

GE's Growth in Emerging Markets Middle East & Africa

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The region.... MEA



GE Presence

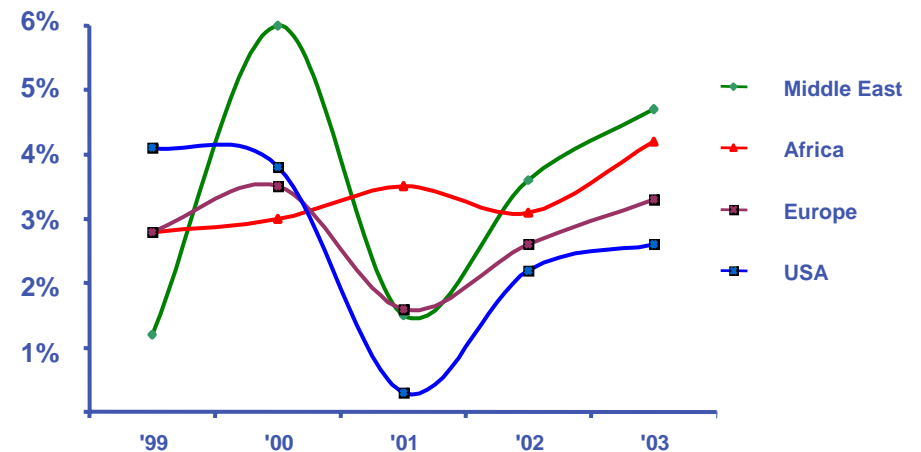


Population

- Population 1020MM.... 2.2% growth
- > 50% of population below 24 years

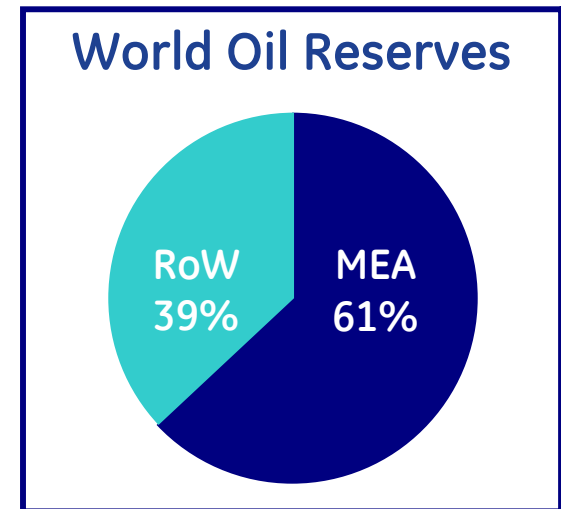
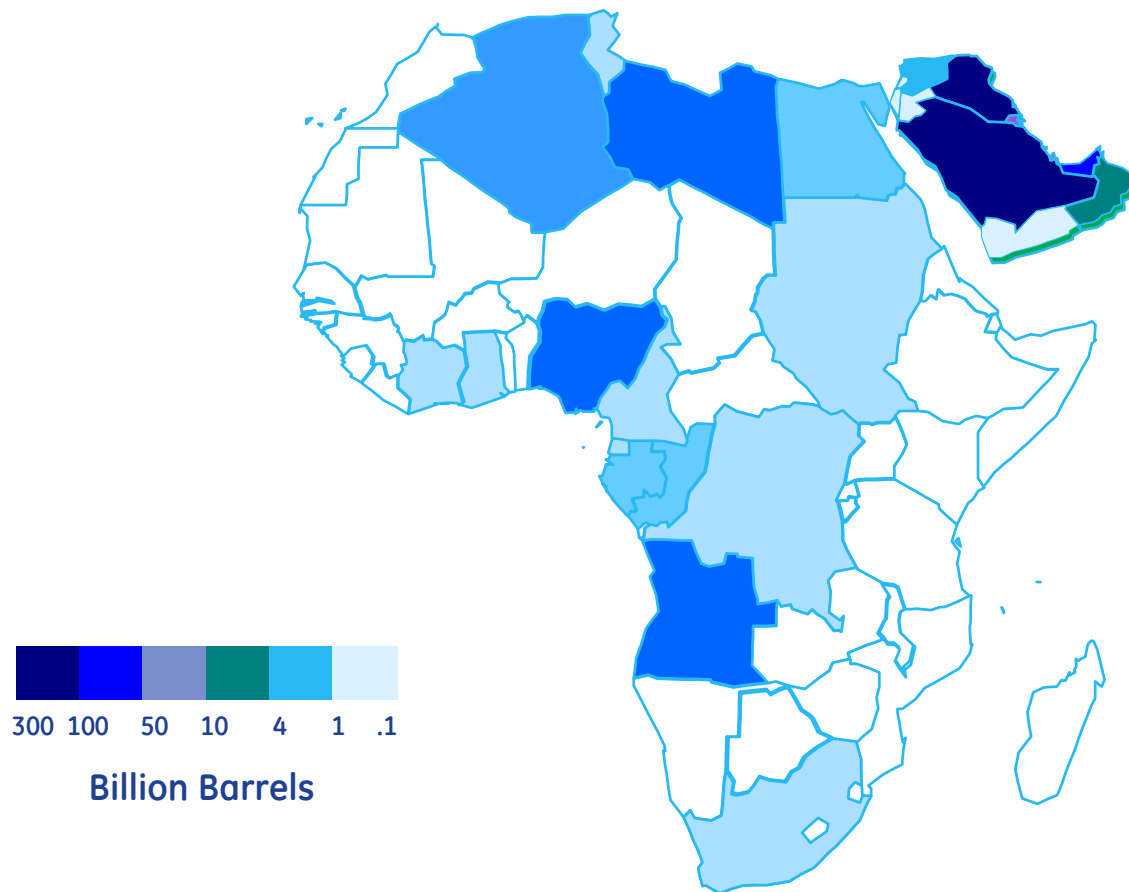
GDP Trends

