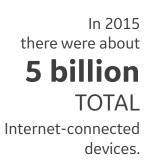


THE DIGITAL INDUSTRIAL COMPANY





While in 2020, 50 billion machines will be online.

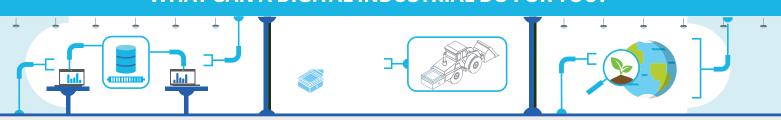
WHAT IS A DIGITAL INDUSTRIAL COMPANY?

Digital industrial is the merging of the physical and digital worlds and GE is leading the way. We have more than 124 years' experience building powerful machines—from jet engines to gas turbines to locomotives—and we're connecting those machines with software so we can be responsive and predictive, delivering better results for customers.



GE IS REIMAGINING HOW AN INDUSTRIAL COMPANY OPERATES

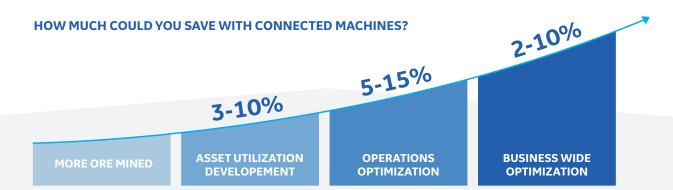
WHAT CAN A DIGITAL INDUSTRIAL DO FOR YOU?



Data and analytics are used to build a digital twin, or model, of every GE machine. For example, a digital twin of the 7-ton battery load haul dump vehicle

MINIMIZES FUEL CONSUMPTION, UNSCHEDULED DOWNTIME, AND EMISSIONS.

POWER OF 1



A 1% IMPROVEMENT IN EFFICIENCY ACROSS THE ENTIRE MINE VALUE CHAIN ADDS UP TO NEARLY \$5 BILLION IN SAVINGS PER YEAR JUST AMONGST THE TOP 40 MINERS*

INDUSTRIAL BRAWN MEETS ANALYTICAL BRAIN



At GE, we understand our customers' pain points. With low commodity prices and increased mining complexity, customers are looking internally for ways to increase throughput, get more from their assets, optimize their processes, and increase safety. In fact, for 97% of miners, big data is one of the top 5 priorities.**

GE works together with our customers to understand their operation, identify the pain points, and select the best implementation strategy that integrates, automates, and optimizes our customers' operations by providing real-time, data-driven insights. Ultimately, the software gives our customers the ability to focus on the things that matter most—helping them make fast, informed decisions to grow their business.

** 2015 Industrial Internet Insights Report



Our digital industrial solutions combine the latest on-board computing, enterprise software applications, and an industrial-scale software platform that integrates these solutions into a cohesive operating system to optimize our customers' entire operations.

AND IT'S A GAME CHANGER.

