

10 September 2014

Imagination at work

GE Oil & Gas Investor Meeting

Forward-Looking Statements:

This document contains "forward-looking statements" - that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance and financial condition, and often contain words such as "expect," "anticipate," "intend," "plan," "believe," "seek," "seek," "will," or "would." Forwardlooking statements by their nature address matters that are, to different degrees, uncertain. For us, particular uncertainties that could cause our actual results to be materially different than those expressed in our forward-looking statements include; current economic and financial conditions, including volatility in interest and exchange rates, commodity and equity prices and the value of financial assets; potential market disruptions or other impacts arising in the United States or Europe from developments in sovereign debt situations; the impact of conditions in the financial and credit markets on the availability and cost of General Electric Capital Corporation's (GECC) funding and on our ability to reduce GECC's asset levels as planned; the impact of conditions in the housing market and unemployment rates on the level of commercial and consumer credit defaults; pending and future mortgage securitization claims and litigation in connection with WMC, which may affect our estimates of liability, including possible loss estimates; our ability to maintain our current credit rating and the impact on our funding costs and competitive position if we do not do so; the adequacy of our cash flows and earnings and other conditions which may affect our ability to pay our quarterly dividend at the planned level or to repurchase shares at planned levels; GECC's ability to pay dividends to GE at the planned level, which may be affected by GECC's cash flows and earnings, financial services regulation and oversight, and other factors; our ability to convert pre-order commitments/wins into orders; the price we realize on orders since commitments/wins are stated at list prices; the level of demand and financial performance of the major industries we serve, including, without limitation, air and rail transportation, power generation, oil and gas production, real estate and healthcare; the impact of regulation and regulatory, investigative and legal proceedings and legal compliance risks, including the impact of financial services regulation; our capital allocation plans, as such plans may change including with respect to the timing and size of share repurchases, acquisitions, joint ventures, dispositions and other strategic actions; our success in completing announced transactions and integrating acquired businesses; adverse market conditions, timing of and ability to obtain required bank regulatory approvals, or other factors relating to us or Synchrony Financial could prevent us from completing the Synchrony IPO and split-off as planned; our ability to complete the proposed transactions and alliances with Alstom and realize anticipated earnings and savings; the impact of potential information technology or data security breaches; and numerous other matters of national, regional and global scale, including those of a political, economic, business and competitive nature. These uncertainties may cause our actual future results to be materially different than those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.

This document includes certain forward-looking projected financial information that is based on current estimates and forecasts. Actual results could differ materially.

"This document may also contain non-GAAP financial information. Management uses this information in its internal analysis of results and believes that this information may be informative to investors in gauging the quality of our financial performance, identifying trends in our results and providing meaningful period-to-period comparisons. For a reconciliation of non-GAAP measures presented in this document, see the accompanying supplemental information posted to the investor relations section of our website at www.ge.com."

"In this document, "GE" refers to the Industrial businesses of the Company including GECC on an equity basis. "GE (ex-GECC)" and/or "Industrial" refer to GE excluding Financial Services."

GE's Investor Relations website at www.ge.com/investor and our corporate blog at www.gereports.com, as well as GE's Facebook page and Twitter accounts, contain a significant amount of information about GE, including financial and other information for investors. GE encourages investors to visit these websites from time to time, as information is updated and new

information is posted.



GE Oil & Gas today

From extraction, to transportation, to end use ... ~\$17B revenues '13 ~45,000 employees Downstream Drilling & Surface Technology \$3.8B Solutions BOPs and risers, \$1.4B onshore trees, Refinery and gas Artificial lift distribution Turbomachinery Subsea Systems **Solutions** \$2.9B \$4.8B Subsea production LNG, on- and offshore, **Measurement & Control** systems pipeline \$4.2B Valves, controls, diagnostics

Delivering customer solutions by applying systems-level engineering across the value chain