- 75 countries... 1.3Tr+ 2004 GDP
- GDP growth rate above 4.5%



MEA Growth Drivers:

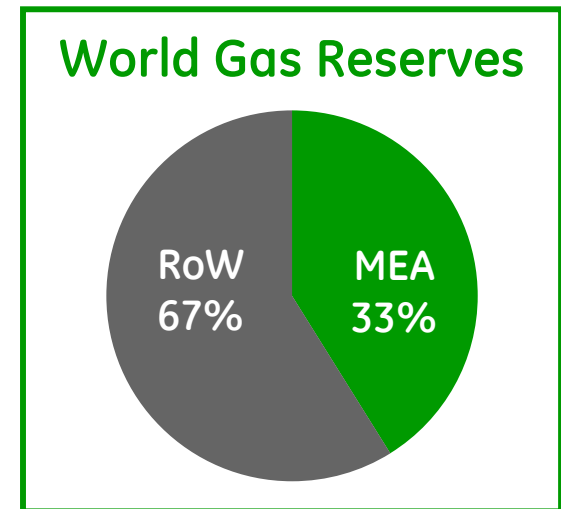
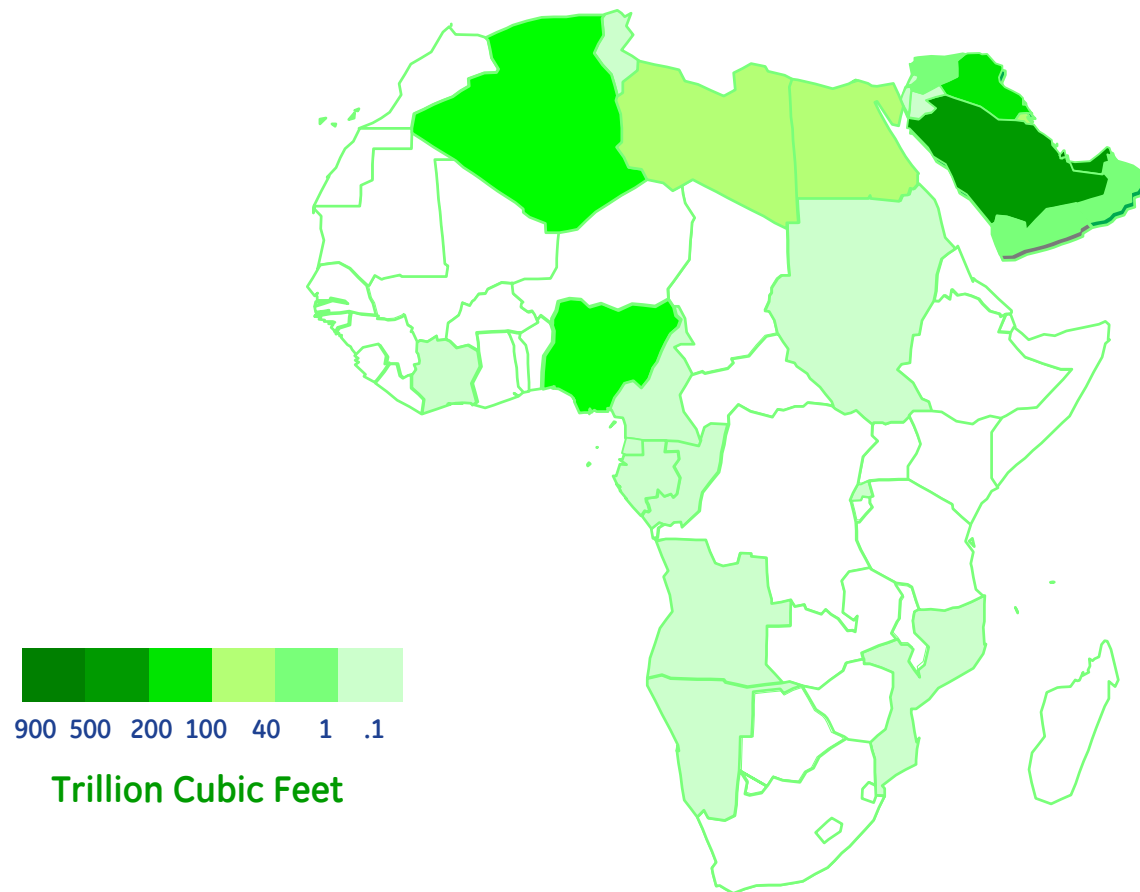
Energy Resources – Proven Oil Reserves



