

Digital Roadmap from GE Digital



Ensure digital transformation success, accelerating adoption & time to value with expert Professional Services

Partner with GE Digital to develop an action plan for rapid digital transformation wins based on industry-proven value cases and ROI

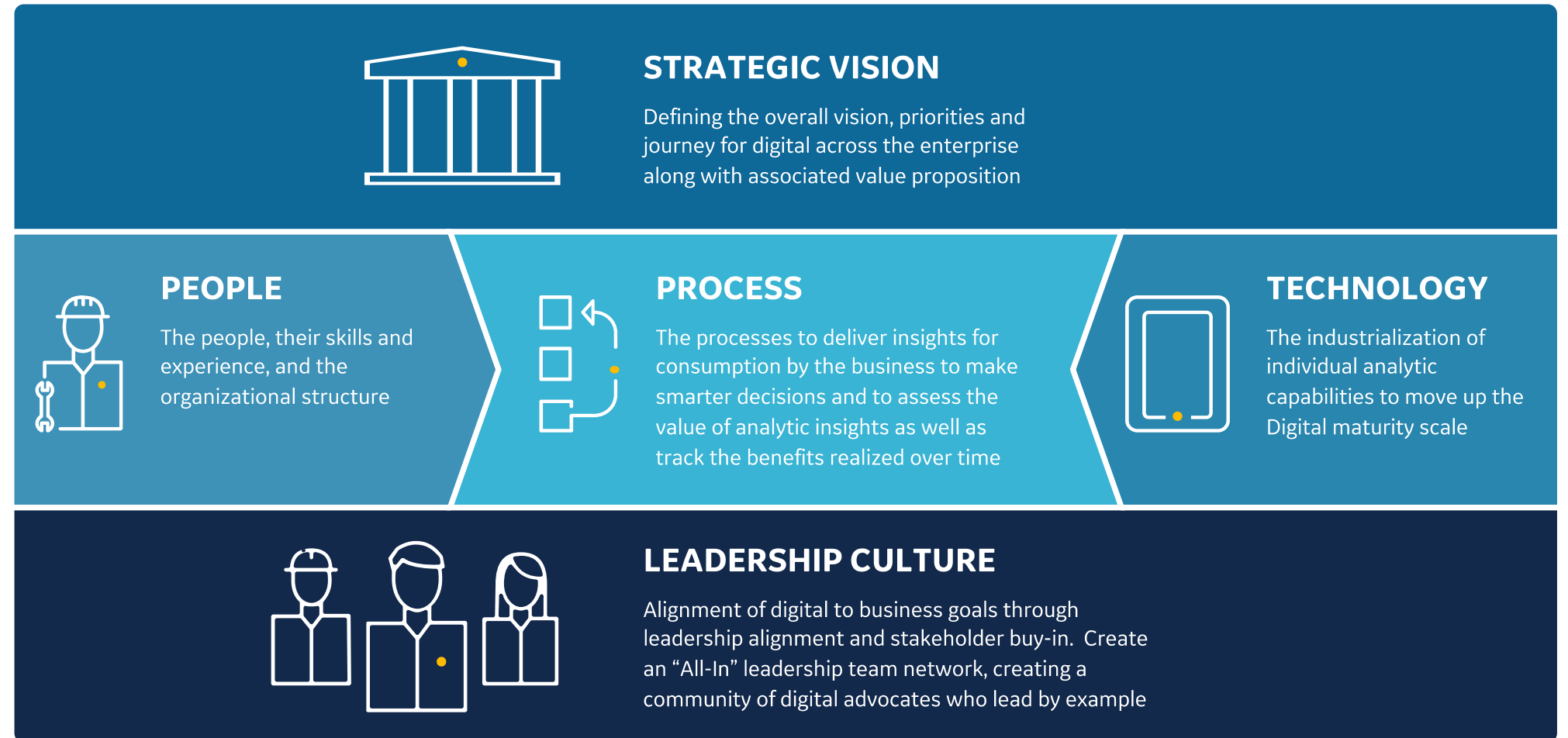
Manufacturers are faced with unprecedented and unpredictable times, where disruption has been felt globally and no rule book exists. GE Digital's [research through IndustryWeek](#) shows that companies know digital transformation provides answers but don't know how to get there or how to ensure value.

