

GE Digital

Our Ecosystem

ONE PROGRAM. COUNTLESS OPPORTUNITIES.

GE Digital joins forces with other leaders and innovators to build a powerful ecosystem committed to advancing the digital industrial era. Through our partnerships, we are sharing expertise, catalyzing development, and extending our reach. The result is a consistent, connected, and collaborative approach that harnesses the potential of the Industrial Internet and delivers powerful customer outcomes.



Partner with us.

Systems Integrators

Expand your industrial services portfolios by taking a leadership role in digital industrial transformation.

ISVs

Build your value added solutions and deliver them to a rapidly expanding community of digital industrial buyers.

Service Providers

Deliver privately branded Industrial Internet services that leverage the Predix industrial cloud and GE Digital application suites.

Technology Partners

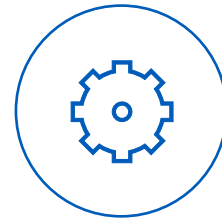
Accelerate your integration with the Predix platform and Industrial Internet technology stack.

Resellers

Ignite your sales pipelines and reach new buyers with powerful new Industrial Internet products and services.

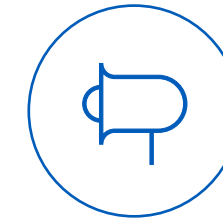
Everything you need.

The GE Digital Alliance Program combines a comprehensive set of benefits aimed at onboarding your teams quickly, accelerating your value added activities, and collaborating with you in the market. Whether you need access to technical resources, training, or business development tools, we are committed to working with you to drive successful market outcomes. Key program benefits include:



General Benefits

- Partner Portal Access
- App Store Access
- Partner Management
- Partner Advisory Council



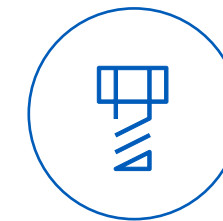
Marketing Benefits

- General Marketing Support
- Demand-Generation Tools
- Marketing Development Funds
- PR Resources
- Joint Marketing Planning



Sales Benefits

- Onboarding Resources
- Joint Opportunities Identification
- Joint Go-To-Market Planning
- Joint Solution Offerings Planning



Technical Benefits

- Free Demo Licenses
- Free Online Training
- Certification Vouchers
- Technical Support
- Partner Briefings
- Regional Training Boot Camps

Engagement. Growth. Success.

At GE Digital, we believe that a successful market ecosystem must include a broad variety of partners including tech start-ups, specialized industrial analytics boutiques, established technology companies, and global integrators and resellers. The GE Digital Alliance Program is designed to give all stakeholders easy entry points and the tools for rapid, sustainable growth. The program rewards your commitment and contributions by providing you with progressively valuable benefits.