Source: BP Statistical Review of World Energy

MEA Growth Drivers:

Energy Resources – Proven Gas Reserves



Source: BP Statistical Review of World Energy

MEA Opportunities:

Utilization of Energy Resources

> \$1Trillion
Energy Investment
by 2030



LNG Plant



Modern Refinery

MEA Opportunities:

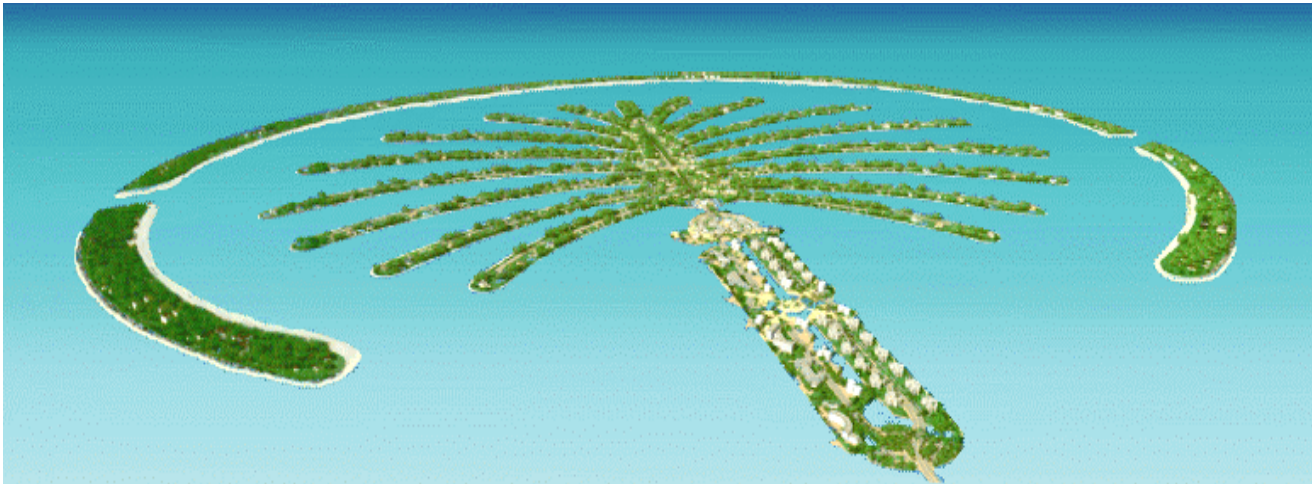
Infrastructure Transformation in Dubai



1960s



1990s



2004 and Beyond

MEA Opportunities:

Infrastructure Transformation - Water & Electricity

124GW of
Power by 2015

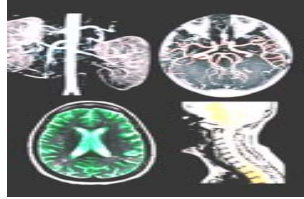


MEA Opportunities:

