

Tuesday Night Bytes

"This is not a conference about the Internet of Things, it's a conference about the Internet of Really Important Things... about machines that matter."
— Bill Ruh, Chief Digital Officer and CEO, GE Digital



Jeff Immelt: "Running the company inside out"

Kicking off Minds + Machines 2015, GE Chairman and CEO Jeff Immelt detailed successes to date in manufacturing, healthcare, oil and gas, and more – while repeating this simple refrain: "This is the Industrial Internet. It's here. It's real." Jeff projected that by 2020:

- GE will be a \$15B software business
- Our customers will achieve \$1B in productivity savings
- 100K+ developers will be building on Predix



Harel Kodesh on Predix: "Kick the Tires."

In describing the opportunity for developers to rapidly build innovative apps on Predix, Harel Kodesh, GE Digital's Vice President and General Manager of Predix, predicted that GE's cloud platform will change the way that industrial software is written. He called Predix a "treasure trove" of microservices, estimating that 100 Predix microservices will be on Cloud Foundry by 2016. [Learn more.](#)



The Changing Role of CIOs and Rise of the CDO

Many mainstage speakers today touched on the rapid emergence of the Chief Digital Officer and the new strategic role of the CIO. "Inside GE, the nature of the CIO has changed dramatically," said GE CEO Jeff Immelt. "They've gone from software purchasers to apps writers and productivity managers." Echoing Jeff, Jo-ann Olsovsky, CIO of BNSF Railway, commented, "When there's a business problem to be solved today, it's about technology."

"We created the name Minds + Machines four years ago. There's no 'and' anymore. The minds and machines have merged."
— Beth Comstock, GE Vice Chair

Social Buzz

