



# Digital Transformation Blueprint

The Dawn of the Digital Industrial



# The age of the Industrial Internet of Things is upon us

Let GE Digital help get you get started.





# Build your Digital Transformation Blueprint with GE Digital

Industrial problems have been around as long as industry

As a business leader, your goal never changes: increase shareholder value. You're laser focused on maximizing return on assets while reducing capex, and you're challenged with balancing a zero-incident company that protects your license to operate while reducing maintenance cost.

While many challenges persist, so do exciting opportunities. Advancements in technical innovations are helping companies achieve new levels of business outcomes. By bringing the power of big data and analytics to heavy machinery, many companies are increasingly becoming digital industrial businesses.

As an industrial company going through its own digital transformation, our customers ask us about our transformation strategy, and how we can help them develop their digital approach.

To meet this need, GE Digital created the Digital Transformation Blueprint to help you develop the strategy that will put you in charge of your digital transformation journey.



## Outcomes:

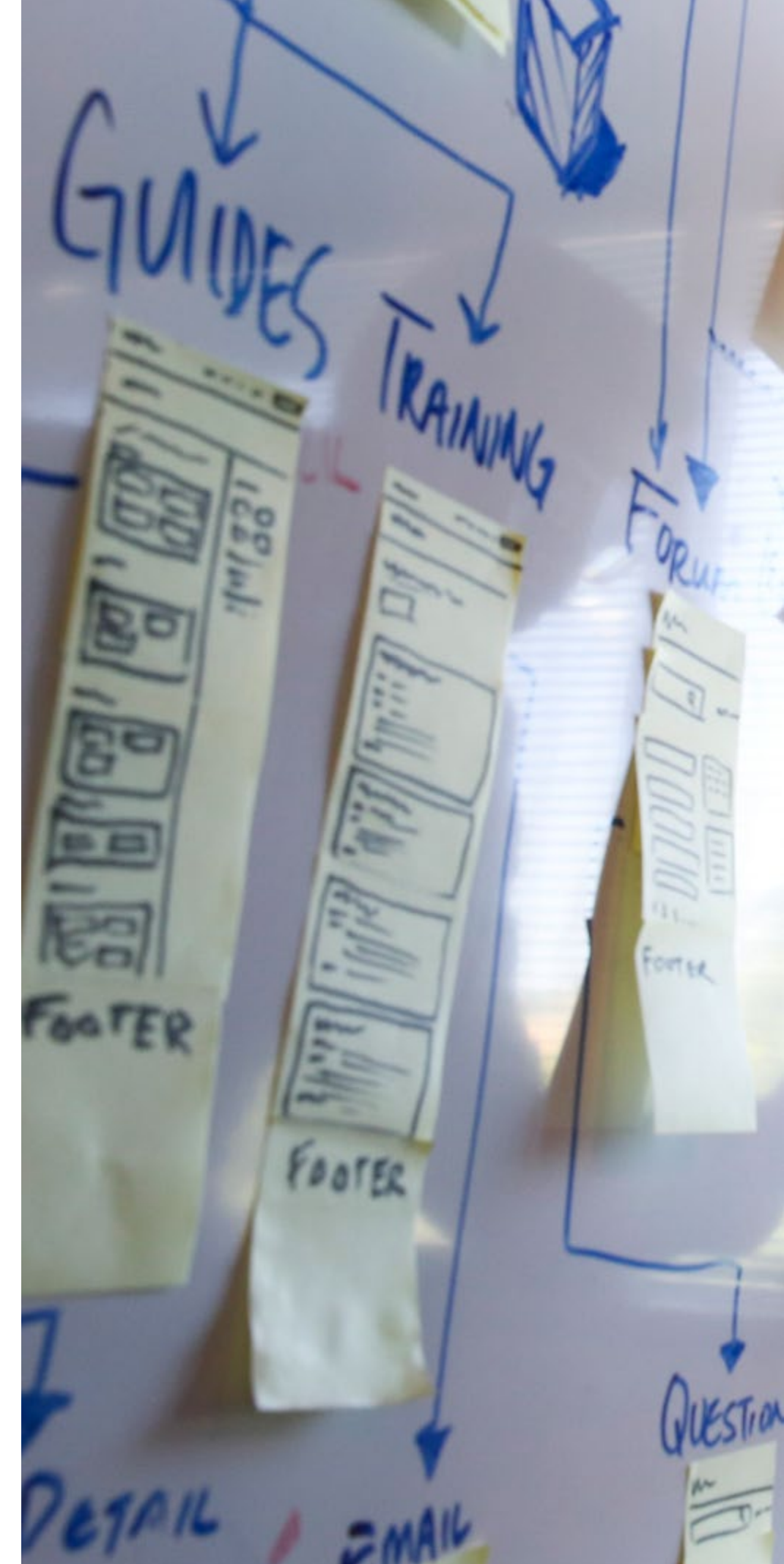
Our Digital Transformation Blueprint experts will spend three to five days at your facility interviewing key stakeholders to get an understanding of your current KPIs, business outcomes, culture, leadership, and overall vision. This will provide you with the following:

- Readiness Assessment: Evaluate sophistication levels of data health, operations, and cultural adoption readiness.
- Competitive Benchmarking: Assess how you map against your peers across cost, reliability, and availability metrics.
- Digital Transformation Blueprint: Develop a customized adoption roadmap that provides you with the capabilities needed to achieve your business goals.
- ROI: Receive a clear value plan with the ability to track progress against investment and ROI.

We will synthesize this information for two weeks, and provide you the following insight, strategy, and plans to move forward on your Digital Transformation Blueprint journey.

## Benefits:

- Maturity Readiness Assessment: Learn your level of readiness relative to your peers across a number of KPIs, specifically skills management and certification, rewards and recognition, culture and effectiveness, and overall leadership and vision.
- Competitive Benchmarking:
  - Receive a detailed report assessing the current state of your data health with recommendations for improvement.
  - Deliver comparative analytics for benchmarking your machine asset performance that will identify key opportunities using proven analytic techniques.
  - Determine asset maintenance strategy cost for critical equipment, benchmark asset strategies, and determine the dominant failure modes plus optimum PM intervals.
- Digital Transformation Blueprint Adoption Strategy: Provide a comprehensive plan designed to achieve value specific to your business outcomes, inclusive of an adoption roadmap, benefit estimate, actions that will deliver those benefits, and monitoring of those benefits.
- Value Case: Approve agreed upon stated benefit increase, action plan to deliver the benefits, and progress monitoring towards those benefits with clear ROI.



## Timeline and Pricing

A Digital Transformation Blueprint normally takes four to six weeks. The actual GE Digital resource time onsite for interviews and discussions takes about three to five days.

GE Digital will come to the Digital Transformation Blueprint prepared with deep discovery research to understand the current customer issues and opportunities that will be addressed in the scope of work.

- **Weeks 1-2: Pre-Kickoff**

GE Digital conducts a pre-planning teleconference to discuss the proposed individuals to be interviewed at the site(s), deliver a pre-workshop questionnaire (completed before onsite meeting takes place), and finalize logistics.

- **Week 3: Onsite Interviews**

A project kick-off meeting and series of interview sessions will be held at the customer's facility. GE Digital will go through readiness scoring, work process alignment, comparative analytics findings, user support needs and implementation plans.

- **Week 4: Report Development**

GE Digital develops the Digital Transformation Blueprint report, which normally takes two weeks to complete. There may be additional follow up needed during this time.

- **Week 5: Preliminary Report Delivery**

Customer receives the preliminary report for review and to provide initial feedback.

- **Week 6: Report Delivery**

Review the final report review of the final report at the customer's site to go through the results and review Digital Transformation Blueprint plans.





## About GE

GE (NYSE: GE) is the world's Digital Industrial Company, transforming industry with software-defined machines and solutions that are connected, responsive and predictive. GE is organized around a global exchange of knowledge, the "GE Store," through which each business shares and accesses the same technology, markets, structure and intellect. Each invention further fuels innovation and application across our industrial sectors. With people, services, technology and scale, GE delivers better outcomes for customers by speaking the language of industry.

## Contact Information

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