Infrastructure & Social Transformation

2%+ Population
Growth Rate

Health Care



Transportation



Education

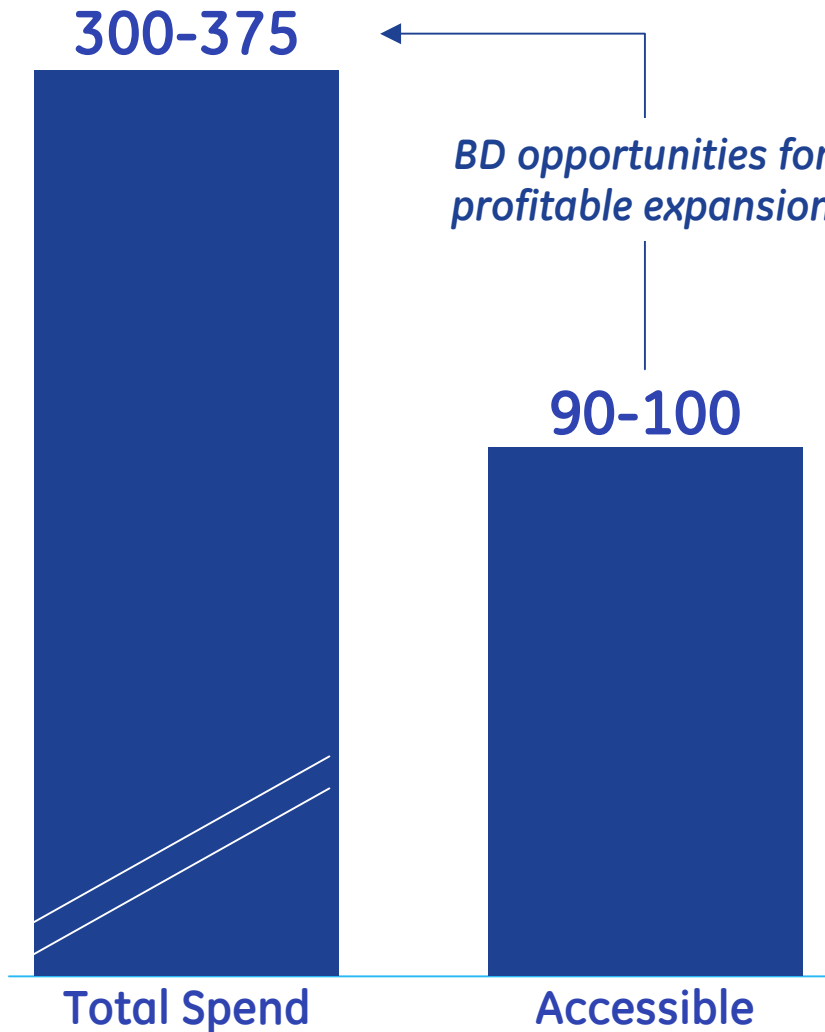


Tourism



MEA Opportunities: 2005-10

(\$ Billions, cumulative)



Energy - \$50B+

- Rapidly growing power needs (>62GW)
- Gas monetization... LNG, GTL & Pipelines
- Energy delivery: regional power pools

Water - \$13B+

- Power Plants + Water Technologies
- MENA with scarce fresh water resources
- Drinking, irrigation, industrial & waste water

Transportation - \$16B+

- 400+ planes
- Saudi, Kenya Railway projects

Other - \$11B+

- Healthcare infrastructure development
- Security Systems
- Consumer & Industrial

MEA Road Map to Growth

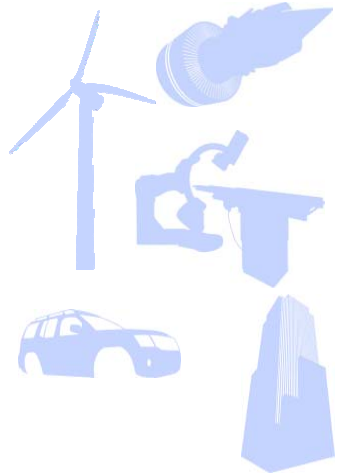
Product

Process

People

MEA Road Map to Growth

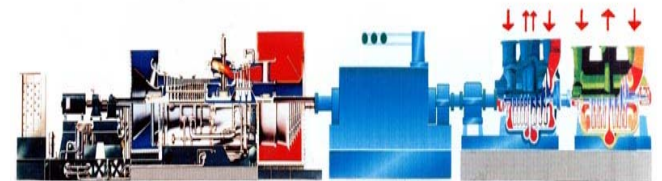
Product



New Industry Standards

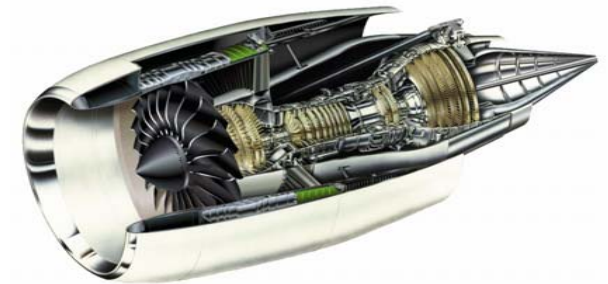
LNG Train - Qatar

Largest in the World (8MM Tons/Year)