Industry outlook

Strong fundamentals

Base case assumptions



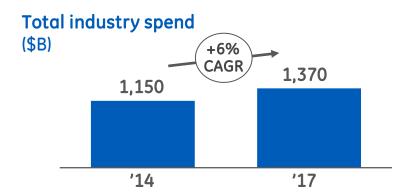
~1.5%
Demand
Growth

~\$100 Brent



~3.5%
Demand
Growth

Regional pricing continues



More complex resources



9% Annual growth

In subsea capex 2014-17



9% Annual growth In unconventional oil & gas production 2013-18



8% Annual growth

In LNG industry spend 2014-17

Long-term fundamentals robust ... increasing technology intensity and cost focus



Evolving customer needs





- Modularization and standardization
- Relentless focus on execution and returns

Full lifecycle productivity



- Outcome-based service agreements
- Sensing + data + analytics to increase performance

Complex resources

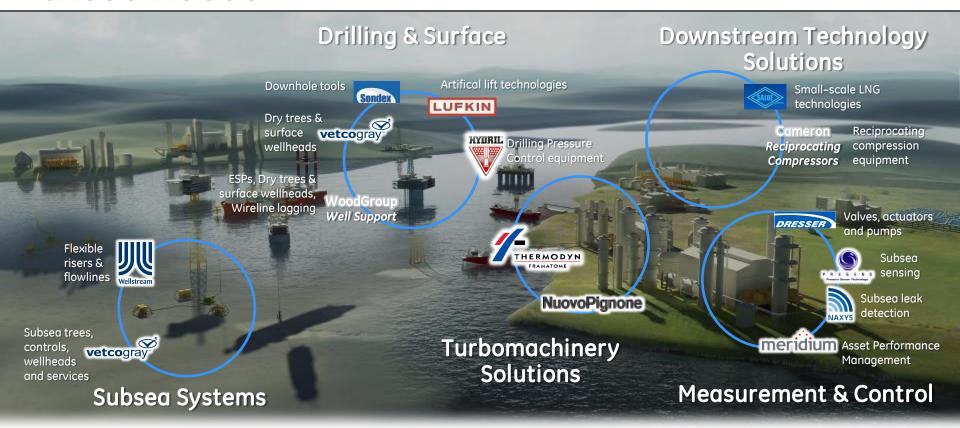


- Solutions for harsher and more remote environments
- Building on GE technological experience

Partnering with customers on their toughest challenges ... Bringing GE's experience from other industries



Strategic acquisitions position us to address these needs



Continuing to drive integration and synergies ... acquisition portfolio outperforming plan



Great products & services

The GE advantage

The GE advantage ... a competitive differentiator

Example: a project scope

Drilling & Subsea









- Blow Out Preventers & drilling risers
- ~ 20 Subsea Trees & wellheads
- Production controls systems
- ~ 6 Manifolds

Topside & LNG









- ~5 130MW Fr-9 modularized GTs
- ~3 refrigerant trains ... 6 Fr-7 GTs
- ~6 CO2 sequestration trains
- ~22 year performance service agreement

Downstream + end use









- High-speed compressors
- Small LNG
- CNG
- Pipeline solutions
- Power generation

M&C - Bently Nevada, Controls, sensors ... enabling Industrial Internet

- ✓ Aviation DNA & process excellence
- ✓ GE GRC technological edge
- ✓ Multi-year project management experience
- √ Global supply chain excellence

- ✓ Global scale & footprint
- ✓ Company wide focus on FastWorks
- ✓ Multimodal service capabilities
- Strong balance sheet/structuring capabilities

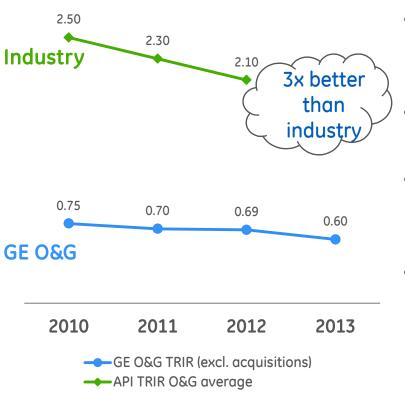


Our focus **Best People**; Simple Structure **Differentiated** Investing in our **Products and** people; simplifying to drive returns Services Next generation Local Operational Excellence technology and **Empowerment** lifecycle services and Capabilities Laser-focused on **Expertise** and safety and quality decision-making for customers; located close project execution to customers and ↑ returns © 2014 General Electric Company - All rights reserved Investor Meeting | 10 September 20