To achieve meaningful change that sticks, organizations must move beyond the exploration stage of digital transformation. The most successful organizations get ahead of an unpredictable future by being prepared for the unknown.

Digital Roadmap, part of Business Value Planning offered by GE Digital's Professional Services experts, helps you overcome the barriers to digital transformation. This service helps you rapidly understand your digital readiness, reviews your technology landscape and production processes, and pinpoints areas where GE's digital solutions can quickly address the causes of waste or unplanned downtime – based on a catalog of industry-proven value cases. Also, you can develop a business case demonstrating the path to faster returns and showcase repeatability for driving pilot improvements across other manufacturing processes and your enterprise.

Outcomes

- Ensure success with your digital transformation strategy and projects by leveraging GE's expertise in business analysis, digital implementations, and industry application
- Identify your specific best bet opportunities that can deliver rapidly – based on our extensive catalog of industry-proven value cases
- Scale from quick pilot successes to improvements across your plants
- Develop a foundation for meeting future business objectives and changing conditions
- Secure peace of mind with a trusted partner providing manufacturing expertise combined with our industry-leading software portfolio – proven at GE's own manufacturing plants and with customers in diverse industries around the world



Overcome Common Challenges

GE Digital's Professional Services team knows how to overcome common – as well as unusual – challenges related to digital transformation. Leverage our experience to drive past the following most common challenges in realizing value from digital projects and instead ensure success:

- Misalignment of goals between leadership and operations workers
- Unclear business objectives failing to overcome resistance to change
- Failures in scaling from pilot to enterprise
- Lack of a strategic plan and framework that align business activities to the vision and strategy of the organization

Success with GE Digital's Professional Services

Your trusted partner for full deployment of the GE Digital product portfolio, resulting in better outcomes, reduced risks, and higher customer satisfaction – proven and supported around the world..

- 1,300,000+** Deployment hours
- Thousands** of Deployments
- 1,000+** Years of MES experience
- 94%** On-time MES delivery

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Features and Framework

The **Enterprise-Focused Digital Roadmap** assesses the high-level capabilities of and opportunities for an organization to help you:

- Identify the position and investigate drivers for the largest revenue contribution through digitalization
- Provide a systematic approach to learn the value in every opportunity
- Create a roadmap for successful implementation

GE's commitment to the success of your digital transformation goes far beyond our software solutions. GE has learned through its own digital journey how important it is to engage employees by defining and telling its own unique story.

Our approach includes several key elements:

- Help customers understand attitudes toward IT and digital transformation
- Create a narrative that describes your strategy for digital transformation to rally stakeholders

Service Deliverables

Comprehensive Digital Roadmap Reporting including:

- Governance Model
- Digital Maturity Summary
- Use Case Repository and Valuation Summary
- Digital Solution Overview
- Transformational Readiness Summary
- Multi-Generational Plan Summary
- Outcome Realization Plan

Executive presentation summarizing the findings from the Digital Roadmap engagement as well as next steps

Frameworks in the Digital Roadmap Report

- **People** – Identifies the talent needs of the organization, what new skills will be required, what development will be needed to maintain required skill levels
- **Process** – Provides a review of the manufacturing, maintenance, reliability, management, and data management and security processes that are key elements of an improvement program
- **Leadership** – Guides organizational leadership on a deep dive to drive stakeholder buy-in and to create a shared set of strategic imperatives for successful transformation
- **Technology** – Evaluates how your organization is using technology to support and enable its current business processes and to understand how the technology needs to evolve to effectively support the expected outcomes
- **Vision** – Provides observations and recommendations concerning the creation and communication of the transformation vision for your organization

