

Opening Day Kicks Off at the 2016 Meridium Annual Conference

GE, Microsoft and other industrial leaders score big with Meridium APM

Dallas, Texas, USA – May 11, 2016 – Meridium®, Inc. (www.meridium.com), the global leader in asset performance management (APM) software and services, today kicked off its annual conference at the Gaylord Texan Resort in Dallas, Texas to help industrial organizations develop a game plan for their assets by leading interactive learning sessions, sharing client case studies and networking with other APM professionals.

Meridium's CEO and founder Bonz Hart opened the conference explaining, "Intelligent asset strategies provide companies with a true, value-driven plan for managing asset performance. We're excited to bring even more advanced machine learning, data mining and data improvement capabilities to our customers to help them create intelligent asset strategies that drive wins and strong results with APM."

Conference attendees heard from Jeremiah Stone, general manager of GE's Asset Performance Management business unit, about how data analytics have driven improvements everywhere from the plant floor to the basketball court. In his session, Jeremiah shared how APM uses data and analytics to provide a step-change improvement in reliability, availability and performance for industrial companies.

In one of tomorrow's anticipated sessions, Kadri Umay, the worldwide CTO of the process manufacturing and resources industry at Microsoft, will explain how Microsoft and Meridium have worked closely to build APM Now, a SaaS-based APM solution running on the Azure platform, that delivers the benefits of Meridium's innovative APM software in Microsoft's easily accessible and secure Azure environment. APM Now is a cost-effective, scalable solution to manage risk and improve asset reliability across the enterprise. Because it's fully managed and delivered through the cloud, APM Now reduces the need for specialized onsite staff or costly ongoing software upgrades and maintenance routines. By making Meridium APM accessible to all organizations, Microsoft and Meridium can help the industry recover costs and operate their assets at lower risk levels.

"Meridium Conference 2016 aims to provide attendees with the right tools for impacting their organization's bottom line and overall operational excellence," said Eddie Amos, CTO of Meridium. "We hope to show this year's attendees that they can fulfill the promise of the Industrial Internet of Things by using all of their asset and sensor data, as well as information from across their plant to formulate intelligent strategies that can change the game in terms of how to manage assets."

About Meridium

Meridium is the global leader in asset performance management (APM) software and services for asset-intensive industries. Meridium drives insights into industrial assets for mitigating risk and improving operational excellence. Founded in 1993 and headquartered in Roanoke, VA (USA), Meridium pioneered the vision, software and technology behind Asset Performance Management (APM). Today, Meridium serves market-leading companies in more than 80 countries with more than 1,200 licensed sites around the globe.