GE Capital Bernstein Strategic Decisions Conference

Keith Sherin June 1, 2016

Imagination at work.

Caution Concerning Forward-Looking Statements:

This document contains "forward-looking statements" - that is, statements related to future events that by their nature address matters that are, to different degrees, uncertain. For details on the uncertainties that may cause our actual future results to be materially different than those expressed in our forward-looking statements, see http://www.ge.com/investor-relations/disclaimer-caution-concerning-forward-looking-statements as well as our annual reports on Form 10-K and quarterly reports on Form 10-Q. We do not undertake to update our forward-looking statements. This document also includes certain forward-looking projected financial information that is based on current estimates and forecasts. Actual results could differ materially.

Non-GAAP Financial Measures:

In this document, we sometimes use information derived from consolidated financial data but not presented in our financial statements prepared in accordance with U.S. generally accepted accounting principles (GAAP). Certain of these data are considered "non-GAAP financial measures" under the U.S. Securities and Exchange Commission rules. These non-GAAP financial measures supplement our GAAP disclosures and should not be considered an alternative to the GAAP measure. The reasons we use these non-GAAP financial measures and the reconciliations to their most directly comparable GAAP financial measures are posted to the investor relations section of our website at www.ge.com.

General Electric Capital Corporation (GECC) has been merged into GE and our financial services business is now operated by GE Capital Global Holdings LLC (GECGH). In this document, we refer to GECC and GECGH as "GE Capital". We refer to the industrial businesses of the Company including GE Capital on an equity basis as "GE". "GE (ex-GE Capital)" and /or "Industrial" refer to GE excluding GE Capital. Our financial services segment previously referred to as GE Capital is now referred to as Capital. GE's Investor Relations website at www.ge.com/investor and our corporate blog at www.gereports.com, as well as GE's Facebook page and Twitter accounts, contain a significant amount of information about GE, including financial and other information for investors. GE encourages investors to visit these websites from time to time, as information is updated and new information is posted.

Imagination at work.

Key highlights

- GE Capital exit plan 80%+ complete ... focused on closing remaining sales, SIFI rescission and exit of European banking licenses
- \$32B capital returned to date out of \$55B target (incl. SYF)
- On track for remaining \$23B ... majority to be paid in '16/'17
- Working down excess debt from accelerated sales through ALM actions
- Verticals aligned to support GE Industrial growth through GE Store and deliver income at attractive returns using smaller balance sheet

Delivering for investors

Progress to date



Signings Closings

- + On track for ~1.1X P/TB
- + \$36B debt exchange
- + Synchrony split
- + Corporate Re-organization
- + Returned \$32B in dividends/split
- + Applied for SIFI de-designation

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Signings Closings

- Close remaining sales ...
 ~\$10B to be run-off
- Sell Int'l banks
- Return capital ... \$23B to go

SIFI de-designation

| | SMALLER & MORE FOCUSED | Assets ↓ 50% Exited U.S. Consumer, CLL and U.S. depository institutions ~10% of GE earnings | | |
|-----------|----------------------------------|---|--|--|
| | LESS INTERCONNECTED | Short term funding ψ 86%, CP ψ 88% no incremental LTD issuances next four years | | |
| ſ | RESILIENT TO FINANCIAL SHOCKS | Capital levels 个 500bps cash & cash-like investments 个 35% | | |
| | SIMPLE AND RESOLVABLE | Simplified structure, enhanced governance and risk management | | |
| | Working const | tructively with ESOC through the process | | |
| 86 | Working const | tructively with FSOC through the process | | |

Regulatory governance

FEDERAL RESERVE

Consolidated Supervisor

Global

Precedents for Exit

- ✓ De-registration of S&L Hold Co
- ✓ Exit U.S. Depository Institutions
- Execute GE Capital exit plan
- Rescission of SIFI designation

PRUDENTIAL REGULATION AUTHORITY

Non-US

- > Execute GE Capital exit plan
- Exit Int'l banking licenses
 (eliminated 8 of 15 to date)

2017

Exit timing

Implications on Exit

2016

- Increased flexibility in setting capital levels in line with risk profile
- Reduced regulatory obligations (e.g. Resolution planning)
- Eliminate application of future Dodd Frank requirements





Verticals

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AVIATION SERVICES ... #1 global aircraft lessor with ~85% of fleet powered by GE/CFM engines

+

ENERGY FINANCE ... focused on GE pull thru by providing custom solutions



INDUSTRIAL FINANCE ... Exclusive financing solutions for GE customers

Investing financial & intellectual capital to support GE's businesses & customers *\$80B
ENI
*\$1.6B
'16E Net
Income

A valuable part of the GE Store

Current capabilities





Healthcare

- Equipment pull thru
- Campaign support
- **Project finance**
- **Customer acquisition** •
- Stronger relationships •
- Factoring
- Collections mgmt.

Adding new capabilities



- Financing solutions ... Capex to Opex.
- Leasing COE
- Global reach
- **Capital markets**
- New vendor relationships
- Services support
- **Rental support**

Creating shareholder value by helping GE Industrial grow

Earnings outlook

| | '16E | '17F | '18F |
|------------------------|-------------|-------------|------------|
| Verticals | \$1.6 | \$1.5 | \$1.4 |
| Other Continuing | ~(3.0) | ~(1.0-1.5) | ~(0.4-0.9) |
| Capital Continuing | ~\$(1.4) | ~\$0-0.5 | ~\$0.5-1.0 |
| | E.M. | | |
| April 10 th | ~(1) | - * | <\$1 |

+ Verticals earnings in line with size ... focus on serving GE businesses and customers

+ Excess debt costs continue to decline ... executing ALM when economically beneficial



* 2017 financials not disclosed on April 10th



Creating shareholder value

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SUCCESSFUL PORTFOLIO TRANSFORMATION Premier Digital industrial ... strong Industrial EPS growth

> RETURNING CAPITAL TO SHAREHOLDERS On track for \$55B ... \$23B to go

CONNECTED THROUGH GE STORE Helping GE Industrial & customers grow with financing solutions

I PERSON AT & TIME

