

## **Meridium Introduces Next Gen APM; Intelligent Asset Strategy Drives the IIoT**

**Orlando, Florida, USA** – April 21, 2015 - Meridium®, Inc. ([www.meridium.com](http://www.meridium.com)), the global leader in asset performance management (APM) software and services, today introduced Meridium Enterprise APM® at Meridium Conference 2015. CEO and Founder Bonz Hart and CTO Eddie Amos made the announcement to an audience of more than 450 attendees.

“While nearly everyone else is talking about the potential of Big Data, M2M, the Cloud, Advanced Analytics, and the IIoT, Meridium’s Intelligent Asset Strategy has been delivering value from these enabling technologies to our clients since 1993,” said Bonz Hart. “Today we are demonstrating the next generation of Asset Performance Management (APM) – the engine that will further drive the IIoT and provide real value to its adopters.”

“With the increased accuracy and volume of data from all the different sensors and systems collecting information about highly complex assets and groups of assets, our clients worked with us to create the next generation APM platform. This platform enables intelligent asset strategies to leverage all of this new data to predict and prevent failures,” noted Hart as Meridium presented the solution.

According to Paula Hollywood of ARC Advisory Group, “The Industrial Internet of Things (IIoT) has created a buzz about how industrial operations and efficiencies will be transformed across industry. Currently, interest level is high, but actual deployments are lagging. What’s been missing is the glue to link intelligent assets to the higher levels of IIoT architecture such as analytics and cloud platforms. Solutions such as the 4th generation Meridium Enterprise APM capable of providing this connectivity are emerging as pivotal, value-added components of the IIoT architecture.”

“Meridium Enterprise APM incorporates enhanced connectivity and performance, greater mobility and deployment options, and interface that can be configured by Subject Matter Experts (not developers), with cloud scalability to simplify and speed a client’s 360 degree view of their assets,” explained Eddie Amos, Meridium CTO. “By integrating data from design, finance, operations, engineering, sensors and maintenance while delivering actionable information when and where needed, Meridium APM will help tear down the final silo in industry – the wall between IT and production.”

Integrated Enterprise Asset Performance Management acts as insurance that helps guarantee efficient, safe and reliable operations while processing on-spec products without fear of mechanical failure or production disruption. Combining enhanced connectivity, mobility and deployment options and Google-like search to create a single view of asset risk will move an organization farther along the path to operational excellence.

“Data from LNS Research’s APM Study shows 90% of companies view the pursuit of Operational Excellence as one of the Top 3 strategic objectives driving their investments in Asset Performance Management,” said Dan Miklovic, Principal Analyst, LNS Research. “The challenge many of them face however, is they don’t have an integrated APM technology platform upon which to craft the processes that their people need to employ to achieve world-class performance. They need to embrace the IIoT, Cloud and Mobile technologies, as well as invest in scalable solutions built on those technologies, if they want to leverage smart connected assets to pursue operational excellence.”

“The way owners and operators of mission-critical assets, as well as their OEMs, manage and maintain equipment is being transformed by APM,” wrote Leif Eriksen, Research Director and Kristian Steenstrup,

VP and Gartner Fellow at Gartner. “Increased usage of APM solutions and services will help asset owners and operators reduce maintenance costs and operational risk while boosting reliability.”

Asset reliability resulting from an intelligent asset strategy is key to any organization committed to providing reliable products and services. As part of that end-to-end APM strategy, Meridium recently introduced APM Connect®, the first asset performance management enterprise integration service bus. Meridium also announced the Integration Center of Excellence (ICE), a centralized, global shared services (GSS) organization focused on all aspects of integration development, support and services. With this integrated technology, industry-leading assessment and deployment services, and a world-class partner network that includes GE, SAP, Accenture and IBM, Meridium Enterprise APM offers a single view of risk and a quicker time to value.

### **About Meridium**

Meridium is the global leader in asset performance management (APM) software and services for asset-intensive industries. Meridium increases the availability of assets, improves safety, optimizes cost and lowers risk for our global clients in more than 80 countries with more than 1,200 licensed sites around the world. Through our unique software developed in collaboration with our clients, we predict and prevent asset failures with intelligent asset strategies. Founded in 1993 and headquartered in Roanoke, VA (USA), with offices around the world, Meridium is the pioneer of APM and continues to drive innovation, leveraging the data from sensors, devices, systems and smart equipment to minimize unplanned events, incidents and downtime.

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