



GE in the Middle East



GE imagination at work

Kuwait

Since the early 1970s, GE has partnered with both the Kuwaiti Government as well as the private sector to support the infrastructure needs of the power, water, oil and gas as well as the aviation industries in the country. In addition to providing equipment for the world's largest wastewater treatment plant located in Sulaibiya, GE also is providing fixed-bed reactors for a new project planned by the Kuwait National Petroleum Company in Al Zour, which will be the largest refinery in the Middle East.

Bahrain

GE first set up operations in Bahrain through Middle East Engineering, Ltd. in 1973 to help service the large inventory of GE gas turbines in the Middle East. The new three-storey office houses employees from the various GE businesses showcasing our various capabilities from training to customer service, as well as our commitment to growing young local talent through the Graduate Management Program.

Qatar

With years of success in the Qatar market, GE's multi-storey office building, located on the C-Ring Road, is home to the company's wide range of businesses from energy, water, aviation to healthcare. Reiterating its commitment to Qatar's infrastructure and industrial growth, GE has a major investment in the GE Oil & Gas Service Workshop in Ras Laffan to better serve its customers in the country and the region. GE is also strengthening industry and customer partnerships with the opening of the GE Advanced Technology & Research Center in QSTP.

Saudi Arabia

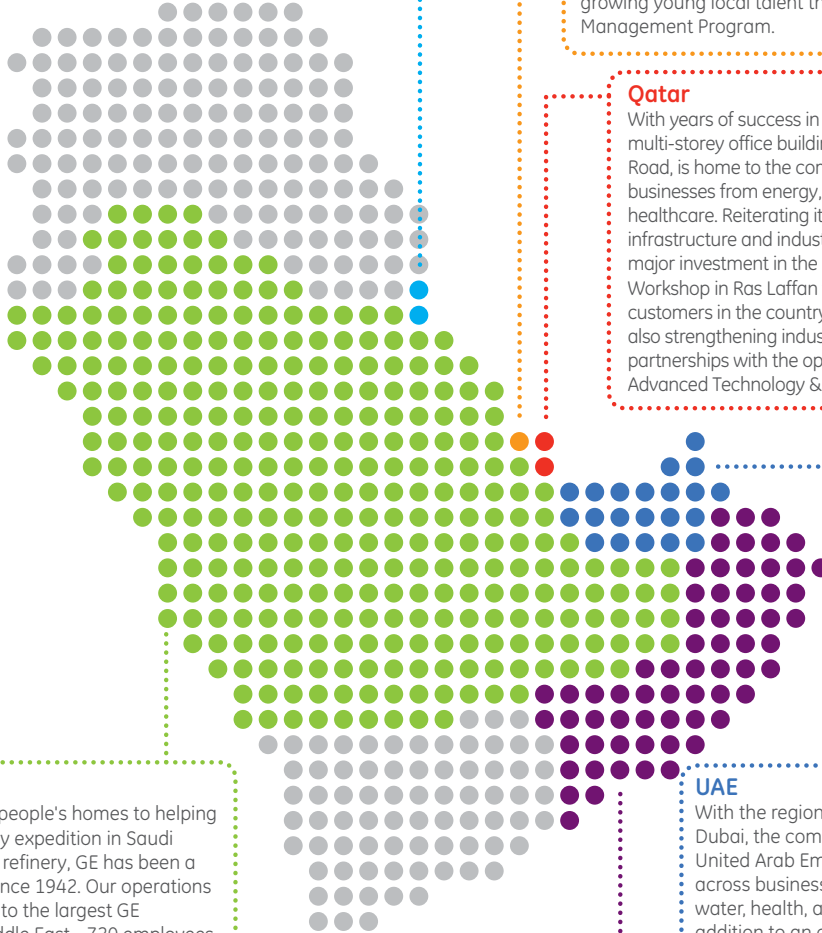
From appliances in people's homes to helping lead the oil discovery expedition in Saudi Arabia with the first refinery, GE has been a major player here since 1942. Our operations have since grown into the largest GE workforce in the Middle East - 720 employees striving in healthcare, transportation, energy, oil & gas, water and aviation. GE continues to partner with the government to realize the Kingdom's vision for sustainable socio-economic growth.

Oman

GE has been operating in Oman since 1975, and we continue to provide solutions today. GE operates in Oman through its diverse businesses and is committed to further growth through focusing on technical leadership, customer partnerships and global competitiveness.

