

GE 2009 first quarter performance

April 17, 2009

– Financial results & company highlights

"Results are preliminary and unaudited. This document contains "forward-looking statements"- that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance and financial condition, and often contain words such as "expect," "anticipate," "intend," "plan," "believe," "seek," "see," or "will." Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, particular uncertainties that could cause our actual results to be materially different than those expressed in our forward-looking statements include: the severity and duration of current economic and financial conditions, including volatility in interest and exchange rates, commodity and equity prices and the value of financial assets; the impact of U.S. and foreign government programs to restore liquidity and stimulate national and global economies; the impact of conditions in the financial and credit markets on the availability and cost of GE Capital's funding and on our ability to reduce GE Capital's asset levels and commercial paper exposure as planned; the impact of conditions in the housing market and unemployment rates on the level of commercial and consumer credit defaults; our ability to maintain our current credit rating and the impact on our funding costs and competitive position if we do not do so; the soundness of other financial institutions with which GE Capital does business; the adequacy of our cash flow and earnings and other conditions which may affect our ability to maintain our quarterly dividend at the current level; the level of demand and financial performance of the major industries we serve, including, without limitation, air and rail transportation, energy generation, network television, real estate and healthcare; the impact of regulation and regulatory, investigative and legal proceedings and legal compliance risks; strategic actions, including acquisitions and dispositions and our success in integrating acquired businesses; and numerous other matters of national, regional and global scale, including those of a political, economic, business and competitive nature. These uncertainties may cause our actual future results to be materially different than those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements."

"This document may also contain non-GAAP financial information. Management uses this information in its internal analysis of results and believes that this information may be informative to investors in gauging the quality of our financial performance, identifying trends in our results and providing meaningful period-to-period comparisons. For a reconciliation of non-GAAP measures presented in this document, see the accompanying supplemental information posted to the investor relations section of our website at www.ge.com."

"In this document, "GE" refers to the Industrial businesses of the Company including GECS on an equity basis. "GE (ex. GECS)" and/or "Industrial" refer to GE excluding Financial Services."



imagination at work

Overview

- ✓ Global environment remains challenging

- ✓ GE navigating through recession
 - + Aggressive cost out + Backlog holding
 - + Solid cash flow + GE Capital safe & secure

- ✓ 1Q'09 earnings consistent with March update
 - + Infrastructure/media earnings flat
 - + Capital Finance segment profit of \$1.1B

- ✓ Running GE for the long term
 - + Investing in growth

Environment

Economic downturn continues

- Global recession
- Unemployment continues to increase
- Capital markets improving, but still some volatility
- Commercial credit cycle will be difficult
- Weak consumer/business confidence

Positive signs

- + Parts of the globe still robust ...
China, Middle East, Latin America
- + Broad deflation will help margins
- + Customer usage helps services growth
- + Stimulus starting to take hold

Continued caution

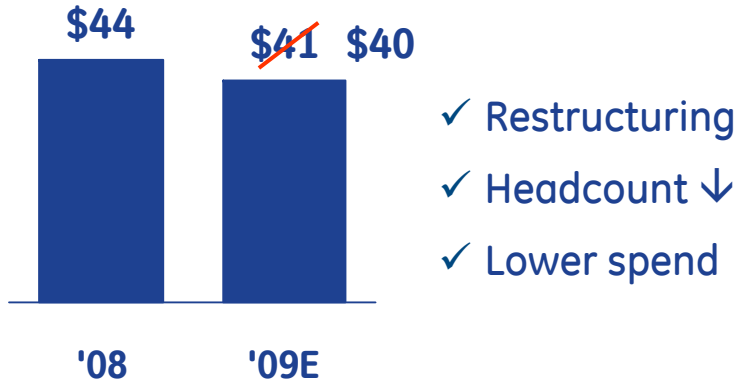
1Q'09 operational update

| | <u>Status</u> |
|---|---------------|
| 1 Aggressive cost out | + |
| 2 Drive orders where available ... protect backlog + position for stimulus | ✓ + |
| 3 Solid Industrial cash flow | ✓ |
| 4 Safe & secure GE Capital | ✓ |
| 5 Resolved credit ratings | ✓ - |

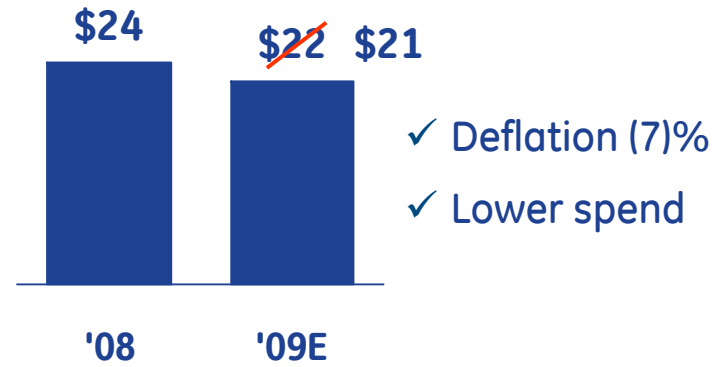
Aggressive cost out

(\$ in billions)