Operational excellence: safety performance

Total Recordable Incident Rate (TRIR)

Incidents per 200,000 work hours



 Working with purpose to mitigate risk ... each employee empowered and responsible

Instilling GE safety culture in acquisitions

Driving simplification through standardization and lean

 Recognized with more than 14 awards for safety performance





Operational excellence: improving supply chain

Compressing lead times



- Cycle time reduction ... BOP lead time

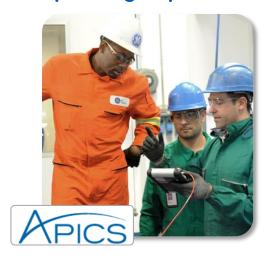
 40%
- Flow distribution model upgrade ... weeks → days
- Lean six sigma ... 2,000+ projects ... inventory ↓
- Vertical integration ... leveraging footprint

Expanding capacity



- N. America drilling capacity 个
- FPSO Brazil localization
- UK/North Sea expansion
- Angola and Indonesia subsea production
- E. Europe COEs

Improving capabilities



- Investing in brilliant factories
- Streamlining strategic suppliers ... ↑ global footprint
- Advanced manufacturing
- FastWorks ... ERP simplification
- Reducing working capital

Taking best from GE & other high-tech industries ... new leaders from Aviation/P&W



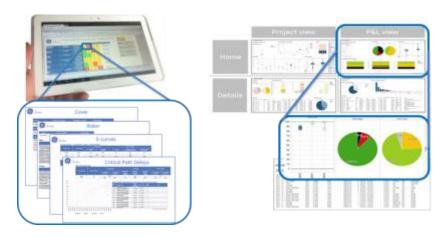
Operational excellence: better project execution

Project management academy



- Comprehensive competency model
- Structured and tailored career path
- Certified and controlled roles in project management
- Improving capability of current project managers + building pipeline

Integrated planning and projects analytics



- Project planning integrated with ERP ... real-time project visibility
- Scalable and flexible ... ERP agnostic
- Building real time customer access
- ↓ working capital needs
- Better cycle time and lower costs

A competitive advantage ... first-time yield ↑ 2x in Subsea



Operational excellence: helping our customers drive capital efficiency



DeepWater Vertical Xmas Tree - DVXT

Modular proven technology

Targets global deep water regions and operators

Flexible installation for optimal installed cost

3,000m depth rating, 30 year design life ... API 17D 2nd Ed qualified valves and actuators

18 months cycle time ... 30% faster than industry norm ... ↓ working capital

Driving industry standardization



Differentiated technology: GE "store" for subsea

SOFTWARE CENTER

Smart BOP and advanced controls



MEASUREMENT & CONTROL

Leak detection and multiphase flow measurement

POWER & WATER

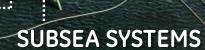
Water injection and processing

TURBO MACHINERY

Pumps and compressor technology

ENERGY MANAGEMENT

Power transmission and distribution



Subsea production equipment and services

AVIATION

Valve coatings and advanced materials

HEALTHCARE

Diagnostic software imaging

GLOBAL RESEARCH CENTER

Flow assurance and advanced riser technology

Using the entire company toolkit ... solutions for customers



Differentiated technology: winning on the most advanced projects

Shell prelude

World's 1st offshore floating LNG

GE content

- First compressor trains for FLNG
- Innovative flexible riser design
- Customized offshore cryogenic valves







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Differentiated technology and services: Innovation in deep water drilling

20k psi BOP



Industry first ... access to 20K PSI and 350°F reservoirs

Asset lifecycle management

SeaONYXTM controls

Bringing GE Mark VIe to Drilling

SeaLytics BOP Advisor™

Troubleshooting and Maintenance Management

Data-enabled services

- Equipment baseline modeling
- Condition based maintenance
- Rig-based re-certification
- Digitized asset history

Increased reliability Reduced downtime



Local empowerment: growing our footprint Manufacturing and service shops



~45,000 employees worldwide ... 65% global



Local empowerment: in action

Brazil

- 2,200 employees
- Subsea, TMS and M&C manufacturing and service
- Pre-salt developments research center



