



GE ANNOUNCES DETAILED 2020 OUTLOOK

Outlook reflects significant operational improvement versus 2019

BOSTON — March 4, 2020 — GE (NYSE:GE) today announced its detailed 2020 outlook, including for its businesses.

GE Chairman and CEO H. Lawrence Culp, Jr. said, “We entered this year with momentum having diligently addressed our most pressing issues and reset our foundation in 2019. While there’s more work ahead, I am confident in our ability to execute given the strengths of GE’s team, technology, and global reach and capabilities. We remain focused on our priorities of solidifying our financial position, continuing to strengthen our businesses, and driving long-term profitable growth as our multi-year transformation accelerates.”

GE reaffirmed the following total company outlook for full-year 2020, with additional commentary on the expected impact of COVID-19 outlined in the next section:

- GE Industrial revenues to grow organically* in the low-single-digit range.
- Adjusted GE Industrial profit margin* to expand organically in a range from 0 to 75 basis points.
- Adjusted earnings per share* of \$0.50 to \$0.60.
- GE Industrial free cash flow* of \$2 billion to \$4 billion.

Compared to 2019, GE's 2020 outlook assumes lower free cash flow and profit from BioPharma due to its planned disposition in the first quarter, subject to regulatory approval, as well as reduced cash from Baker Hughes shareholder dividends. GE expects to offset these effects through performance improvements and reduced non-operational headwinds. GE’s 2020 outlook also assumes the 737 MAX returns to service in mid-2020, in line with Boeing.

GE continues to target achieving a GE Industrial net debt*/EBITDA* ratio of less than 2.5x, as well as a less than 4-to-1 debt-to-equity ratio for GE Capital, in 2020.

COVID-19 Impact

GE is closely monitoring the COVID-19 outbreak as an evolving variable. For the first quarter of 2020, GE anticipates a negative impact to GE Industrial free cash flow* of approximately \$300 million to \$500 million, as well as a negative impact to operating profit of approximately \$200 million to \$300 million, from COVID-19, based on information to date. This is incorporated in GE’s full-year 2020 outlook. Further impact beyond the first quarter is not incorporated.

GE also shared that it expects to generate approximately \$0.10 in adjusted earnings per share*, as well as approximately negative \$2 billion of GE Industrial free cash flow*, in the first quarter of 2020. This incorporates the above expected impact of COVID-19.

Business Outlooks

GE also announced the following outlook by Industrial business for full-year 2020:

	GE Industrial	Power	Renewable Energy	Aviation	Healthcare ¹
Organic Revenue* Growth	Low -single digits	Low-single digits	Low-single digits	Low-single digits	Low-single digits
Profit Margin²	Expanding 0 to 75bps	Expanding	Improving but negative	~20%	Up (ex. BioPharma)
GE Industrial Free Cash Flow*	\$2 – 4 billion	Better but negative	Lower	Flat to up	Up (ex. BioPharma)

In 2020, GE Capital expects to generate a loss in adjusted continuing earnings* of between \$0.3 to \$0.5 billion, with reported assets, excluding liquidity*, of approximately \$105 billion.

¹ Assumes BioPharma closes 1Q’20, final timing subject to regulatory approvals & other closing conditions

² On an organic basis, excluding Aviation

* Non-GAAP Financial Measure

A presentation with the company's 2020 outlook and related financial information can be found on GE's website at: ge.com/investor under Events and Reports.

Caution Concerning Forward Looking Statements

This release and certain of our other public communications and SEC filings contain statements related to future, not past, events. These forward-looking statements often address our expected future business and financial performance and financial condition, and often contain words such as "expect," "anticipate," "intend," "plan," "believe," "seek," "see," "will," "would," "estimate," "forecast," "target," "preliminary," or "range." Forward-looking statements by their nature address matters that are, to different degrees, uncertain, such as statements about our expected financial performance, including cash flows, revenues, organic growth, margins, earnings, and earnings per share; macroeconomic and market conditions; planned and potential business or asset dispositions; our de-leveraging plans, including leverage ratios and targets, the timing and nature of actions to reduce indebtedness and our credit ratings and outlooks; GE's and GE Capital's funding and liquidity; our businesses' cost structures and plans to reduce costs; restructuring, goodwill impairment or other financial charges; or tax rates.

For us, particular uncertainties that could cause our actual results to be materially different than those expressed in our forward-looking statements include:

- our success in executing and completing, including obtaining regulatory approvals and satisfying other closing conditions for, announced GE Industrial and GE Capital business or asset dispositions or other transactions, including the planned sale of our BioPharma business within our Healthcare segment and plan to exit our equity ownership position in Baker Hughes, the timing of closing for those transactions and the expected proceeds and benefits to GE;
- our de-leveraging and capital allocation plans, including with respect to actions to reduce our indebtedness, the timing and amount of GE dividends, organic investments, and other priorities;
- further downgrades of our current short- and long-term credit ratings or ratings outlooks, or changes in rating application or methodology, and the related impact on our liquidity, funding profile, costs and competitive position;
- GE's liquidity and the amount and timing of our GE Industrial cash flows and earnings, which may be impacted by customer, competitive, contractual and other dynamics and conditions;
- GE Capital's capital and liquidity needs, including in connection with GE Capital's run-off insurance operations and discontinued operations; the amount and timing of required capital contributions to the insurance operations and strategic actions that we may pursue; the impact of conditions in the financial and credit markets on GE Capital's ability to sell financial assets; the availability and cost of funding; and GE Capital's exposure to particular counterparties and markets;
- global economic trends, competition and geopolitical risks, including changes in the rates of investment or economic growth in key markets we serve, or an escalation of trade tensions such as those between the U.S. and China;
- changes in macroeconomic and market conditions, particularly interest rates as it relates to our pension and run-off insurance liabilities, as well as the value of stocks and other financial assets (including our equity ownership position in Baker Hughes), oil and other commodity prices and exchange rates;
- market developments or customer actions that may affect levels of demand and the financial performance of the major industries and customers we serve, such as secular, cyclical and competitive pressures in our Power business, pricing and other pressures in the renewable energy market, levels of demand for air travel and other customer dynamics such as early aircraft retirements, conditions in key geographic markets and other shifts in the competitive landscape for our products and services;
- the length and severity of the recent COVID-19 (coronavirus) outbreak, including its impacts across our businesses on demand, operations and our global supply chains;
- operational execution by our businesses, including our ability to improve the operations and execution of our Power and Renewable Energy businesses, and the continued strength of our Aviation business;
- changes in law, regulation or policy that may affect our businesses, such as trade policy and tariffs, regulation related to climate change, and the effects of U.S. tax reform and other tax law changes;
- our decisions about investments in new products, services and platforms, and our ability to launch new products in a cost-effective manner;
- our ability to increase margins through implementation of operational changes, restructuring and other cost reduction measures;
- the impact of regulation and regulatory, investigative and legal proceedings and legal compliance risks, including the impact of Alstom, SEC and other investigative and legal proceedings;
- the impact of actual or potential failures of our products or third-party products with which our products are integrated, such as the fleet grounding of the Boeing 737 MAX and the timing of its return to service and return to delivery, and related reputational effects;
- the impact of potential information technology, cybersecurity or data security breaches, and
- the other factors that are described in "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2019, as updated in our Quarterly Reports on Form 10-Q.

These or other uncertainties may cause our actual future results to be materially different than those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.

This release includes certain forward-looking projected financial information that is based on current estimates and forecasts, and actual results could differ materially. Refer also to the webcast of our investor conference later this morning for additional discussion of our outlook and uncertainties that could cause our future results to be different than our current expectations.

General Electric Capital Corporation (GECC) has been merged into GE and our financial services business is now operated by GE Capital Global Holdings, LLC (GECGH). In our public communications and SEC filings, we refer to GECC and GECGH as "GE Capital". We refer to the industrial businesses of the Company including GE Capital on an equity basis as "GE". "GE (ex-GE Capital)" and/or "Industrial" refer to GE excluding GE Capital. Our financial services segment previously referred to as GE Capital is now referred to as Capital.

GE's Investor Relations website at www.ge.com/investor and our corporate blog at www.gereports.com, as well as GE's Facebook page and Twitter accounts, contain a significant amount of information about GE, including financial and other information for investors. GE encourages investors to visit these websites from time to time, as information is updated and new information is posted.

Non-GAAP Financial Measures

In this document, we use information derived from consolidated financial data but not presented in our financial statements prepared in accordance with U.S. generally accepted accounting principles (GAAP). Certain of these data are considered "non-GAAP financial measures" under the U.S. Securities and Exchange Commission rules. These non-GAAP financial measures supplement our GAAP disclosures and should not be considered an alternative to the GAAP measure. The reasons we use these non-GAAP financial measures and the reconciliations to their most directly comparable GAAP financial measures are included in the 2020 GE Investor Outlook materials posted to the Events and Reports page on GE's website at: www.ge.com/investor.

Additional Financial Information

Additional financial information can be found on the Company's website at: www.ge.com/investor under Events and Reports.

Conference Call and Webcast

GE will discuss its 2020 outlook during its investor conference call **today starting at 8:00 a.m. ET**. The conference call will be broadcast live via webcast, and the webcast and accompanying slide presentation containing financial information can be accessed by visiting the Events and Reports page on GE's website at: www.ge.com/investor. An archived version of the webcast will be available on the website after the call.

About GE

GE (NYSE:GE) drives the world forward by tackling its biggest challenges. By combining world-class engineering with software and analytics, GE helps the world work more efficiently, reliably, and safely. For more than 125 years, GE has invented the future of industry, and today it leads new paradigms in additive manufacturing, materials science, and data analytics. GE people are global, diverse and dedicated, operating with the highest integrity and passion to fulfill GE's mission and deliver for our customers. www.ge.com

GE Investor Contact:

Steve Winoker, 617.443.3400

swinoker@ge.com

GE Media Contact:

Mary Kate Mullaney, 202.304.6514

marykate.nevin@ge.com