Base cost



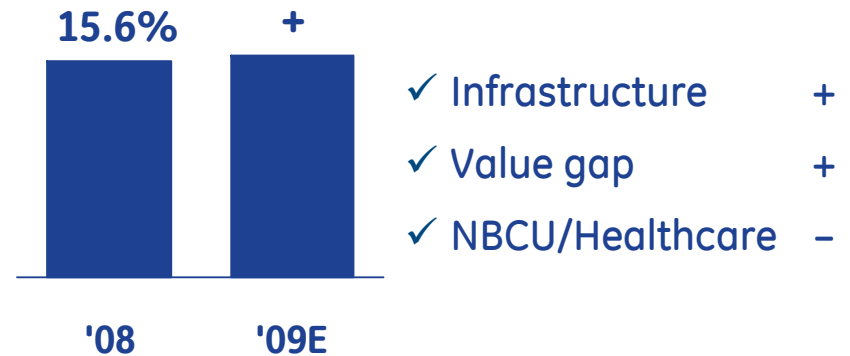
Indirect cost



Direct material



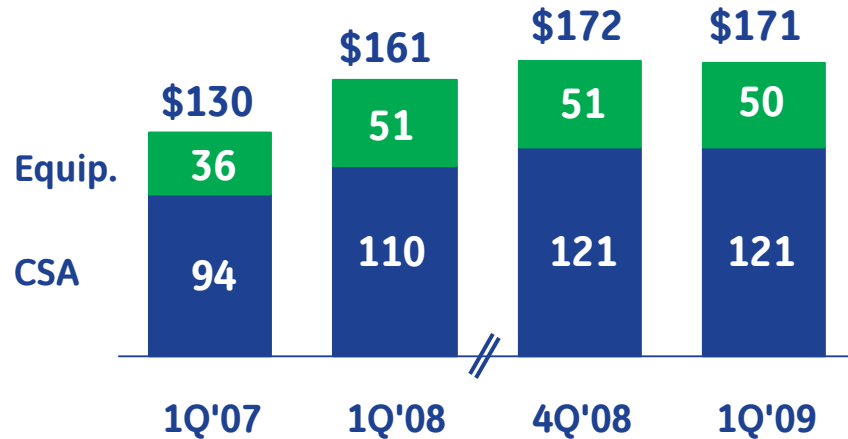
Margins



Increased cost out goals since beginning of year

Orders solid in 1Q ... \$19B, (10)%

Preserving backlog (\$B)



Equipment

Services

| | 4Q'08 | 1Q'09 | 4Q'08 | 1Q'09 |
|----------------|--------------|--------------|-----------|-----------|
| Energy | -% | (36)% | -% | 4% |
| O&G | (19) | 2 | 2 | (5) |
| Aviation | (26) | (4) | 9 | 18 |
| Healthcare | (6) | (11) | 1 | (2) |
| Transportation | (48) | (60) | (10) | 19 |
| Ent. Solutions | (8) | (28) | 38 | (2) |
| Total | (11)% | (21)% | 2% | 7% |

Highlights

- ✓ Energy Infra. \$4.3B equipment, \$4.1B services
 - Equipment: Wind \$1.7B (8)%, Thermal \$1.1B (53)%
 - Energy Services' orders \$2.5B, +5%

- ✓ Technology Infra. \$5.9B equipment, \$4.9B services
 - Aviation Military \$1.5B, +61%
 - Transportation services \$0.8B, +19% driven by Parts and Signal services

Initiatives

- ✓ Services +7%
 - Aviation Commercial spares +10%, overhauls +14%
 - Energy Wind services +25%

- ✓ Global ... 57% orders from outside the U.S.
 - Healthcare China +23%, Japan +21%
 - O&G W2E China project \$362MM

Stimulus



- ✓ Dedicated team and process in place
- ✓ Several projects in 2Q'09
- ✓ Targeting \$100B+ in opportunity