Industry spend ~\$40B

Angola and Nigeria

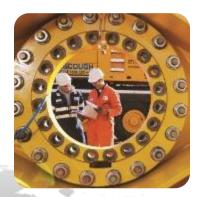
- 900 employees
- Subsea and TMS service and manufacturing
- Expanding subsea capacity



Industry spend ~\$50B

Indonesia

- 300 employees
- Subsea and pressure control manufacturing localization
- Expanding capacity



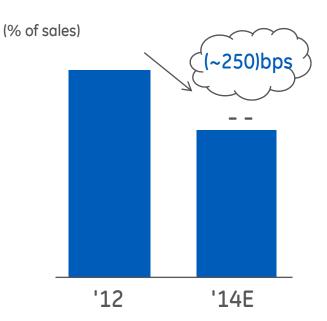
Industry spend ~\$20B



Simple structures: cost competitiveness

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SG&A savings



- ✓ Consolidating structure
- ✓ ↓ functional cost
- Investing in ERP infrastructure
- ✓ Further integrating acquisitions

Product cost savings

Compressor package



30-50% reduction in footprint and weight ...

performance cost **√** 10%



Moved to best cost country & closer to customers

> ↓ logistics cost **√** 10%

Beam pumps



Leveraging GE global supply chain capabilities

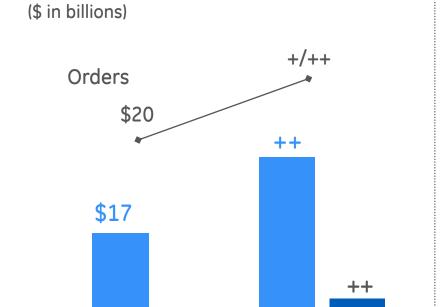
> ↑ volume cost **√** 17%

Scaling programmatic approach across O&G:

- ✓ Engineering/design and sourcing focus
- \checkmark Cross functional COEs driving cost \lor
- Multi-platform component strategy



Financial performance



\$2.2

Op

Profit

Revenue

2013

Current environment

- IOC focus on returns driving volatility in offshore award timing
- Onshore and LNG strong, M&C improving

Delivering for our shareholders

- Growing ahead of industry
 - Investing in technology and lifecycle services ... FastWorks
 - Building local capabilities
- Improving margins and returns
 - Driving operational excellence
 - –
 ↓ working capital needs

Great long-term growth platform ... improving returns

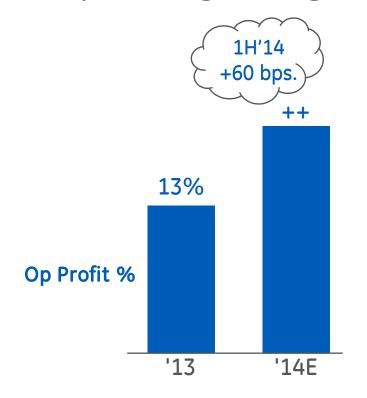


Profit

Revenue Op

2014E

Improving margin and returns



- ✓ Further integrating acquisitions
 - Well Performance Services ... Artificial Lift + Lufkin
 - Reciprocating compressors
- ✓ Driving product standardization
- ✓ Costs out program: Product, project, SG&A
- ✓ Simplifying IT systems ... ERP $\sqrt{25\%}$ + shared services $\sqrt{1.5}$ ×
- ✓ Improving capital efficiency
 - Project management
 - Supply chain capacity & localization
 - Supplier partnerships

Expect improvements to lead GE portfolio ... focused on delivering for shareholders

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Best people: GE Oil & Gas team

