The Consumer Internet is synonymous with functions that affect our communication, efficiency, and quality of life. The Industrial Internet brings together brilliant machines, big data, and people at work to enable person-to-person, person-to-machine, and machine-to-machine communication.

The Consumer Internet changed the way we access and share information. It revolutionized interaction, communication, and the buying experience for consumers. The Consumer Internet accounts for 3.4% of GDP in large economies, and mobility is generating $700 billion in revenue annually.

The Industrial Internet has transformed the way information is accessed, shared, and analyzed across the industrial world, allowing for smarter decisions and increased efficiency, productivity, and profitability. The Industrial Internet is growing at twice the rate of the Consumer Internet, and will soon reach 26 billion devices.

Connectivity is the foundation of the Industrial Internet. It relies on its 99.9% availability (i.e., between jet engines and maintenance crews) when timing is critical and every second counts. Poor connectivity can result in operations outages or even endanger equipment and lives.

The Industrial Internet is key to a modern industrial business strategy. Tapping into the power of the Industrial Internet starts with connectivity. Are all of your systems and machines connected securely and strategically?

To learn more about the challenges businesses face and solutions to connectivity, visit predix.com.