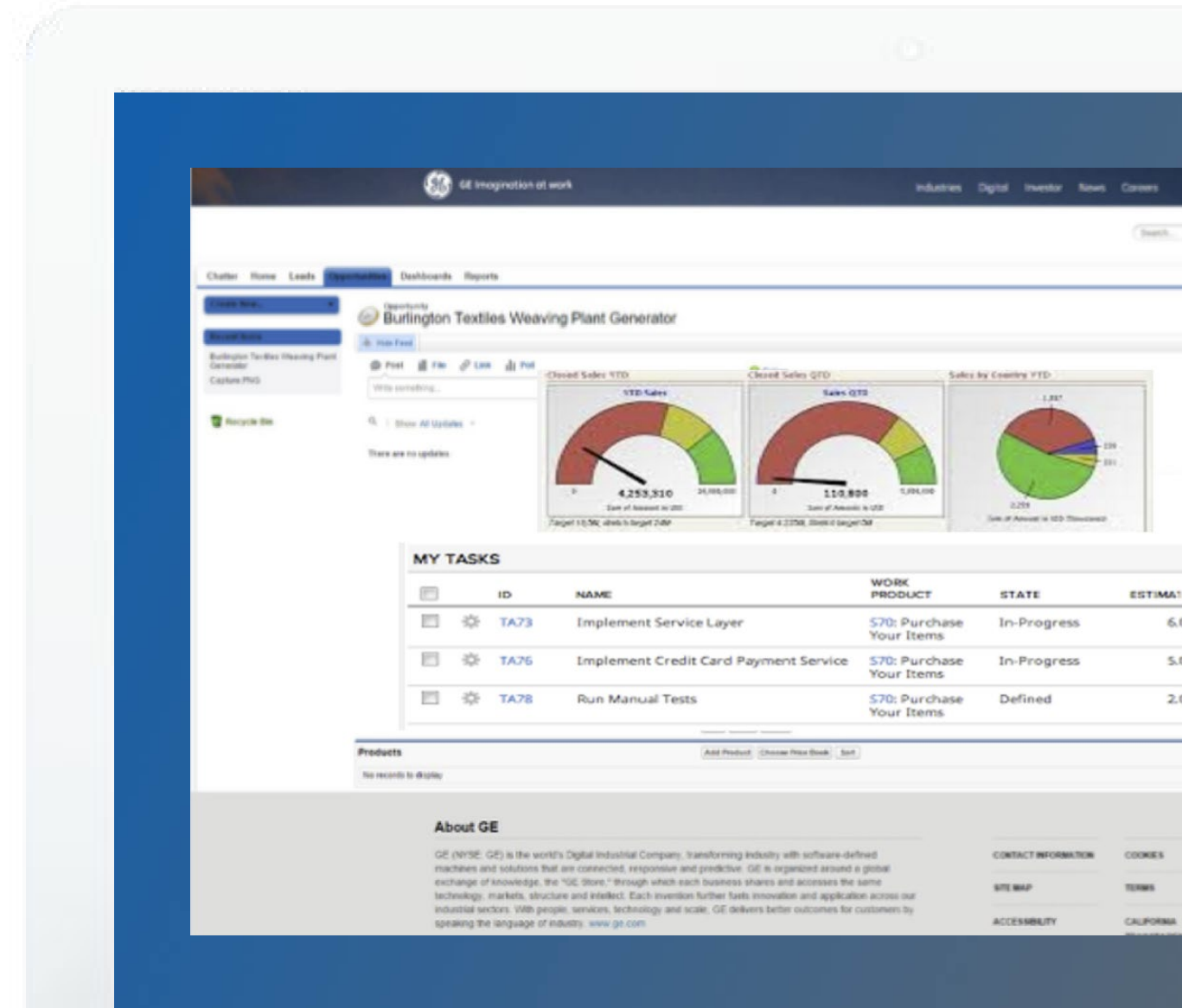
Program Benefits	Certified	Select	Premier	Global Strategic
General				
Access to the Partner Portal	X	X	X	X
Access to App Store	X	X	X	X
Partner Management				X
Partner Advisory Council				X
Technical				
Free Demo Licenses	X	X	X	X
Free Online Training	X	X	X	X
Certification Vouchers		X	X	X
Partner Benefits			X	X
Regional Training Boot Camps			X	X
Marketing				
General Marketing Support				
Demand-Generation Tools	X	X	X	X
Market Development Funds		X	X	X
PR Resources			X	X
Joint Marketing Planning				X
Sales				
Onboarding Resources	X	X	X	X
Joint Solution Offerings Planning			X	X
Joint Go-to-Market Planning			X	X
Joint Opportunities Identification Planning				X

Together we win!

Arm yourself and your organization with the insights, skills, people, and tools needed to become an Industrial Internet leader. GE Digital provides everything you need to deliver exceptional value to digital industrial buyers. Our Partner Portal gives you a single, integrated view of your GE Digital Alliance Program relationship:

- Program details
- Content library
- Online training
- Deal registration
- Partner news and events
- On demand webinars and videos
- Sales enablement resources

→ Join us today





About GE

GE (NYSE: GE) is the world's Digital Industrial Company, transforming industry with software-defined machines and solutions that are connected, responsive and predictive. GE is organized around a global exchange of knowledge, the "GE Store," through which each business shares and accesses the same technology, markets, structure and intellect. Each invention further fuels innovation and application across our industrial sectors. With people, services, technology and scale, GE delivers better outcomes for customers by speaking the language of industry.

www.ge.com/digital/partners