

get comfortable



furniture store lighting solutions



imagination at work

showcase



making a positive impression, from the outside in

Our GE Advantage™ approach makes us uniquely suited to deliver support and resources when it counts. We balance five key strengths to help you reach your enterprise goals.

GE Advantage™

- 1 Discovery & Design**
You receive a comprehensive, custom lighting solution from a team that truly listens to understand your specific goals.
- 2 Innovative Systems**
You can choose from a broad portfolio, including the latest lighting technologies.
- 3 Seamless Distribution**
You have easy and immediate access through our national network of distributors.
- 4 Integration Services**
You garner coordination services with a network of installers for your existing infrastructure or new construction projects.
- 5 ROI Optimization**
You see attractive financial benefits with a plan built to deliver—we even assist with utility rebate capture and propose financing options from GE Capital.





Lighting solutions from GE can bring clarity to the latest colors, patterns and textures, add interest to exotic wood grains, and quickly cast your showroom in its best light. Light has the power to captivate furniture buyers, guide them through the store, and create an engaging and secure environment—inside and out.

ONE POINT OF CONTACT SOLVES ALL OF YOUR CHALLENGES

When the lights go on, you'll see why so many furniture stores rely on GE's retail lighting solutions to save energy, reduce maintenance and help keep furniture moving out the door.

make your furniture store stand out

A sign lighting

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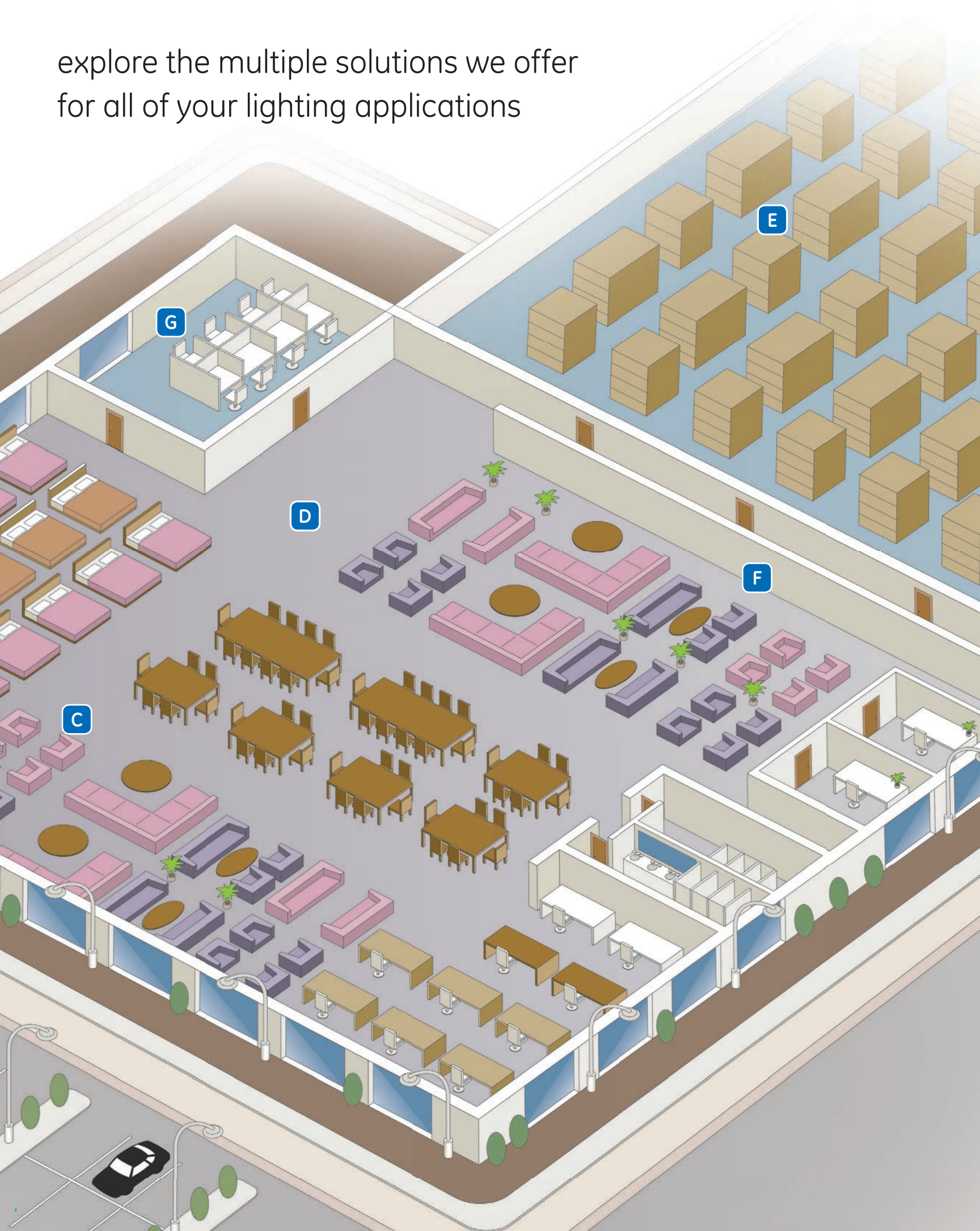
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lighting control solutions

