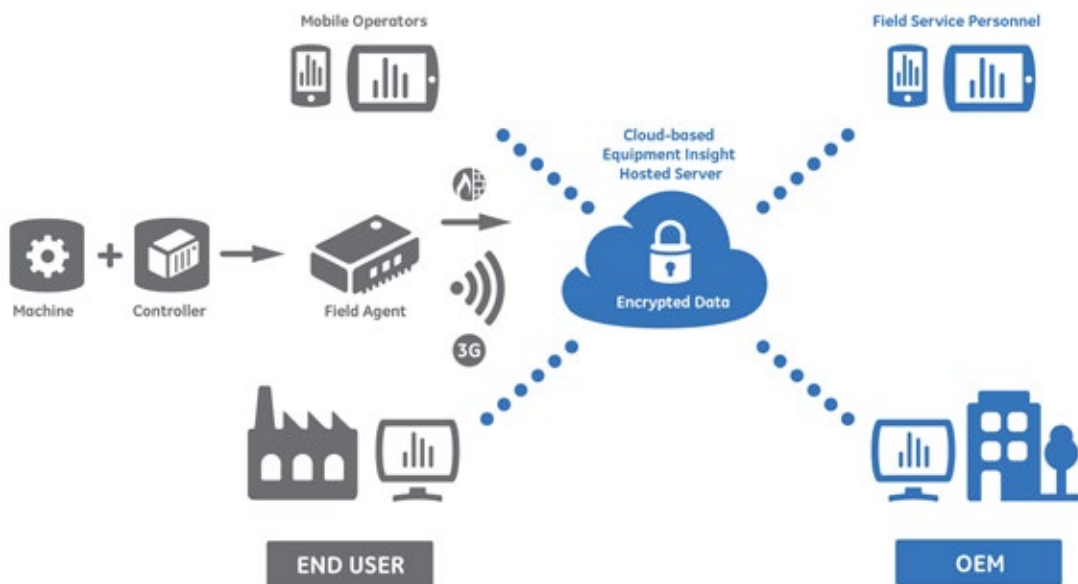


# GE Equipment Insight

powered by Predix



An Industrial Internet solution for data collection, analysis and management of distributed OEM fleets



Improve  
asset performance  
& uptime

Enhance  
customer  
experience

Grow services  
revenue

Reduce  
cost-to-serve

Business Drivers	Direct \$	Indirect \$	Cost-out
<b>Improve Asset Performance</b>			
Provide visibility into installed equipment performance and fleet status		✓	
Improve asset availability and ability to schedule planned downtime		✓	
Optimize equipment performance via improved maintenance insight		✓	
<b>Enhance Customer Experience</b>			
Increase share of retrofit/repeat business		✓	
Improve competitive differentiation		✓	
Reduce liability & compliance risk (ie: automated SOP and SOE reporting)		✓	
<b>Create new, revenue generating service models</b>			
Develop new monitoring service offerings and maintenance contracts	✓		
Expand service offering to cover auxiliary or competitive installed base	✓		
Capture parts & repair revenue by proactively sharing maintenance data	✓		
<b>Reduce cost-to-serve</b>			
Improve services capacity utilization (ie: reduced windshield time)			✓
Prevent warranty-related on-site visits or warranty risk abatement			✓
Reduce SW engineering resources and cost-to-maintain/upgrade SW			✓





#### **About GE**

GE (NYSE: GE) is the world's Digital Industrial Company, transforming industry with software-defined machines and solutions that are connected, responsive and predictive. GE is organized around a global exchange of knowledge, the "GE Store," through which each business shares and accesses the same technology, markets, structure and intellect. Each invention further fuels innovation and application across our industrial sectors. With people, services, technology and scale, GE delivers better outcomes for customers by speaking the language of industry. [www.ge.com](http://www.ge.com)

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