Oil & Gas

17,200 manufacturing employees

7,400 FSEs

139 nationalities

7,400+

4,500



Here today



Turbomachinery Solutions Rafael Santana



Downstream Technology Solutions Hasan Dandashly



Subsea SystemsRod Christie



Drilling & Surface Andrew Way



Engineering Eric Gebhardt



Measurement & Control
Brian Palmer



Communications
Becky Edwards



FinanceBrian Worrell

Deep industry expertise + GE knowledge base and experience







GE present across gas infrastructure landscape

Industry



Upstream onshore and offshore gas

Typical project Capex





LNG

\$10-30B



FLNG

\$5-10B



Pipeline

\$1-5B



Downstream gas

\$0.1-0.3B

PRODUCTION

PROCESSING

TRANSPORTATION

DOWNSTREAM

GE presence



Upstream power and gas handling



Liquefaction



Compression stations



Small LNG



CNG

Customer Service Agreements + Monitoring and Controls

Compelling portfolio in gas





Best-in-class and most referenced technology

- Integration capabilities ... complex rotor dynamics
- Gas turbines and compressors ... highest power density, $\sqrt{}$ 30% footprint
- eLNG ... driven by new electric motors ... $\sqrt{30\%}$ CAPEX

Partnering with customers

- Product co-development ... industry firsts
- Local field engineer and service shop infrastructure

Providing best life-cycle cost

- More efficiency, availability
- LNG Max Reliability ... Outcome-based services
- Maintenance extension and outage reduction

GE technology is powering the production of ~300 MTPA of LNG



Winning in offshore

Industry growth rate

(Spend CAGR 2014-'17)

7%

Annual industry spend

(2014 \$ in billions)

\$360



- Designed for value ... SeaSmart[™] ...

 ↓ footprint >20%, ↑durability & efficiency
- Differentiated value for floating LNG

Partnering with customers

- Product co-development ... advanced compression
- Localization in emerging markets

Predictivity-enabled services

- Predictive maintenance ... ↑ availability, reliability
- Digital outage management ... optimized cycle
- Unmanned operations ... remote tuning



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Driving faster innovation in technology and services Applying advanced OEM expertise Raising efficiency and reliability throughout product life-cycle standards in 10-20MW power range **New Product**

- Industry's most compelling portfolio ...
 Serving an installed fleet of 24,000+ units ...
 3 RM&D centers
- Customer outcome-based services ... driving production and cost optimization
- Injecting new technology into mature fleets ... Upgrades to improve asset life and performance

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- Broad applications ... Expanding offering into a \$5B+ annual market opportunity
- FastWorks ... conceptual design to production in 30 months
- Best in class efficiency, ψ emissions
- Innovative Maintenance Philosophy ...
 ↑ availability through Predictivity solutions



GE brings valuable solutions to customers



Oil & Gas

- Main refrigeration compression trains, Bently Nevada vibration system
- World-class full-load testing
- Turn-key systems integration and project execution
- Integrated plant and power grid modelling

Energy Management

- Motors
- Generators

Freeport LNG ... North America's 1st eLNG



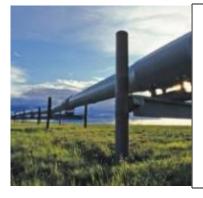
Energy Financial Services

- Debt
- Export credit

Downstream: connecting gas supply & demand

Gas source

Unconventional New finds Flared Stranded



Virtual pipeline

Small-scale LNG containerizing, transport, LNG storage and fueling



CNG transport, storage, and fueling







Distributed Power







Flexible solutions for new gas to power networks



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CNG system

Small-scale LNG fueling new opportunities

Modular LNG plants

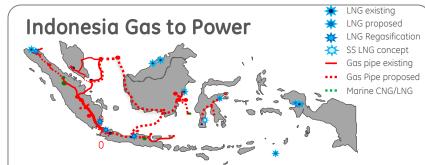
25K gal/day – 600K gal/day

- Full scope LNG plant
- Modular, factory-tested design
- Fast installation and ease of operation
- Integrated plant controls

Global Operating Installations



- 11 plants in operation
- U.S., China, Middle East, Russia, and Australia
- 13 plants under development
- enCryo JV in China



- Partnering with Pertamina & GE Distributed Power
- 2.5 GW & 3.5 MTPA
- Potentially 14-16 MMBtu delivered by sea

Leading development in North America ... positioned to scale globally

Partnering to fuel the future of industry

Gas monetization with CNG



• Technology • Expertise • Capital experience



TETUS Energy services, expertise in supply and delivery of cryogenic products



Experience in transport fueling infrastructure development





Fully-integrated natural gas fueling solution for diesel replacement in E&P





CNG refueling for GCFS fleet customers

CNG fueling infrastructure for light-duty NGV fleets

Oilfield operations

NGV fueling





Onshore ... expanding in upstream value chain

Industry growth rate

(CAGR 2014-'17)