Target countries

U.S.
Canada
China
Japan
Brazil
U.K.
France
Germany
Middle East

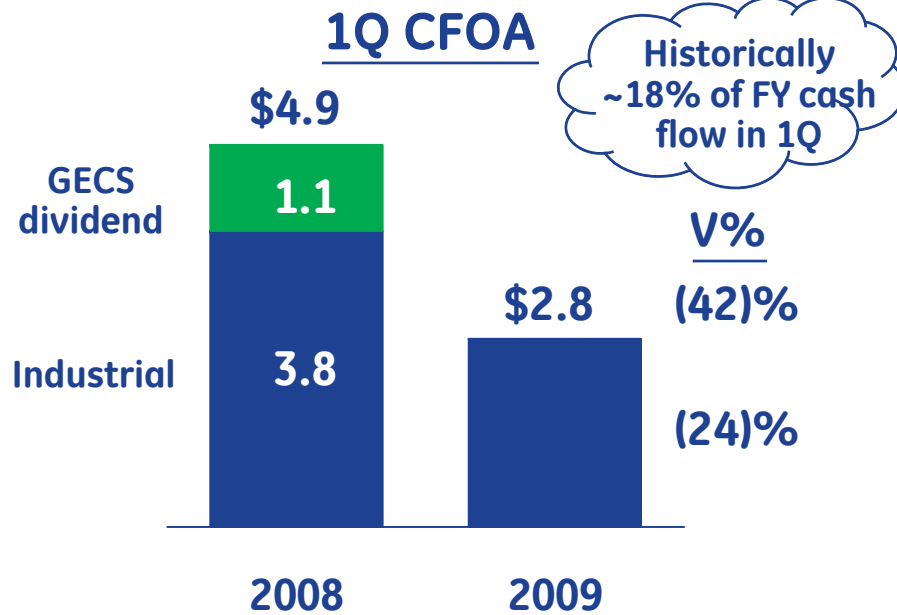
GE focus

- ✓ Stabilize Wind backlog/accelerate global growth
+ U.S. projects being executed (Invenergy)
+ China acceleration
- ✓ Accelerate green energy investing ... Smart Grid
+ A one million population city = \$500MM of GE content
- ✓ Increase/solidify Infrastructure projects
+ China Rail ... Iraq Turbine
- ✓ Accelerate targeted Healthcare spending
+ Healthcare IT ... U.S.
+ Equipment ... Middle East, France, China
- ✓ Offset/encourage innovation investment
+ U.S. ... "green" appliances, batteries
+ Global ... R&D offsets
- ✓ Aggressive export finance to support backlog ...
EXIM, COFAS

GE well positioned

Cash flow on track

(\$ in billions)



- No GECS dividend (down \$1.1B vs. '08)
- Working capital improvements offset progress collections
- Contributed \$9.5B to GECS & returned \$3.3B to shareowners as dividends
- Industrial CFOA 1.6X Industrial earnings

GE cash balance walk

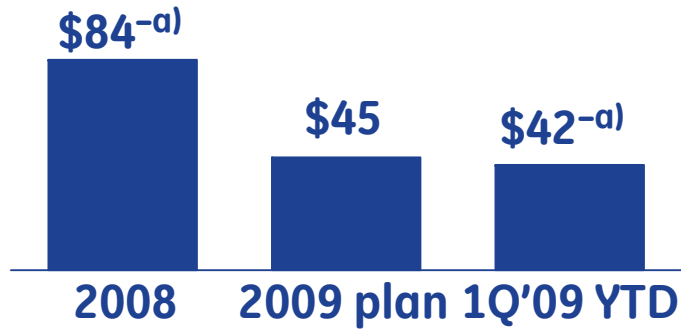
| | <u>Total</u> |
|---------------------------|--------------|
| Beginning balance | \$12.1 |
| CFOA | 2.8 |
| Dividends | (3.3) |
| P&E | (0.8) |
| GECS capital contribution | (9.5) |
| Change in debt/other | 0.8 |
| March 2009 | \$2.1 |

- ✓ 1Q Industrial CFOA on plan
- ✓ Consolidated cash \$47B

Safe & secure GE Capital

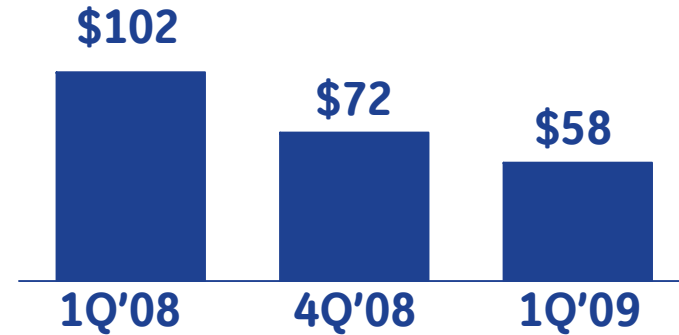
(\$ in billions)

Long-term funding

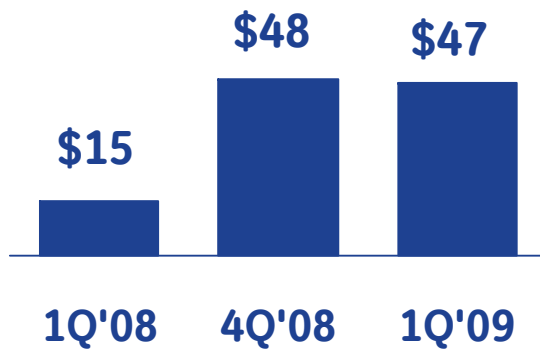


(a- includes \$13B '09 pre-funding in '08)

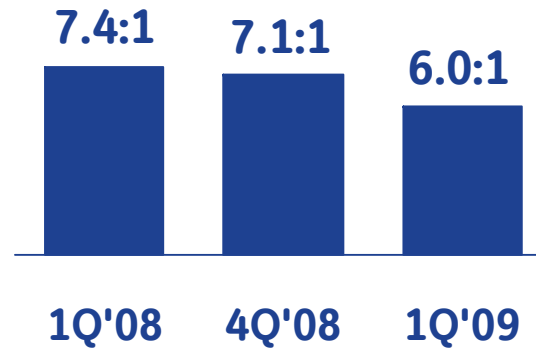
Commercial paper



Total company cash

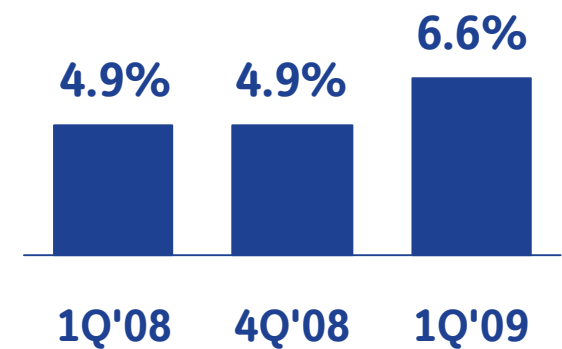


GECC leverage^{-b)}



(b- net of cash & equivalents with hybrid debt as equity ex. noncontrolling interests)