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explore the multiple solutions we offer
for all of your lighting applications





stand out

sign lighting

A burned-out or flickering sign can turn away potential customers. Take pride in your appearance and send the right "open for business" message with GE's energy-efficient sign lighting systems.

With the rising cost of maintaining signs and ever-increasing energy standards, updating your sign lighting is a decision that will save you money for years to come.

Tetra® LED lighting systems provide significant energy cost reduction, easier job site installation, less frequent maintenance, and more consistent brightness than standard fluorescent and neon products.

featured sign lighting products

Channel Letters



Tetra® miniMAX MS



Tetra® miniMAX



Tetra® MAX



Tetra® PowerMAX

Cabinet Signs



Tetra® EdgeStrip



Tetra® miniStrip



LineFit Light LED



Tetra® PowerStrip



LFL Systems

Border Lighting



Tetra® Contour



Tetra® Contour LS

Controls



Aware™ Outdoor Photocell



LightSweep™ Modular Lighting Control System



entice

outdoor lighting

A well-lit parking lot can be the deciding factor between a customer pulling in or moving on. Outdoor lighting can leave a lasting positive impression, from a beautifully illuminated building to brightly lit areas offering a sense of security. The right solution can even keep light from encroaching on neighbors' yards while extending a warm welcome for customers to step inside.

Our outdoor lighting solutions deliver:

- Significant energy and maintenance savings
- Incredible light quality and uniformity
- Excellent control of light pollution/trespass

These solutions provide energy efficiency, long life through reliability and durability, an assortment of light beam spreads to meet varying lot configurations, and optional controllability.

featured products

Area Lighting



Evolve™ LED
Area Light



Evolve™ LED
Flood Light



Evolve™ LED
Wall Pack



Evolve™ LED
Post Top



CMH® ChromaFit™

Canopy Lighting



Evolve™ LED Canopy
Recessed Light



Evolve™ LED Canopy
Surface-Mount Light



Evolve™ LED
Garage Light

Garage Lighting



LightSweep™
Modular Lighting
Control System



LightGrid™ Outdoor
Wireless Lighting
Control System



Aware™ Outdoor
Photocell

Controls



accent and feature display lighting

How do you emphasize fabrics and wood grains in furniture to help customers make an informed decision? Enhance their clarity, prominence and attractiveness by creating contrast between ambient and accent lighting.

A full line of energy-saving halogen, ceramic metal halide and LED accent lighting solutions delivers rich, vibrant color without fading or discoloring. When you bring out the best in your furniture, it practically moves itself.



ARROW FURNITURE

Arrow Furniture hits the mark with savings.

Arrow Furniture replaced 90-watt halogen bulbs with GE's 17-watt PAR38 LED retail lamps in 1,800 fixtures throughout four Greater Toronto area stores. Based on a \$.10 kWh rate and 12 hours of operation per day, the retailer expects a 230,000 kWh reduction and \$23,000 in utility cost savings.

OPERATING IMPACT

- \$4,500-\$7,100 savings per store per year
- \$23,000 total savings across 4 stores
- \$20 rebate from the Canadian Lighting Rebate Office for every LED lamp installed

ENVIRONMENTAL IMPACT

- 230,000 fewer kWh used annually, the equivalent of:
 - 26 cars off the road, or
 - 36 acres of new trees planted

In addition to saving money, the light output, color consistency and uniformity met Arrow Furniture's exacting standards for in-store illumination.





featured products

Halogen Lamps



ConstantColor®
Precise™ IR MR16



HIR™ Plus PAR



Infusion™
LED Module
System



Infusion™ NPM
Narrow Punch
Module

LED Module Systems

ConstantColor® CMH® Systems



CMH® PAR



CMH® Integral
PAR38



CMH® Ultra
MR16 (GX10)



