



GE IS INVENTING THE NEXT INDUSTRIAL ERA TO BUILD, MOVE, POWER AND CURE THE WORLD

Join us in taking on the world's toughest challenges

IMAGINING

The Things Others Don't

BUILDING

Things That Others Can't

DELIVERING

Outcomes That Make The World Work Better

THE DIGITAL INDUSTRIAL COMPANY

OUR GE BELIEFS



GE Digital

Connecting streams of machine data to powerful analytics and people, helping to drive industrial transformation.

Current powered by GE

Revolutionizing the way the world thinks about energy. Combining GE's LED, solar, energy storage and electric vehicle capabilities with our Predix platform.

GE Oil & Gas

Inventing the next industrial era in the oil and gas sector - pushing the boundaries of technology to bring energy to the world.

GE Transportation

Moving the world and helping our customers deliver goods and services with greater speed and greater savings.

GE Aviation

World-leading provider of jet engines, components and integrated systems for commercial and military aircraft.

GE Healthcare

Providing transformational medical technologies and services that are shaping a new age of patient care.

GE Energy Connections

Connecting brilliant machines, grids, and systems to power utility, oil & gas, marine, mining and renewables customers that keep our world running.

GE Renewable Energy

Taking the earth's most abundant resources - wind, water and sun - and putting them to work with breakthrough technology.

GE Power

Providing power generation, energy delivery and water process technologies to solve local challenges.

DID YOU KNOW?

Thomas Edison & GE
The dynamo at the 1876 Centennial sparked innovation at GE, in 1892 the GE Company was founded

GE's leadership culture connects passion and purpose ranked #1 company for leadership

GE invests about \$1 billion annually on training and education programs

A GE jet engine takes off every 2 seconds

GE Power Generation equipment creates 25% of the world's electricity

Healthcare technology has touched 4.5 billion lives and counting

Employee count 300,000 operating in 175 countries & over 7000 in Canada

Elyse Allan, GE Canada's President & CEO
Canada's Top 100 Most Powerful Women (2015)

GE Canada technology
hubs include our Calgary Customer Innovation Centre, Grid IQ Innovation Centre (Markham, ON), GE Aviation Robotics and Automation Centre (Bromont, QC) and GE Lighting Montreal Technology Innovation Centre



AWARDS

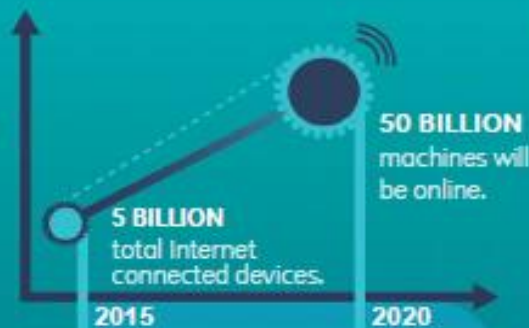


THE PREMIER DIGITAL INDUSTRIAL COMPANY



WHAT IS DIGITAL INDUSTRIAL?

Digital Industrial is the merging of the physical and digital worlds and GE is leading the way. We're connecting our machines with software which will enable us to be more responsive and predictive, delivering better results for our customers.



EVERY DAY, GE ANALYZES...

50 MILLION data elements from...

10 MILLION sensors on...

\$1 TRILLION of managed assets

By the end of 2016,

GE will...

...create 100 applications

...have 20,000 developers using Predix

...realize at least \$500 MILLION of increased productivity for GE.

