



GE imagination at work

Steve Winoker



Vice President, Investor Communications, GE

Appointed January 2019

Steve Winoker is Vice President, Investor Communications, GE as of January 2019. In this role, he is responsible for communicating the vision and value of GE's transformation with its shareholders and the financial community.

Prior to joining GE, Steve worked for UBS, where he served most recently as Managing Director for U.S. Multi-Industry and Electrical Equipment and Sector Head for U.S. Industrials. In this role, he served large global institutional investor clients and authored more than 450 publications covering industrial companies, including GE. Earlier in his career, Steve held a series of leadership roles in sell-side research, marketing, strategy, financial services and sales, including work at Sanford C. Bernstein & Co., Honeywell Corporation, United Technologies Corporation, and Bain & Company, Inc.

Steve earned a Bachelor of Arts Degree in International Relations from Brown University and a Master of Business from Harvard Business School. He and his wife have two children.

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