CMH® Ultra
Mini G8.5



CMH® Ultra
Single-Ended G12



CMH® Ultra
GU6.5

LED Lamps



MR16



GU10



PAR16



PAR20



PAR30



PAR30L



PAR38

LED Systems



Tetra® AL10



GE LED Cove Lighting



GE LED Wall Wash



GE LED Accent Lighting



Tetra® Contour



Tetra® PowerGrid



ambient lighting

From the showroom to customer service and beyond, ambient or general lighting can draw customers in and give them a good reason to stay. The right lighting can enhance your space, act as a guide and help customers feel more comfortable. GE's ambient lighting solutions offer low operating costs, long life and efficient light output.



DID YOU KNOW?

Reducing lighting energy also lowers cooling demand. A good rule of thumb is that you will save 1 watt of HVAC energy for every 3 watts you save in the ceiling, due to more efficient lighting that emits less heat into conditioned spaces.

Source: U.S. Department of Energy
(www.energy.gov)

JOHNNY JANOSIK

The "Longest Furniture Store on the Eastern Shore" sees big savings.

After a seven-month evaluation, Johnny Janosik chose GE's 12-watt high-output LED PAR30 long neck lamps to replace 4,000, 75-watt halogen spotlights; and GE's 28-watt T8 Ecolux® UltraMax® lamp to replace several hundred linear fluorescent fixtures in its 180,000-square-foot facility.

OPERATING IMPACT

- \$120,000 in total operating savings annually
- Less than one-year payback period with rebates

ENVIRONMENTAL IMPACT

- Eliminates 1.6 million pounds CO₂ emissions annually, the equivalent of:
 - 135 cars off the road, or
 - 192 acres of new trees planted

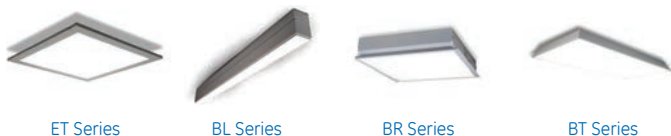
Even with 30% fewer lumens, GE's advanced optics concentrate light where it's needed, diminishing waste and generating savings.





featured products

Lumination™ LED Recessed Luminaires



ET Series

BL Series

BR Series

BT Series

Lumination™ LED Suspended Luminaires



EL Series

EP Series

IS Series

Lumination™ LED Downlights



DI Series

RI Series

RS Series

LFL Systems



Energy Saving 25W
4' T8 Ecolux®

Energy Saving 28W
4' T8 Ecolux®

High Lumen 32W
4' T8 Ecolux®

Energy Saving
26W T8 Mod-U-Line®
Ecolux®

Energy Saving
28W T8 Mod-U-Line®
Ecolux®

CFL Systems



High Lumen Biax®
Watt-Miser® Lamp

4-Pin Double Biax®

4-Pin Triple Biax®

Halogen Lamps



HIR™ Plus PAR

LED Lamps



R20

BR30

LED Module Systems



Infusion™ DLM
Downlight Module

ConstantColor® CMH® Systems



ConstantColor®
CMH® SPXX

Multi-Vapor® Metal Halide Systems



PulseArc®

Controls



LightSweep™
Modular Lighting
Control System



Aware™
Ceiling Sensor



Aware™
Stand-Alone
Photo Sensor



Aware™
High Bay Sensor
with Low Bay Lens



Aware™ Wall
Switch Sensor



Aware™ Corner/Wall
Mount Sensor



warehouse/high bay lighting

When it comes to warehousing heavy, bulky furniture, lighten the load. Your employees are a critical investment, and it's important to optimize light for their comfort, safety and productivity. GE high bay lighting solutions create a bright, motivating environment while delivering unmatched reliability, energy efficiency and lower operating costs.

featured products

LED Luminaires



Albeo™ ABV Series LED High Bay



Albeo™ ABHX Series LED High Bay



Albeo™ ALC4 Series LED Linear



Lumination™ IS Series LED Suspended

Luminaires



VS5 Versabeam™ Disconnect Luminaire



OB5 Omnibeam™ 400 Luminaire



OG6 Omniglow™ 1000 Luminaire



UltraStar® FH Series Value High Bay Luminaire

LFL Systems



Energy Saving 25W 4' T8 Ecolux®



Energy Saving 28W 4' T8 Ecolux®



High Lumen 32W 4' T8 Ecolux®



Energy Saving 47W 4' T5 HO Ecolux®



Energy Saving 49W 8' T8

ConstantColor® CMH® Systems



ConstantColor® CMH® SPXX

Multi-Vapor® Metal Halide Systems



PulseArc®

Controls



LightSweep™ Modular Lighting Control System



Aware™ High Bay Sensor



design

architectural lighting

Your store should set the mood, inspire and enhance the customer experience. With GE's architectural lighting LED systems, you can showcase the exceptional beauty of your furniture and your space, while lowering operating costs and reducing your environmental impact.