GECC TCE/TA^{-c)}



(c- tangible common equity/tangible assets)

**Have funded 93% of long-term debt,
reduced CP ... solid capital ratios**

Credit rating update

- ✓ S&P downgraded 10 financial institutions in Dec. '08, placed GE on negative outlook ... Moody's put GE under review in January
- ✓ S&P updated GE's long-term rating to AA+ with 'stable' outlook on Mar. 12
"Rating of AA+ indicates a very strong capacity to meet its financial commitments. Stable outlook means rating is unlikely to change in next 6 months to 2 years"
- ✓ Moody's updated GE's long-term rating to Aa2 with 'stable' outlook on Mar. 23
"Obligations of Aa2 judged to be of high quality & subject to very low credit risk"
- ✓ No change in short-term ratings

10 largest market caps on Dow S&P rating today

| | | | |
|---|-----|--|-----|
|  ExxonMobil | AAA |  Chevron | AA |
|  Johnson & Johnson | AAA |  P&G | AA- |
|  Microsoft | AAA |  JPMorgan | AA- |
|  GE | AA+ |  IBM | A+ |
|  WAL-MART | AA |  at&t | A |

GE retains a strong, stable rating

1Q'09 performance



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1Q'09 performance update

| | '09 total year | | 1Q'09 actuals | 1Q comments |
|--------------------|-----------------------|-------------------|------------------|---|
| | 12/16/08 framework | 3/19/09 update | | |
| Energy Infra. | ++ | ++ | +19% | + Global growth |
| Technology Infra. | + | + | +6% | + Aviation strong results - Healthcare pressured |
| NBCU | 0/- | - | (45)% | - Advertising market weak ✓ Timing/tougher comps to 1Q'08 |
| Infra./NBCU | 0-5% | | 0% | |
| Capital Finance | ~\$5B | Profitable | \$1.1B | + Cost reductions above plan ✓ Tax credit - Economic outlook worse than original framework ... but consistent with 3/19 meeting |
| Corporate | Flat | Flat | ✓ | ✓ Accelerated restructuring in 1Q - Higher industrial taxes |

First quarter consolidated results

(\$ in billions – except EPS)

Continuing operations

| | <u>1Q'09</u> | <u>V%</u> |
|-------------------------|--------------|-----------|
| Revenues | \$38.4 | (9)% |
| – Industrial sales | 24.0 | (1) |
| – Financial Svcs. rev. | 14.4 | (20) |
| Earnings ^{-a)} | 2.8 | (35) |
| EPS ^{-b)} | .26 | (40) |
| CFOA YTD | 2.8 | (42) |
| – Industrial CFOA | 2.8 | (24) |
| | <u>1Q'09</u> | |
| Tax rate | (12)% | |
| – GE (ex. GECS) | 31 | |
| – GECS | Fav. | |

(a- attributable to GE

(b- GE earnings attributable to common shareowners

(\$ in millions)

| | <u>Revenues</u> | | <u>Segment profit</u> | |
|---------------------------|------------------------|---------------------|-----------------------|---------------------|
| | <u>\$</u> | <u>V%</u> | <u>\$</u> | <u>V%</u> |
| Energy Infra. | \$8,239 | 7% | \$1,273 | 19% |
| Technology Infra. | 10,436 | - | 1,803 | 6 |
| NBC Universal | 3,524 | (2) | 391 | (45) |
| Infra. & Media | 22,199 | 2 | 3,467 | - |
| Capital Finance | 13,088 | (23) | 1,119 | (58) |
| C&I | 2,221 | (22) | 36 | (75) |
| | <u><u>\$37,508</u></u> | <u><u>(10)%</u></u> | <u><u>\$4,622</u></u> | <u><u>(27)%</u></u> |

1Q items

(Earnings per-share)

| | <u>Impact</u> | <u>Comments</u> |
|--|---------------|---|
| Transaction gains, marks & impairments | \$.03 | ✓ Transactions in Capital Finance \$.03 & Aviation ~\$.03 ✓ Marks/impairments \$(.03) in Capital Finance |
| Restructuring & other items | (.04) | ✓ Primarily workforce & footprint reductions |
| Taxes | .02 | ✓ Permanent reinvestment decision \$.07 ✓ Booking to expected annual rate (GECS & GE) \$(.05) |
| | <hr/> | |
| | \$.01 | |

1Q items mostly offset

GE Capital

- 1 Running GE Capital to be safe & secure
 - ✓ Liquidity position is stronger
 - ✓ Completed 93% of our '09 planned long-term funding
- 2 Resizing into a smaller, more focused Capital Finance
 - ✓ Assets down \$31B from 4Q, ex. FX down \$16B
 - ✓ SG&A down \$0.6B vs. 1Q'08, on track for ~\$3B in '09
- 3 Tough credit cycle
 - ✓ Planning for higher delinquencies, provisions for losses & write offs
- 4 Capital sufficient to weather adverse economic conditions
 - ✓ Additional capital not required under Fed adverse scenario
 - ✓ Increasing total reserves
 - ✓ Marks & impairments lower than 4Q
- 5 Profitable 1Q and expect to be profitable in TY'09
- 6 We are committed to GE Capital

Capital Finance highlights

(\$ in millions)

1Q update

| <u>1Q'09</u> | <u>\$</u> | <u>V%</u> |
|----------------|-----------|-----------|
| Revenues | \$13,088 | (23%) |
| Segment profit | \$1,119 | (58%) |
| Assets | \$542B | (13%) |