6%

Annual industry spend

(2014)

>\$100B

Unconventionals



Focus to date



Growth 2015+

GE PORTFOLIO

DRILLING EQUIPMENT



SURFACE WELLHEADS



Development

ARTIFICIAL LIFT



Production

Exploration



DRILLING MEASUREMENT



WIRELINE & LOGGING



OILFIELD POWER & COMPRESSION

↑ scope + scale + value of offering to operators



Building a well performance platform

Well Performance Services

Offering full range of artificial lift

... increased customer + regional coverage, applying GE R&D



Integrating automation and production optimization software

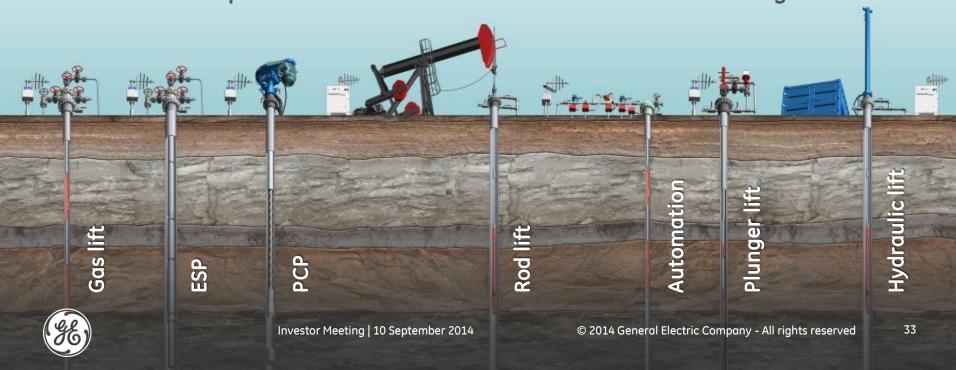
... common platform across lift technologies



Refining GE's oilfield operating model

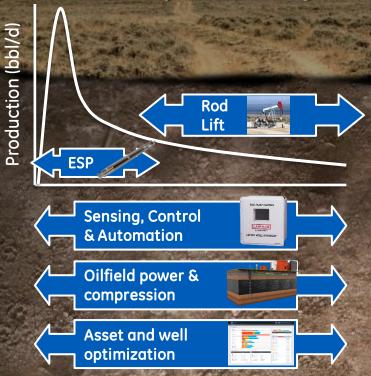
... closer to customers, service focus

Industry's most compelling artificial lift portfolio ...
Wood Group ESPs + Lufkin + NPIs ... Foundation for continued growth



Focus on customer outcomes

Full well-lifecycle offering



Responding to customer needs

- Flexible lift solutions as flow changes
- Well optimization ... Zenith downhole sensing + ESP + Intelligent Platforms
- Flexible power and compression solutions
- Performance-based contracts
- Lease/rental models

- ↑ Recovery
- ↑ Speed
- **↓** Costs
- ↑ Cash flow

Case study: Middle East Customer

- Field automation system ... Downhole sensing + ESP
- Manage equipment and adjust production rates

Value

- Targeting ↑ 5% production per well
- ↑ predictability and intervention planning
- ullet ullet exposure to production loss and cost

↑ Presence in upstream value chain



Broadest lift portfolio + lifecycle offering



Utilizing decades of GE reliability experience





GE Oil & Gas subsea systems Industry fundamentals

>\$30B

(2014: \$ in billions)

Customer

spend

>50%

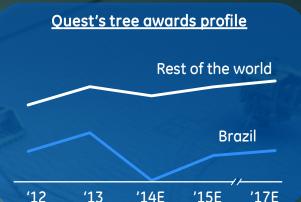
(of future IOC production)

Deepwater production

9%

(CAGR 2014-'17)

Industry growth rate



Product portfolio

Trees





Controls



Power & Processing



Offshore



Flexibles



Services





Product structuring development

Trees

Structured deepwater VT & HT tree systems



Controls

World record offset control



Manifolds

Structured manifold systems



Processing

Power and Processing systems



- Modular proven building blocks
- Standard testing and documentation
- Supply chain optimization
- Drives cost and cycle
- Project technical and schedule risk reduction

20% cost and cycle reduction through standardization



Subsea power and processing

Bringing leading edge technologies ...