- Flexible LED lighting solutions offer unlimited design possibilities
- Easier to install with less frequent maintenance
- Robust, long-life systems mean maximum performance

featured products

LED Systems



Tetra® AL10



GE LED Cove Lighting



GE LED Wall Wash



GE LED Accent Lighting



Tetra® Contour



Tetra® PowerGrid

Controls



LightSweep™ Modular Lighting Control System

HAVERTYS

Havertys Furniture takes comfort in energy savings.

When Havertys wanted to drive down costs and shrink the energy footprint of their 120 stores, they selected GE's 14-watt energy smart® LED retail PAR 38 lamps to replace existing 90-watt halogen lamps. With 734 fixtures per store, on average, annual electricity costs were reduced from \$36 per fixture to just \$5.60, resulting in an average savings of \$22,300 per store, per year.

OPERATING IMPACT

- Averages \$22,300 electricity savings per store per year
- Less than \$6 to power one LED lamp for one year

ENVIRONMENTAL IMPACT

- Stores using only LED lighting reduced energy use by 25-35% on average, with one store seeing a 40% reduction

Working with GE, Havertys found the right lumen output to showcase their beautiful wood grains and fabrics without being overpowering.





specialty lighting

Your employees aren't always on the sales floor. They could be in the back office or employee break room. Specialty lighting is ideal for these applications—or any other tight spaces, decorative settings or areas requiring a special touch.

LED lighting products offer enhanced color quality, advanced optics and reduced glare, among other features.

featured products

LFL Systems



Energy Saving
28W 4' T8 Ecolux®
with covRguard®



High Lumen
32W 4' T8 Ecolux®
with covRguard®



Energy Saving
47W 4' T5 HO Ecolux®
with covRguard®

LED Replacement Lamps



A-15



A-19



R20



BR30



Candles



Globes



Night Lights

Controls



LightSweep™ Modular
Lighting Control System

Incandescent Lamps



Saf-T-Gard®
BR30

DID YOU KNOW?

Utility Rebates Lower Costs

In addition to energy savings, LED solutions can also reduce the overall cost of ownership through rebate incentives. GE Lighting will work with you to determine eligibility requirements and to coordinate your rebates through your local utility.



lighting control solutions

With today's technology, lighting control means more than just having an "on/off" switch. GE's full suite of optional lighting control systems offers features such as motion and occupancy sensors, daylight harvesting, web-enabled wireless control, predetermined timers, and the ability to command and synchronize hundreds of applications with the simple touch of a screen. Change the way your store saves energy—indoors and out.



featured products

Controls



LightSweep™
Modular Lighting
Control System



LightGrid™ Outdoor
Wireless Lighting
Control System



Aware™ Outdoor
Photocell



Aware™
Ceiling Sensor



Aware™
Stand-Alone
Photo Sensor



Aware™ Wall
Switch Sensor



Aware™ Corner/Wall
Mount Sensor



Aware™
High Bay Sensor
with Low Bay Lens





getting started with three easy steps

1. Say yes to a complimentary Lighting Audit
2. Say yes to your customized lighting solution
3. Let GE coordinate the rest

Schedule a **complimentary Lighting Audit** today to learn how to save energy, cut spending, support environmental initiatives and realize a positive return on investment.

To schedule your complimentary Lighting Audit, or to learn more about our furniture store lighting solutions, visit ge.com/digital.

About GE

GE (NYSE: GE) is the world's Digital Industrial Company, transforming industry with software-defined machines and solutions that are connected, responsive and predictive. GE is organized around a global exchange of knowledge, the "GE Store," through which each business shares and accesses the same technology, markets, structure and intellect. Each invention further fuels innovation and application across our industrial sectors. With people, services, technology and scale, GE delivers better outcomes for customers by speaking the language of industry. www.ge.com

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