GE 90 – 115B - Emirates

The World's Most Powerful Engine
67 Engines Order by Emirates Airlines



GE Lightspeed VCT – MEA

First genuine 64 slice system

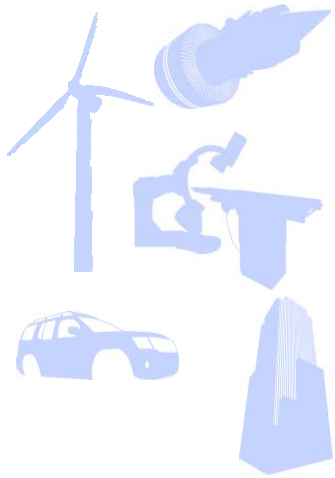



MEA Road Map to Growth

Product

New Industry Standards

“Company to Country” Solutions



		GE Portfolio			
		GEE	GET	GEI	Other
Qatar Needs	 Qatar				
	Gas				
	Power Gen				
	Water				
	Transport				
	Health				
	Education				
	Environment				
	Asian Games				
	Other - Various				
Accessible \$B		3.7	2.0	1.0	0.2
People		175-215	20-25	16	14
Qatar Innovation Center					

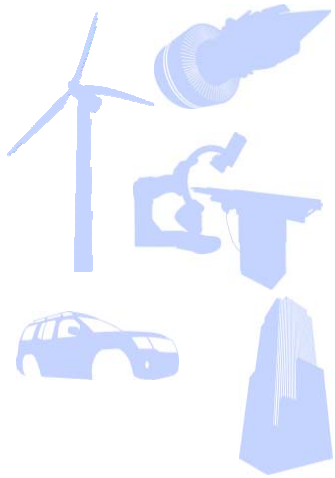
MEA Road Map to Growth

Product

New Industry Standards

“Company to Country” Relationships

Cross Business IB – Water Scarcity



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MEA Road Map to Growth

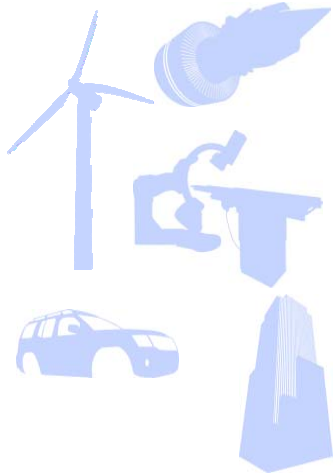
Product

New Industry Standards

“Company to Country” Relationships

Cross Business IB – Water Scarcity

Regional Financing Capabilities



MEA Road Map to Growth

Process

Strict Commercial & Operational Processes



Security of Our People

Regional Audit Staff

MEA Road Map to Growth

People



Team Focused on Growth & Uncovered Space

- Commercial Development Managers
- Cross Business Desalination Team
- Commercial Finance
- Finance
- Legal
- HR

MEA Road Map to Growth

People



Team Focused on Growth & Uncovered Space

Local & Diverse Talent

Building the Pipeline

- Financial Management Program
- Experienced Commercial Leadership Program
- Region Corporate Audit Staff

MEA Road Map to Growth

People



Team Focused on Growth & Uncovered Space

Local & Diverse Talent

Building the Pipeline

Corporate Citizens in the Mid East



GE Elfun – Mid East



GEWN – Mid East

GE Embraces Its Corporate Responsibility

Project Quench

GE donates power, medical and water equipment to hospitals and clinics in Africa to reduce child mortality rates and improve delivery of healthcare

GE Partners

Assist International, Plan International, Plan Ghana

Phase I

Primarily Medical equipment and water delivery systems

Phase II

More complete water treatment solutions including RO technology and water distribution systems



Summary:

MEA..... Growing Faster Than Many Regions Around the World.....

.... Driven by the Need To:

- Deliver Region's Energy Resources Globally
- Invest in Infrastructure Transformation
- Address Social Challenges

.... Uniquely Positions GE Portfolio to Deliver on

- “Country to Company” and “Customer to Company” Solutions

.... Through Partnership, Localization, and Knowledge Transfer



imagination at work