



Fact Sheet

About GE

GE (NYSE: GE) is a diversified infrastructure, finance and media company taking on the world's toughest challenges. From aircraft engines and power generation to financial services, medical imaging, and television programming, GE operates in more than 100 countries and employs about 300,000 people worldwide.

GE has a strong set of global businesses in infrastructure, finance and media aligned to meet today's needs, including the demand for global infrastructure, growing and changing demographics that need access to healthcare, finance, and information and entertainment, also environmental technologies. For more information, visit the company's web site at <http://www.ge.com>.

Brief History

The company traces its beginnings to Thomas A. Edison, who established Edison Electric Light Company in 1878. In 1892, a merger of Edison General Electric Company and Thomson-Houston Electric Company created General Electric Company. GE is the only company listed in the Dow Jones Industrial Index today that was also included in the original index in 1896.

Our Businesses

As one of the world's most diverse and best performing global enterprises – recognized repeatedly for leadership and innovation – GE's goal is to create growth, both for the company and the communities where we operate. In Romania, we have engaged in long-term mutual benefit partnerships, matching the potential of the country with GE state of the art equipment and services, anticipating customers' needs, helping them increase the competitiveness of their business, but contributing as well towards the upgrade of infrastructure and towards country's modernization. We are also committed to solving some of the toughest challenges for a greener, cleaner and more energy-efficient world.

The core businesses are divided as: Energy, Technology Infrastructure, Home and Business Solutions, Capital and NBC Universal.

GE in Romania

GE has been active in Romania since 1984, when the company registered the local representative office and hired only two people. Since then, many GE businesses have entered the Romanian market, hence the number of employees exceeds 1000 people today and is continuously growing.

Currently, GE local presence consists of some registered legal entities, including Unison Engine Components Bucharest SA, former Turbomecanica Combustor Products, the only manufacturing unit for aircraft engine components GE has in South East Europe, GE Medical Systems Romania Srl, helping healthcare professionals provide patients with earlier diagnosis, earlier information and earlier treatment equipment and General Electric Equipment Services Romania Srl, providing transportation and logistics customers with leasing, rental, maintenance and value –added solutions that keep freight on the move all over Europe. Under the GE Money brand, GE offers in Romania financial products such as auto finance and leases, personal loans, mortgages etc.

Romania is one of the fastest growing GE locations in Europe. GE's recent local investments together with its partners amount to about \$ 500 million and include major acquisitions on key sectors of the market: consumer finance, real estate, industrial domain etc., which attests GE's commitment to support country's development and growth.

In September 2007 Cristian Colteanu was appointed GE Regional Executive covering Romania, Bulgaria and the Republic of Moldova. Cristian Colteanu has more than 30 years of experience in both the industrial and government sector. He is the former Ambassador of Romania in Italy, Malta and the Republic of San Marino.

GE Businesses in Romania

Energy

- **GE Power & Water**
- **GE Energy Services**
- **GE Oil & Gas**

GE Power & Water offers a diverse portfolio dedicated to meeting the world's need for energy. Combining innovative technology with experience and expertise, we help our customers perform at a higher level.

GE Power & Water works in all areas of the energy industry including coal, oil, natural gas and nuclear energy, as well as with renewable resources such as water and wind energy. Numerous GE Power & Water products are certified under Ecomagination, GE's corporate-wide initiative to aggressively bring to market new technologies that will help customers meet pressing environmental challenges.

GE's story on the local market starts with the construction of units 1 and 2 of Cernavoda Nuclear Power Plant back in 1984 for which GE supplied the turbo-generator units. Since then, GE has been engaged in full maintenance and repair services, the new eight-year agreement being recently renewed.

Recent projects in Romania:

- Signaling Eastern Europe's growing interest in wind power, one of the largest wind farms in Europe is being developed in southeastern Romania. The 600 MW Fântânele project, owned by CEZ Romania, a unit of Czech power utility CEZ, will provide clean energy to the Romanian energy system and will be the largest installation of GE wind turbines in Europe. The 2.5xl units selected for the project

represent GE's most advanced wind turbine technology in terms of efficiency, reliability and grid connection capabilities.

- GE Energy together with its consortium partner Metka (Metal Constructions of Greece, S.A.) will build one of the region's largest gas-fired power plants (860 MW) at Petrom's refinery in Brazi, located near Ploiești. GE's scope of supply is two Frame 9FB gas turbines, a GE D11 steam turbine, three hydrogen-cooled generators, two heat recovery steam generators and a Mark V integrated control system for the new combined cycle plant. The Frame 9FB is the newest member of GE's fleet of F-class gas turbines. The project is a significant step for GE in Eastern Europe and particularly on the Romanian energy market.

