

# Start Your Digital Transformation Today

The explosion of sensors, ultra-low cost connectivity, and data storage, combined with powerful analytics, creates significant opportunities to improve your efficiency, productivity, and profitability.

This Industrial Internet of Things (IIoT) is set to transform traditional industrial sectors by delivering digital, data-rich services. But until now, **only 5% of companies have succeeded in this transformation\***—largely due to the lack of an industrial platform.

Predix represents a new approach. Purpose-built for the digital industrial era, it's an Industrial Internet platform that captures and analyzes the unique volume, velocity, and variety of machine data in a secure, industrial-strength environment. So you can build apps to tap into your data, gather insights, and apply them to achieve new levels of business performance for your customers and your customers' customers.

However, adopting a platform does not work in isolation. A digital industrial transformation will require business changes. So how do you get started? To help answer this top question, here are the key steps distilled from our best practices.

1



## Create a roadmap with milestones and outcomes in mind

Develop a vision for new, differentiated services that drive customer outcomes. The roadmap should then define the best starting points to begin creating value and the key milestones to progress over time.

2



## Build internal alignment and organize the right capabilities

Use your vision to create and sustain support for dedicated resources, organized in a cross functional team that includes roles such as engineering, sales, product management, and data scientists.

3



## Engage with customers in rapid, low-cost, iterative experiments

Share your roadmap and engage with your customers in joint data-driven experiments to test your hypotheses. Rapid feedback is essential so you can start delivering outcomes.



Start your journey today.

<http://www.predix.com/get-started>

**PREDIX**



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\* - 2015 study by Keystone Strategy of 75 companies.