



Why APM?

Your business is at risk.
In a million different ways.

As equipment becomes commoditized, original equipment manufacturers (OEMs) are focusing on delivering superior customer support as a point of differentiation. That includes reducing operational risk once equipment reaches the field. See why leading OEM companies are leveraging asset performance management (APM) to minimize risk factors and improve customer experience.

Safety Risk



Safety of people, equipment, and the environment are critical concerns.

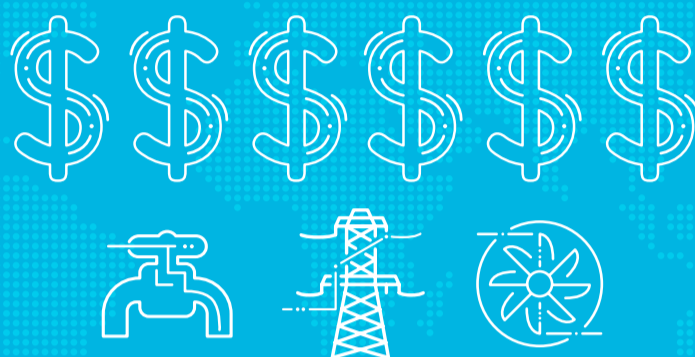
Keeping production assets operating safely will **reduce or eliminate** equipment failures, catastrophic events, and environmental incidents.

Production Risk

Billions are invested globally

in the acquisition, operation, and maintenance of production assets.

Asset failures **routinely cost millions** in reduced production annually.



Workforce Risk



Globally, workers lack the tools to see critical data to understand their assets: the history of the asset, the strategy to manage the asset, the impact should the asset fail, or even the current asset health. This **lack of information** creates significant risk to safety and profitability.

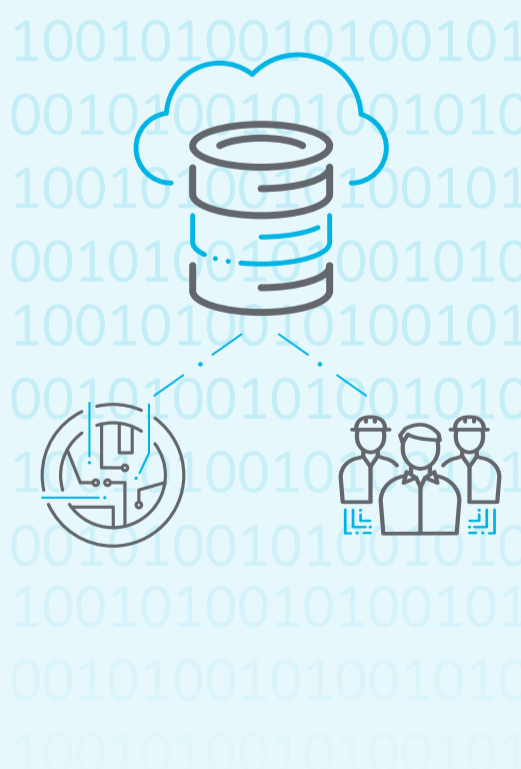
Compliance Risk



In an increasingly regulated world, you must demonstrate the ability to **quickly and easily** manage your physical assets and effectively mitigate risk, resulting in lowered insurance premiums.

Big Data Risk

Your assets and systems are talking. Are you listening? The ever-increasing numbers of connected devices have created a wave of big data that is overwhelming your systems and people, creating huge risk exposure along with great opportunity. The key to managing this is **effective asset strategies** that give context to data, turning it into actionable information, alerting you to asset health trends or real-time conditions that demand immediate attention.



It's time to become a digital industrial company.

To learn more about how our solutions and services can benefit your operations visit www.ge.com/digital/asset-performance-management or call 1-855-YOUR1GE / 1-855-968-7143.



About GE Digital

GE Digital connects streams of machine and process data to powerful analytics and people, providing industrial companies with valuable insights to manage assets and operations more efficiently. World-class talent and software capabilities help drive digital industrial transformation for big gains in productivity, availability and longevity. It leverages Predix, the cloud-based operating system, purpose built for the unique needs of industry.