Blue-C™ compressor

... Into standardized modules ...



Compression

Cooling

Power

Pumping

... Simplifying system design

Benefits for our customers:

- Simplified design ... ψ cost and cycle time
- Standard module sizes
- Reduced installation & intervention costs



Multi - Module Processing station

A \$4B sector by 2020 ... enabling new services models



Life-of-field services expansion

~20%
Lag in subsea
well recovery

~4000 Wells/XTs >5 yrs. old

14%

(CAGR 2013-'17)

Intervention segment growth rate

INSTALLATION

PRODUCTION

INTERVENTIONS

DECOM

CAPEX Driven 2-3 yrs.

Annual Spend



OPEX Driven

25 yrs.

(~\$10B)





Well Intervention



Controls Upgrades



Equipment Repairs



Remote Monitoring



Well Abandonment



Enhancing customer recovery and productivity



Differentiation through technology and service

Eric Gebhardt Brian Palmer

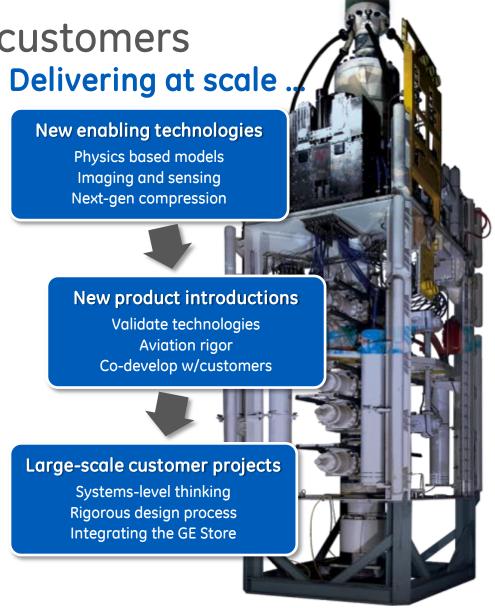




Driving innovation for customers Investing in technology ... Delivering at



- ~\$5B annual GE R&D spend
- 50,000 engineers
- 7 Global Research Centers, including the O&G-focused GTC
- 1 Advanced Manufacturing Center
- 13 O&G Technology Solutions Centers
- FastWorks approach





Advancing technology ... Transitioning research into new products

- Nano coatings
- Powder metallurav
- Bridge alloy

Materials for harsh environments

- ↑ reliability
- ↑ recovery

System modeling and simulation

- ↑ performance
- ↓ cycle time Flow modelling
- Wireless testing

Large eddy

simulation

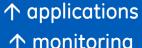
↑ monitoring

- Intelligent pipelines
- Oilfield optimization
- Digital Thread

 Model-based enterprise

- 3D additive
- Virtual assembly

Industrial internet





 Ψ costs ↑ reliability

Advanced

manufacturing



The power of GE technology



Advanced Manufacturing: Driving the future of performance

Coating and cladding

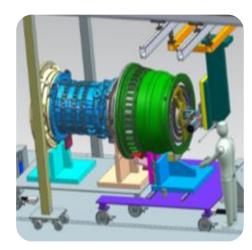
- Enabling operation in harsh environments
- Lead time reductions



Coating of compressor casing

Virtual manufacturing

- Validating "manufacturability"
- Virtual reality for field and service training



Assembly process simulation

Additive manufacturing

- Rapid design and prototyping
- Removing design constraints



Fuel nozzle swirler prototyping

Capitalizing on breakthroughs and investments across GE



Oil & gas industry is faced with expanding challenges And customers need our help

\$800B+

Annual industry CAPEX (6-8% growth per year)



