For the ready.

Take your company where it hasn’t gone before—with metal additive.
There are no shortcuts when it comes to additive. No skipping steps. But for the ready, there is a way to get there faster.

To accelerate your path from prototype to full production. To put the people who pioneered full metal additive production to work for you.

At GE Additive, we have the machines, powders and know-how to help you make anything you can imagine.
It’s time to realize ROI beyond the cost to make a part.

Now, the ready are evaluating beyond the part and considering how metal additive will benefit the entire system—from part cost to supply chain to potential new market opportunities.

Thinking through the bigger business case

The time is NOW. To leave molds and dies in the dust. To transform the way business is done. To find out: How much further can additive take you?

- **Consolidate parts**
  Optics LLC’s antenna for high-performance aerospace and defense applications
  From: 100 parts per antenna
  To: 1 part

- **Simplify supply chain**
  LEAP fuel nozzle
  95% inventory reduction
  30% lower costs per component

- **Reduce production lead time**
  Jung & Co. Gerätebau GmbH filler valve in a can-filling plant
  From: 8-10 weeks to manufacture the stainless-steel part
  To: 1 week

- **Enhance performance**
  Sutrue Ltd.’s automated suturing device for safer surgeries
  From: 1 stitch per 25 seconds by hand
  To: 3 needle rotations per second

- **Improve sustainability**
  Avio Aero turbine blades replaced aluminum brackets with additively made titanium
  50% weight reduction
  10% lower fuel consumption
  10% decrease in emissions

- **Reduce waste**
  GE Aviation made new brackets using direct metal laser melting
  ≤90% reduction in scrap material waste

- **Reduce cycle time**
  Airbus metal cabinet bracket for A350 XWB aircraft
  75% shorter time to develop

**Business case opportunities**
- New customers and markets
- Increased selling price due to product differentiation
- Part consolidation
- Inventory reduction
- Freight savings
- Purchase order reduction
- Streamline supply base
- Improved packaging
- Weight reduction
- Increased fuel economy
- Greater efficiencies
- Enhanced reliability
- Purchase order reduction
- Streamline supply base

**Cost model**

**Supply chain optimization**

**Performance factors**
Moving toward full production? Make the move faster and more cost-effective with GE Additive.

Critical steps to accelerate your path to metal additive success:

1. **Build the business case**
   A business case with a part-centric, narrow scope is dead in the water. Reduce risk and save time and investments by evaluating beyond the part and looking at the whole system, using proven approaches and best practices.

2. **Identify the right part**
   Additive requires a new way of thinking. That simple or costly part may seem like a good place to start, but it may not be the part where you see the best ROI. Find a part that’s prime for additive and fits your larger business goals.

3. **Design the part for additive**
   Some companies find holes in their original business case or part selection in this part design phase. They become disillusioned, struggling to see the ROI for their machines, powders and labor. Work through this phase faster by defining your key parameters and processes for additive, knowing they likely will vary from when your part was designed for traditional manufacturing.

4. **Enable full production**
   As you invest in more machines, discover what you need to do to maximize machine productivity, achieve print repeatability and optimize for production. If you’re in an industry with certifications, you must document repeatability and prove material quality of your additive parts. Coupling advanced analytics and testing can get you there faster.

Follow the faster path with GE Additive

**Workshops and Consulting**
Get help building your business case. Then bridge the talent gap with training from additive and industry experts to expedite the learning curve that comes with adopting new technology or having additive parts certified.

**Engineering Services**
Engage experienced engineers to design and build the part for you to speed your process as much as possible.

**Print Services and Design to Print**
Move to production at scale with outsourced printing services or by working with us to build your own supply chains, reducing risk and cost in development of printed parts.
As the world’s leading power user of additive technologies, we’ve seen firsthand how powerful this technology can be to an organization’s top and bottom lines. Flatten your learning curve with these proven solutions to common challenges.

Smooth your path to production. We’re ready.

**Challenge 1**

**Returning Investment Profit**

Sometimes manufacturers won’t see a positive ROI of additive if they look only at the cost to make a part. Then they lose out on the larger ROI additive can enable while competitors forge ahead with innovation.

