



GE Digital
Alliance Program

February 14 – 17 | Napa, California

Global Partner Summit 2017: *Competing to Win*





ThingWorx for Predix

Catherine Kniker
Chief Revenue Officer
ThingWorx Platform
PTC



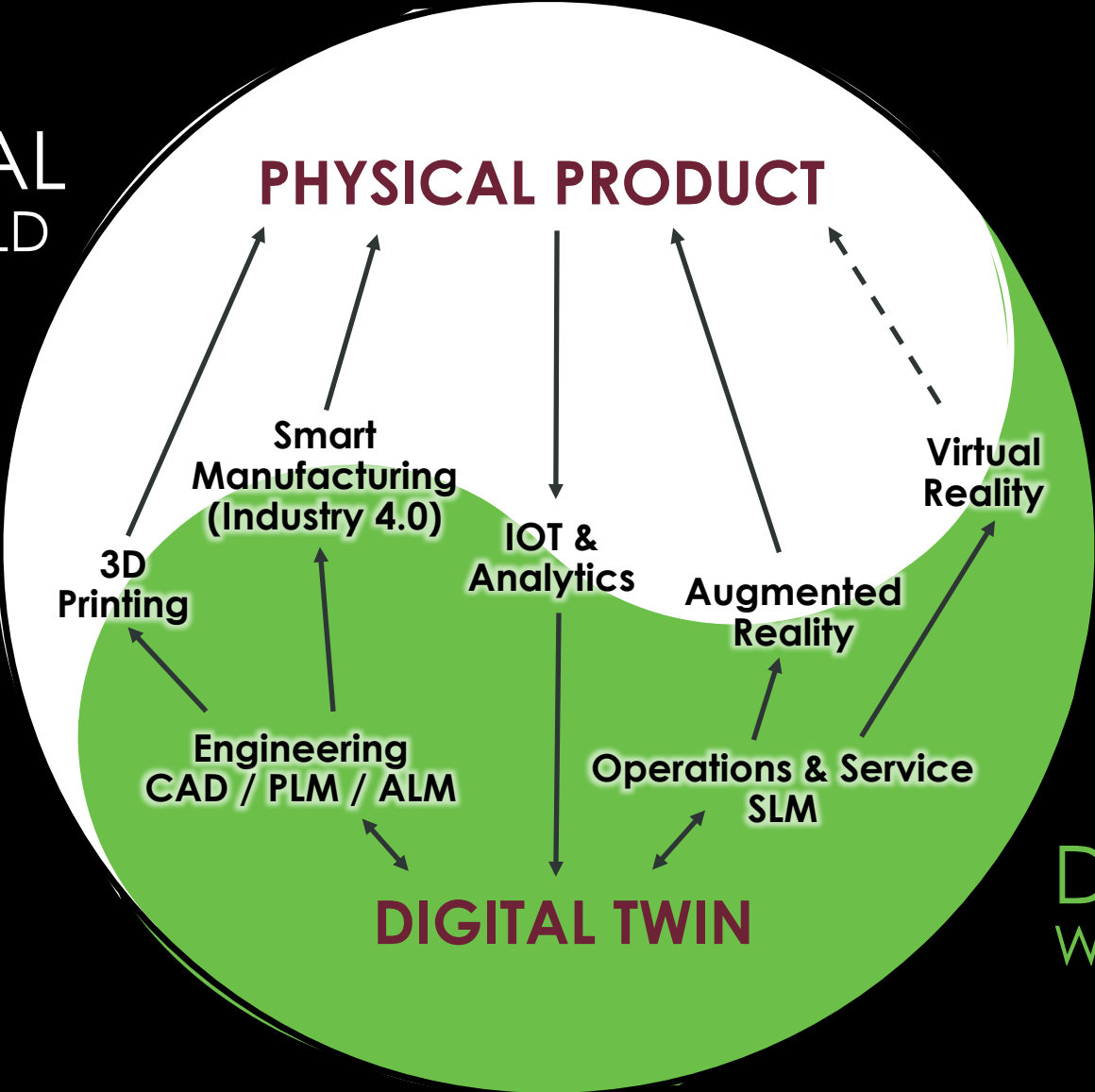
GE Digital
Alliance Program

PHYSICAL
WORLD



DIGITAL
WORLD

PHYSICAL
WORLD

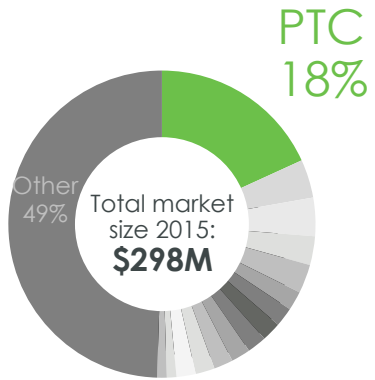


DIGITAL
WORLD

ANALYST REVIEWS

CLEAR MARKET LEADER

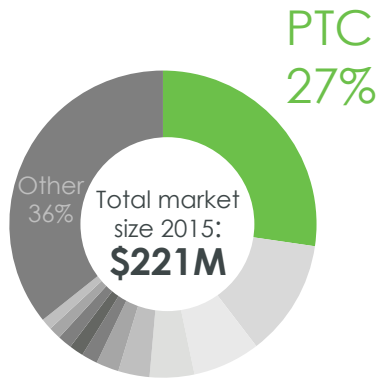
WITH 18%
MARKET SHARE



Source: IoT Analytics

CLEAR MARKET LEADER

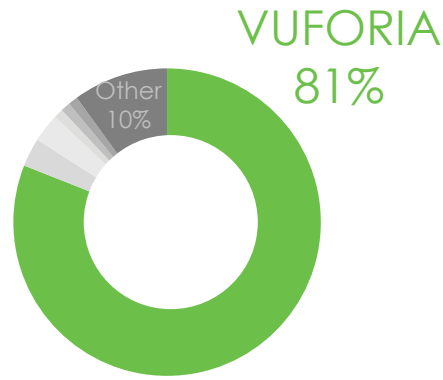
FOR IoT
TECHNOLOGY
PLATFORMS



Source: BCC Research

CLEAR MARKET LEADER

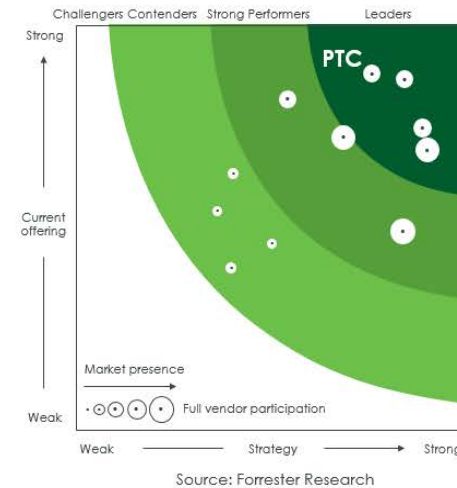
IN AUGMENTED
REALITY



Source: Aeon Mobile

CLEAR MARKET LEADER

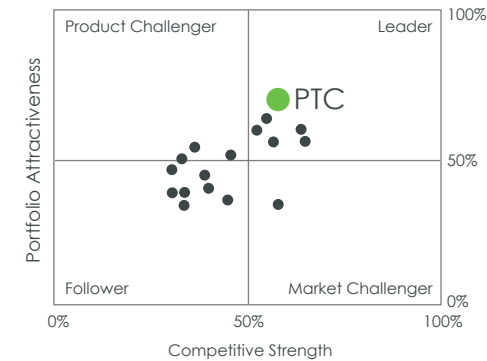
IoT PLATFORM
MARKET



Source: Forrester Research

CLEAR MARKET LEADER

INDUSTRIE 4.0
IoT VENDOR
BENCHMARK 2016



Source: Experton
Market Insight

GE Digital and PTC – ThingWorx for Predix!



- ❖ Rapid Application Development
- ❖ Augmented Reality
- ❖ Machine Learning
- ❖ Industrial Cloud
- ❖ Industrial Edge Connectivity
- ❖ Predictive Analytics

PTC and GE Digital to Expand Strategic Alliance

Companies to Focus on IoT Technologies ThingWorx and Predix

SAN FRANCISCO and NEEDHAM, Mass. – November 16, 2016 -- PTC [NASDAQ: PTC] and GE Digital today announced from GE's Minds + Machines 2016 plans to expand their strategic alliance, first established in 2015, to bring integrated solutions to the Industrial Internet of Things (IIoT) market. Specifically, the companies will pursue a 'ThingWorx for Predix' technology suite that will make it easier for joint customers to use ThingWorx to develop custom applications that run on Predix, GE's Industrial Internet operating system. Additionally, PTC intends to sell ThingWorx coupled with GE's Predix technology, and GE intends to sell 'ThingWorx for Predix' together with Predix solutions that it offers to new and existing customers.





GE Digital Alliance Program