UAE

With the regional headquarters of GE in Dubai, the company's partnership with the United Arab Emirates spans over 70 years across business offerings such as energy, water, health, aviation, and more. In addition to an ecomagination centre in Masdar City in Abu Dhabi, GE's partners in the UAE include Mubadala, ADAT, Etisalat, EMAL and GASCO, among others. The UAE is also home to the Centre of Excellence of GE Water & Process Technologies, as well as the Learning Acceleration of Business, a new corporate learning development center modeled on GE's Crotonville executive education program.



With nearly a century of collaboration, GE is committed to driving the Middle East region's socio-economic growth through strong and long-term public private partnerships.

GE is focused on innovation and technological advancements to meet the pressing challenges of the region across varied sectors – from healthcare to aviation and energy to water scarcity.

Led by the vision and decisive action of committed leaders, the Middle East is on a growth path to become a global hub. GE is partnering in the ambitious macro-development goals by driving innovation and promoting sustainability.

Our focus in the Middle East is to build partnerships, provide solutions and empower the youth to become tomorrow's leaders. GE thus becomes part of the overall growth engine through knowledge and expertise transfer.

As we move forward into the future, more than 1,900 employees in the region are making their imagination a reality.

Our Reputation

World's Most Admired Companies

Fortune Magazine, 2006 (#1), 2007 (#1), 2008 (#2), 2009 (#9), 2010 (#16)

#1 Company for Leaders

Fortune Magazine/Hewitt Associates, 2007, 2009

Business Week, 2010 (#1)

World's Most Respected Company

Barron's Magazine, 2008 (#11), 2009 (#43)

100 Most Influential People

Time Magazine, 2008, Jeff Immelt

100 Best Corporate Citizens

CRO 2008, 2009, 2010

Sustainable Business Practices

Dow Jones Sustainability Index, 2006, 2007, 2008, 2009

Global 100, 2010 (#1)

Best Place to Launch a Career

Business Week Magazine, 2007 (#13), 2008 (#12), 2009 (#16)

Best Global Brand

Business Week, 2008, 2009

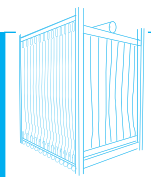
Most Innovative Companies

Business Week, 2007 (#4), 2008 (#4), 2009 (#17), 2010 (#23)

GE Energy

GE Water & Process Technologies
purify enough water to satisfy
the daily needs of 39 million
people around the world.

GE provides a broad range of products and services throughout the world
in energy, oil and gas, and water and process technologies.



GE Energy



GE Energy Manufacturing Technology Center

The 10,000 square meter service center in Dammam, Saudi Arabia, represents an investment of US\$100 million. The Energy Manufacturing Technology Center will provide the latest in repair technology and will be the largest repair Center of Excellence worldwide. Developed in association with joint venture partner Ali A Tamimi & Sons Company, this new facility will also include a Training center that will provide the latest technology and managerial courses for young talents with the skills and qualifications to work with the latest advances in technology, quality and safety, so they can help meet future energy demands for Saudi Arabia and the region.

GE's Graduate Management Program in Bahrain



GE's Energy business has launched the Graduate Management Program (GMP) that offers a unique educational and work experience for young Bahrainis and Saudis. by providing them first-hand experience on working with GE. The GMP is one of GE's localization initiatives to add value to the community we serve and also create a strong pool of local workforce. It is a paid, 12-month, post-graduate program that offers participants real world work experience in a challenging work environment which is followed-up with a structured performance evaluation.

GE Saudi Water & Process Technology Center

The GE Saudi Water & Process Technology Center is a further commitment from GE to meet growing demands for quality water treatments in the Kingdom. Representing a near US\$10 million investment, the 7,500 square meter facility incorporates a blending plant for water treatment chemicals and offers advanced water, water reuse, wastewater and process solutions to local and regional customers. This is a joint venture between GE and Ali A. Tamimi & Sons Company and is the second GE Water facility in the Gulf, following the GE Water Center of Excellence in Dubai, UAE.





GE Water Center of Excellence in UAE

The 38,000 square meters GE Water Center of Excellence (COE) located in the Jebel Ali Free Zone in Dubai, UAE, is the largest purpose-built water plant in the Middle East. Underscoring the company's commitment to delivering efficient resource use technologies to the Middle East, the facility includes a chemical blending and manufacturing facility and houses technical expertise for the design and engineering of water solutions.