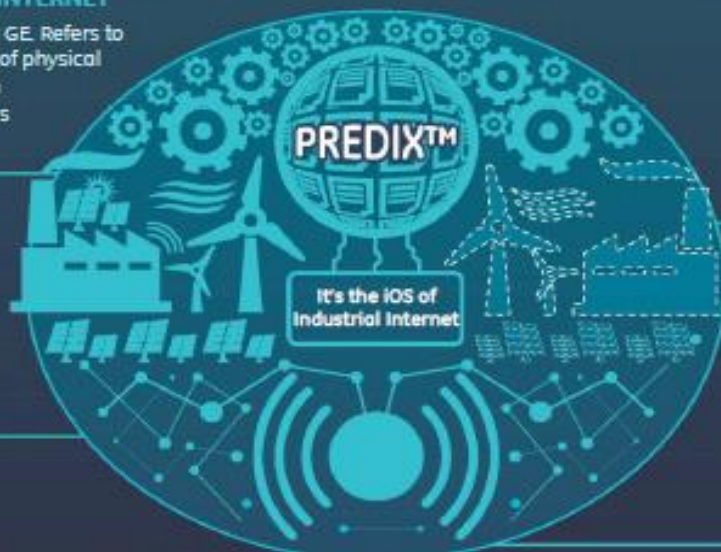
DIGITAL INDUSTRIAL SPEAK

INDUSTRIAL INTERNET

Term coined by GE. Refers to the integration of physical machinery with network sensors and software.

BRILLIANT FACTORIES

Factories where lean manufacturing and optimal productivity are combined with advanced software analytics for better outcomes.



DIGITAL TWIN

A digital copy of a physical asset or process that lives and evolves over its lifetime.

DIGITAL THREAD

Interconnecting people, machines & data... driving previously unattainable outcomes by changing how we sell, manufacture, design, service & operate

BRINGING THE INDUSTRIAL AND INTERNET REVOLUTIONS TOGETHER.

THE POWER OF DIGITAL INDUSTRIAL

GE & AIR ASIA

We are driving success at...



GE's FES
(Flight Efficiency Services)

aircraft utilization
...increased

...reduced
operating costs,

...and achieved bottom line
operational savings
of up to
\$50M.

GE's FES enables airlines to be...

On Time Low Emission Fuel Efficient

THE HEALTH CLOUD

A typical computer
takes about **6hrs**
to process
data from a CT Scan

GE is creating
software that can
process the data in
less than 5 minutes

The data is uploaded
to the **Health Cloud..**

...where it is accessible
Instantly to remote
doctors who can make
recommendations

RENEWABLE ENERGY LIGHTING VIETNAM

GE is helping Vietnam develop new
wind farms with "minimum" capacity of
1,000 megawatts – supplying power to
over **1.8 million** Vietnamese homes.



GE is also creating "digital twins" of
the entire wind farm to make them
more efficient.



SIMILITUDE BETWEEN



*** CONSUMER
INTERNET**

**INDUSTRIAL
INTERNET**

	iphone	HARDWARE	Wind Turbine
	iOS	OPERATING SYSTEM	Predix
	iTunes Google Maps	APPS	Wind power forecasting
	Free Free for limited duration Paid	MONETIZATION MODELS	Outcome-based pricing

QUICK FACTS ABOUT GE



A GE-equipped aircraft
takes off
every **2**
seconds

GE will be a
top 10
software manufacturer
by **2025**

GE's medical equipment
helps save **3000 lives**
every day



We power
a third of the
world's electricity

Simpler and
faster
using
Fastworks



GE spends
1 billion dollars
each year
on training & development



*This logo is a registered trademark of the Apple Corporation.



FREQUENTLY ASKED QUESTIONS (CAMPUS):

What are GE's Leadership Programs? And which are offered in Canada?

Our rotational Leadership Programs are full-time, entry-level opportunities, designed to develop our future leaders through challenging assignments, world class training, and mentorship. These Programs are recognized as career accelerators, where graduating participants are fully integrated into our businesses in roles that would otherwise typically require several years of experience.

In Canada, the following Undergraduate Programs are offered:

[Financial Management Program \(FMP\)**](http://www.ge.com/careers/culture/university-students/financial-management-program/global) is the foundation for financial leadership development at GE. This Program is geared towards those who have a passion to pursue a career in corporate finance – where your experiences may include financial planning, accounting, operations analysis, auditing, forecasting, and treasury/cash management. To learn more, please go to: <http://www.ge.com/careers/culture/university-students/financial-management-program/global>

[CPA Leadership Program \(CPA\)**](#) is designed to provide broad business exposure, progressively building technical skills and developing business knowledge, under the mentorship of experienced Chartered Professional Accountants. Members will be exposed to controllership, compliance, statutory and US GAAP accounting, financial planning & analysis, budgeting & forecasting, and process innovations.