Key 1Q business results

| | <u>Assets (\$B)</u> | | <u>Segment profit (\$MM)</u> | |
|-------------|---------------------|-----------|------------------------------|-----------|
| | <u>\$</u> | <u>V%</u> | <u>\$</u> | <u>V%</u> |
| Consumer | \$165 | (26)% | \$727 | (27)% |
| Real Estate | 82 | (5) | (173) | U |
| CLL | 223 | (9) | 222 | (68) |
| GECAS | 50 | 6 | 268 | (31) |
| EFS | 23 | 8 | 75 | (44) |

U.S. Consumer

- ✓ Profitable in 1Q'09 ... \$99MM
- ✓ U.S. unemployment trending higher but losses outperforming to date ... 1Q'09 \$964MM

U.K. Home Lending

- ✓ Small loss in 1Q'09 ... \$(73)MM
- ✓ Credit losses \$219MM, increased reserves by \$127MM
- ✓ HPI (2.7)% in 1Q'09, in line with updated outlook, expected to deteriorate

Central & Eastern Europe

- ✓ Profitable in 1Q'09 \$84MM, after credit losses of \$156MM

Commercial Real Estate

- ✓ Tough environment ... delinquencies rising
- ✓ 1Q losses/impairments \$0.2B, favorable to original outlook, expected to worsen

Commercial Lending & Leasing

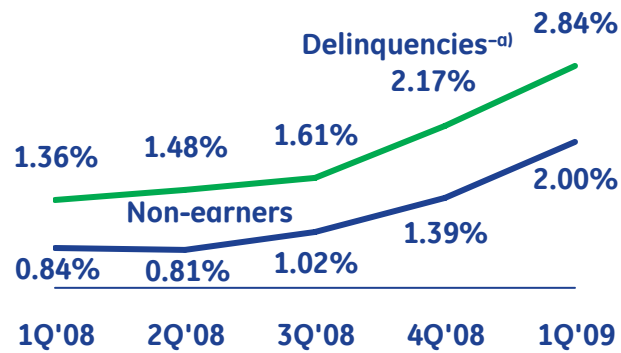
- ✓ Environment tough, non-earnings rising
- ✓ 1Q losses/impairments \$0.7B, higher than original outlook
- ✓ Profitable origination expected to accelerate in 2Q

Verticals

- ✓ In line ... stimulus could help origination

Capital Finance portfolio quality

Commercial



Drivers

- ✓ Continued delinquency pressure across most portfolios +66 bps. vs. 4Q'08 ... Equipment Finance +44 bps., RE +9 bps.
- ✓ Non-earners +61 bps. vs. 4Q'08
 - Driven by senior secured loans ... well collateralized
- ✓ CRE non-earnings +81 bps. to 1.2% ... delinquencies +109 bps. to 2.2%

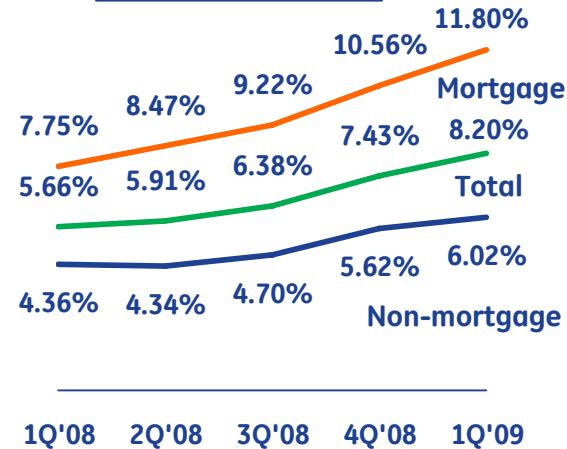
(a- Equipment Financing)



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Consumer

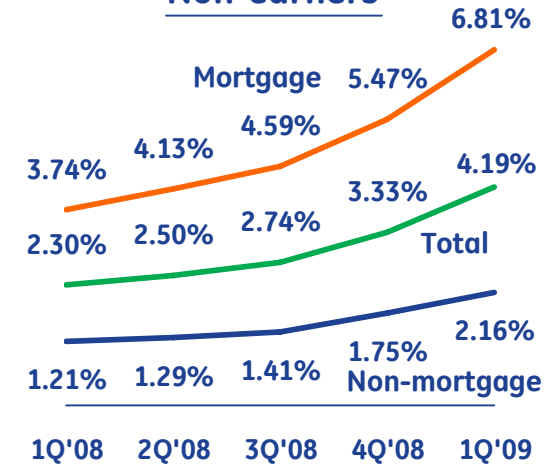
30+ delinquency



Drivers

- ✓ NA delinquencies stable in 1Q
- ✓ U.K. mortgage markets deteriorate further
 - Delinquencies up 77 bps. vs. 4Q'08 ... U.K. +47 bps.
 - Non-earners up 86 bps. vs. 4Q'08 ... U.K. +54 bps., NA +8 bps.
- ✓ Mortgage rates rising but exposure mitigated
 - Total assets at \$56.4B, down \$5B vs. 4Q'08 ... write-offs low at 0.45% to financing receivables
 - Low LTV at origination of 75% & adequate coverage rate .92%