Sulaibiya Waste Water Treatment and Reclamation Plant

To help meet the growing demand for water in Kuwait and the Middle East, GE helped establish a state-of-the-art wastewater treatment plant in Sulaibiya. In collaboration with the Kuwait government, GE's Water business and Kharafi National have teamed up to deliver the world's largest membrane-based water reclamation facility. The Sulaibiya plant purifies municipal wastewater to produce 100 million gallons of clean water daily for agricultural and industrial uses.



Petroleum Development Oman

GE's relationship with Petroleum Development Oman (PDO), a major exploration and production company in the Sultanate of Oman, started with supplying centrifugal compressors for projects for two of its fields. For more efficient extraction of gas from depleted wells in four of its gas fields, PDO has turned to advanced, high-pressure compression technology from GE Oil & Gas.

Under a multi-year, multi-project contract valued at more than US\$250 million, GE will supply 16 electric motor-driven centrifugal compressors for high-pressure injection applications in the Kauther, Saih Nihayda and Yibal gas fields of Oman.



GE Oil & Gas Service Center in Qatar

One of the fastest growing centers for the oil and gas industry, Qatar is the chosen home for GE Oil & Gas 4,000 square meter service center, represents a milestone in GE Oil & Gas in Qatar. It is a Center of Excellence for GE Oil & Gas in the Middle East and represents a significant step for GE's localization strategy in the region. The service center will support both emerging markets and the fast growing refinery industry in the region, with application expertise ranging from petrochemical services to Liquefied Natural Gas (LNG).

Gulf Turbine Services LLC

A joint venture between GE and Abu Dhabi Aircraft Technologies (ADAT), the Gulf Turbine Services LLC (GTS) gas turbine repair facility was recently expanded to enhance service and support levels for gas turbine operators in the UAE and throughout the region. The expansion added advanced technology repair equipment for B and E-class gas turbine blades, marking the first time this service has been available in the region. The investment underscores GE and ADAT's commitment to help regional customers across various sectors, including utilities, industries and oil and gas, meet the growing demand for a sustainable supply of electricity. As part of the expansion, the size of the workforce at the repair service center has doubled to nearly 100 people.



As the UAE's first calibration, repair and training service center, GE Measurement and Control Systems has opened its center in Abu Dhabi's CERT Technology Park. With modern calibration equipment for pressure and moisture sensors, particularly for the oil & gas and aerospace sectors, this center will be the only resource in the region capable of calibrating GE's range of moisture meters. It will also serve as an on-site repair service center where customers can upgrade their existing equipment by the fitting of specific manufacturers' software.

GE Measurement and Control Systems CERT Technology Park



GE and Al Tamimi Co. have made several joint ventures together to explore business development as well as employee development opportunities. Saudi Arabian Sensing Solutions Co. (SASSCO), a joint venture between GE and Al Tamimi Group, is a center where the companies can sell, service and train in one place. The third of its kind in the world, this center specializes in the testing and calibration of sensing products.