[Operations Management Leadership Program \(OMLP\)](http://www.ge.com/careers/culture/university-students/operations-management-leadership-program/global) members experience the entire supply chain, state-of-the-art manufacturing methods, and sourcing practices through structured course work and practical application. Coursework includes: project management, negotiation skills, finance essentials, EHS, supply chain management, and LEAN manufacturing operations. Members are also certified in Six Sigma. GE's focus on process integration, from design through manufacturing to sales, has been critical to meeting our customer's expectations. To learn more, please go to: <http://www.ge.com/careers/culture/university-students/operations-management-leadership-program/global>

[Edison Engineering Development Program \(EEDP\)**](http://www.ge.com/careers/culture/university-students/edison-engineering-development-program/global) is targeted towards individuals who have a passion for technology and wish to pursue a career in design engineering with leadership aspirations. Members of this program acquire frontline experience working on highly strategic and challenging projects critical to the business, alongside some of the most brilliant technical minds in the field. To learn more, please go to: <http://www.ge.com/careers/culture/university-students/edison-engineering-development-program/global>

[Graduate Engineering Training Program \(GETP\)](http://www.ge.com/careers/culture/university-students/graduate-engineering-training-program) is designed to grow early career, high-performing talent capable of meeting the engineering challenges facing GE's industrial businesses in high-growth markets, like Canada. The Program is designed to prepare participants for specific business roles such as a field service engineer or an application engineer, for example. To learn more, please go to: <http://www.ge.com/careers/culture/university-students/graduate-engineering-training-program>

[Digital Technology Leadership Program \(DTLP\)**](http://www.ge.com/careers/culture/university-students/information-technology-leadership-program/global) is for those who have a passion for building game-changing software as well as a key pipeline for future leaders of GE's world-class global IT organization. Members will develop high performing, scaling and innovative end-to-end web and embedded applications; applying principles of SDLC and methodologies like Lean/Agile/XP, CI, Software and Product Security, Scalability, Documentation Practices, refactoring and Testing Techniques. Learn more about software leadership programs at GE by visiting: <http://www.ge.com/careers/culture/university-students/information-technology-leadership-program/global>

[Human Resources Leadership Program \(HRLP\)](http://www.ge.com/careers/culture/university-students/human-resources-leadership-program/global): is the foundation for human resources development at GE. This Program includes in-class and virtual training, and opportunities to lead and participate in impactful projects. Your experience will be unique and personalized based on your interests; however, will also include rotations that are fundamental to being a successful HR leader in GE. To learn more, please go to: <http://www.ge.com/careers/culture/university-students/human-resources-leadership-program/global>



Commercial Leadership Program (CLP): is the premier program for developing entry-level talent into future sales leaders. The program prepares its members for a successful career in sales by providing opportunities to learn about our products, industry, and customers while simultaneously making valuable contributions to the organization. To learn more, please go to: <http://www.ge.com/careers/culture/university-students/commercial-leadership-program/global>

**For the select Programs indicated, internship opportunities may be available. These internships are considered to be a direct pipeline to the full-time Programs, in question.

When does recruitment occur for the Leadership Programs?

Recruitment for the full-time Leadership Programs typically begins in early September, with the selected candidates starting upon graduation in the following year. Exceptions do apply and opportunities may arise off-cycle.

To be notified of future opportunities, you can join the “GE Talent Community” by visiting www.ge.com/careers. Please note that we do not hire for every Program listed for Canada, in every year.

If your preferred Program is not offered or none align with your career interests, please explore our other entry-level opportunities – which are a great way to begin your journey at GE!

I am a Master’s student. Am I still eligible to apply to a Leadership Program opportunity?

Leadership Program roles are typically intended for an undergraduate level of education, with no more than 2 years of work experience. Unless otherwise stated in the job description, a Master’s will not provide a candidate with additional leverage in the competitive recruitment process. Master’s candidates are eligible to apply, so long as they do not have any work experience (aside from co-op or internships) – however, these applications are dealt with on a case-by-case basis as other variables are taken into consideration.