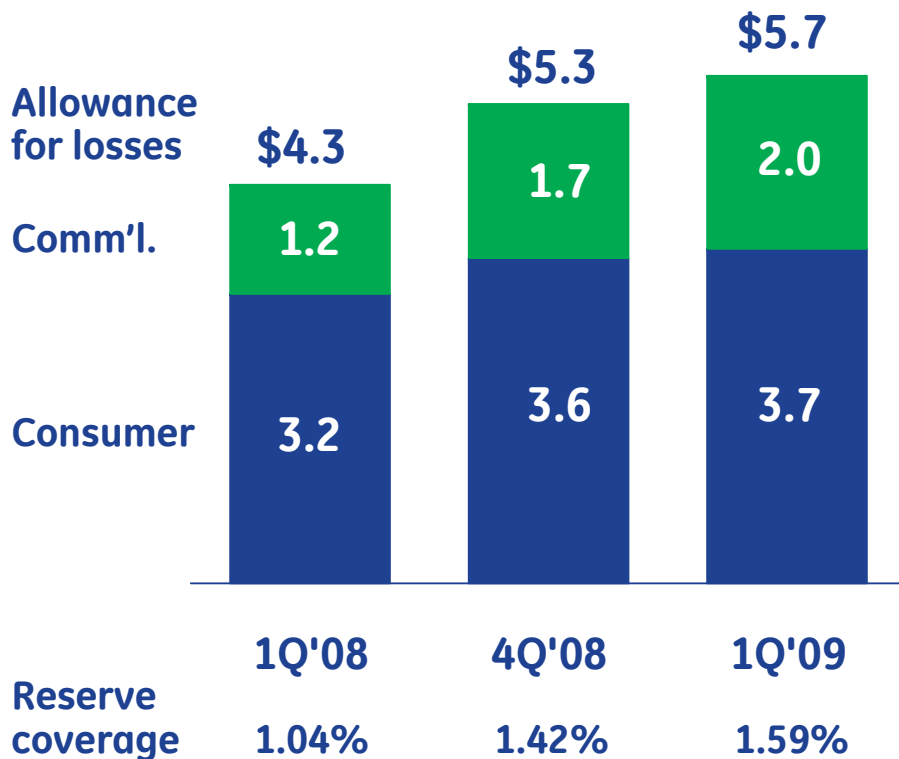
Non-earners



As expected ... tough environment

Capital Finance reserve coverage

(\$ in billions)



Commercial

- ✓ Reserves increased by \$0.3B in 1Q'09 ... coverage rate to .86%
 - Reserves/non-earnings ratio lower but based on asset-by-asset review ... senior secured positions & strong asset management

Consumer

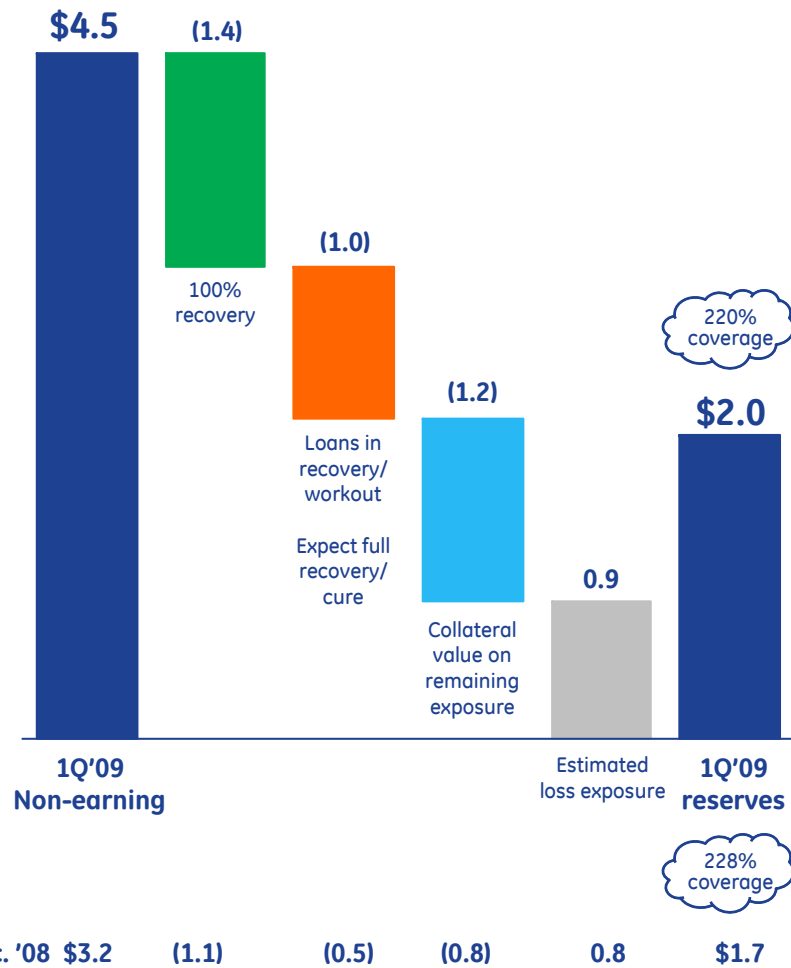
- ✓ Increased coverage to 2.87%
- ✓ U.S. Card & Sales Finance
 - Coverage rate +64 bps. to 6.8%
 - Reserves/non-earnings 206%
- ✓ Mortgage
 - Coverage rate ↑ 46% to .92%
 - Reserves/non-earnings 14%
 - Average LTV at origination 75%

