

Asset Answers® Adds Microsoft® Azure™ Cloud to Scale to Growing Global Demand

Bundling best-in-class APM solutions and fault tolerance improves on-demand diagnostics and comparative analysis

Roanoke, Virginia, USA - March 18, 2015 - Asset Answers®, a Meridium company, today announced that due to growing global demands to meet operational growth and flexibility, its Asset Answers solution is being deployed on the Microsoft® Azure™ cloud platform for secure remote access to real-time information. Azure is a growing collection of integrated services – compute, storage, data and networking, and is rated as an industry leader for both infrastructure-as-a-service (IaaS) and platform-as-a-service (PaaS). Asset Answers 2.0 delivers next-generation insights into industrial assets and their health and overall performance, an improved user interface that includes dashboards and enhanced mobility on a variety of handheld devices that provides true anywhere and anytime availability.

"We selected the Microsoft Azure cloud platform because it helps our clients to change and expand with global demands. It also offers improved availability, geo-redundancy, and backup-and-recovery features to Asset Answers clients," said Hari Pulijal, Asset Answers VP of Product Development. "Azure provides network load balancing on an enterprise and global basis, cloud storage and, most importantly, 99.95% availability, which is critical to our customers."

Azure runs on a growing global network of Microsoft-managed datacenters across 13 regions, providing a range of options for running applications and ensuring top performance, and offering redundant relational and non-relational data storage. Azure is available globally, supports multiple languages and currencies, and is backed by Microsoft's \$15 billion investment in global datacenter infrastructure.

According to Nikhil Agrawal, Development Team Lead, "We tapped into the Microsoft architecture to provide a seamless process to enable our clients to scale their asset management programs, and add new levels of disaster recovery, fault tolerance and performance to the Asset Answers architecture. By combining our strengths, we provide a best-in-class asset performance diagnostics solution for our clients."

About Asset Answers

Asset Answers® is the only global asset performance diagnostic solution that provides comparative analytics, with intelligent benchmarking between peer companies, allowing them to compare their data anonymously. Asset Answers delivers instant visibility into industrial asset reliability data via a secure cloud-based database with secure automated data loading that is refreshed monthly. Members now understand "how good is good". Instantly, answers are available both intra-company and globally to aid in budgeting, risk reduction, evaluating lifecycle cost and improving your asset strategies, enabling the achievement of business objectives. Our global member companies understand that by anonymously sharing their data they create safer, more reliable workplaces, since incidents affect everyone. They invite you to join them making the world safer with Asset Answers, with actionable data on millions of industrial assets.

Asset Answers® is a company of Meridium, Inc.

Media Contacts:

Jane Bailey, Meridium, 540.344.9205, x1170, jbailey@meridium.com

Rachael Tucker, InkHouse for Meridium, 508.280.4846, meridium@inkhouse.com