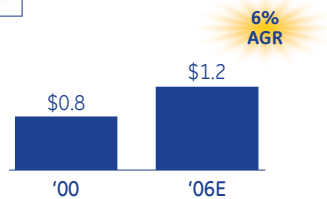


Growth in developed markets

(\$ in Billions)



Japan



Key drivers

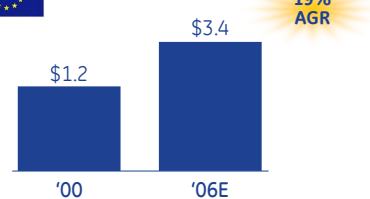
- Reimbursements ↓ ... ↑ High End CT/MR
- Hospital consolidation & privatization
- IT investment trends & shift to digital

Winning position

- Enterprise & Specialization ... DIC's, Cardio and Women's Health
- Strong combination of portfolio, services & coverage



Western Europe



Key drivers

- PPP momentum in UK, Portugal, Germany & Italy
- EU focus on underperforming regions
- IT ... Big growth area

Continued momentum

- Segmentation & Commercial Excellence
- Creating markets ... Cardiac NM & screening
- Strong Services through NPS & Segmentation

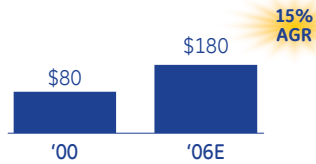


Emerging markets = growth engines

(\$ in Millions)



India



Key Drivers

- Strong economy, plus gov't spend up
- Public / Private Partnerships
- Unmet needs in burgeoning population

A Unique position

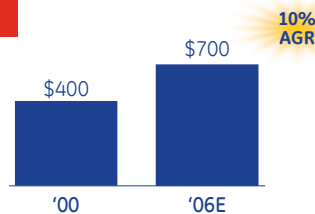
- High-end & value products strategy
- Localization
- In-house financing solution



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China



Key Drivers

- Gov't spending ↓ ... in near term
- Health insurance coverage: 25% to 80% by 2010
- Value segment growth

Strong Opportunities for GE Healthcare

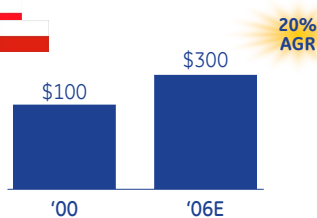
- Creating markets ... private initiatives
- Commercial financing programs
- Driving rural health thru local gov't partnerships

More emerging markets ... more growth

(\$ in Millions)



Eastern Europe



Key Drivers

- Privatization & Insurance
- EU Structural Funds
- Growing economy ... Oil & Gas in Russia / CIS

Winning Strategy

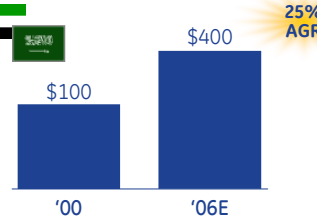
- Focused Regional Segmentation
- Company to country
- Financing



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MEA



Key Drivers

- Oil price drives infrastructure investment
- Expansion of private sector
- Shortage of qualified professionals

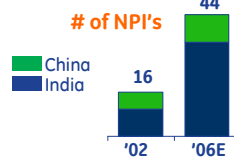
Winning strategy

- Localization ... Distribution, Training & Manufacturing
- Company to country
- Strategic equity & financing participation

Technology localization

LCC Technical Capability Growth

Headcount	'02	'06
India	350	762
China	218	343
Hungary	20	109
Other	40	50
Total	628	1,264



- Local national leadership
- Driving local value product
- Growing marketing effort

Remote R&F Logicbook Super Value Rad Dash2500 CTe/CTe DualHF Advantage Value MR



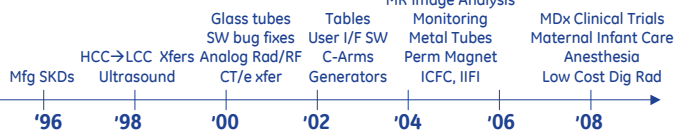
Strategy

Assembly

Components

Full Systems

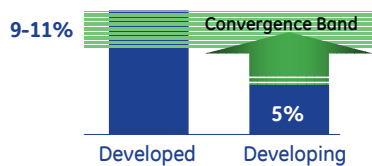
MFG
+
R&D



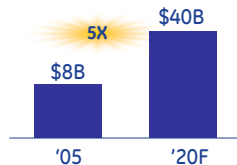
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Healthcare spending & growth

Healthcare spend % of GDP



Emerging Markets Technology Segment growth



Huge Healthcare Needs ...

- ↑ population w/o access to Healthcare
- Undeveloped Healthcare Infrastructure
- Financing needs ... access to funding

Emerging Growth Drivers

- Privatization trends ... Entrepreneurs
- New Infrastructure investments
- Value technologies
- Loans and grants

Go Big GE Opportunities

- Company to Country
- Concessional Loans & SKD's
- Financing & Equity investments
- Rural Health



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Company to country ... in emerging markets

Creating demand ...

and

Providing solutions

Market development



Capability

- Country management
- Market development
- Tech & clinical expertise
- Project mgt. & turnkey

Financing

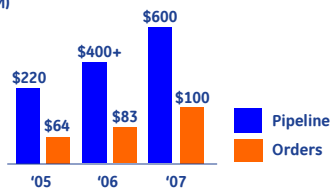
6.0, cap mkts,
HFS, int'l aid

SKD's

Access to
fund markets

Accelerating Deal Pipeline ...

(\$MM)



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Namibia project

\$15MM

- Soft loan Finland to Namibia
- Health issues assessment with Namibia MOH
- Needs identified in OR, intensive care, maternal/infant care

Bosnia project

\$14MM

- Soft loan Korea to Bosnia
- With Bosnia MOH ... Equipment 7 Hospitals

Only GE Healthcare

(\$ in Billions)



Unique Capability ...

- The only wing to wing diagnostics company
- Leadership across product lines
- Real scale ... R&D \$1B+, global reach, broadest distribution
- Globalization ... growth accelerator

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