Reserve coverage up ... 55 bps. vs. prior year

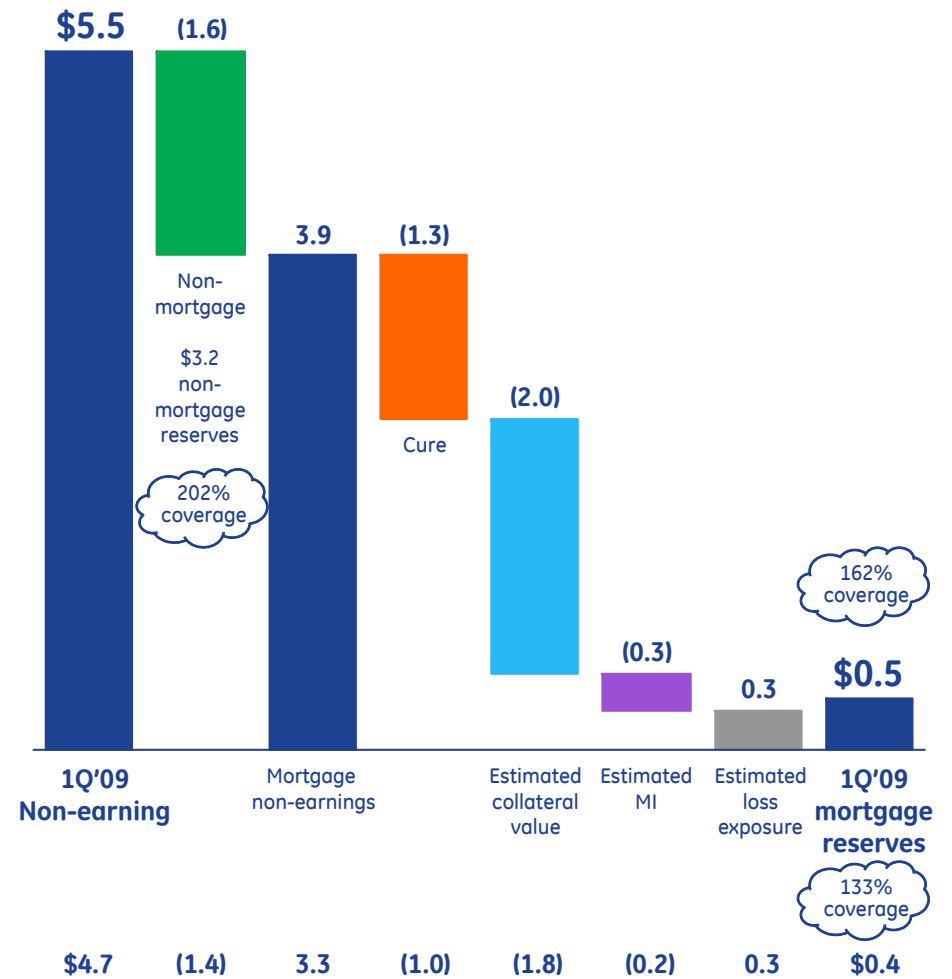
Capital Finance non-earning exposure walk

(\$ in billions)

Commercial



Consumer



Capital Finance new business origination

(\$ in billions)

| | <u>1Q actual</u> | <u>TY estimate</u> | <u>ROI</u> | <u>Dynamics</u> |
|------------------------------|----------------------|------------------------|------------|---|
| Commercial Lending & Leasing | \$4 | \$41 | 2.5%+ | ① Reduced ENI by \$11B, ahead of plan, lower demand |
| Verticals | 2 | 10 | 3-6% | ② Expect increased volume in 2Q ... stronger pipeline |
| Consumer | 25 | 125 | 2.0-2.5% | ③ Have capacity to buy distressed assets (PPIP) |
| Real Estate | 1 | 4 | 3.0%+ | ④ Expect limited mortgage originations |
| | <u>1</u> | <u>4</u> | | ⑤ Global stimulus provides opportunity |
| | <u><u>\$32</u></u> | <u><u>~\$180</u></u> | | ⑥ Maintaining pricing discipline, leading to attractive new business ROIs |

First quarter volume below plan ... capacity to increase lending

Capital Finance stress cases

(\$ in billions)

| | <u>Original outlook</u> | <u>Estimated Fed base case</u> | <u>Estimated Fed adverse case</u> |
|------------------------------|-------------------------|--------------------------------|-----------------------------------|
| Pretax, pre-provision | ~\$13.3 | ~\$11.1 | ~\$9.2 |
| Credit costs | <u>(9.7)</u> | <u>(11.5)</u> | <u>(13.7)</u> |
| Pretax | <u>3.6</u> | <u>(0.4)</u> | <u>(4.5)</u> |
| Capital Finance net earnings | <u>~\$5.0</u> | <u>~\$2.0-2.5</u> | <u>~\$0</u> |

Dynamics

- ✓ 1Q credit loss & impairments running to original outlook, however, leading indicators deteriorating
- ✓ Aggressive cost actions taken ... accelerating savings 2Q through 4Q

Infrastructure & Media



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NBCU highlights

(\$ in millions)

| <u>1Q'09</u> | <u>\$</u> | <u>V%</u> |
|----------------|-----------|-----------|
| Revenues | \$3,524 | (2)% |
| Segment profit | \$391 | (45)% |