Expert Consulting Team

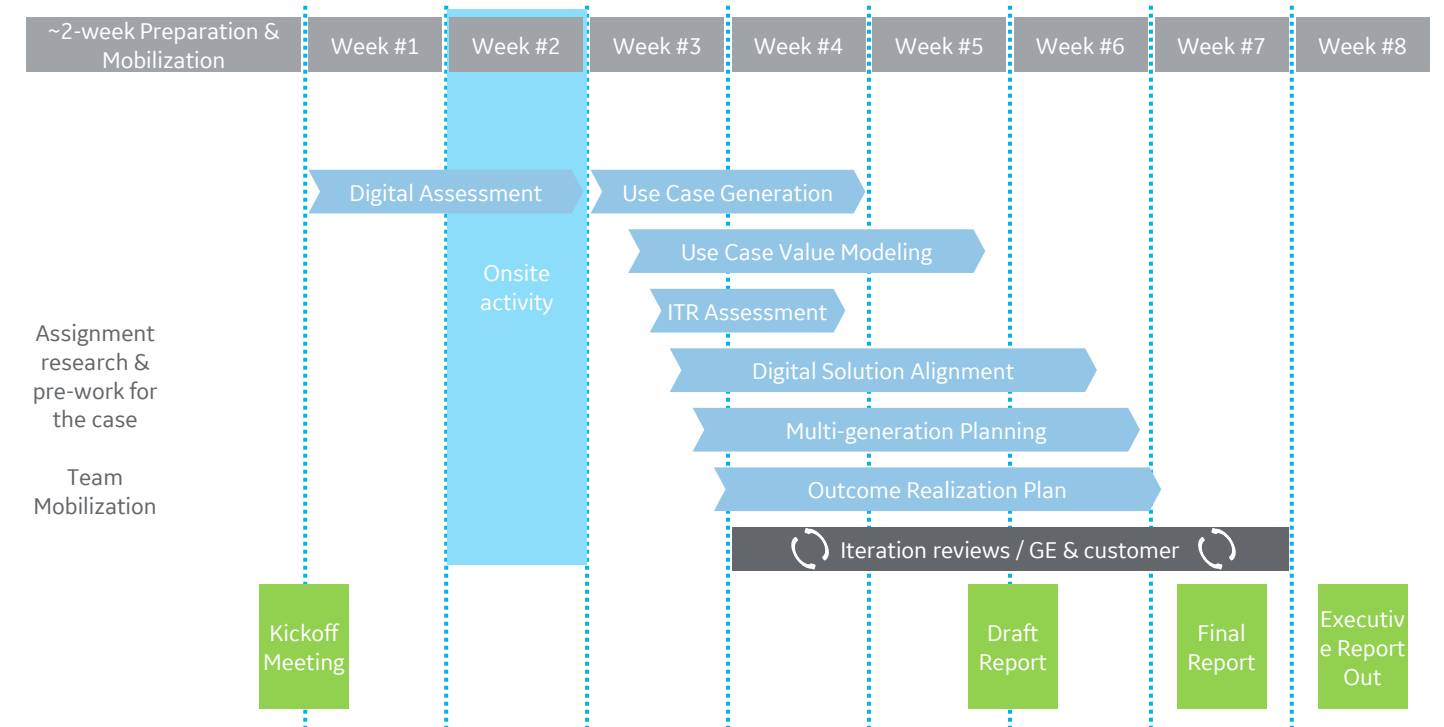
- Engagement Manager – Coordinates the Digital Roadmap team and manages customer deliverables
- Project Manager – Coordinates project administration and team logistics
- Consulting Analyst – Supports Roadmap engagement and documentation
- Solution Architect – Creates the technical definition, scope, and development of the solution
- Customer Success Manager- Leads Outcome Attainment, Adoption Readiness, and Customer Success efforts (internal benchmarks of GE Digital)
- Subject Matter Expert(s) – As needed

"We wanted somebody that we trusted, who could understand our business and the outcomes we wanted to achieve and be here for the long haul.

GE Digital is taking us through the whole journey; that's why we saw GE as a completely integrated service provider, not just from an assessment perspective, but to take us right through the execution and deliver the benefits we saw."

- Managing Director, Global Manufacturing, Major Discrete / Assembly Manufacturer

Example Timeline



Learn more about the advantages of working with GE Digital's Professional Services team and how you can accelerate time to value with our solutions.

[LEARN MORE](#)