SASSCO, service center in Dammam

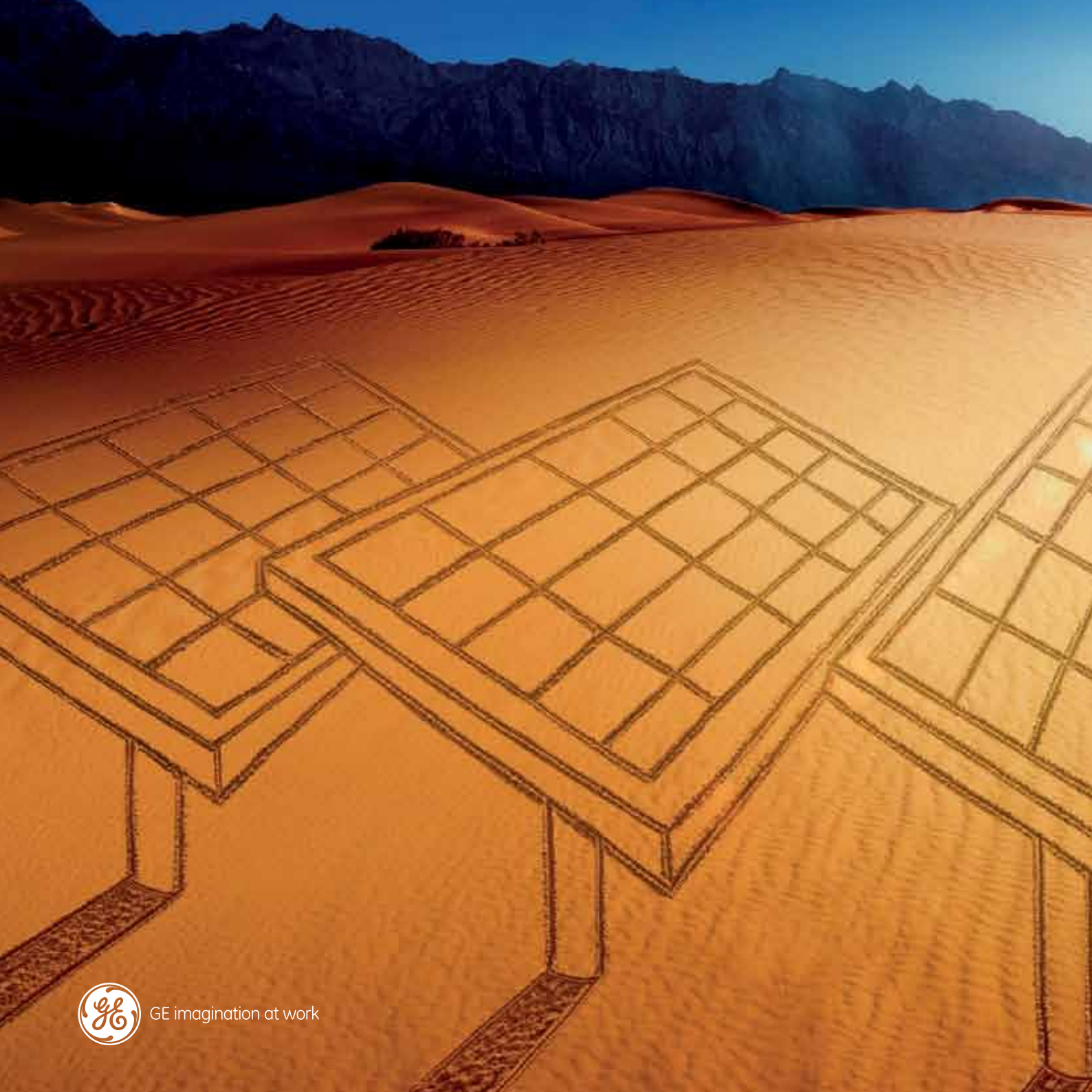


Al Farraj Trading & Manufacturing Company



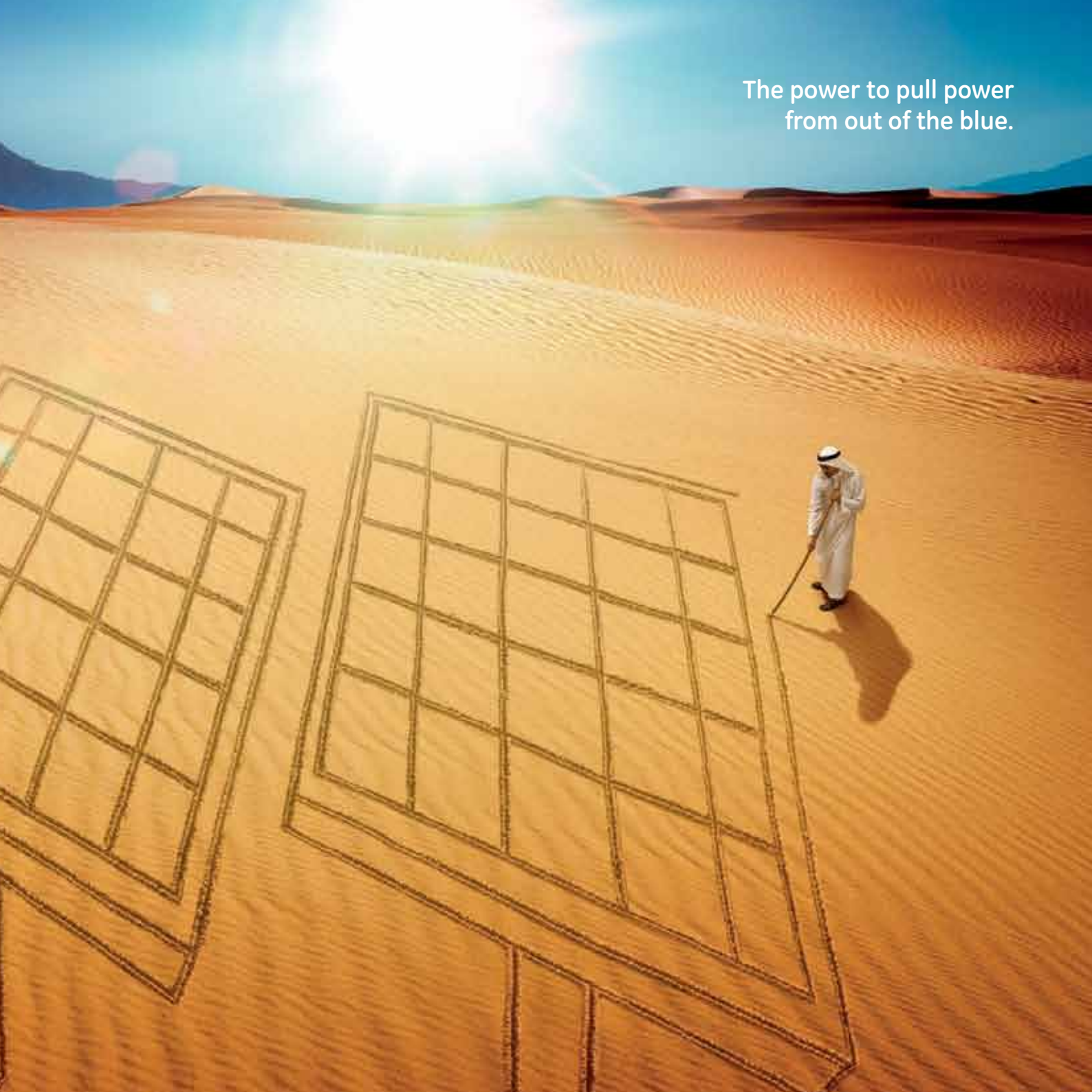
Accompanying the growth of power generation in Qatar and throughout the Middle East is an increasing demand for reliable distribution technologies. A recently signed agreement between GE and Al Farraj Trading & Manufacturing Company (FTMC) ascertains that FTMC will assemble and supply GE electrical equipment to five key Middle Eastern countries: Qatar, the United Arab Emirates, Kuwait, Oman and Jordan.

To further support the growing requirements of its relationship with GE, FTMC is inaugurating a new manufacturing facility in Doha. The 7,000 square metre FTMC plant will manufacture electrical equipment used in the protection and distribution of electricity in residential, commercial and industrial applications. The opening of the plant will create up to 150 new jobs in the country.



GE imagination at work

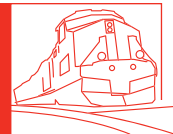
The power to pull power
from out of the blue.





Every 2 seconds,
a GE-powered
aircraft takes off.

GE is one of the leading providers of essential technologies to developed and emerging countries in healthcare, aviation and transportation.



GE Technology Infrastructure

GE and King Abdul Aziz Airport Facility

With over 20 years of collaboration, GE Aviation and Saudi Arabian Airlines, the national carrier of Saudi Arabia, signed a cooperative agreement to support the airline's ambitious plan to launch overhaul services on GE90, CF6, and CF34 engines.

Under the agreement, GE Aviation will support Saudi Arabian Airlines' new state-of-the-art facility that will be built in King Abdul Aziz Airport in the Kingdom of Saudi Arabia. The facility will serve Saudi Arabia and the Middle East region.

In addition to this, GE Aviation and Saudi Arabian Airlines have signed a memorandum of understanding (MOU) for GE to supply material to the airline on a long-term basis from when the new overhaul facility begins operation.

In February 2009, Saudi Arabian Airlines signed an exclusive 10-year materials agreement with GE Aviation for the airline's entire fleet of 100 purchased and leased CFM56-5B engines powering its Airbus A320 fleet.





Emirates Engine Test Center

As engine fleets grow in the Middle East, GE Aviation wants to ensure its customers of a variety of maintenance, repair and overhaul options to service and support their engines.

With the assistance of GE, Emirates designed and built an outstanding engine test cell facility. The combined turbofan engine and auxiliary power unit (APU) preparation and functional test facility is the largest in the Middle East.

GE Aviation, created a 13-meter cross-section test cell chamber, capable of testing a variety of aircraft engines up to 150,000 pounds of thrust. With the capability to test our GE engines at greater lengths before sending them into the sky, we're ensuring safer travels for all the Middle East.