Within GE Power & Water business, **GE Water & Process Technologies** is a leading global supplier of water treatment, wastewater treatment and process systems solutions. GE delivers value to the customer by improving performance and product quality and by lowering the operating costs and by extending equipment life span in a broad range of products and services. These products and services are used to optimize total water/process system performance, protect customer assets from corrosion, fouling and scaling, and protect the environment, through water and energy conservation.

Our leading chemical, filtration and separation technologies have a rich history of results in water and process applications. Around the world, GE water and process chemical treatments and water equipments are proven in countless applications, among which power generation, municipal water and wastewater treatment, commercial and institutional facilities, pharmaceutical, food and beverage production, medical dialysis and life sciences etc.

GE Energy Services helps power the world through innovative solutions that drive improved safety, efficiency and reliability. We bring experience that matters offering expertise in products, systems and processes. In partnership with our customers, we are helping to build a better future with energy technology that cleaner, smarter and more efficient.

GE Energy Services' **Inspection & Life Extension Services (I&LES)** is a leading supplier of advanced non-destructive testing and condition based monitoring products and services to the global power generation industry with facilities and staff based in Schenectady New York, Atlanta Georgia USA and Bucharest Romania.

GE offers to the customers' world-class engineering and technical services, backed by over 60 years of experience in the power generation field. I&LES products and services are available for power generation equipment manufactured by GE and other manufacturers. I&LES Bucharest office was established in 2000 to provide responsive service to customers located around the globe, especially in Europe, Asia and Africa.

GE Energy Services' **Measurement and Control** division develops innovative solutions for challenging environments, which enable customers to accurately measure, inspect and analyze asset condition and performance. Its solutions deliver improvements in asset life, productivity, process throughput and knowledge-based decision-making.

Measurement and Control serves customers around the world in the aerospace, healthcare, oil & gas, power generation and automotive industries.

GE Oil & Gas is a world leader in advanced technology equipment and services for all segments of the oil and gas industry, from drilling and production, LNG, pipelines and gas storage to industrial power generation, refining and petrochemicals. We also provide pipeline integrity solutions, including inspection and data management. As part of our 'Innovation Now' customer focus and commitment, GE Oil & Gas leverages technological innovation from other GE businesses, such as aviation and healthcare, to continuously improve oil and gas industry performance and productivity.

Recent projects in Romania:

- GE Oil & Gas delivers a Gas Metering Station for the consortium GE Energy - Metka (Metal Constructions of Greece, S.A.) which will build one of the region's largest gas-fired power plants (860 MW) at Petrom's refinery in Brazi, located near Ploiești.
- GE Oil & Gas is supplying its Gemini high speed reciprocating compressors (HSRC), through authorized packager EDSGazpetro Poland, for ROMGAZ S.A.'s Deleni Compressor Station.

Technology Infrastructure

- **GE Aviation**
- **GE Healthcare**
- **GE Transportation**

GE Aviation is one of the world's leading producers of commercial and military jet engines and components, as well as integrated digital, electric power, and mechanical systems for aircraft.

The first GE manufacturing operation in SEE, Unison Engine Components (UEC), former Turbomecanica Combustor Products (TMCP), located in Bucharest, is an important supplier of high tech aircraft engines components. Established in 2002 as a joint venture with Turbomecanica SA, UEC came under the full ownership of GE in 2007. Since then, many investments have been made in the facility, which is now endowed with some of the most advanced production equipment in Europe.

Unison Engine Components provides extensive manufacturing capacity for the CF34 and CFM56 families of commercial jet engines: approximately 50% of the combustors for these 2 engine lines are produced in Romania. The components crafted at the plant are exported to the U.S. and then distributed all over the world.

GE Healthcare brings the world medical science and technologies that are helping to transform healthcare. GE offers expertise in medical imaging and information technologies, medical diagnostics, patient monitoring and life-support systems, disease research, drug discovery and the purification of bio-pharmaceuticals.

Early Health™ is created on helping healthcare professionals provide patients with earlier diagnosis, earlier information, and earlier treatment of disease—in some cases, even before the factors which provoke a disease come fully into play.

GE Healthcare registered the local office – GE Medical Systems Romania Srl - in 2000 and is performing a successful sale & service activity. The short –term objectives are to increase

GE's presence on the Romanian market by providing medical equipment and services to the highest standards, by direct involvement in educational manifestations and sponsorships, which will help the acknowledgement of the latest diagnose and treatment techniques and also by maintaining and developing of the well known integrity and quality policy.

