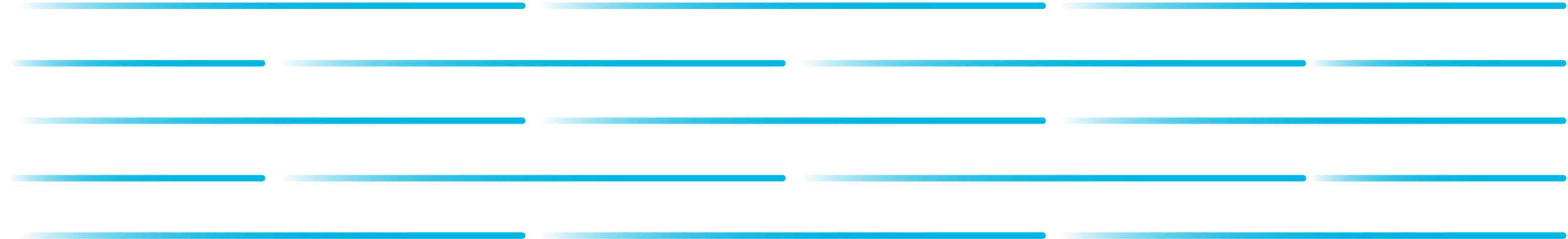




# Organization update

24 October 2017



# Safe Harbor Statements

This document contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by words such as "expects", "anticipates", "intends", "plans", "believes", "seeks", "estimates", "will" or words of similar meaning and include, but are not limited to, statements about the expected future business and financial performance of GE. Forward-looking statements are based on management's current expectations and assumptions, which are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may differ materially from these expectations and assumptions due to changes in global political, economic, business, competitive, market, regulatory and other factors. We undertake no obligation to publicly update or review any forward-looking information, whether as a result of new information, future developments or otherwise.

The information presented is intended to be an outline of general product direction and it should not be relied on in making a purchasing decision. The information on the roadmap is for information purposes only, and may not be incorporated into any contract and is not a commitment, promise or legal obligation to deliver any material, code, or functionality. The development, release, and timing of any features or functionality described for our products remains at our sole discretion.



# Organization update

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**Eddie Amos**  
Applications Leader  
GE Digital



# Applications Team Guiding Tenets

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1

## **Customer First:**

We are in the business of making our customers successful.

2

## **Operational Excellence:**

By bringing the broader application family together, we are able to leverage key horizontal capabilities, accelerate application innovation in specific market segments and increase our internal rigor.

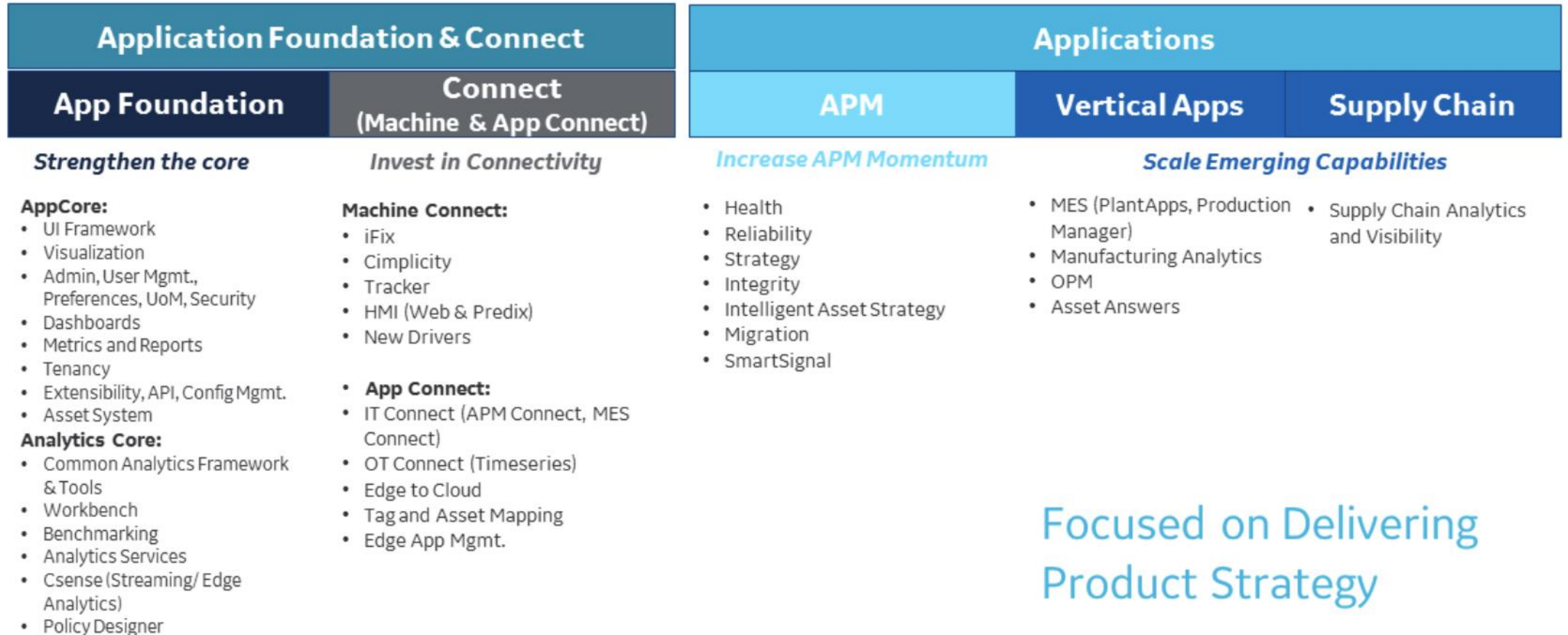
3

## **Teams and Accountability:**

Our teams are better together, and we've used that as a driving design principle for our organization. We succeed and fail together. We've built great teams - accountable to each other and to our customers.



# Applications org and investment portfolio aligned to our “better together” strategy



Focused on Delivering Product Strategy



# Overall Applications Organization

