

## **Meridium to deliver an Enterprise APM solution to Yara International**

*Partnership to optimize asset productivity and reliability*

**Roanoke, Virginia, USA** – April 26, 2016 - Meridium<sup>®</sup>, Inc. ([www.meridium.com](http://www.meridium.com)), the global leader in asset performance management (APM) software and services, today announced that it will deliver to Yara ([www.yara.com](http://www.yara.com)), the world's largest producer of ammonia, nitrates and NPKs, its Enterprise APM solution as part of Yara's strategy for operational excellence.

According to Dr Gilles Raskopf, Yara Head of Productivity, "Yara's production segment has a good track record of continuous operational improvement, and to build on our strengths and further eliminate downtime at our production plants, Yara has elected to extend our partnership with Meridium. Yara firmly believes that sustaining strong operations is the first and best productivity investment, and we work to achieve this by evaluating limitations and reductions every day, listening to and involving operators and removing root causes of losses and bottlenecks. Integration of an APM solution will contribute to reach our goal of improving productivity across all our production sites."

According to Bonz Hart, Meridium CEO, "Meridium is very pleased to be expanding our presence in Europe with an industry leader like Yara. Minimizing asset downtime is key to an organisation with globally integrated operations, and a very efficient supply chain operation. We are looking forward to implementing Meridium APM to help Yara achieve their long-term global operational goals."

### **About Yara**

Yara's knowledge, products and solutions grow farmers', distributors' and industrial customers' businesses profitably and responsibly, while protecting the earth's resources, food and environment. Our fertilizers, crop nutrition programs and technologies increase yields, improve product quality and reduce the environmental impact of agricultural practices. Our industrial and environmental solutions improve air quality by reducing emissions from industry and transportation, and serve as key ingredients in the production of a wide range of goods. We foster a culture that promotes the safety of our employees, contractors and societies. Founded in 1905 to solve emerging famine in Europe, today, Yara has a worldwide presence, with close to 13,000 employees and sales to more than 150 countries.

### **About Meridium**

Meridium is the global leader in asset performance management (APM) software and services for asset-intensive industries. Meridium increases the availability of assets, improves safety, optimizes cost and lowers risk for our global clients in more than 80 countries with more than 1,200 licensed sites around the world. Through our unique software developed in collaboration with our clients, we predict and prevent asset failures with intelligent asset strategies. Founded in 1993 and headquartered in Roanoke, VA (USA), with offices around the world, Meridium is the pioneer of APM and continues to drive innovation, leveraging the data from sensors, devices, systems and smart equipment to minimize unplanned events, incidents and downtime.

### **Media Contacts:**

Jane Bailey, Meridium  
540-344-9205  
[jbailey@meridium.com](mailto:jbailey@meridium.com)

Rachael Tucker, InkHouse for Meridium

508-280-4846

[rtucker@inkhouse.com](mailto:rtucker@inkhouse.com)