



Farid Fezoua – President & CEO, GE Africa & President & CEO for GE Healthcare Africa

With a career spanning almost 28 years, Farid Fezoua has been leading GE Healthcare's business growth in Africa since 2012. He has led the development of major large-scale modernization programs with public and private sector project development/partnerships across Africa.

Farid joined GE in 2003 to lead customer financing efforts for GE Healthcare's Middle East, Africa and Turkey Region. In 2005, he was appointed Regional Executive for GE Capital Markets Corporate, leading customer and project finance for all GE businesses in the Middle East and Africa.

Prior to joining GE, he held several senior positions in international banks. He started his career at BCEN-Eurobank, Paris (subsidiary of the Russian foreign trade Bank). He then went on to serve as Deputy Head of Commodity and Trade Finance at B.A.I.I. (Banque Arabe et Internationale d'Investissement, a subsidiary of BNP specialized in trade and investment in the MENA region). He was also the Assistant General Manager & Head of Correspondent Banking and Trade Finance at the Arab Banking Corporation, Paris Branch.

Farid has extensive experience in the financing of trade and investment flows across the Middle East, Africa and Europe. He has developed a strong track record of infrastructure project development & financing in the field of power, transportation & healthcare as well as business operations & management.