\$150M

Average annual cost for mid-size LNG facility due to unplanned downtime



5-10%

Range of O&G industry's estimated downtime



Customer challenges



Increasing complex operations



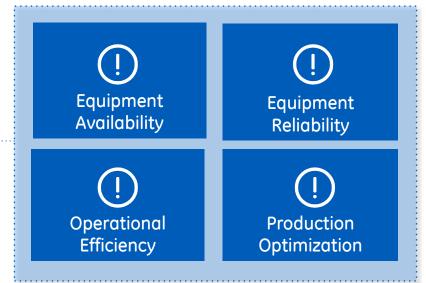
Tighter regulations



Skills gap



Machines with data potential



Industrial Internet ... turning data into actionable information Enable no unplanned downtime



Measurement & Control An enabler for Oil & Gas

DOWNSTREAM

Valve diagnostics

ONSHORE

Remote diagnostic
Decision support
Systems Integration
Valve Diagnostics
Modeling

UMBILICAL Insulation testing

SUBSEA CONDITION MONITORING

TOPSIDE

Integrity Management
Prognostics
Motor Monitoring
Corrosion Inspection
NDT Solutions Center

DRILLING & COMPLETION

Drilling Drive CM
Drilling BOP CM
BOP Sensor
RM&D
Early Kick Detection

TREE/JUMPER/FLOW-LINE

Ultrasonic Sensing Connector Acoustic Sensing

SUBSEA INSPECTION

Subsea DDA Acoustic Monitoring Pressure Sensing

GE INVESTMENTS

Condition Monitoring
Inspection & Monitoring

Flow Assurance Data/

Communications



RISER

Fiber Optic Sensing Riser Monitoring Multi-phase Flow

PRODUCTION

Valve Diagnostics Physical/Virtual Multiphase Flow metering



WELL/DOWNHOLE

Pressure Sensing Multi-phase Flow





Predix™ ... enabling production optimization

FastWorks: Customer outcome driven



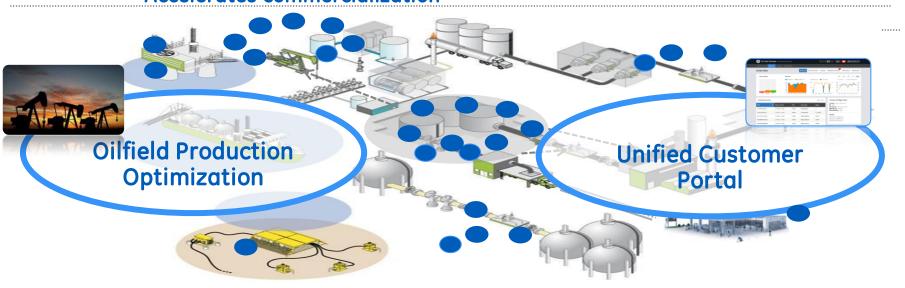
- Engage early
- Empowered teams
- Implement fast
- Experiment Iterate
- Learn, Pivot/Persevere

Improves outcomes +
Accelerates commercialization

Safire™ Multiphase Flow Meter



- Co-development effort ...
 Chevron | GE | Los Alamos
- Optimized production = improved customer revenue
- Data feeds customer portal
- Leveraging GRC's technology
- Staged development FastWorks





Predix™ ... better, safer outcomes for the pipeline industry

Customer outcomes & opportunities

Enhanced safety

Proactive versus reactive decisions.

Technology information

Complete geospatial view and situational awareness for pipeline management, integrity and operations.

Efficient O&M spend

Prioritize spending for assets and resources.

Delivering optimized operations

Allocate resources more effectively, based on integrated data.

2TB

of data for every

30K

miles of pipeline

3-4%

annual growth

2MM_{miles of}

\$40B

invested by pipeline companies per year

First customer



- 5 year service contract
- Setting the industry standards for pipelines real-time intelligence

Moving to predictive solutions with our customers



Summary

Lorenzo Simonelli





Summary

(\$ in billions)



Delivering for shareholders

- Strong long-term industry fundamentals
 ... planning growth ahead of industry
- Built compelling portfolio, great global presence
- Technology differentiator ... all of GE's expertise
- New solutions in a changing energy landscape
- Driving operational excellence to increase margins and returns

We fuel the future

We push the boundaries of technology to bring energy to the world