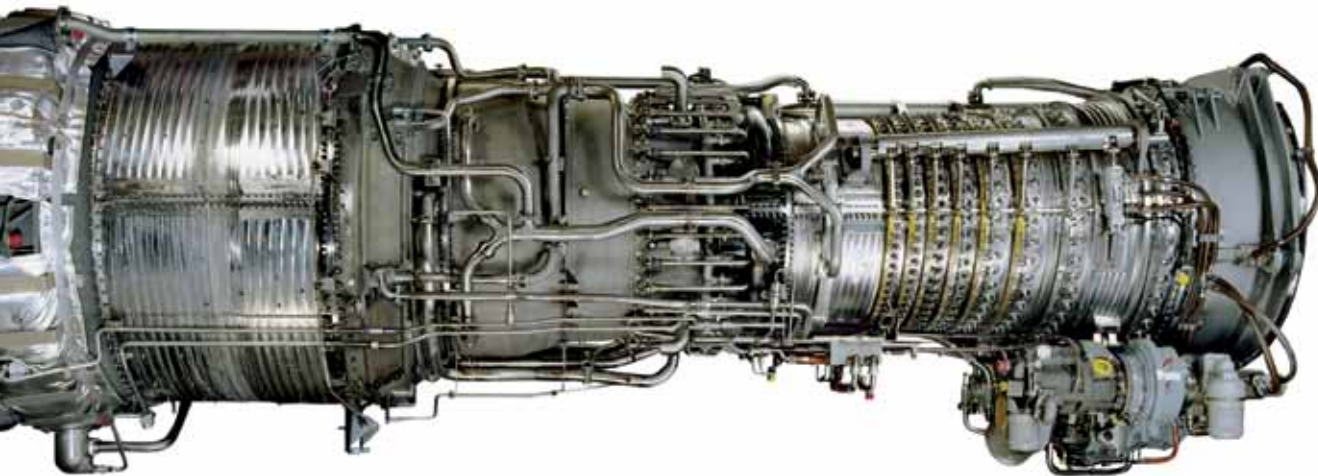
GE and Abu Dhabi Aircraft Technologies

GE and Abu Dhabi's Mubadala Development Company signed an extensive agreement that expands GE's global network of engine maintenance, repair and overhaul (MRO) providers in the Middle East and further advances Mubadala's plans to build a global MRO network centered in Abu Dhabi.

GE Aviation and its affiliates will provide technical support and services to Mubadala's affiliate MRO

companies, SR Technics and ADAT, including technical and corporate training support, comprehensive material support, and the granting of licenses to service certain GE engines.

This agreement makes ADAT the world's first MRO network provider for GENx engines. The shop will become fully operational in 2013 and support the growing fleet of GE engines in the MENA region.



Saudi Arabian Ministry of Health

Saudi Arabia's Ministry of Health and GE signed a strategic cooperation agreement aimed at supporting the country's goal in building a sustainable healthcare model under healthymagination. The partnership encompasses a wide range of initiatives, which includes a Healthcare Learning Institute, advisory services on hospital workflow and learning programs.

Further to the strategic cooperation agreement with the Ministry of Health aimed at supporting Saudi Arabia's goal of building a healthy and sustainable society, GE is recently rolled out a nation-wide educational campaign. The Saudi-focused consumer outreach titled "Long Live You", aims at raising the public's health awareness and promoting the importance of healthy habits.

healthymagination is GE's commitment to create better health for more people by expanding access to quality care at lower costs.



GE Healthcare Service Support Centers in Saudi Arabia

With three new GE Healthcare service support centers in Riyadh, Jeddah and Dammam, GE is growing its capacity to assist with the various medical and health needs of Saudi Arabia's diverse population. This expansion is part of GE's commitment to raising healthcare standards in the region. From helping raise life expectancy, to reducing obesity and diabetes and treating cardiovascular disease early on, GE is applying its early model of care to Saudi Arabia.



GE and El Seif Healthcare Arabia

GE Healthcare established a joint venture with El Seif Development, called GE El Seif Healthcare Arabia, to help modernize the healthcare infrastructure in Saudi Arabia. With GE's extensive portfolio of innovation, including diagnostic and imaging equipment, patient monitoring, data systems and network storage software, GE aims to raise the bar for healthcare professionals and patients alike.



Rethinking healthcare
from the ground up.



GE imagination at work

GE Capital will provide
US \$1.85 billion in credit
to help companies grow
and people reach.

GE offers an array of financial services and products worldwide aimed at enabling businesses to grow and at providing credit and banking services to consumers, retailers, and auto dealers.