Master’s candidates with significant work experience are encouraged to explore non-Leadership Program roles with GE by going to www.ge.com/careers to search available opportunities. As we are a culture that promotes based on merit, there are certainly great opportunities for advancement for individuals who join us outside of Programs!

What other Full-Time Opportunities are there for graduating students? And how can I apply?

To be notified of future opportunities, you can visit www.ge.com/careers, where you can join the “GE Talent Community” which will keep you informed of upcoming events and opportunities that match your interests.

Does GE Canada offer Co-op and Internship roles all year round?

GE Canada’s large co-op and internship program has three major intakes; with recruitment efforts typically beginning 4-months in advance to the work term start date. The following is the general recruitment schedule:

Winter Term (January start) → Recruitment begins the previous (early) September
Spring/Summer Term (May start) → Recruitment begins the previous (early) January
Fall Term (September start) → Recruitment begins the previous (early) May

Our opportunities range from 4 to 18 months in length and are located throughout Canada, within various fields and functions.

All of our co-op and internship opportunities are posted at www.campuscareers.ge.ca (under “Search Jobs”). Positions may arise off-cycle, so interested candidates are encouraged to visit the site regularly for updates.

As well, if you visit <http://talent.gecareers.com/university>, you can join the “Global University Talent Community” so you can stay connected.



Are 1st and 2nd year students eligible to apply to the Co-op and Internship Positions?

Typically, our opportunities are open to all years; however, where there are exceptions or preferences, this will be stated on the job description. It should be noted that while all are welcome to apply, 1st and 2nd year students may be at a disadvantage when compared to their more senior counterparts – don't lose heart! You are encouraged to leverage your school's Career Centre to seek guidance and support in helping you develop your application.

Are recent graduates eligible to apply to the Co-op and Internship Positions?

Where our Co-op and Internship opportunities are intended for current undergraduate students, this will be stated on the job description. Otherwise, recent graduates are welcome to apply, so long as they have no more than 2 years of work experience (aside from past co-op or internships).

GE Canada is a proud supporter of Career Edge (www.careeredge.ca) which is a non-profit organization that connects Canadian employers with recent graduates who are looking for meaningful internship experience.

Note that internship opportunities that are open to recent graduates tend to arise on a "just-in-time" basis, and are posted at www.campuscareers.ge.ca (under "Search Jobs), so interested candidates are encouraged to visit the site regularly for updates.

I am not currently a permanent resident of Canada. Am I still eligible for Campus opportunities with GE Canada?

Yes, however, it is a mandatory requirement that candidates be eligible to work in Canada at time of application submission. It is the candidate's responsibility to acquire the appropriate government documentation to validate that they have the authority to be employed in the country.

I am not eligible for Campus positions. Where can I go to learn about opportunities with GE Canada that are applicable to me?

Please visit www.ge.com/careers where you can perform a search of open positions with GE Canada. Here, you can also join "The GE Talent Community" which will keep you informed about upcoming events and opportunities that match your interests.

How can I apply for Campus opportunities with GE outside of Canada?

Each GE region manages its Campus recruitment process for Leadership Programs and Internships independently, to ensure local laws and regulations are adhered to. To view and apply to opportunities outside of Canada, you can visit: www.ge.com/careers where you can perform a search of open positions.

You can also visit GE's global University Relations site at: <http://www.ge.com/careers/culture/university-students> for more information on each region's Campus program.



Where can I go to learn more about GE?

GE Canada - Campus:



Website: www.campuscareers.ge.ca

Twitter: @GECanadaCampus

GE Canada - Careers:



LinkedIn: (Search) GE Canada and Careers

GE Canada - Corporate:



Corporate Website: www.ge.com/ca/

GE Reports: www.gereports.ca (sharing innovative business insights from Canada and around the world)

YouTube Channel: www.youtube.com/user/GECanada

GE Global:



Corporate Website: www.ge.com

My GE Story: www.mygestory.com (sharing true stories of GE employees around the globe)

Global University Talent Community: <http://talent.gecareers.com/university> (stay connected with GE)



Instagram: @generalelectric and @gecareers

Snapchat: generalelectric