GE Healthcare and Signa+ Medical Imaging Center recently installed Romania's first 3.0 Tesla Magnetic Resonance (MR) Scanner. A first for Romanian medical services, 3.0T MR investigations are now available to patients in Bucharest at Signa+'s new center for research and diagnostics in medical imaging. This represents a breakthrough innovation in medical technology and demonstrates our commitment to continuously improve quality and access to healthcare, offering exceptional solutions for healthcare systems worldwide. Signa+ will be a GE Healthcare Center of Excellence and confirms our confidence in the potential of the Romanian healthcare market.

GE Transportation delivers technology solutions for the rail, marine, and mining industries. Products and services include freight and passenger locomotives, railway signaling and communications systems, diesel engines for marine and stationary power applications and motorized systems for mining trucks and drills.

GE Transportation recently introduced its PowerHaul® locomotive designed for the European market with the sale of 30 PowerHaul locomotives to Freightliner Group Ltd. in the United Kingdom. The 129-ton PowerHaul locomotive is designed to generate more horsepower and tractive effort while lowering fuel consumption and greenhouse gas (GHG) emissions than locomotives currently in use. The PowerHaul engine meets European Union stage IIIa emissions for traction engines.

GE Transportation also provides state-of-the-art signaling and train control solutions for European customers, developed according to the Cenelec standards. Automatic Train Protection (ATP) and Centralized Traffic Control (CTC) Systems have been developed for high capacity lines as well as for re-signaling and renewal of regional lines for our European customers such as Trenitalia, RFI, and FNM in Italy or Rotterdam Metro in the Netherlands and Network rail in the UK.

Home and Business Solutions

- **GE Appliances & Lighting**
- **GE Intelligent Platforms**

GE Home & Business includes the business teams of Appliances & Lighting and Intelligent Platforms. These global businesses offer their customers energy efficiency and productivity solutions through innovative appliances, lighting, embedded/control systems and software platforms.

GE Lighting division is the leading manufacturer of home & business lighting products for residential, street, stadium, commercial & industrial applications.

Lighting offers a variety of lighting solutions including incandescent, halogen, fluorescent, high-intensity discharge (HID) light bulbs, as well as light-emitting diodes (LED), automotive and miniature lighting.

In Romania the Lighting division operates through a distributor and is involved in the rehabilitation of street lighting network in some major Romanian cities, using the last technology of the Lucalox xo lamps and Eurostreets fixtures.

Lighting and Power Protection products are available in Romania through a network of local partners and agents covering the area. Complete solutions including financing are offered to municipalities, helping local authorities save energy and reduce related costs as well as contribute to a better environment.

GE Fanuc Intelligent Platforms, a joint venture between GE and FANUC LTD of Japan, is a high-performance technology company and a global provider of hardware, software, services, expertise and experience in automation and embedded computing, with products employed in virtually every industry, including manufacturing automation, defense, automotive, telecommunications, healthcare and aerospace.

GE Capital

- **GE Commercial Finance**
- **GE Money**

GE Capital offers an astonishing array of products and services aimed at enabling commercial businesses and consumers worldwide to achieve their dreams. Services include commercial loans, operating leases, fleet management, financial programs, home loans, insurance, credit cards, personal loans and other financial services.

GE Commercial Finance is one of GE's largest "growth engines." With lending products, growth capital, revolving lines of credit, equipment leasing of every kind, cash flow programs, asset financing, and more, GE Commercial Finance plays a key role for client businesses in over 35 countries.

GE Commercial Finance Trailer Services provides transportation and logistics customers with leasing, rental, maintenance and value –added solutions that keep freight on the move all over Europe. GE registered specialized entity in Bucharest in 2006, General Electric Equipment Services Romania Srl, offering on the local market a diverse fleet of container chassis, curtain siders, tilts, vans, reefers, tankers and intermodal equipment.

GE financing and asset management solutions are focused on helping the customers achieve their business objectives and are backed by the strength of GE's total business capability.

GE Commercial Finance Real Estate is a leading source of innovative real estate capital solutions. Serving global markets for over 30 years, GE Capital Real Estate's activities include direct property acquisition, joint venture partnerships, and debt financing. Asset classes include office, multifamily, retail, industrial and hospitality.

GE Capital Real Estate entered the Romanian market in June 2007, undertaking €175 million of distribution warehouse projects throughout the country. The projects in joint venture will initially develop seven Class A logistics and distribution warehouses, located in

the largest cities of Romania, under "Olympian Logistic Park" brand. The first projects to be undertaken will be in Brasov, Timisoara and Bucharest.

First two buildings belonging to Olympian Logistic Park located in Cristian village near Brasov are now operational (www.olympianparks.ro/brasov.html). The logistic park will cover 9.3 hectares, offering 16300 sqm opportunity for warehousing and 1800 sqm for offices space.

