

## **Meridium EMEA APM Forum Highlights New Technology Driven by Intelligent Asset Strategies to Improve Reliability and Mitigate Risk**

*Clients and subject matter experts to discuss improved safety, availability, cost optimization and reduced asset failures*

**Roanoke, Virginia, USA** – September 1, 2015 - Meridium®, Inc. ([www.meridium.com](http://www.meridium.com)), the global leader in asset performance management (APM) software and services, today announced that it will hold its EMEA APM Forum at the [Hilton Diagonal Mar](#), on October 13-15 in Barcelona, Spain.

As the only APM-focused event of its kind in Europe, the Meridium EMEA APM Forum 2015 will feature case studies, in-depth software demos, CMRP certification exams, peer networking, and much more. Meridium clients and subject matter experts will present sessions on topics including identification of lost profit opportunity, reduction in unplanned events, maintenance cost optimization, and risk evaluation among others.

Key topics for this year's EMEA forum include:

- Optimizing process safety whilst improving productivity and profitability
- Getting the most value from Meridium implementations
- Enabling collaboration between operations, maintenance and engineering
- Maximizing asset availability
- Increasing asset reliability and integrity at lower cost and lower risk

Meridium executives, including CEO Bonz Hart and CTO Eddie Amos, Meridium Product Management Director Chris DeFalco and EMEA Managing Director Maher Maamari, will deliver first-hand updates on the latest innovations including Meridium Enterprise APM version 4.0 released worldwide on 29 July 2015. Meridium version 4.0 delivers streamlined workflows, a simpler user interface, and product integrations to get users results faster and easier with more out-of-the-box deployments.

"We are excited at the opportunity to have many of our clients gathered to share valuable insights about how they are effectively managing the performance of their assets," said Maher Maamari, Meridium Managing Director for the Europe/Middle East/Africa region. "The Meridium EMEA APM Forum will help our clients create a path to operational excellence with intelligent asset strategies and learn about the trends shaping their industries, including how to leverage machine-to-machine communication and the connectivity of the Industrial Internet of Things for improved operations and profitability."

For more information and to register for the Meridium 2015 EMEA APM Forum, visit the [website](#).

### **About Meridium**

Meridium is the global leader in asset performance management (APM) software and services for asset-intensive industries. Meridium increases the availability of assets, improves safety, optimizes cost and lowers risk for our global clients in more than 80 countries with more than 1,200 licensed sites around the world. Through our unique software developed in collaboration with our clients, we predict and prevent asset failures with intelligent asset strategies. Founded in 1993 and headquartered in Roanoke,

VA (USA), with offices around the world, Meridium is the pioneer of APM and continues to drive innovation, leveraging the data from sensors, devices, systems and smart equipment to minimize unplanned events, incidents and downtime.