**Fast Track:** Assess how additive will impact the whole process, from part performance to efficiency to supply chain, when designing your business plan. You’ll uncover all the opportunities for ROI. GE offers ways for you to invest with easy, flexible pricing models and proven solutions to get to production faster.

**Challenge 2**

**Experience Gap/Talent or Resource Shortage**

“Lack of adequate skill sets is an industry issue,” according to an estimated three in four business executives.

**Fast Track:** Leverage GE’s expertise, based on our own additive challenges and successes. Get consulting and training on designing for additive moving to full production and more from the global GE Additive AddWorks team of 200-plus engineers and specialists.

**Challenge 3**

**Supply Chain Issues and Replacement Parts**

Additive streamlines the supply chain for part production and replacement.

**Fast Track:** For the ready, that’s great news. GE helps you devise a strategy to consolidate your supply chain by reducing part counts or by printing spare parts on demand, in-house, using additive. This cost-effective, small-volume production enables mass customization, such as patient-specific implants or zero-inventory, on-demand spares.

**Challenge 4**

**Cultural Resistance to Change**

Manufacturing with additive is a cultural (and foundational) change for engineers and business leaders.

**Fast Track:** Bridge the workforce’s knowledge gap and foster excitement around the broader business opportunities of additive, amplifying your strong business case for additive so everyone in your organization can rally behind it. Workshops and consulting with GE experts can help your company along the path to change.
GO. Just say the word.

When you’re ready to transform the way business is done—to go from one-off parts to full metal additive production—GE Additive has the products, solutions and expertise to help.

Accelerate innovation
Leverage GE’s global supply network of additive partners and diverse business experts to innovate at scale.

Reduce risk
Lean on GE’s experience with qualifying additively made parts in highly regulated industries and our unparalleled level of material science.

Lower costs
Invest in additive with GE’s easy, flexible pricing models while shortening the iterative process of making a metal additive part.

Transform your business
Take advantage of GE’s unparalleled level of material science and application expertise to rewrite the rules of manufacturing and disrupt the supply chain.

“Additive manufacturing makes it possible to produce geometries that cannot be achieved using traditional manufacturing methods. In addition, the parts have greater performance capacity or functional precision, or else they are extremely delicate or small.”

– Alex Berry
Director and shareholder at Sutrue Ltd.

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Leverage our advanced, end-to-end solutions for your success.

Wherever you are in your additive process, we have the expertise and solutions to accelerate your speed to market with additive technology.

**Machines**
GE offers specialty machines with low machine-to-machine variance to meet your industry requirements and scale production. Our machines:
- Concept laser, direct metal laser melting
- Arcam EBM, electron beam melting
- Binder Jet, faster 3D metal printing with binding agents

**Powders**
We create certified, high-performing powders for every metal additive need, taking into account a variety of mechanical behavior design data and material science.
- Advanced AP&C powders, spherical metal powders designed for additive manufacturing at competitive prices
- GE Additive’s powders, sourced and optimized powders specifically for GE Additive machines for an end-to-end solution

**Print Services**
Ensure quality and speed to market when you send your printing to GE, no matter how complex or large the part. We serve you a printed part in one hand and a product roadmap in the other.
- Large-format printing
- Design to print
- Production printing

**AddWorks from GE Additive**
From training to print services, our global team of engineers and manufacturing specialists can support your team and accelerate additive adoption anywhere in the process.
- Workshops and training
- Consulting services
- Engineering services
- Print services

**Customer Experience Centers**
GE experts are ready to collaborate in person when you visit one of our two on-site locations, designed to help you from initial design to full production.
- Cincinnati, OH, USA
- Munich, Germany
Are you ready?

To hit the production floor running.
To turn complex into a competitive advantage.
To turn a business case into a full-scale production at the speed of today.
To look forward, not back.

When you’re ready to revolutionize your business with metal additive, the people who pioneered its full production are ready to help.

Let’s go. Talk to GE today.

gecom/additive