Full of Digital Transformation Goodness in EVERY BYTE
8 Ways
That GE Digital Helps You Build an Optimized F&B/CPG Operation

1. GROWING REVENUE
“This project once again proved that it is possible to employ new software and services on existing technological bases, resulting in extraordinary results.”
— Diogo Gomes, Aquarius Software

2. INCREASING OPERATING MARGINS
“With MES Software from Proficy, we managed to reduce operating costs associated with the packaging and confection department by 10%.”
— Edward Bojko, CEO, Spomlek Dairy Cooperative

3. REDUCING DOWNTIME
“The total number of mechanical and electrical downtime events decreased by 39%. What’s of greatest significance to us is that we now know what is wrong with the line.”
— Krzysztof Żyrek, Production Director, Browar Warka

4. ALLOWING YOU TO ADAPT TO CONSUMER PREFERENCES
“If you solve your problems faster and more definitively, you gain operational agility. This is critical for our business.”
— Marcelo Latrova, Maintenance and Engineering Management, Copersucar

5. DELIVERING VALUE FASTER
“It really helps us visualize at the operating team level, allowing us to improve process reliability and efficiency in our operations.”
— Doug Bayer, Associate Director, Product Supply, Procter & Gamble

6. IMPROVING TRACEABILITY
“Novotek [a GE Digital partner] gave us a modern, flexible system that results in higher productivity, can communicate with our business system, and allows complete traceability.”
— Project Leader, Major Dairy Producer

7. ADJUSTING TO DYNAMIC SUPPLY PRESSURES
“Data is more accessible and can quickly be used in various reports for documentation and optimization.”
— Project Leader, Major Food Manufacturer

8. INTEGRATING WITH CRITICAL SYSTEMS & NETWORKS
“One of the reasons for choosing Proficy was that it is an open system that can be directly integrated with our other systems.”
— Project Leader, Major Dairy Producer

Top Priorities for a Healthy Business

<table>
<thead>
<tr>
<th>Priority</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grow revenue</td>
<td>38%</td>
</tr>
<tr>
<td>Grow operating margins</td>
<td>27%</td>
</tr>
<tr>
<td>Cut costs</td>
<td>15%</td>
</tr>
</tbody>
</table>

Unique Demands and Pressures in Food and Beverage, CPG Industries

<table>
<thead>
<tr>
<th>Demand</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rapidly changing consumer preferences</td>
<td>55%</td>
</tr>
<tr>
<td>Regulatory compliance</td>
<td>35%</td>
</tr>
<tr>
<td>Labeling, serialization, and traceability</td>
<td>40%</td>
</tr>
<tr>
<td>Rising commodity prices</td>
<td>40%</td>
</tr>
<tr>
<td>Collaboration with increasingly complex supplier networks</td>
<td>N/A</td>
</tr>
</tbody>
</table>

See where your company is on its digital transformation journey, discover what your next step may be, and learn how GE can help you optimize your operations.

gecom/digital/sd/manufacturing-maturity-quiz/