GE Healthcare Driving Innovation

Tom Gentile President & CEO GE Healthcare Systems

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GE Healthcare

~\$20 billion global business unit of GE

53,000 employees worldwide

~\$1 billion/year investment in R&D

Leading technologies

Healthymagination focused on:







Affordability Improved quality

Increased access

Healthcare Systems



Main products

MICT DGS



MR U/S



LCS Services

Rev. \$14B

Life Sciences



Main products

Bioprocess



Cell technologies

Research



Consumables

Rev. \$2B

Healthcare IT



Main products



PACS



RIS



Ambulatory EMR Caradigm (MS JV)

Rev. \$2B

Medical Diagnostics



Main products
PET/SPECT Tracers



Clarient/Pathology
Genomics



Rev. \$2B



At work for a healthier world ...

Healthcare trends

Biomarkers and genomics



Patient Experience



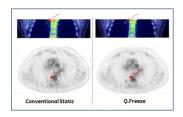
Globalization



Minimally invasive procedures



Monitoring therapies



Mobility and connectivity



Insights driving product innovation



GE plays across breast care continuum

Hardware

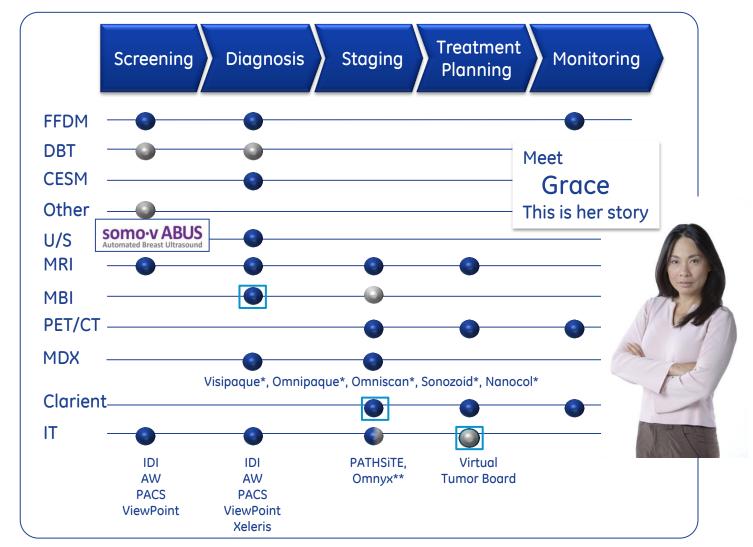
Wetware

Services

Software



Planned



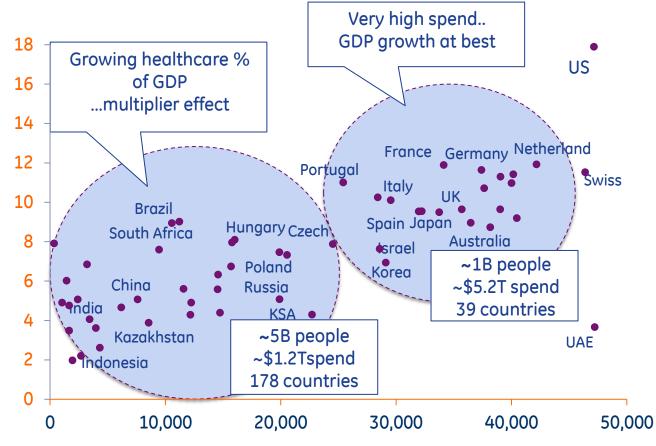
- * No FDA organ-specific indications for breast
- ** Product under development. Omnyx products are for research only. Not for use in diagnostic procedures.

"Connecting" across modalities

Global healthcare structural dynamics

Healthcare spend by country

Healthcare spending % of GDP



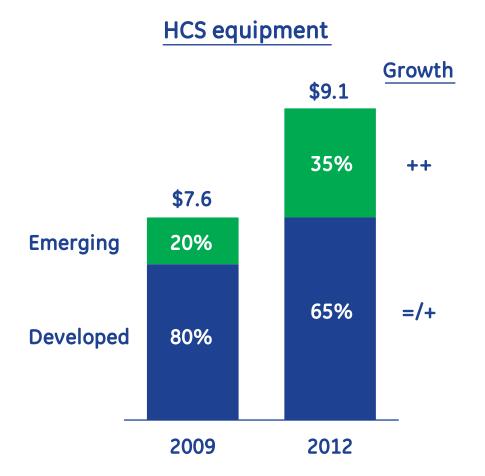
Source: World Bank

2010 GDP per capita (USD, PPP adjusted)



Geographical diversity

(\$ in billions)



- Expect slow growth in developed markets
 - Aligned sales force to win with the winning customers
 - Focus on cross selling & solutions
 - Rightsizing enabling functions
- Emerging markets continue to show strength
 - Expand coverage
 - More locally developed products ... more added value
 - Opportunity to partner with governments

Winning in emerging markets key driver of growth

Our purpose... a reminder



At work for a healthier world