GE Capital

Partnering with Mubadala



Building on an already strong relationship and a common view of high growth opportunities in the Middle East and globally, GE and Mubadala announced a framework agreement on a global partnership encompassing a broad range of initiatives including commercial finance.

The commercial finance joint venture, Mubadala GE Capital, was formalized by signing the agreement where GE and Mubadala each has allocated up to US\$4 billion in equity for the joint venture over a five-year period. Licensed by the UAE's Central Bank in January 2010, Mubadala GE Capital has two strategic pillars; access to investment opportunities generated through GE Capital's existing global origination platform; and building a Middle East & Africa platform with select focus areas aligned to both partners' capabilities and regional presence.


Disi Water Project in Jordan

In an effort to alleviate a severe water shortage in Jordan's capital and the surrounding area, the Government of Jordan conceived the Disi Water Conveyance Project, through which a 325 kilometer pipeline will be built, pumping water from the ancient Disi aquifer in Mudawarra to Amman.

A milestone was reached when funding for the construction by GAMA Energy A.S., a joint venture between GAMA Holding A.S. and GE Energy Financial Services. The US\$1 billion investment will create jobs and promote private sector participation in Jordan's development.

Jordan is one of the world's most water-scarce countries, and the Disi project is a key solution. It is expected to supply Amman and surrounding areas with more than 100 million cubic meters of water a year. The use of water from the reservoir in Disi-Mudawarra started in the early 1980s for municipal and industrial purposes in the city of Aqaba.





With great
partnerships it's
amazing what
can grow.



GE Imagination at work



Our company began with the invention of the world's first affordable incandescent lamp. A century later, GE is still bringing light to the world.

GE Home & Business Solutions platform builds world-class solutions for customers, offering energy efficiencies and productivity solutions through innovative appliances, lighting, embedded/control systems and software platforms.



GE Home & Business Solutions



GE Intelligent Platforms at Palm Jumeirah

GE Intelligent Platforms' distributed control systems are deployed in Palm Jumeirah, Dubai, for Palm Utilities as part of the control systems for the reverse osmosis desalination plant, waste water treatment plant and the district cooling plant serving the residents and visitors of this man-made island in Dubai.

These systems enable utilities operators to efficiently monitor, control, visualize and manage real-time and historical data. The system has built-in capabilities for easy expansion to accommodate future developments planned, ensuring the reliable and safe supply of these essential services.

We believe “what
we imagine, we can
make happen.”



GE Global Research is one of the world's most diversified industrial research labs, providing innovative technology for all of GE's businesses.



Research & Development



Advanced Technology & Research Center in Qatar

Through the Qatar Advanced Technology and Research Center (QATRC), GE's technologists will drive innovation in various fields including Aviation, Healthcare and Oil & Gas, to deliver breakthroughs that fuel growth for GE customers across the region.

The 13,400 sq.m. center will be the hub for education, technical training and new product initiatives focused on the region's needs.

Global Water Sustainability Center in Qatar

In collaboration with ConocoPhillips, GE established the Global Water Sustainability Center in Doha, Qatar. Located within the Qatar Science & Technology Park (QSTP), the research center's main focus will be to research and develop water solutions primarily for the petroleum and petrochemical sectors. Working closely with various government sectors, GE will also provide water solutions pertaining to municipal and agricultural challenges.



Ecomagination Center in Abu Dhabi

GE has partnered with Masdar, a Mubadala company, to be an anchor partner in Masdar City, a global clean-technology cluster that will be located in what aims to be one of the world's most sustainable urban development's powered by renewable energy.

In a joint Masdar-GE agreement, the two companies outlined plans to house the world's first Ecomagination Center, focused on sustainable business solutions and to form a broader R&D relationship that will support the development and deployment of new and innovative technologies.

ecomaginationSM is GE's bold commitment to imagine and build innovative solutions that solve's today's environmental challenges and benefit customers and society at large.

Ecomagination puts into practice GE's belief that financial and environmental performance can be integrated to accelerate profitable growth for the company, while taking on some of the world's biggest challenges.