GE Money entered the Romanian market in 2006 by acquiring three specialized financial services businesses - , Domenia Credit IFN SA, Ralfi IFN SA and Motoractive IFN SA.

Domenia Credit is a specialized mortgage company, offering home acquisition loans, home improvement loans, construction, home equity loans and debt consolidation, a new product which transforms all the credits in one, with a single installment, lower than the total amount of all previous installments.

Ralfi is a consumer finance company, offering sales finance products in the retailers' stores. Ralfi's partners include: home-appliances retailers (Domo), furniture retailers (Mobexpert), do-it-yourself (Praktiker, Bricostore, Mr. Bricolage, Dedeman), First Bike.

Motoractive offers leasing solutions to corporations, SMEs and individuals for new or second hand cars, and also a wide range of equipments (construction, healthcare, agriculture, packaging, food processing, etc).

In June 2008, the three companies started to operate and communicate under GE Money brand name, while from the legal point of view they still keep their current status of separate companies and their official names. The integration process initiated by GE Money at the acquisition of the three companies was successfully finalized in less than two years.

At the end of 2009, the three GE Money companies' consolidated assets were over 600 million dollars.

NBC Universal

Universal Networks International, the global channels division of NBC Universal, is one of the world's premier entertainment networks, delivering quality content and compelling brands to over 150 million viewers in 130 countries across Europe, the Middle East, Africa, Latin America and Asia. The portfolio is spearheaded by five core channels - **Syfy Universal, Diva Universal, Studio Universal, Universal Channel and 13th Street Universal** - which deliver a full range of entertainment experiences to local audiences across the globe. Universal Networks International also operates Movies 24, the (non-US) Hallmark Channel and an interest in the KidsCo joint venture.

Universal Networks International is part of NBC Universal; one of the world's leading media and entertainment companies in the development, production and marketing of entertainment, news and information to a global audience. NBC Universal is 80% owned by General Electric and 20% owned by Vivendi.

NBC makes the world think, feel and smile and we are pleased to broadcast the legendary, global event of Olympic Games through 2012.

- Cable
- Film
- International
- Network
- Sports

Hallmark Channel Romania is number 2 movie channel among adult and female viewers, whereas Universal Channel Romania is number 6 Pay TV for 18+viewers of movie and series content.

GE in the community

In 2009, contributions from GE Foundation, GE businesses, employees and retirees totaled over \$220 million—with more than one million volunteer hours spent on community and relief initiatives worldwide.

Innovative educational projects recently supported by GE in Romania

“Scholar-Leaders” Program

Two year-programme aiming to identify outstanding second-year university students who show leadership potential and provide them with opportunities for further success.

The program is unique in that it is more than a monetary scholarship, since the non-monetary part is in fact worth much more: through teambuilding sessions and shadowing opportunities students are given a glimpse of the "soft skills" that will be necessary for them to succeed when they are ready to enter the job market.

The program brings together Romanian, Czech, Hungarian and Polish students in an international summer seminar, making them become part of a Central and Eastern European network of young intellectuals.

The Program is at its 4th edition in Romania and till now 60 students have been selected. The GE Foundation Scholar-Leaders Program's goal is to create a regional network of young Central and Eastern European intellectuals and professionals, who can play a meaningful role in the further economic and social development of the region.

Sponsored by GE Foundation and implemented by the Institute of International Education, the program will prepare students for future careers in an internationally -oriented company in Romania.

GE Volunteers

GE has recently founded the local GE Volunteers Council meant to facilitate volunteering activities that can improve student achievement, bolster community vitality and support environmental stewardship.

GE Volunteers' first initiative called **“The Company”** was developed in partnership with Junior Achievement Romania and gathered 20 elite high-school students for an entrepreneurial education development session.

“The Company” is a business laboratory which offers the high-school students the opportunity to prepare for the experience of leading their own company, with the support

of volunteers from the business community. Students develop in teams the working concept of the virtual company which prepares the launch of a new product or service. Throughout the whole program students face different challenges, thus understanding the economic principles and real mechanisms making a company perform. With the help of GE Volunteers, students have managed to develop leadership competences, acquired self-awareness and most importantly learnt how to work in teams.

“Smile, I'm with you! Project”

The project initiated by Catharsis Association and sponsored by GE Money, GE's consumer finance division, implied the building of “Ray of Sunshine Daycare Center for Blind Children” in Brasov– the first institution of that kind in Romania.

40 blind children from Brasov and surrounding areas, aging from 3 to 17 years old, are taken care of by qualified staff in a well-equipped center, specially designed to assist them and have them educated, socialized and stimulated to continue their integration in the community.