1st quarter dynamics

- 1 Cable**
 - + Cable strong everywhere, USA #1
 - + Bravo +41%, USA +15%, Oxygen up 100+%
 - + MSNBC +28% – beat CNN in AM & Prime for the first month ever
 - + CNBC +20% – remains #1 in business news
- 2 Broadcast**
 - Local markets not improving
 - Prime ratings down VPY
 - + Successful *Fallon* launch, gearing up for *Leno*
 - +/- Highest rated Super Bowl ever ... 1Q profit drag
 - +/- TV studio continues to perform on key titles ... but library weakening
 - '08 WGA strike benefits not repeating in '09
- 3 Film & Parks**
 - Limited 1Q video releases vs. '08
 - + Strong critical acclaim for *Milk* ... wins 2 Oscars
 - Parks attendance down double digits on both coasts; \$ spent/visitor weakening
- 4 Digital & cost**
 - + hulu now the #2 video website
 - + Reducing costs/workforce ... realizing savings from '08 actions
 - Economy hitting internet ads
 - Asset write downs

NBCU 1Q'09 operations & total year

1Q'09 operational view

| | | |
|-------------------------|--------------|--------------------|
| 1Q'09 reported | \$391 | (45)% |
| + Super Bowl | 45 | +6 |
| + Film timing/Parks | 65 | +9 |
| + Impairments | 55 | +8 |
| + '08 WGA strike | | +5 |
| 1Q'09 normalized | | ~(15)-(25)% |

Operational VPY drivers:

- ✓ Cable double-digit growth
- ✓ Local market (NBC & TLMD) weakness
- ✓ Parks attendance

Remainder of '09

Positives

- + Cable sub fee growth
- + Favorability vs. '08 Olympics
- + Film release schedule
- + Full impact of cost actions

Pressures

- Continued sales pressure (national & local)
- Recessionary impact on DVD catalog & Parks
- Additional asset impairments

1Q'09 operational view a fair baseline for balance of 2009

Technology Infrastructure highlights

(\$ in millions)

| <u>1Q'09</u> | <u>\$</u> | <u>V%</u> |
|----------------|-----------|-----------|
| Revenues | \$10,436 | - % |
| Segment profit | \$1,803 | 6% |

Key 1Q business results

| | <u>Revenues</u> | | <u>Segment profit</u> | |
|----------------|-----------------|-----------|-----------------------|-----------|
| | <u>\$</u> | <u>V%</u> | <u>\$</u> | <u>V%</u> |
| Aviation | \$4,817 | 12% | \$1,080 | 39% |
| Healthcare | 3,545 | (9) | 411 | (22) |
| Transportation | 1,171 | 2 | 217 | (15) |

1Q dynamics

Aviation

- \$5.5B in total orders... equipment backlog \$21.6B, CSA backlog \$56.1B
- Revenue growth +12% ... equipment revenues +12%, service +11%
- Segment profit growth +39% ... favorable price, cost productivity, M&A gains

Healthcare

- \$3.6B in total orders... equipment backlog \$3.1B, CSA backlog \$9.2B
- Revenues (9)% ... equipment (10)%, services (7)%
- Segment profit (22)% ... DI market very tough, OEC shipments will accelerate

Transportation

- \$0.9B in total orders... equipment backlog \$2.8B, CSA backlog \$12.2B
- Equipment revenues (1)%, service revenues +5%
- Segment profit impacted by new international platform build and loco/adjacency volume mix

Mixed environment ... aggressive restructuring reducing cost



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Energy Infrastructure highlights

(\$ in millions)

| <u>1Q'09</u> | <u>\$</u> | <u>V%</u> |
|----------------|-----------|-----------|
| Revenues | \$8,239 | 7% |
| Segment profit | \$1,273 | 19% |

Key 1Q business results

| | <u>Revenues</u> | | <u>Segment profit</u> | |
|-----------|-----------------|-----------|-----------------------|-----------|
| | <u>\$</u> | <u>V%</u> | <u>\$</u> | <u>V%</u> |
| Energy | \$6,941 | 9% | \$1,150 | 23% |
| Oil & Gas | 1,543 | 1 | 179 | 11 |

1Q dynamics

Energy

- \$6.6B in total orders ... equipment backlog \$15.6B, CSA backlog \$39.8B
- Revenue growth +9% ... Thermal +55%, Aero +19%, Wind (2)% ... services +7%
- Segment profit +23% ... \$216 positive value gap & strong base cost control

Oil & Gas

- \$1.9B in total orders ... equipment backlog \$6.3B, CSA backlog \$3.4B
- Revenues +1% ... rotating equipment +7%, services (1)%
- Segment profit +11% ... driven by price & productivity

Solid performance in tougher environment

Operating GE in 2009

- ✓ Running GE Capital to be safe & secure
 - + Solid funding, \$47B total GE cash & \$38B GECC tangible equity
 - + Earned \$1.1B in 1Q'09, profitable TY'09
 - + Profitable originations expected to accelerate in 2Q-4Q'09
- ✓ We have positioned our Infrastructure business to weather the cycle ...
1Q'09 segment profit +11%
 - + Services
 - + Backlog
 - + Stimulus
 - + Global position
 - + Organic investment
 - + Cost out/margins
- ✓ Media space is tough ... but total year will exceed 1Q run rate
- ✓ Industrial CFOA on plan
- ✓ Committed to transparency & increased disclosure

- ✓ **Economy remains tough**
- ✓ **Places where we can win**
- ✓ **Positioned for the long term**