GE and King Fahd University of Petroleum and Minerals



GE and King Fahd university of Petroleum and Minerals (KFUPM) announced the establishment of a new fuel research center to be located on the University grounds in Dhahran, Saudi Arabia. The GE Energy Fuel Research Center will focus on furthering the understanding of alternative fuels produced in Saudi Arabia and identify ways to overcome technical barriers and promote the use and distribution of these fuels. The program is expected to further the region's capabilities for maximizing the utilization of alternative fuels and increase fuel efficiency for power plant and refinery applications. Increasing power generation efficiency and decreasing fuel consumption are vital steps to promoting energy sustainability and supporting the Kingdom's national development strategy.

GE and King Abdullah University of Science and Technology

King Abdullah University of Science and Technology (KAUST) signed a Memorandum of Understanding (MOU) with GE, marking KAUST's first private-sector alliance and establishing a cooperative relationship in research and program development. KAUST is a new world-class, graduate-level research institution currently under development in Saudi Arabia. Through the MoU both parties will explore research opportunities and information exchange in mutually beneficial areas. This will support KAUST's mission of generating research and discovery to benefit Saudi Arabia, the region and the world.





At GE, learning
is a cultural force.

Speak to a GE leader and you'll begin to understand why 90 percent of GE's top 600 leaders are promoted from within. Our people are passionate, resourceful and committed. And GE invests around US\$1 billion every year in their growth.



Global Learning

Abu Dhabi LAB (Leadership Acceleration for Business)

For over 50 years, GE has been training and developing internal and external leaders, ready to take on global-scale business challenges through Crotonville, the world's first major corporate university.

Through the strategic partnership between GE and Mubadala, the Abu Dhabi LAB (Leadership Acceleration for Business) was established. The LAB will be the premier corporate leadership and management development destination in the region, developing the skills of high-performing business executives and leaders across the Middle East, Africa and near Asia region.

It will form part of GE's Global Learning Network and will leverage GE's world-renowned "Crotonville" leadership curriculum, as well as developing programs addressing specific needs of the region. Courses will focus on executive and emerging leaders with content ranging from strategic thinking, operational excellence and innovation to manager development, financial basics,

project management and business simulation. In addition, there will be customer programs covering executive briefings, change management and integration.



TiP TV: Providing education to healthcare technologists

To cope with the increased demand for healthcare services, the Saudi Ministry of Health (MOH) has expressed the urgent need to raise the standard of healthcare services. In order to support the MOH, GE Healthcare has signed a number of successive Memorandum of Understandings (MoU) to deliver continuing clinical education to the MOH technologist / radiographer population.

A Training in Partnership (TiP) TV Training MOU was signed in April 2009 and included 17 training days and 34 TiP- TV courses in CT, MRI, and X-Ray around 13 Saudi cities. The courses were carefully selected to fit the requirements of each region. In total, 1,281 technologists, radiographers, and radiologists were trained in CT, MRI, and X-Ray.



For over a decade, GE Healthcare's TiP-TV, has provided quality, continuing education and training programs. Initially broadcast via satellite only, TiP-TV also offers online courses via the Internet. More than 100 continuing education courses are available yearly for all healthcare professionals.

These initiatives will help the Ministry to create a culture of training and continuous improvement and help to sustain it in the long run.



GE's Oil & Gas University

GE's Oil & Gas University is an initiative aimed at providing leadership and technology training for oil and gas professionals. Twenty-three engineers and technicians recently graduated from our Abu Dhabi program's second intake.

Experts from GE and professional associates covered various aspects of the energy industry during the course, which was specifically designed for employees of the Abu Dhabi National Oil Company (ADNOC) and its group of companies.

The tailored, seven-week course was a condensed version of our technologies program, which is usually six months long and held at our Florence Learning Center. The condensed program included core modules for leadership skills, energy and oil and gas processes, and rotating equipment.

GE believes the essence of corporate citizenship is the inextricable link between integrity and performance to the point that they become one and the same.



GE's approach to citizenship is a full-time commitment with the same goals, strategies and accountabilities that drive any other part of our business.



Citizenship at GE

GE Volunteers Foundation

By partnering with local charitable organizations, the GE Volunteers Foundation has helped us strengthen the communities where we live and work. Through our hands-on commitment in the region in more than 41 countries, we have addressed key needs and opportunities and supported many worthy programs through grants from our GE family.

GE Volunteers has been active in various projects in Qatar, Kuwait, Jordan, Saudi Arabia, Bahrein and UAE. We have provided aid to Save the Children in Jordan, refurbished the Manzil School for special needs children in the UAE, held a Paintfest in the Abi Sina Physiological Hospital in Qatar, and presented a 'Food and Fun Day Out' for orphaned children in Kuwait.



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GE imagination at work